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LEGOLAND® Malaysia Brings Play Unstoppable to Raya with Nostalgic Fun and the World's First LEGO® Friends 4D Movie Premiere



ISKANDAR PUTERI, 29 March 2024 – This Raya season, LEGOLAND® Malaysia Resort invites you to 'Play Unstoppable' while embracing fond memories of kampung life! From 4th April until 12th May 2024, the Theme Park's Beginning area will be transformed into a vibrant celebration of Malaysian heritage. Guests will experience classic kampung games and exciting new attractions, the world's first LEGO® Friends 4D movie "Alien Invasion," and inspire creativity with activities tied to LEGO's empowering 'Play Unstoppable' campaign.



Premiere of the World's First LEGO® Friends 4D Movie At LEGOLAND Malaysia

Get ready for a hilarious adventure with the world premiere of the all-new LEGO Friends 4D movie, "Alien Invasion"! Join your favorite Friends characters for a side-splitting, action-packed sci-fi experience. Immersive 4D effects will bring the film to life, leaving you on the edge of your seat.



Play Unstoppable: Creative Challenges and Photo Ops

LEGOLAND® Malaysia Resort embraces LEGO's global 'Play Unstoppable' campaign, inspiring kids - especially girls - to break down barriers and build with confidence. At the 'Rebuild the World' attraction, take part in Creative Play Challenges and contribute to festive LEGO displays. Traditional kampung games also provide a fun and diverse play experience for children of all ages. Guests can also capture these special moments with unforgettable theme-ed photo opportunities throughout the park.



A Nostalgic Raya Experience

Celebrate Raya like never before. Enter the grand Eid Mubarak archway into Halaman Desa, a vibrant community space inspired by traditional villages. Dress up in festive attire at Teratak Bonda and pose next to a colorful trishaw. For a blast from the past, rediscover traditional games like carrom, congkak, and batu seremban at Anjung Sari. Even Ollie the Dragon will be dressed for the occasion in his special Raya outfit.

More Raya Fun to Explore

The Raya festivities don't end there! You can explore LEGOLAND Malaysia Resort this Raya to:

- Discover the wonders of Malaysia in miniature at MINILAND Amazing Malaysia and take part in the **Amazing Raya Hunt**, where you will be challenged to find out the number of ketupat hidden in MINILAND Amazing Malaysia and Kampung Cluster.
- Build your own **LEGO Raya Lantern** and on weekends, immerse yourself in cultural workshops like batik painting and ketupat weaving.
- Enjoy lively dance performances and the captivating **"Joged Uda & Dara" musical show!**

"We're thrilled to bring a unique blend of Raya traditions, LEGO® creativity, and the inspiring spirit of the Play Unstoppable campaign," said CS Lim, Divisional Director at LEGOLAND Malaysia Resort. "This year promises a fresh 4D movie experience, exciting challenges, and a heartwarming celebration of Malaysia's vibrant kampung culture."

For more information on LEGOLAND Malaysia Resort's Nostalgia Raya activities, head over to the official website at <https://www.legoland.com.my/explore/shows-entertainment/aidifitri-legoland/> or LEGOLAND Malaysia social media pages on [Facebook](#) and [Instagram](#).

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About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme Park, Water Park, Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 80 hands-on rides, slides, shows, and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education, and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO workshops, awe-inspiring Miniland where Asia's interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND Hotel Malaysia is the first LEGO themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king-sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All guests will have chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

About Merlin Entertainments

Merlin Entertainments is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates nearly 150 attractions, 23 hotels and 6 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its millions of visitors worldwide, through its iconic global and local brands, and the commitment and passion of its employees. Visit www.merlinentertainments.biz for more information.