





#### FOR IMMEDIATE RELEASE

# LEGOLAND® Malaysia Resort Reopens With New Attraction, PLANET LEGOLAND

Re-imagining and rebuilding the world at PLANET LEGOLAND®

**ISKANDAR PUTERI**, **12 October 2021** – LEGOLAND® Malaysia Resort announced today that it is slated for reopening by 14<sup>th</sup> October. Families and fans can now have their long-desired chance to enjoy a complete experience as LEGOLAND Theme Park, Water Park, Hotel, and SEA LIFE Malaysia return to operation.

LEGOLAND Hotel and SEA LIFE have already started daily operations while the LEGOLAND Theme Park will reopen from 14<sup>th</sup> October and Water Park from 27<sup>th</sup> October.



LEGOLAND® Malaysia Resort is also gracing guests with a brand new attraction, Planet LEGOLAND®. It is an immersive build experience that encourages children and their parents to unleash their imaginations by building, unbuilding, and rebuilding the world of their dreams with, of course, LEGO® bricks.

"We want to celebrate our reopening by giving our guests something new and meaningful that they can discover, participate in and enjoy. During the times where we were cooped up at home, we've learned how resilient and creative our children are. They can play out stories, discover details and feel the sense of accomplishment when they build and play with LEGO," said CS Lim, Divisional Director at LEGOLAND Malaysia Resort.

"With PLANET LEGOLAND, there are no rules. It only takes unlimited creativity as we empower children to make the world a little brighter."

As guests arrive at PLANET LEGOLAND®, they will be greeted by a six-foot-wide LEGO globe built out of more than 200,000 bricks awaiting their creations. The experience will provide guests an opportunity to envision a future filled with positivity and joy as the world rebuilds from the pandemic,

### **Returning to Play With Safety in Mind**

The health and safety of guests are always a top priority at LEGOLAND Malaysia. At PLANET LEGOLAND, guests can maintain at least a 2-meter distance when building in this new experience. All safety guidelines such as face masks, the use of hand sanitizer, and reduced capacity are enforced. Furthermore, all bricks in the space are "quarantined" for 72 hours after sanitization, while build stations are cleaned several times daily.

"During the closure, we took the opportunity to fine-tune our SOPs and train our teams on these new measures. Once we reopen, guests can expect things at LEGOLAND Malaysia Resort to be a little different. Additional SOPs are in place to ensure that the Resort complies with the highest safety standard without compromising on the play and learning experiences," continued CS Lim.

"We also wanted to thank our loyal fans and annual pass holders for their continued support. So, we have launched some of our best deals yet. These promotions and packages will help our fans save on their next family-fun trip to LEGOLAND Malaysia Resort."

For more details on the PLANET LEGOLAND, head over to our official website, <a href="https://www.legoland.com.my">www.legoland.com.my</a> or any of our social media pages on <a href="facebook">Facebook</a> and <a href="mailto:Instagram">Instagram</a>.

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# **Awesome Reopening Deals From LEGOLAND Malaysia Resort**

Need an Annual Pass?	Guests can purchase 4 Triple Park Passes and get a 2D1N stay at LEGOLAND Hotel for free. The Triple Park Passes will also be eligible to be automatically upgraded to an annual pass.
	With an annual pass, families can plan holidays in Johor all year round at a great value.
Renewing Your Annual Pass	Annual Pass Holders can take advantage of our best deal ever. Annual Pass Holders that renew more than 4 Triple Park Annual Passes will receive a 25% discount on their renewal price whereby they can save upto RM 350 (for a family of 5) and enjoy 1 more year of access.
LEGOLAND Hotel Deals	For RM599, families can stay at LEGOLAND Hotel for 2D1N and receive a RM100 F&B Voucher to be used at LEGOLAND Malaysia Hotel.

# **How to best Experience Planet LEGOLAND?**

The Planet LEGOLAND experience can be summed up into three simple steps:

- **Step #1:** Guests can select one of four different themed stations to create their masterpieces. The stations are inspired by different themes such as dragons, princesses, knights, vehicles, animals and creatures, and ninjas. DUPLO® station is also available for those younger guests with smaller hands.
- **Step #2:** Once built, guests are encouraged to take a selfie with their model and share it using #RebuildTheWorld for all to see.
- **Step #3:** The final step is to place individual models on the globe, and once each guest places their model, they have helped rebuild the world!

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#### **About LEGOLAND® Malaysia Resort**

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme park, Water Park Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 70 hands-on rides, slides, shows and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO workshops, awe-inspiring Miniland where Asia's interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND Hotel Malaysia is the first LEGO themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king- sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All visitors will have chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

## **About Merlin Entertainments**

Merlin Entertainments is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more

than 135 attractions, 21 hotels and 6 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its millions of visitors worldwide, through its iconic global and local brands, and the commitment and passion of its employees. Visit <a href="www.merlinentertainments.biz">www.merlinentertainments.biz</a> for more information.