

FOR IMMEDIATE RELEASE

8 JANUARY 2020

### **Blessings of Longevity with IOI City Mall**

**Putrajaya** – Chinese New Year is the most anticipated festival of the Chinese calendar. This year, marks the return of the Rat year. The first zodiac sign in the Chinese Lunar calendar in a 12 year cycle.

IOI City Mall celebrates the auspicious Chinese New Year with the theme of Blessings of Longevity featuring the lucky peach tree and the peach fruits, which are symbols of longevity, peace and tranquility living in harmony with the Golden Rat. The mall is also filled with blooming cherry blossoms to usher in the celebration of this auspicious annual Spring festival together with a line-up of festive performances and activities.

#### **Immerse in the Lunar New Year**

The mall kicked off the Spring festival early from 4 January 2020 until 9 February 2020. Featuring entertaining performances throughout this season at the Lower Ground Floor, Centre Court by the International Kun Seng Keng and Dragon Dance Association and Kwong Ngai Lion Dance Troupe. (Refer to ANNEX A for the full list of Chinese New Year activities)

Unveil the best deals in town with an array of Chinese New Year goodies from hampers, apparels, cookies at Lower Ground, East Wing. Enjoy fabulous Chinese New Year Roadshows (4 Jan – 17 Feb 2020) where you will find irresistible shopping deals with a wide array of choices including a planning for a vacation to enticing Macao for the whole family and friends at Lower Ground, Centre Court.

Date	Event
4 – 8 Jan 2020	Celebrate CNY with Ogawa
10 -14 Jan 2020	Its All Here – Macao
16 – 20 Jan 2020	Let’s Celebrate Driving with Mazda!
22 Jan – 2 Feb 2020	GINTELL Prosperity Chinese New Year
4 – 17 Feb 2020	Lunar New Year Travel with Wings

### **Peachy Redemptions**

Enjoy your Chinese New Year shopping and receive a Limited Edition Golden Rat Ang Pow packet with detailed design of golden peach tree which symbolic longevity by spending a minimum of RM168 (HSBC Card Holders with a minimum spend of RM88). You will also be rewarded a specially designed Red Pouch when you spend a minimum of RM368 (HSBC Card Holders with a minimum of RM168). Last but not least, you can redeem a comfy Longevity Peach Pillow together with Ang Pow packet by spending a minimum of RM668 (HSBC Card Holders with a minimum spend of RM368). All these gifts redemptions are available at the Information Counter at Ground Floor, Centre Court, while stocks last. \*

\*These redemptions are not valid for purchases made at the anchor tenants (GSC, HomePro, Parkson, Tesco, District 21, Icescape, Currency Exchangers and any forms of bill payments). Terms & conditions apply.

While enjoying our peachy redemptions, shoppers have the opportunity to become our Top 3 Spenders and stand a chance to win Poh Kong Jewellery. RM10,000 worth of prizes await you!

## “Blessings of Longevity” Corporate Social Responsibility Programme

In line with our Corporate Social Responsibility efforts, IOI City Mall together with Le Meridien Putrajaya have selected three old folks homes of 70 senior citizens from Joy Garden Semenyih, Persatuan Rumah Amal Murni Kajang and Rumah Victory including their caretakers by treating them to a sumptuous reunion dinner and prosperity Yee Sang tossing on 9 January 2020 at West Garden, IOI City Mall. Prior to the dinner, all guests were given a movie treat courtesy of Golden Screen Cinemas, watching IP Man 4 : The Finale, which was highly entertaining for the old folks.

Other participating sponsors were Ogawa who presented each home brand new massage chair, while Tesco, Homepro and Parkson presented each guest with their generous bags of goodies.

### ANNEX A: Chinese New Year Activities

Date & Time	Performances @ Lower Ground, Centre Court
<b>4 &amp; 25 Jan, 3pm 26 Jan, 1 Feb, 5pm 2 Feb, 3pm</b>	Acrobatic Lion Dance by Kun Seng Keng
<b>5 &amp; 11 Jan, 3pm</b>	Acrobatic Lion Dance by Kwong Ngai
<b>19 Jan, 5pm 26 Jan, 8pm @ The Symphony Walk 8 Feb, 5pm</b>	LED Acrobatic Lion Dance by Kwong Ngai
<b>12 Jan, 18 Jan, 25 Jan, 1 Feb, &amp; 8 Feb, 8pm</b>	LED Dragon Dance @ The Symphony Walk
<b>4 Jan, 5pm 12 Jan, 8 Feb, 3pm</b>	Wushu Performance
<b>5 Jan, 25 Jan, 2 Feb, 5pm 19 Jan, 12pm 1 Feb, 9 Feb, 3pm</b>	Traditional Acrobatic Show

<b>11 Jan, 1pm</b> <b>18 Jan, 26 Jan, 3pm</b>	Chinese Face Changing Show
<b>12 Jan, 1pm</b>	Meet & Greet Crystal Ong
<b>18 Jan, 12.30pm</b>	The Lunar New Year by Krista Pusat Bandar Putra Permai
<b>19 Jan, 2pm</b>	Active Talk Public Speaking & CNY Musical Concert

## About IOI City Mall

The multi award-winning IOI City Mall, located within IOI Resort City, is the largest mall in Southern Klang Valley. It is easily accessible via major highways and public transport. Its 1.5 million sq. ft. of lettable space is occupied by exciting fashion brands, supermarket, cineplexes and F&B outlets offering exquisite local and international dining experiences. The mall is home to an Olympic-sized ice-skating rink – “Icescape” and a 70,000 sq. ft. adventure park – “District 21”. Its car park of 7,605 bays is the first in Malaysia to be equipped with a car finder system that gives customers a sense of security and a hassle-free experience in locating their parked vehicles. Meanwhile, along The Symphony Walk, you may indulge in a myriad of cuisines amidst an ambience of tranquility and lush landscape.

Visit us to feel the delight in an array of **Tastes** | **Trends** | **Adventures**.

- **Website:** [www.ioicitymall.com.my](http://www.ioicitymall.com.my)
- **Facebook:** IOICityMallPutrajaya
- **Instagram:** ioicitymallmy
- **WeChat ID:** ioicitymall

*For any inquires or communications, please feel free to contact;*

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