

FOR IMMEDIATE RELEASE

PAVILION REIT MALLS USHER IN DEEPAVALI WITH LIGHTS AND DELIGHTS



KUALA LUMPUR, 6 OCTOBER 2022 – With the Festival of Lights upon us, Pavilion REIT Malls invite shoppers to celebrate Deepavali with vibrant kolam designs, beautiful decorations, irresistible shopping deals and fun-filled activities for everyone from now until the end of October!

PAVILION KUALA LUMPUR

Malaysia's premier shopping destination, Pavilion Kuala Lumpur, presents a **'Majestic Deepavali'** this year, with extravagant decorations, performances, activities and shopping rewards!

Be sure to stop by and admire the glorious decorative elephants and colourful kolams illuminating the iconic Crystal Fountain. In Hindu culture, elephants are sacred symbols of peace, mental strength, and power, while kolams signify auspiciousness and good luck. Inspired by stunning saree designs, the mall is decorated with brightly coloured flowers, capturing the hues of the rainbow,— six yards of pure grace, elegance, and beauty commemorating the festive season.



Catch the festive performances by Temple of Fine Arts on the 8, 9, 15 and 16 October from 3pm to 3.30pm at Pavilion KL's Main Entrance. The Temple of Fine Arts has planned a series of Indian Cultural Dances, including Bharatanatyam, Odissi, Kuchipudi, Kathak, and Contemporary – there's even something for Bollywood fans! Bring your friends and family to rediscover the wonders of these 'cultural, artistic and spiritual traditions.

Plenty of festive treats and shopping await at Pavilion KL this festive period. Shop for your Deepavali-themed body and shower products from **LUSH**, and find your signature scent from **Amouage**. Get festive-ready and bling on with stacks of gold-toned crystals from Swarovski. For some exciting entertainment, catch the latest blockbusters at **Dadi Cinema**, then cap off your day with delectable Northern Indian delicacies at **Royal India** and visit **The Coffee Academics** for coffee and dessert.



Shoppers are rewarded with free Deepavali packets with every RM150 spent, or RM100 spent with Maybank Cards in a single receipt at retail stores and F&B outlets from 7 until 30 October. Maybank cardholders will be gifted a free Vatiri Tea Cup with every RM500 spent with Maybank cards in a single receipt at any retail stores and F&B outlets. With every RM2,000 spent in a single receipt, Maybank cardholders will be gifted free Pyrex Country Rose Carafe and Mugs.

For more information on Pavilion KL's 'Majestic Deepavali' events and promotions, shoppers can visit www.pavilion-kl.com or contact Pavilion Kuala Lumpur's Concierge at 03 2118 8833. Shoppers can also check real-time updates on Pavilion Kuala Lumpur's [Facebook](#), [Twitter](#) or [Instagram](#).

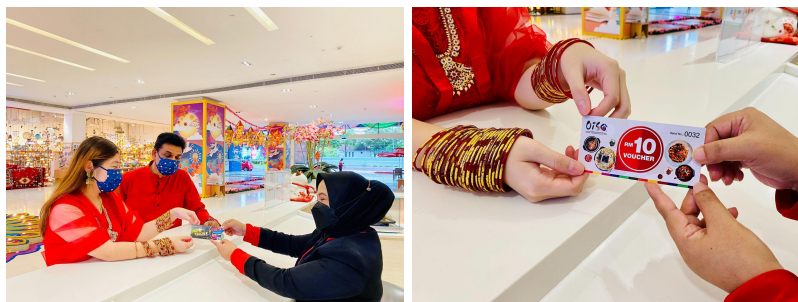
DA MEN USJ

Da Men USJ invites shoppers to '**Alight With Joy**' this Deepavali! True to the Festival of Lights, the mall is adorned with traditional Indian lanterns that symbolise the triumph of light over darkness, knowledge

over ignorance, and good over evil. In the spirit of Keluarga Malaysia, the community mall is proud to present a stunning kolam made with colourful sarees and bangles and showcasing traditional Indian fashion, shining a spotlight on the rich Indian culture and heritage.



