

# INTERMARK MALL

PRESS RELEASE  
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## CELEBRATE THE SPIRIT OF UNITY AND INDEPENDENCE THIS MERDEKA WITH 'SAMA-SAMA FREEDOM' AT INTERMARK MALL



*The iconic Miss Universe Malaysia 2019 costume displayed at the Main Entrance, Intermark Mall*

**KUALA LUMPUR, 11 AUGUST 2020** – Gear up for a month of celebrations decked in the colours of the Jalur Gemilang. Intermark Mall invites you to be a part of Malaysia's 63<sup>rd</sup> Hari Merdeka with '**Sama-Sama Freedom**', showcasing togetherness and the freedom of a multinational society. From now until 2 September, get treated to exciting experiences with a galore of fairs and activities to celebrate our unique and multicultural nation.

Step into the mall at the Main Entrance, where you will be greeted by the Miss Universe Malaysia 2019 national costume, crafted by **Carven Ong Couture**, 2<sup>nd</sup> Floor. This exquisite ensemble displays how the sky is truly the limit when it comes to creativity. Elevating the ambience are 150 kites splashed in colours of our national flag, adorning the Ground Floor. A part of Malaysia's heritage and culture, these kites are more than just décor. Created by the students of **Primrose Hill Active Learning**, 3<sup>rd</sup> Floor, each piece symbolises their freedom to express their love and hope for Malaysia.

### #IMSupportLocal

From now to 16 August, head on over to the Fashion Fair by **Carven Ong Couture**, Ground Atrium and discover the bespoke creations and latest collections by Carven Ong's 'Freedom of Creation'. For those

who are looking for distinctive handicrafts and gifts, drop by the Artisanal Fair by **A DAY 一日商號**, Concourse, for an array of unique crafts curated by local artisans.

### **Embrace Autism 2020**

Intermark Mall continues to give back to the community by raising awareness and celebrating the talents of young individuals with autism as venue sponsor of the annual 'Embrace Autism' event for the third consecutive year. With an exhibition titled 'Building a Self-Sufficient Future' from 17 August onwards, the event is inspired by the success stories of six young individuals with autism.

### **Meet and Greet with Miss Universe Malaysia 2019**

Fans of the beauty queen who donned the iconic costume displayed at the Main Entrance, you are in for a treat! Swing by for a photo opportunity with Miss Universe Malaysia 2019 Shweta Sekhon, as she makes an appearance in the dress on 22 August for a "meet and greet" at 4.30pm at the Ground Atrium.

### **Sama-Sama Rewards**

From now until 2 September, get rewarded when you shop at Intermark Mall. For those with eyes on the creations of **Carven Ong Couture**, 2<sup>nd</sup> Floor, spend RM500 and above in a single receipt to redeem an exclusive **Carven Ong** face mask at the Customer Service Desk, Ground Floor. Different designs are released each week to add to your collection. While you may not be able to hop on a plane for your annual retreat, spend RM500 and above in a single receipt for a chance to win a one night staycation at Banyan Tree Kuala Lumpur or spend RM300 in a single receipt to be in the running to win a one night staycation at Pavilion Hotel Kuala Lumpur. Calling those born in 1957, head to the Customer Service Desk, Ground Floor, on 31 August to celebrate your Golden 63; with the first 63 eligible to redeem a complimentary voucher for Nasi Lemak with Curry Chicken & Teh Tarik at **Grandmama's**, Ground Floor.

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### **About Intermark Mall**

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 79 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

For media enquiries, please contact:

**Priority Communications PR Sdn Bhd (+60-3) 7954 5336**

Amelyn Ang / Lizzie Chan / Kevin Loh, intermark@priority.net.my

**Pavilion Kuala Lumpur (+60-3) 2118-8888**

Lara Rowena, lararowena@pavilion-kl.com