

FOR IMMEDIATE RELEASE

## CELEBRATE A UNIQUE CHINESE NEW YEAR WITH “ARTS IN HARMONY” AT FAHRENHEIT88

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**Kuala Lumpur, Saturday, 15 January 2022** – As Chinese New Year rolls around the corner, Fahrenheit88 brings shoppers another unique festive experience. From now until 15 February 2022, **Arts In Harmony**, presents a modern twist on **The Four Arts** of *qín* (琴), *qí* (棋), *shū* (书), and *huà* (画) – the ancient Chinese scholarly aspirations of mastery of music, strategy, calligraphy and painting.

The Four Arts are reflected in Fahrenheit88’s festive décor at Atrium, Ground Floor – snap Instagrammable photos with the *guqin* (seven-string instrument), play a game on the chess board, try your hand at calligraphy and admire traditional Chinese paintings. Get a taste of the season with a variety of new year goodies on offer – including delectable cookies, cakes, snacks, beautiful handicrafts and other locally made products at pop-up stalls by **Kome, Taste Of Asia** and **Gelato Fruity**.



Discover 60 pieces of calligraphy at an exhibition and hanging lanterns artwork by Tee Ying Jie, an award-winning calligraphist and lecturer from INTI Center of Art and Design (ICAD), whose works have been exhibited locally and abroad. Mr. Tee’s Tiger Brush Painting exhibition and artwork lanterns are located at Atrium, Ground Floor from now till 15 February 2022.



Fashion lovers, shop till you drop with new stores **Swatch** and **Bath & Body Works**, and discover amazing fashion finds and super steals to mix and match Chinese New Year outfits at **Afternoon, Dudu Ann, Feith, Kronoz, Lovisa, Mirrorcle, Miira Mew** and pre-loved goods, **Vintageholic Collection by Bernard Chandran**. Up your beauty game with incredible cosmetic and skincare brands at the largest **Sephora** in Malaysia and **A-Saloon**. Spend family reunions and time out with loved ones at **Koryo-Won**, and toss to your prosperity with the must-have "Yee Sang" at **Grand Harbour Restaurant**.

For shopping at Fahrenheit88, shoppers may redeem a **Blessing Fragrance Sachet** with a minimum spend of RM188 in a single receipt. Shoppers may also indulge in another fun activity to accentuate the season, with a **Lucky Angpow Dip** to receive various shopping vouchers and **2 hours free parking** with accumulated receipts of RM80 and above from specialty stores or RM150 and above from **Brands Outlet, Sephora** and **Uniqlo**.

For more information on **Arts In Harmony**, visit Fahrenheit88's Facebook page at

<https://www.facebook.com/Fahrenheit88/>, Instagram account at

<https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488.

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#### **About Fahrenheit88**

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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