



MEDIA RELEASE

A BAND FROM EXOTIC LATVIA TO THRILL RAINFOREST FANS

Kuching, 19 April 2011 – From vibrant, enigmatic and mesmerising Latvia, one of Europe’s untrodden jackpot, a country situated near the Baltic Sea and still undiscovered by the tourism masses, comes Ilgi.

The most famous world music band from Latvia, Ilgi has been performing for more than 30 years, with concert tours to Estonia, Lithuania, Russia, Finland, Sweden, Norway, Great Britain, Switzerland, Australia, USA, France, and China. They initially travelled throughout Latvia collecting and performing authentic Latvian folk music, but over the years their creative spirits made them search for new means of musical expression. The result was a fresh form of folk music that won new listeners and helped to make authentic folk music more popular among the younger generation.

A lot of Ilgi music is aimed for children and teenagers. Ilga Reizniece, the group members who has been there from the very beginning of the group has also been a music and folk-lore teacher for many years. She has delivered countless courses and lectures on Latvian folk-lore for children and grown-ups alike as well as taken part as a tutor in widely known retreats, like 3X3, in Latvia and abroad. The group loves to perform at schools.

While employing modern musical themes and instruments in their records Ilgi also has incorporated the influences of ethnic music from other countries, which has resulted in a distinctive style that has won them awards and acclaim worldwide.

From 1989 Ilgi have taken part in numerous music festivals in neighbouring Estonia and Lithuania as well as in Russia, Finland, Sweden, Norway, Great Britain, Switzerland, Australia, USA, France, China, and gained both the sympathies of the listeners, and raving reviews from the press. Their best achievement was when **Ne uz vienu dienu** was voted the *2nd best European world music recording* by the experts of *World Music Charts Europe* (WMCE) and it has not been surpassed or equaled by any other group working in similar genre from Latvia.

So if you want to experience the magic of Latvia, check out **Ilgi** at the Rainforest World Music Festival which will take place on the 8 to 10 July 2011. They and an impressive lineup from across the globe will be at this exciting festival. Whether you want to see them on stage on Saturday, 9 July or join them in one of their workshop sessions, get your tickets early to avoid disappointment.

Daily tickets priced at RM110 for adults and RM55 for children aged 3 to 12 are now available on line at www.ticketcharge.com.my. A 3-day pass for adults costing RM300 and RM150 for children aged 3 to 12 are also available.

For purchase/booking/enquiries please call TicketCharge Hotline: +6 03-9222 8811 or at TicketCharge @ No 42A-1, Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew, 55100 Kuala Lumpur, Malaysia.

Limited promotional tickets are also now available online at www.ticketcharge.com.my and are on sale until April 30, 2011. These offers are on first-come-first-serve basis and will be a great opportunity for those planning for this not to miss event in Kuching. So hurry up and grab this special offer!.

For more details, kindly log on to www.rainforestmusic-borneo.com.

Picture: Related images with caption attached with this press release sent via email by gustino@sarawaktourism.com.

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