



#### FOR IMMEDIATE RELEASE

# Sweeten Up Your Holiday Season at LEGOLAND® Malaysia Resort's Candyland!

LEGOLAND Malaysia Resort is full open daily for the holiday season with extended hours on weekends



**ISKANDAR PUTERI, 23 December 2020** – The long-awaited holiday season is finally here and there is no better way to wrap up the year than to transport you and your family to the Candyland of your dreams at LEGOLAND® Malaysia Resort! Our Candyland-themed BrickTacular celebration will be happening every day until January 19, 2021 with extended hours on weekends. From life-sized gingerbread houses, to candy canes, and even cupcakes made by Mrs. Claus, this year's celebration will undoubtedly add sugar, spice, and all things nice to your festive season.

"This year's BrickTacular is going to be extra special. We wanted to end the year with our guests on a sweet note so that we can be ready for what the new year brings. In the spirit of giving, families who spend the festive season here at LEGOLAND will get a wonderful holiday, some amazing prizes to take home, and a fun educational experience that they may have missed out on this year," said C.S. Lim, Divisional Director at LEGOLAND Malaysia Resort.

With so many fun and rewarding activities at LEGOLAND Theme Park, Water Park, LEGOLAND Hotel, and SEA LIFE Malaysia, guests of all ages can make their candy-coated dreams come true at LEGOLAND Malaysia Resort. In Candyland, you'll get a chance to participate in our full line-up of activities such as:

- Daily LEGO Advent Calendar Lucky Draws Feeling lucky? Look no further! One lucky guest
  will get the chance to open one window every day to win a mystery prize. This year's prizes
  spans a wide variety of LEGO products worth up to RM5,600!
- Dance and Sing-Along with your Favourite LEGO Characters Get into the holiday spirit, the LEGOLAND way, with your favourite LEGO characters! Families can join in on the fun and

learn some new dance moves with LEGO Friends at the Friends Festive Special, see some slapstick comedy at LEGO Chef's Kitchen Chaos show, and join in on the fun at Ollie's Bon Bon Bash.

- Test Your Agility with the Speedy LEGO Build Think you can move faster than the Christmas elves? Put your skills to the test at our Speedy LEGO Build at LEGOLAND Hotel! Not only will kids be able to have a ton of fun, they will also be able to develop their motor skills and spark their creative minds.
- Sweet Spectacular Weekends Join Santa and his Candyland friends every Friday to Sunday, as they countdown to light up Southeast Asia's largest LEGO Christmas tree, made up of 427,695 blocks. There will be lively dancing and a very special Sparkler Pyrotechnic effects.

"While 2020 has been a tough year, we were still able to bring inspiring stories and experiences to our guests at a great value. Some of our 2020 highlights include building the LEGO Frontliner Tribute Murals that educate our guests on the sacrifices the frontliners continue to make in the pandemic, and our 30-Day LEGO Challenge which kept many families entertained and continuously learning through the intermitted Movement Control Orders," CS continued. "In 2021, we look forward to continuing to adapt and innovate to the new travel landscape at LEGOLAND Malaysia Resort through exciting launches, new partnerships, and revamping the popular attractions at our parks."

Don't miss out on this amazing opportunity to spend some quality time with your loved ones at LEGOLAND Malaysia Resort. For more information on tickets or ongoing promotions, head over to our official website, <a href="www.legoland.com.my">www.legoland.com.my</a> or our social media pages on <a href="Facebook">Facebook</a> and <a href="Instagram">Instagram</a> to get your tickets. To find out more about BrickTacular 2020, check out the show guide <a href="here">here</a>.

###

### For media enquiries, please contact:

#### **LEGOLAND®** Malaysia Resort | Merlin Entertainments Group

Cheng Sing Ying (+6019 772 8744 / <a href="mailto:cheng.singying@legoland.my">cheng.singying@legoland.my</a>)

#### **Archetype Malaysia**

Su Yee Aw (+603 9212 3950/ <a href="mailto:legoland@archetype.co">legoland@archetype.co</a>)

## **About LEGOLAND® Malaysia Resort**

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme park, Water Park Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 70 hands-on rides, slides, shows and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO® workshops, awe-inspiring Miniland where Asia's interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND® Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND® Hotel Malaysia is the first LEGO® themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO® theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms

include a king- sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO® gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND® Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All visitors will have chance to enjoy upclose experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

#### **About Merlin Entertainments**

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more than 130 attractions, 20 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 67 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 28,000 employees (peak season). Visit www.merlinentertainments.biz for more information.