



PRESS RELEASE

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IKENOBO HOLDS ONE OF ITS BIGGEST IKEBANA EXHIBITION AT TOKYO STREET, PAVILION KL

KUALA LUMPUR, 30 June 2017: The Ikenobo Society of Floral Art from Kyoto, Japan, is holding a three-day ikebana (Japanese floral art) exhibition at Tokyo Street, Pavilion Kuala Lumpur, starting today. A total of 100 pieces of ikebana will be on display, making it one of the biggest Ikenobo Ikebana Exhibition held outside Japan.

Led by the Headmaster Designate of Ikenobo Senko Ikenobo, a total of 90 Ikenobo members and staff from Japan and 53 members from Malaysia, Singapore, Thailand, and Indonesia, are participating in the exhibition.

Besides enjoying the exhibition, members of the public will also get to see ikebana demonstration and participate in a workshop to try their hand at making the Japanese floral art.

The exhibition is the highlight of a special tour organised by Tourism Malaysia to bring Ikenobo members from Japan to Malaysia, in conjunction with the 60th Anniversary of Malaysia-Japan Diplomatic Relations this year. It is being held at Pavilion KL to commemorate the 6th Anniversary of Tokyo Street in July.

A VIP & Media Launch of the exhibition was held today, attended by Tourism Malaysia Director General Datuk Seri Mirza Mohammad Taiyab, Ambassador of Japan to Malaysia Dr. Makio Miyagawa, and President of Malaysia Ikenobo Study Group Too Sooi Keng. A dinner reception was held in the evening at Grand Millennium Hotel Kuala Lumpur.

Ikenobo is celebrating its 555 years in history this year. The introduction of this Japanese traditional culture to Malaysians is seen as another 'friendly bridge' to strengthen the friendship between Malaysia and Japan.

After the exhibition, Ikenobo members will get to enjoy a tour around Kuala Lumpur, Putrajaya, and Melaka.

ENDS

MALAYSIA TOURISM PROMOTION BOARD

(MINISTRY OF TOURISM & CULTURE, MALAYSIA)

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