Plenty of treats and shopping rewards await at Da Men USJ's Deepavali Bazaar this festive period. Shop for your stylish Deepavali outfit, stock up on your favourite Indian snacks, and elevate your festive look with Henna art and accessories every weekend until 23 October. Children aged 4-15 are invited to show off their talent to win attractive prizes with the mall's Deepavali Kids Indian and Belly Dance Competition on 30 October.



Shoppers can stand a chance to win big prizes such as a cordless vacuum cleaner, slow cooker, non-stick pot and many more when they correctly guess the worth of the items in the 'Guess and Win' contest. Shoppers can join with a minimum spend of RM50 in a single receipt mall-wide or RM150 in a single receipt for Jaya Grocer. Until the end of October, 'BIG Spender' with a minimum of RM380 mall-wide or RM480 for Jaya Grocer in two combined receipts will be eligible to redeem RM50 cash voucher. On top of that, shoppers are invited to 'SPEND & Lepak' with a minimum spend of RM180 mall-wide or RM280 for Jaya Grocer in two combined receipts to redeem F&B vouchers and Dadi Cinema movie vouchers!

For more information on 'Alight With Joy' activities and promotions, visit www.damen-mall.com, or check for real-time updates via [Facebook](#), and [Instagram](#), or contact Customer Service at 03 8021 0222.

INTERMARK MALL



Embark on a journey filled with Indian culture and heritage with '**Ode To Odissi**'. Intermark Mall is proud to collaborate with the Temple of Fine Arts to pay homage to the Odissi dance, a form of dance from the state of Odisha on the eastern coast of India. The mall's Ground Atrium will be filled with colourful and vibrant garlands, bringing to life a kaleidoscope of colour to brighten up the Deepavali celebration.



Upon stepping into the Ground Atrium, shoppers will be able to see the beautiful Odissi costumes with headgear and accessories, as well as Odisha sarees on display. Odisha has a rich heritage of textile and weaving art, and the indigenous styles of fabric dyeing and weaving in the state have found inspiration from old religious texts and traditions. In collaboration with internationally-renowned fashion designer **Carven Ong**, Intermark Mall presents an exclusively designed collection, calling to mind flamboyant peacocks and extravagant flair. Be sure to check out this brilliant display at Level 1.

Witness spectacular festive performances by the Temple of Fine Arts on 15 October at 1pm. Shoppers of all ages and backgrounds are welcome to learn more about the cultural dance, costumes and accessories.



For those looking to stock up on the festive goodies, Intermark Mall's bazaar at the Ground Atrium offers a selection of handmade accessories from HIAS, festive clothing and accessories from Cashmere Creation, delicious cookies from Cookies by Yusa and stylish bags to elevate your Deepavali look from Hueysybags.

Deepavali isn't complete without Henna Art, also known as Mehndi! Get dolled up for the festive season with attractive henna designs every weekend between 1-3 pm from 15, 16, 20, 21, 25 and 26 October at the Ground Atrium.

Shoppers who spend RM500 and above in a single receipt may redeem assorted Naturals by Watsons bath and hand cream. Shoppers who spend RM1,000 and above in a single receipt may redeem an Oriental Signature cash voucher worth RM100.

For more information on Intermark Mall's 'Ode To Odissi' activities and promotions, visit www.intermark-mall.com, or check for real-time updates via [Facebook](#) or [Instagram](#), or contact Customer Service at 03 2166 8170.

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About Pavilion REIT malls

Pavilion Real Estate Investment Trust ('Pavilion REIT') is one of the largest retail concentrated REIT in Malaysia. Its assets include Pavilion Kuala Lumpur, Intermark Mall and Da Men Mall.

About Pavilion Kuala Lumpur

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the

international and local retail world with over 700 stores and eight themed precincts. This premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.

About Da Men USJ

Located in the heart of USJ, Da Men is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. With over 150 stores, Da Men USJ is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and New Nanyang Food Street.

About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 70 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

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