

## FOR IMMEDIATE RELEASE

# EAT YOUR WAY AROUND THE WORLD AT PAVILION KUALA LUMPUR THIS MID-AUTUMN



**10 SEPTEMBER 2020, KUALA LUMPUR** – Tantalise your tastebuds with bursts of flavours at Pavilion Kuala Lumpur from 1<sup>st</sup> September – 1<sup>st</sup> October in conjunction with the Mid-Autumn Festival and Malaysia Day celebrations. Presenting Mid-Autumn Symphony and Journey Of Taste campaigns, Malaysia premier shopping destination serves shoppers a harmony of unity, with irresistible gastronomical experiences, deals and delights!

# **MID-AUTUMN SYMPHONY**

Join in the Mid-Autumn festivities from now till 1<sup>st</sup> October, with the awesome sight of over 2,000 colourful hanging lanterns at Centre Court and brightly-lit fish and flower décor lining the Spanish Steps, encapsulating the beauty and bounty of mid-autumn.

Step into the **Mooncake Fair**, Centre Court to discover seasonal delicacies showcased by 20 top hotels and restaurants, from evergreen favourites to *halal* mooncakes, durian creations to chocolate-filled goodies, all artfully packaged to create the perfect gift. Look out for lanterns to brighten any night and discover teas to sip as you admire the moon. Included in the line-up is Hang Heung Cake Shop, a century-old Chinese bakery from Hong Kong known for superior quality and unique pastries. Do try their

signature Wife Cake, also known as sweetheart cake, a Cantonese pastry with a thin crust and a filling of freshly handmade winter melon paste.

Symphony Drum Show, singing performances, LED dragon performance, as well as traditional workshops to learn news skills, from lantern and polymer clay craft to the art of making mooncakes. Bring the kids, entire family and friends for an exclusive Lantern Parade on 26 September, by registering at <a href="https://www.pavilion-kl.com/viewoffersevents/Redeem-Your-Free-Lantern">https://www.pavilion-kl.com/viewoffersevents/Redeem-Your-Free-Lantern</a> where the first 200 to register will receive the exciting opportunity to take part in the Lantern Parade. The first 1,000 to register will each receive a complimentary lantern.

## **MID-AUTUMN SYMPHONY REWARDS**





Shop and be rewarded! Take home an adorable pair of Lily Fish with a minimum spend of RM200 at the Mooncake Fair or RM250 in a single receipt at any specialty stores. For a higher spend of RM 1,500 or more in a single receipt at any specialty stores, shoppers will be rewarded with one Festivity Gift comprising a BODUM Travel Mug and mooncakes. Terms and conditions apply.

# **JOURNEY OF TASTE**

Foodies, sink your teeth into international gourmet cuisine and local cuisine through Pavilion KL's Journey of Taste showcasing over 30 cuisines available in Pavilion KL. From Malaysian favourites to Asian delights, international flavours to the most Instagrammable dishes, Pavilion KL is home to them all. Themed **Signatures by Destination**, Journey of Taste this September promises the best dining experiences, complemented with great treats and rewards.

## **MAYBANK EXCLUSIVE**



Dine at Pavilion KL and we will thank you for it! Receive a BODUM Travel Mug with a minimum spend of RM250 in a single receipt at F&B outlets or RM500 in a single receipt at any specialty stores mallwide with any Maybank Credit and Charge Cards. Terms and conditions apply.

For more information, visit Pavilion KL's website at <a href="www.pavilion-kl.com">www.pavilion-kl.com</a>, Instagram account at <a href="https://www.instagram.com/pavilionkualalumpur/">https://www.instagram.com/pavilionkualalumpur/</a> or contact Pavilion KL's Concierge at 03 2118 8833.

# #JourneyofTastePKL #MidAutumnSymphonyPKL

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## **About Pavilion KL**

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. It is a 3-minute walk from the Pavilion Bukit Bintang MRT station. Visit <a href="www.pavilion-kl.com">www.pavilion-kl.com</a> for updates on the latest trends, offers and events.

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