

**[FOR IMMEDIATE RELEASE]**

## **Savour Malaysian Flavours with a Twist at Desaru Coast Gourmet Series**

*Be the first to savour Michelin Grand Chef's one-of-a-kind mouth-watering fusion of flavours at Malaysia's new destination resort.*

**DESARU COAST, 7 December 2018** – **Desaru Coast** is proud to present its very own signature lifestyle program on dining experience, **Desaru Coast Gourmet Series**. An exclusively curated 6-series dining program, the event invites prestigious chefs from around the world in a partnership with Singapore's culinary event organizers, SAVOUR. The First Edition takes place from **7 to 9 December at The Els Club Desaru Coast, Johor**.

Themed "A Malaysian Journey", visitors and locals alike are bound to rediscover the iconic flavours of Malaysian cuisine through the interpretation of culinary connoisseur, Relais & Chateaux's award-winning Michelin Grand Chef, **Emmanuel Stroobant**.

"Being a multiracial country, Malaysians are known for their food and diverse cultures and our multi-ethnic diversity gives us a continuous fusion of colourful flavours. The Desaru Coast Gourmet Series is purposefully designed and curated to promote the beauty of Malaysian diversity through our prestige cuisines.

We see that similarities in Desaru Coast as we promote a harmonious integration of accommodation, attractions and activities in one destination and look forward to host holidaymakers from all over the places especially from our neighboring countries to Desaru Coast to experience the Malaysian hospitality," said **Roslina Arbak**, Chief Executive Officer of Desaru Development One Sdn Bhd (DH1).

Visitors can also look forward to the event as it is the first time, Singapore's renowned culinary brand, **SAVOUR** is coming to Malaysia. "**Desaru Coast** is a destination full of potential and it resonates well with our portfolio and the gourmet experience we are known for organizing. We look forward to penetrating the Malaysian market and to see **Emmanuel Stroobant's** take on Malaysian cuisine" said **Darren Chen**, Executive Director of **SAVOUR** Events.

Located in the southern region of Peninsular Malaysia, **Desaru Coast** provides a premium blend of tourism offerings fit for visitors who crave for culinary delights while on an endless escape. The multi-phase development includes the newly opened **Desaru Coast Adventure Waterpark, Hard Rock Hotel Desaru Coast**, a stunning 23-acre water-front landscaped retail and lifestyle village called **Desaru Coast Riverside**, the **Desaru Coast Conference Centre** and two golf courses under **The Els Club Malaysia** umbrella; **The Els Club Desaru Coast - Ocean Course and Valley Course**. Upcoming components due to open in 2019 include renowned hotels; **The Westin Desaru Coast Resort, Anantara Desaru Coast Resort & Villa** and **One & Only Desaru Coast**. It is easily accessible by land, ferry and air for both domestic and international travelers as a perfect hub to host an array of events of international standards.

“The tourism business is highly competitive. The food and beverages industry are paramount to contributing to our country’s economy. We are certain that the First Edition of the **Desaru Coast Gourmet Series** will help elevate our country’s status in Asia’s dining scene and we look forward to working together to expand future editions to the world”, said **Datuk Musa Yusof**, Director General of **Tourism Malaysia**, one of the main sponsors for the event.

Do not miss out on the opportunity to ‘Be the First’ to experience **Desaru Coast** through various promotional packages available from 1 November to 1 January 2019. The package includes transport to **Desaru Coast**, admission to the **Desaru Coast Adventure Waterpark**, shuttle transfers to respective terminals and meal vouchers for selected packages.

**Desaru Coast Gourmet Series** is part of “**Desaru Coast Live Series**”, a curation of special events focusing on music, gourmet and lifestyle, which includes sports, designed exclusively for **Desaru Coast** with the aim to nurture it as a signature events destination.

For more information on the event, please visit the event page at [Desaru Coast](#) and [SAVOUR Events](#)’s website. To find out more about the destination and its unique offerings, log on to [Desaru Coast Malaysia’s Facebook](#) page.

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**About Desaru Coast**

Desaru Coast is curated as a new destination resort in Malaysia with a portfolio of globally renowned hotels and resorts, namely Hard Rock Hotel Desaru Coast, The Westin Desaru Coast Resort, Anantara Desaru Coast Resort & Villas and as well as One&Only Desaru Coast. Desaru Coast is also home to Desaru Coast Adventure Waterpark - one of the world’s biggest waterparks, Desaru Coast Conference Centre - a fully equipped conference facility, The Els Club Desaru Coast – 45 holes of golf in total with two distinct clubs, Ocean Course and Valley Course, and Desaru Coast Riverside – a 23-acre waterfront landscaped retail and lifestyle village. It provides an indulgent getaway for the discerning leisure and business traveler alike. Located in the south-eastern region of the country, in the state of Johor, Desaru Coast spans over 3,900 acres along a pristine 17 km beachfront that faces eastwards over the clear ocean waters. The destination is set amid a rich bio-diverse location and is easily accessible via road, air and sea.

Desaru Development Holdings One Sdn. Bhd. (“DH1”) is the master developer of Desaru Coast and is a subsidiary of Desaru Development Corporation Sdn. Bhd. (“DDC”) within the Themed Attractions Resorts & Hotels Sdn. Bhd. group of companies.

To find out more, please visit us at [www.desarucoast.com](http://www.desarucoast.com) and [www.tarh.com.my](http://www.tarh.com.my).