

# Press Release



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## World Championship Marching Show Bands Kuala Lumpur 2011

***“To successfully organize the largest marching band competition in the world. To enhance Malaysia’s standing as an international event organizer. To provide opportunities and exposure for youths to participate in a world-class event. “***

Malaysia will be hosting the largest marching show band competition in the world this coming July 2011. The hosting of The World Championship Marching Show Bands, in Kuala Lumpur is recognition by the world body (World Association of Marching Show Bands, WAMSB) of Kuala Lumpur as host city. Kuala Lumpur was awarded the hosting rights at the world championship delegates conference held in Chicago USA in November 2009.

The bid to host was made with support of the Lord Mayor of The capital city of Kuala Lumpur.

Event : The World Championship Marching Show Bands, Kuala Lumpur 2011

Date : 23 to July 31, 2011.

Host City : Kuala Lumpur

Main Venues :

- Jalan Bukit Bintang
- The Pavilion
- Dataran Merdeka
- Kuala Lumpur Football Stadium, Cheras



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## **EVENT info...**

WCMSB 2011 is the largest marching band competition in the world and is recognized and sanctioned by the world body, World Association of Marching Show Bands (WAMSB).

Malaysia has been acknowledged as a world-class marching band competition organizer based on several factors:

- Has successfully organized the largest band competition in Asia since 2007 (Kuala Lumpur World Marching Band Competition)
- Adhering to international standards of fair adjudication
- Professional organizers
- Strong government support
- Has successfully nurtured and created a "Home Grown Brand" since 2007

## **Unique features of World Championship Marching Show Bands, Kuala Lumpur 2011:**

- Competition open to the world's largest classes of participants (the youngest participants aged 4 years and the oldest 65 years.)
- 8 days of competition
- More than 3,000 international participants
- 20 international teams and 10 local teams will take part
- 12 countries
- Larger than the Salt Lake City Winter Olympics in terms of participation
- 120,000 spectators

## **Malaysia's Largest Music Festival**

- 8 days of competition
- Opening Ceremony/"Street Parade" - Jln Bukit Bintang
- Competition Parade- Dataran Merdeka
- Drum Battle- The Pavilion
- Beach Party -TBA
- Welcome Dinner - The Legend
- Pocket Shows - Klang Valley Shopping Malls
- Preliminary Round (Preliminary Rounds) - Kuala Lumpur Football Stadium, Bandar Tun Razak
- Grand Finals - the Kuala Lumpur Football Stadium, Bandar Tun Razak
- 



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### ***Teams that have confirmed participation (January 17, 2011)***

- Canada - 2 teams
- Hong Kong-4 team
- Thailand - 3 teams
- Indonesia – 4 teams
- Taiwan - 1 team
- Singapore-1 team
- Japan - 1 team
- Czech Rep. - 1 team
- China - 1 team
- Germany- 1 team
- Netherlands - 1 team
- Denmark - 1 team
- Malaysia - 10 teams

### ***CONCLUSION***

All preparations are progressing smoothly and on schedule. We aim for WCMSB 2011 to attract 120,000 attendees at the Street Parade event in Jalan Bukit Bintang, "pocket shows", the three stages of preliminaries and the Grand Finale at the Kuala Lumpur Football Stadium.

We take this opportunity to invite one and all to the biggest jamboree of world class marching bands in Kuala Lumpur, this July 2011. See you there!

World Champion Marching Show Bands  
Kuala Lumpur 2011  
Corporate Comm. Dept.



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