

**SPESIFIKASI PERKHIDMATAN PENYAMBUNGAN DAN PENYELENGGARAAN INTERACTIVE
DIGITAL BROCHURE (IDB) MOBILE APPS TOURISM MALAYSIA BAGI TEMPOH
SATU (1) TAHUN MULAI 7 DISEMBER 2023 HINGGA 6 DISEMBER 2024**

Bil	Perkara	YA / TIDAK	Catatan
1.	Perkhidmatan pengurusan & penyelenggaraan Interactive Digital Brochure (IDB) Mobile Apps Tourism Malaysia bagi tempoh satu (1) tahun. Termasuk: <i>1-year Service & Maintenance, set from date of commencement</i> <i>Content sever subscription renewal</i>		
	<i>Performing editing work t IDB Mobile apps, such as PDF conversions, PDF compressions, uploading and resizing for IDB's PDF Brochures, images, videos and content updates</i>		
	<i>CMS Customisation, configuration, upgrades (if applicable), and security & bug fixes</i> <i>Continuous monitoring and tweaking to improve system performance and experience</i> <i>Rectification and troubleshooting of any pages errors and problems that relates to this project development & configuration</i> <i>Module & plug-ins updates, configurations & back up.</i>		
	<i>Platform and content advisory, technical maintenance on cloud servers infrastructure, bugs & errors which includes site monitoring, backups and site performance</i> <i>Phone/email/online support</i> <i>Bugs fixing and system health check</i> <i>Analytics, funneling data reporting</i>		
2.	VALUE-ADDED ADD-ONS (where applicable) <i>Licensing Apps on Goolge PLaystore & Apple AppStore – ensuring compliance with Google's & Apple's guidelines, and provide app review support, with regular updates.</i> <i>Transfer of Technology (ToT) on how to administer the platform to TM's admin. ToT, technical operational, and end-user training in related areas will also be provided</i>		

Pihak Syarikat adalah **DIMESTIKAN** untuk memenuhi borang spesifikasi ini dan hendaklah dikemukakan bersama-sama dengan borang tawaran sebutharga. Kegagalan mengisi borang ini boleh menyebabkan tawaran sebutharga **TIDAK DIPERTIMBANGKAN DAN DITOLAK**.

Disahkan Oleh:

Tandatangan :

Cop Syarikat:

Nama:

Jawatan

Tarikh: