



MALAYSIA TOURISM

KEY PERFORMANCE INDICATORS

2018



Malaysia
Truly Asia

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MALAYSIA TOURISM

KEY PERFORMANCE INDICATORS 2018



MALAYSIA TOURISM
KEY PERFORMANCE INDICATORS *2018*

OVERVIEW
2018

TANJUNG ARU, SABAH

Preface

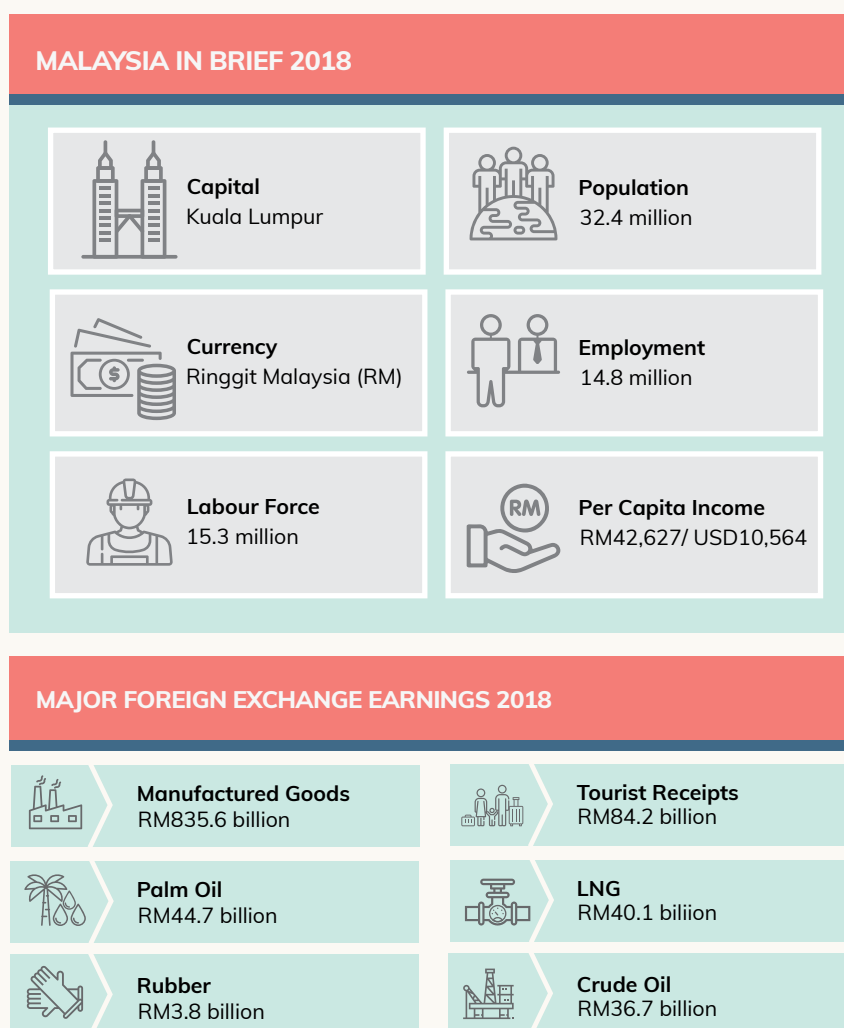
In 2018, Malaysia received a total of 25,832,354 international tourists, a decline of -0.4% compared to the previous year.

ASEAN or the short-haul market dominated with a 70.1% share of total tourist arrivals and brought a total of 18,114,446 tourists to Malaysia. The medium-haul market share was 20.3% with 5,231,051 tourists, while the long-haul market share was 9.6% with a total of 2,486,857 tourists.

For the top 10 markets, Singapore with 10,615,986 tourist arrivals heads the list followed by Indonesia (3,277,689), China (2,944,133), Thailand (1,914,692), Brunei Darussalam (1,382,031), South Korea (616,783), India (600,311), Philippines (396,062), Japan (394,540) and Taiwan (383,922).

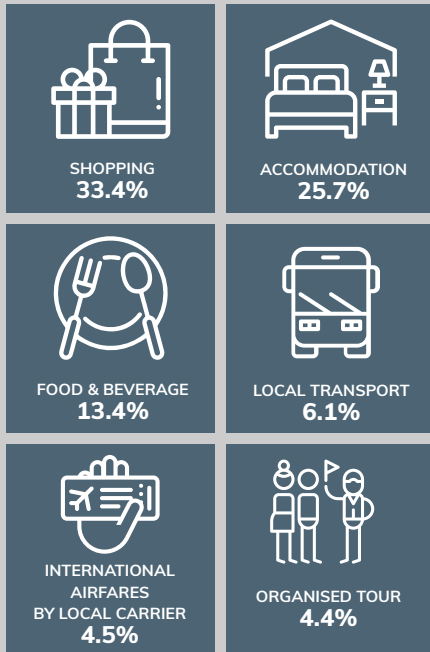
Tourist receipts, meanwhile, recorded a 2.4% growth, contributing RM84.1 billion to the country's revenue. Top contributors were from traditional markets such as Singapore with tourist expenditure of RM27.26 billion, China RM12.30 billion, Indonesia RM11.07 billion, Thailand RM3.82 billion and Brunei RM3.44 billion.

This publication highlights the key data for readers to further understand Malaysia's tourism performance in 2018.



Source: Central Bank of Malaysia Annual Report 2018 and Tourism Malaysia

COMPONENTS OF EXPENDITURE 2018



TOP 5 SPENDERS IN MALAYSIA 2018 PER CAPITA

| | |
|----------------------|-------------------|
| SAUDI ARABIA | RM11,628.0 (0.6%) |
| UNITED ARAB EMIRATES | RM9,387.8 (21.7%) |
| OMAN | RM8,491.2 (4.6%) |
| IRAN | RM8,412.8 (20.0%) |
| KUWAIT | RM8,334.5 (1.8%) |

MAIN PURPOSE OF VISITING 2018



| YEAR | 2016 | 2017 | 2018 |
|--------------------------------------|------------|------------|------------|
| TOURISM ARRIVALS (MILLION) | 26,757,392 | 25,948,459 | 25,832,354 |
| TOURISM RECEIPTS (RM BILLION) | 82,098.2 | 82,165.0 | 84,135.2 |
| AVERAGE PER CAPITA (RM) | 3,068.2 | 3,166.5 | 3,257.0 |
| ALOS (NIGHT) | 5.9 | 5.7 | 6.5 |

TOP ARRIVALS TO MALAYSIA 2018

- **SINGAPORE**
10,615,986
- **INDONESIA**
3,277,689
- **CHINA**
2,944,133
- **THAILAND**
1,914,692
- **BRUNEI**
1,382,031

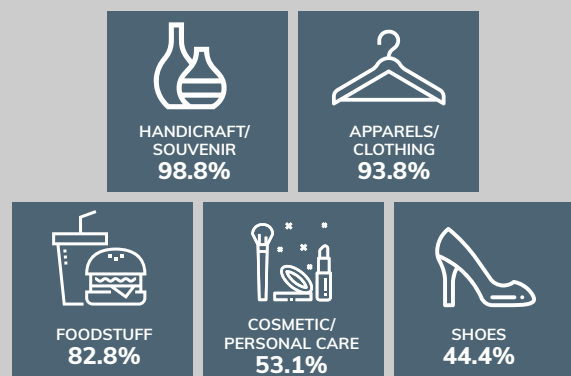
UNWTO RANKING: MALAYSIA 2018

| | TOURIST ARRIVALS | TOURIST RECEIPTS |
|------|------------------|------------------|
| 2018 | #15 | #21 |
| 2017 | #15 | #20 |
| 2016 | #12 | #19 |

| YEAR | 2016 | 2017 | 2018 |
|-------------------------------|---------|---------|---------|
| NUMBER OF HOTELS | 4,961 | 4,512 | 4,750 |
| NUMBER OF ROOMS | 321,972 | 292,293 | 308,207 |
| AVERAGE OCCUPANCY RATE | 60.9% | 60.6% | 60.8% |

| YEAR | 2016 | 2017 | 2018 |
|---|-------|---------|---------|
| SHOPPING SPEND (RM BILLION) | 26.0 | 26.9 | 28.1 |
| SHOPPING SPEND PER TOURISTS (RM) | 972.6 | 1,035.4 | 1,087.8 |

TOP ITEMS PURCHASED 2018





MALAYSIA TOURISM
KEY PERFORMANCE INDICATORS *2018*

**ARRIVALS
& RECEIPTS**
INDICATORS

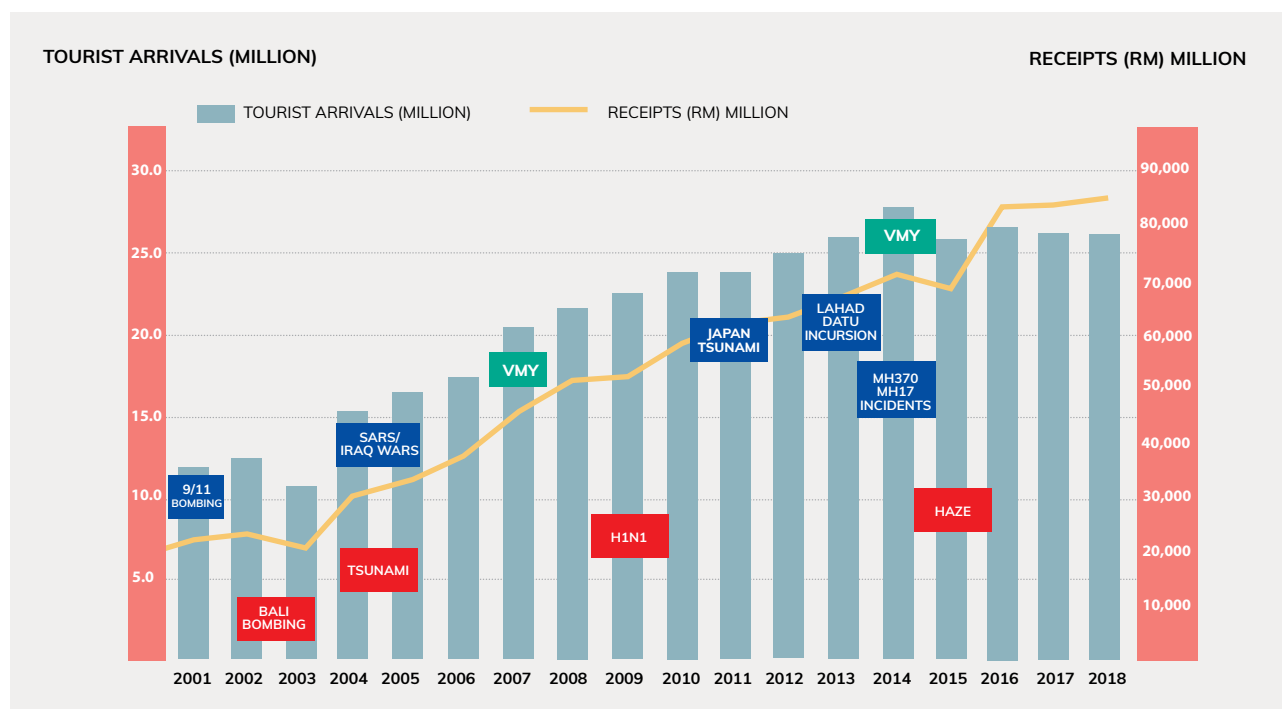
PERHENTIAN ISLAND, TERENGGANU

Tourist Arrivals & Receipts To Malaysia 2001-2018

Malaysia has recorded 25,832,354 tourist arrivals in 2018, a decline of -0.4% as compared to the same period in 2017. In terms of tourist expenditure, Malaysia received RM84.1 billion in tourist receipts, which is an increase of 2.4%. The increase in receipts is due to the increase of +2.9% for per capita expenditure.

| YEAR | TOURIST ARRIVALS | RECEIPTS (RM) MILLION |
|------|------------------|-----------------------|
| 2001 | 12,775,073 | 24,221.5 |
| 2002 | 13,292,010 | 25,781.1 |
| 2003 | 10,576,915 | 21,291.1 |
| 2004 | 15,703,406 | 29,651.4 |
| 2005 | 16,431,055 | 31,954.1 |
| 2006 | 17,546,863 | 36,271.7 |
| 2007 | 20,972,822 | 46,070.0 |
| 2008 | 22,052,488 | 49,561.2 |
| 2009 | 23,646,191 | 53,367.7 |
| 2010 | 24,577,196 | 56,492.5 |
| 2011 | 24,714,324 | 58,315.9 |
| 2012 | 25,032,708 | 60,556.7 |
| 2013 | 25,715,460 | 65,443.3 |
| 2014 | 27,437,315 | 71,998.8 |
| 2015 | 25,721,251 | 69,119.6 |
| 2016 | 26,757,392 | 82,098.2 |
| 2017 | 25,948,459 | 82,165.0 |
| 2018 | 25,832,354 | 84,135.2 |

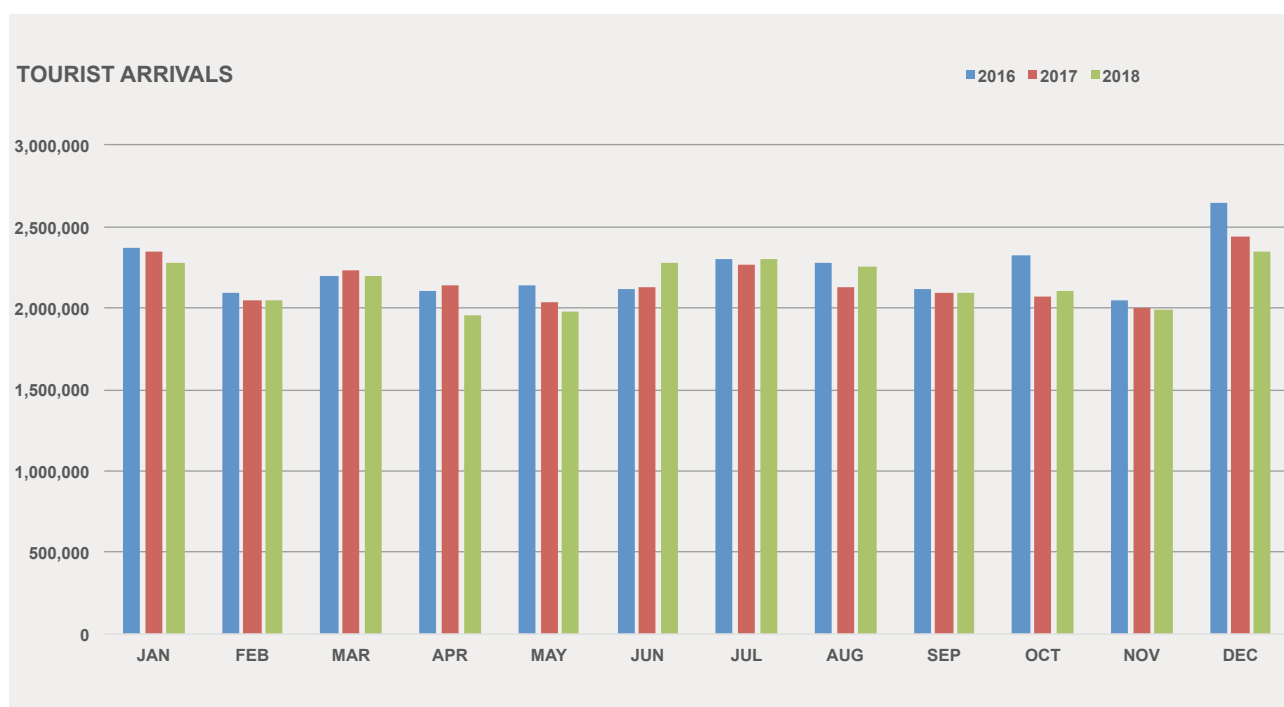
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



Monthly Tourist Arrivals To Malaysia 2016 - 2018

| MONTH | 2016 | 2017 | 2018 | % CHANGES 2016/2017 | % CHANGES 2017/2018 |
|--------------|-------------------|-------------------|-------------------|------------------------|------------------------|
| JAN | 2,376,166 | 2,350,270 | 2,276,750 | -1.1 | -3.1 |
| FEB | 2,091,098 | 2,043,215 | 2,050,613 | -2.3 | 0.4 |
| MAR | 2,198,716 | 2,238,184 | 2,192,855 | 1.8 | -2.0 |
| APR | 2,101,280 | 2,145,734 | 1,957,248 | 2.1 | -8.8 |
| MAY | 2,144,119 | 2,039,016 | 1,976,981 | -4.9 | -3.0 |
| JUNE | 2,121,396 | 2,134,647 | 2,275,921 | 0.6 | 6.6 |
| JULY | 2,296,615 | 2,263,478 | 2,305,324 | -1.4 | 1.8 |
| AUG | 2,282,173 | 2,129,013 | 2,253,534 | -6.7 | 5.8 |
| SEPT | 2,118,367 | 2,092,378 | 2,096,889 | -1.2 | 0.2 |
| OCT | 2,326,487 | 2,068,995 | 2,103,975 | -11.1 | 1.7 |
| NOV | 2,054,165 | 2,007,965 | 1,989,842 | -2.2 | -0.9 |
| DEC | 2,646,810 | 2,435,564 | 2,352,422 | -8.0 | -3.4 |
| TOTAL | 26,757,392 | 25,948,459 | 25,832,354 | -3.0 | -0.4 |

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



Malaysia Tourist Arrivals By Country Of Nationality 2016-2018

| NO. | COUNTRY | 2016 | 2017 | 2018 | % CHANGES 2016/2017 | % CHANGES 2017/2018 |
|--------------------|----------------|-------------------|-------------------|-------------------|------------------------|------------------------|
| 1 | SINGAPORE | 13,272,961 | 12,441,713 | 10,615,986 | -6.3 | -14.7 |
| 2 | INDONESIA | 3,049,964 | 2,796,570 | 3,277,689 | -8.3 | 17.2 |
| 3 | CHINA | 2,124,942 | 2,281,666 | 2,944,133 | 7.4 | 29.0 |
| 4 | THAILAND | 1,780,800 | 1,836,522 | 1,914,692 | 3.1 | 4.3 |
| 5 | BRUNEI | 1,391,016 | 1,660,506 | 1,382,031 | 19.4 | -16.8 |
| 6 | SOUTH KOREA | 444,439 | 484,528 | 616,783 | 9.0 | 27.3 |
| 7 | INDIA | 638,578 | 552,739 | 600,311 | -13.4 | 8.6 |
| 8 | PHILIPPINES | 417,446 | 370,559 | 396,062 | -11.2 | 6.9 |
| 9 | JAPAN | 413,768 | 392,777 | 394,540 | -5.1 | 0.4 |
| 10 | TAIWAN | 300,861 | 332,927 | 383,922 | 10.7 | 15.3 |
| 11 | VIETNAM | 216,877 | 248,927 | 375,578 | 14.8 | 50.9 |
| 12 | UNITED KINGDOM | 400,269 | 358,818 | 361,335 | -10.4 | 0.7 |
| 13 | AUSTRALIA | 377,727 | 351,232 | 351,500 | -7.0 | 0.1 |
| 14 | U.S.A | 217,075 | 198,203 | 253,384 | -8.7 | 27.8 |
| 15 | BANGLADESH | 114,607 | 111,836 | 150,054 | -2.4 | 34.2 |
| 16 | FRANCE | 134,257 | 131,668 | 139,408 | -1.9 | 5.9 |
| 17 | GERMANY | 130,276 | 109,816 | 128,895 | -15.7 | 17.4 |
| 18 | SAUDI ARABIA | 123,878 | 100,549 | 112,263 | -18.8 | 11.7 |
| 19 | CAMBODIA | 61,844 | 42,004 | 90,113 | -32.1 | 114.5 |
| 20 | CANADA | 72,337 | 67,056 | 84,705 | -7.3 | 26.3 |
| 21 | NETHERLANDS | 72,200 | 75,885 | 81,651 | 5.1 | 7.6 |
| 22 | PAKISTAN | 58,388 | 53,453 | 74,458 | -8.5 | 39.3 |
| 23 | RUSSIA | 50,893 | 67,564 | 72,785 | 32.8 | 7.7 |
| 24 | IRAN | 47,102 | 59,023 | 67,094 | 25.3 | 13.7 |
| 25 | ITALY | 42,747 | 44,638 | 52,055 | 4.4 | 16.6 |
| 26 | NEW ZEALAND | 53,352 | 55,923 | 50,698 | 4.8 | -9.3 |
| 27 | SPAIN | 28,018 | 35,149 | 42,267 | 25.5 | 20.3 |
| 28 | MYANMAR | 49,175 | 42,314 | 38,513 | -14.0 | -9.0 |
| 29 | SWEDEN | 32,861 | 34,304 | 32,665 | 4.4 | -4.8 |
| 30 | SRI LANKA | 33,340 | 43,738 | 28,376 | 31.2 | -35.1 |
| 31 | EGYPT | 30,231 | 23,760 | 27,909 | -21.4 | 17.5 |
| 32 | SWITZERLAND | 26,628 | 20,775 | 25,680 | -22.0 | 23.6 |
| 33 | POLAND | 19,768 | 20,067 | 24,364 | 1.5 | 21.4 |
| 34 | LAOS | 31,061 | 39,460 | 23,782 | 27.0 | -39.7 |
| 35 | DENMARK | 21,612 | 23,219 | 23,566 | 7.4 | 1.5 |
| 36 | IRAQ | 22,533 | 18,555 | 22,291 | -17.7 | 20.1 |
| 37 | SOUTH AFRICA | 20,053 | 21,560 | 21,977 | 7.5 | 1.9 |
| 38 | BELGIUM | 14,283 | 17,327 | 20,624 | 21.3 | 19.0 |
| 39 | NEPAL | 60,476 | 20,553 | 19,914 | -66.0 | -3.1 |
| 40 | IRELAND | 18,208 | 20,854 | 19,687 | 14.5 | -5.6 |
| 41 | TURKEY | 13,029 | 14,594 | 15,406 | 12.0 | 5.6 |
| 42 | NORWAY | 14,709 | 14,121 | 15,202 | -4.0 | 7.7 |
| 43 | UKRAINE | 12,971 | 13,068 | 14,529 | 0.7 | 11.2 |
| 44 | KAZAKHSTAN | 10,717 | 12,577 | 13,861 | 17.4 | 10.2 |
| 45 | UAE | 14,150 | 8,555 | 9,386 | -39.5 | 9.7 |
| 46 | OTHERS | 274,965 | 276,807 | 420,230 | 0.7 | 51.8 |
| GRAND TOTAL | | 26,757,392 | 25,948,459 | 25,832,354 | -3.0 | -0.4 |

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

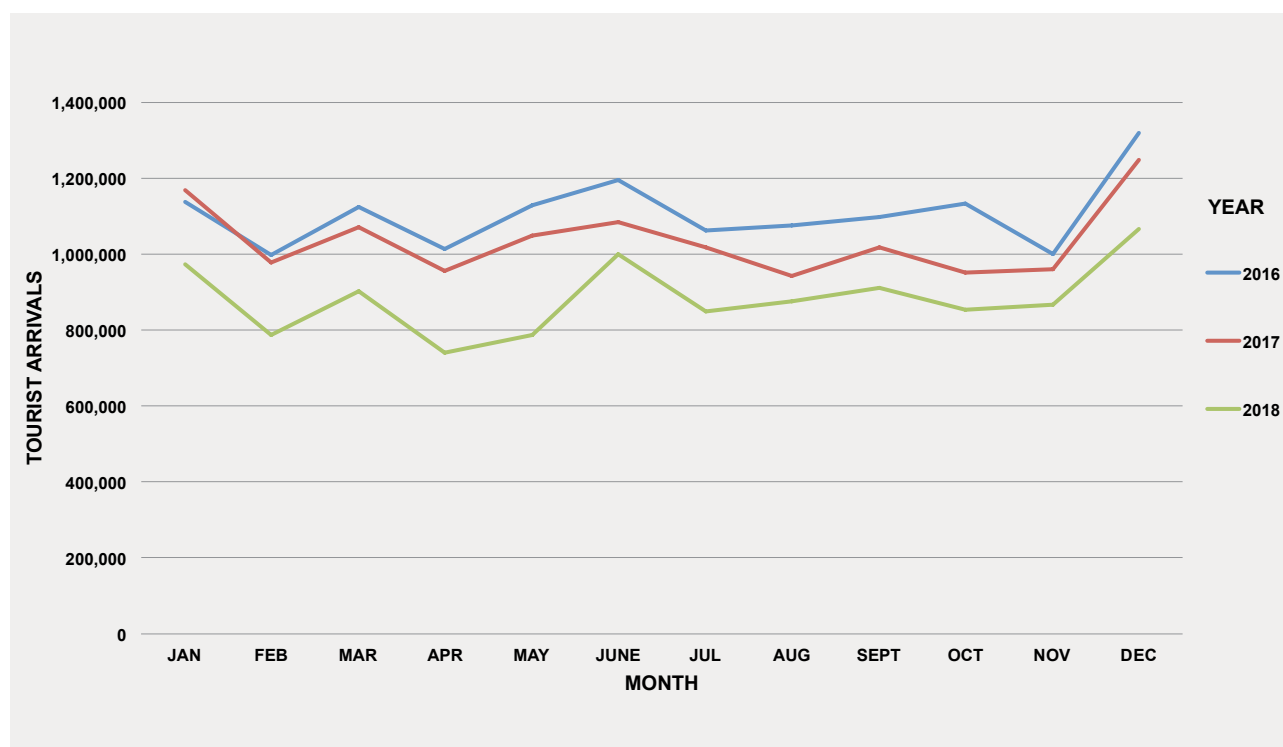
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Singapore

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| 2009 | 964,475 | 845,290 | 1,086,360 | 983,740 | 1,038,004 | 1,222,096 | 1,029,421 | 1,091,651 | 1,137,426 | 1,104,415 | 1,157,094 | 1,073,110 | 12,733,082 |
| 2010 | 1,001,806 | 972,692 | 1,026,000 | 972,940 | 1,049,302 | 1,271,404 | 1,174,777 | 1,082,449 | 1,099,293 | 1,128,974 | 1,187,757 | 1,074,610 | 13,042,004 |
| 2011 | 975,397 | 967,891 | 1,017,864 | 987,182 | 1,025,126 | 1,151,845 | 1,285,206 | 1,162,550 | 1,178,442 | 1,214,776 | 1,278,027 | 1,128,341 | 13,372,647 |
| *2012 | 872,209 | 873,442 | 975,489 | 954,771 | 995,478 | 1,160,941 | 1,205,228 | 1,198,582 | 1,021,447 | 1,182,146 | 1,239,277 | 1,335,258 | 13,014,268 |
| 2013 | 1,035,553 | 970,401 | 1,214,164 | 959,856 | 1,029,312 | 1,086,281 | 1,137,262 | 960,077 | 1,081,175 | 1,089,119 | 1,072,400 | 1,543,174 | 13,178,774 |
| 2014 | 1,203,449 | 1,049,961 | 1,294,891 | 1,110,604 | 1,140,478 | 1,295,684 | 1,141,012 | 1,080,534 | 1,163,986 | 1,103,055 | 1,059,220 | 1,290,093 | 13,932,967 |
| 2015 | 1,125,425 | 991,529 | 1,124,697 | 1,015,092 | 1,135,754 | 999,658 | 1,096,513 | 1,061,084 | 1,080,906 | 1,021,024 | 990,371 | 1,288,701 | 12,930,754 |
| 2016 | 1,135,104 | 997,121 | 1,125,822 | 1,014,016 | 1,130,075 | 1,194,314 | 1,059,679 | 1,075,069 | 1,095,495 | 1,130,947 | 998,206 | 1,317,113 | 13,272,961 |
| 2017 | 1,169,157 | 976,491 | 1,068,479 | 956,849 | 1,047,373 | 1,082,293 | 1,019,517 | 941,474 | 1,018,273 | 952,993 | 959,897 | 1,248,917 | 12,441,713 |
| 2018 | 974,677 | 788,733 | 904,058 | 739,975 | 788,447 | 999,336 | 846,951 | 876,124 | 911,816 | 853,921 | 866,272 | 1,065,676 | 10,615,986 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



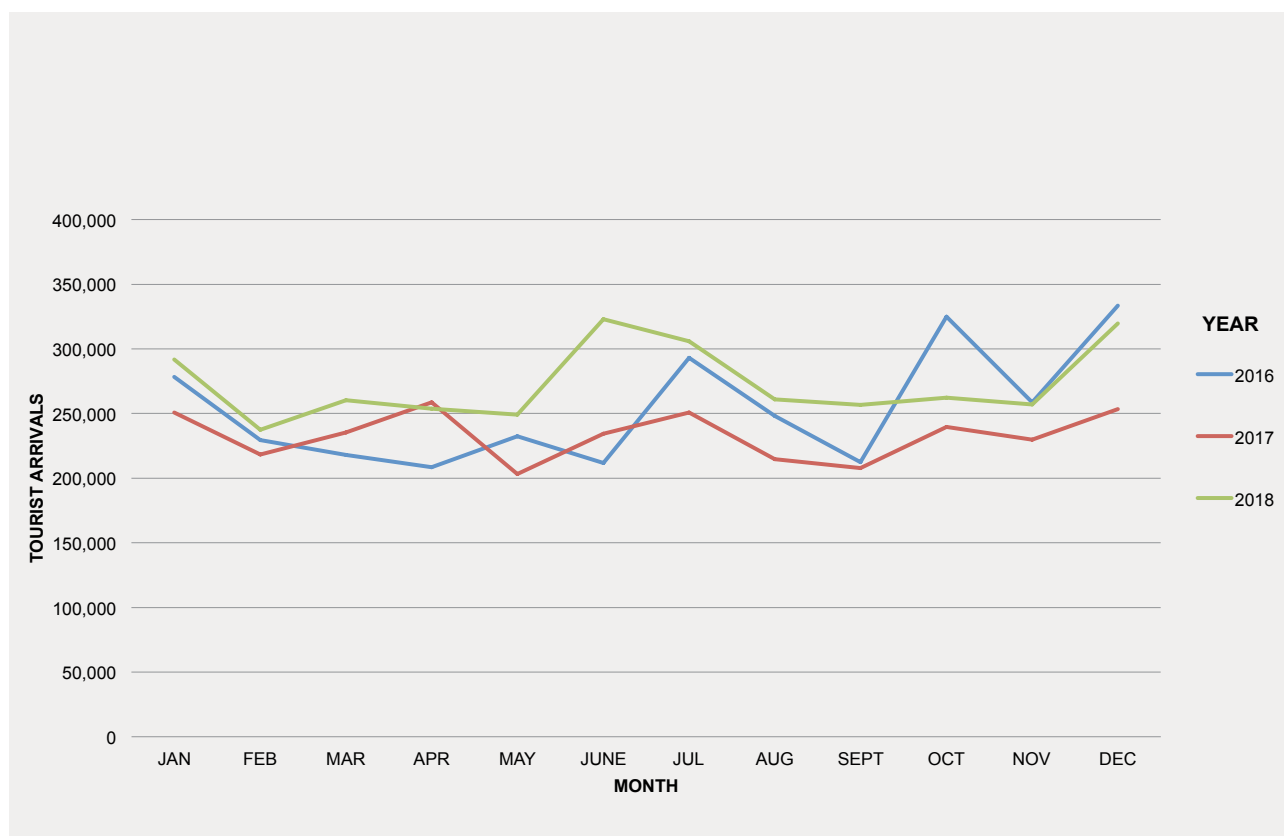
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Indonesia

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| 2009 | 186,023 | 167,176 | 180,644 | 181,794 | 195,096 | 215,948 | 214,073 | 181,634 | 207,302 | 223,238 | 196,592 | 255,840 | 2,405,360 |
| 2010 | 202,124 | 201,280 | 214,280 | 203,427 | 209,284 | 223,165 | 227,851 | 180,851 | 180,015 | 213,858 | 184,643 | 265,731 | 2,506,509 |
| 2011 | 154,689 | 121,037 | 157,957 | 155,636 | 155,862 | 178,258 | 216,701 | 173,753 | 185,126 | 202,849 | 179,482 | 253,031 | 2,134,381 |
| *2012 | 161,164 | 175,995 | 183,520 | 177,536 | 190,898 | 219,248 | 206,455 | 199,977 | 196,293 | 225,415 | 209,238 | 236,867 | 2,382,606 |
| 2013 | 219,297 | 182,787 | 228,335 | 195,159 | 201,427 | 215,050 | 186,000 | 219,338 | 214,498 | 212,147 | 200,323 | 273,660 | 2,548,021 |
| 2014 | 250,264 | 199,203 | 226,861 | 199,776 | 237,398 | 241,027 | 229,257 | 229,838 | 245,830 | 261,573 | 229,033 | 277,473 | 2,827,533 |
| 2015 | 250,100 | 183,345 | 237,766 | 205,969 | 227,933 | 208,773 | 228,684 | 205,727 | 206,892 | 247,329 | 250,885 | 334,630 | 2,788,033 |
| 2016 | 278,505 | 229,558 | 218,080 | 208,508 | 232,381 | 211,667 | 293,253 | 248,249 | 212,351 | 324,983 | 258,803 | 333,626 | 3,049,964 |
| 2017 | 250,710 | 218,336 | 235,283 | 258,602 | 203,136 | 234,474 | 250,818 | 214,670 | 207,674 | 239,808 | 229,656 | 253,403 | 2,796,570 |
| 2018 | 291,830 | 237,462 | 260,258 | 253,795 | 249,033 | 322,832 | 306,074 | 260,896 | 256,766 | 262,194 | 256,986 | 319,563 | 3,277,689 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



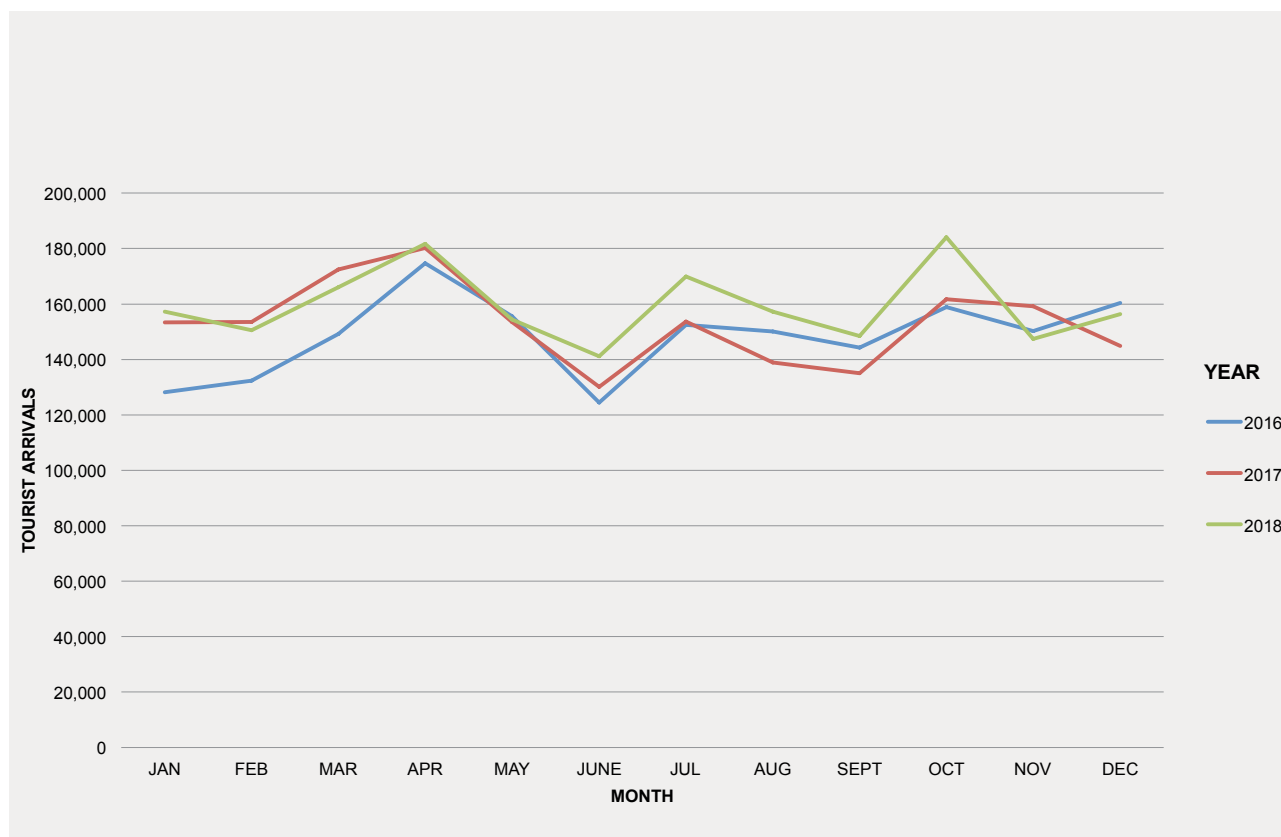
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Thailand

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| 2009 | 116,372 | 109,631 | 129,224 | 147,551 | 123,811 | 107,526 | 120,940 | 114,555 | 106,079 | 143,973 | 97,093 | 132,507 | 1,449,262 |
| 2010 | 97,050 | 94,282 | 139,820 | 129,845 | 126,832 | 124,581 | 115,362 | 126,915 | 136,141 | 152,236 | 99,335 | 116,279 | 1,458,678 |
| 2011 | 120,896 | 85,824 | 122,594 | 149,675 | 120,230 | 122,688 | 110,049 | 127,930 | 141,314 | 118,579 | 100,176 | 122,093 | 1,442,048 |
| *2012 | 110,761 | 89,457 | 109,448 | 130,442 | 105,412 | 93,121 | 101,474 | 98,781 | 120,448 | 113,647 | 97,327 | 92,706 | 1,263,024 |
| 2013 | 80,666 | 86,331 | 108,567 | 121,586 | 101,714 | 82,819 | 86,592 | 85,933 | 92,959 | 111,723 | 104,245 | 93,317 | 1,156,452 |
| 2014 | 107,648 | 97,125 | 128,358 | 126,632 | 114,492 | 109,227 | 89,678 | 114,951 | 91,347 | 122,688 | 106,103 | 91,049 | 1,299,298 |
| 2015 | 103,452 | 94,140 | 113,472 | 131,824 | 111,107 | 100,540 | 106,195 | 105,246 | 100,195 | 127,947 | 105,606 | 143,845 | 1,343,569 |
| 2016 | 128,216 | 132,281 | 149,245 | 174,646 | 155,678 | 124,387 | 152,493 | 150,047 | 144,261 | 158,825 | 150,311 | 160,410 | 1,780,800 |
| 2017 | 153,374 | 153,461 | 172,459 | 180,157 | 153,503 | 130,120 | 153,732 | 138,900 | 134,963 | 161,720 | 159,237 | 144,896 | 1,836,522 |
| 2018 | 157,288 | 150,507 | 166,085 | 181,653 | 154,369 | 141,148 | 169,905 | 157,258 | 148,472 | 184,168 | 147,441 | 156,398 | 1,914,692 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



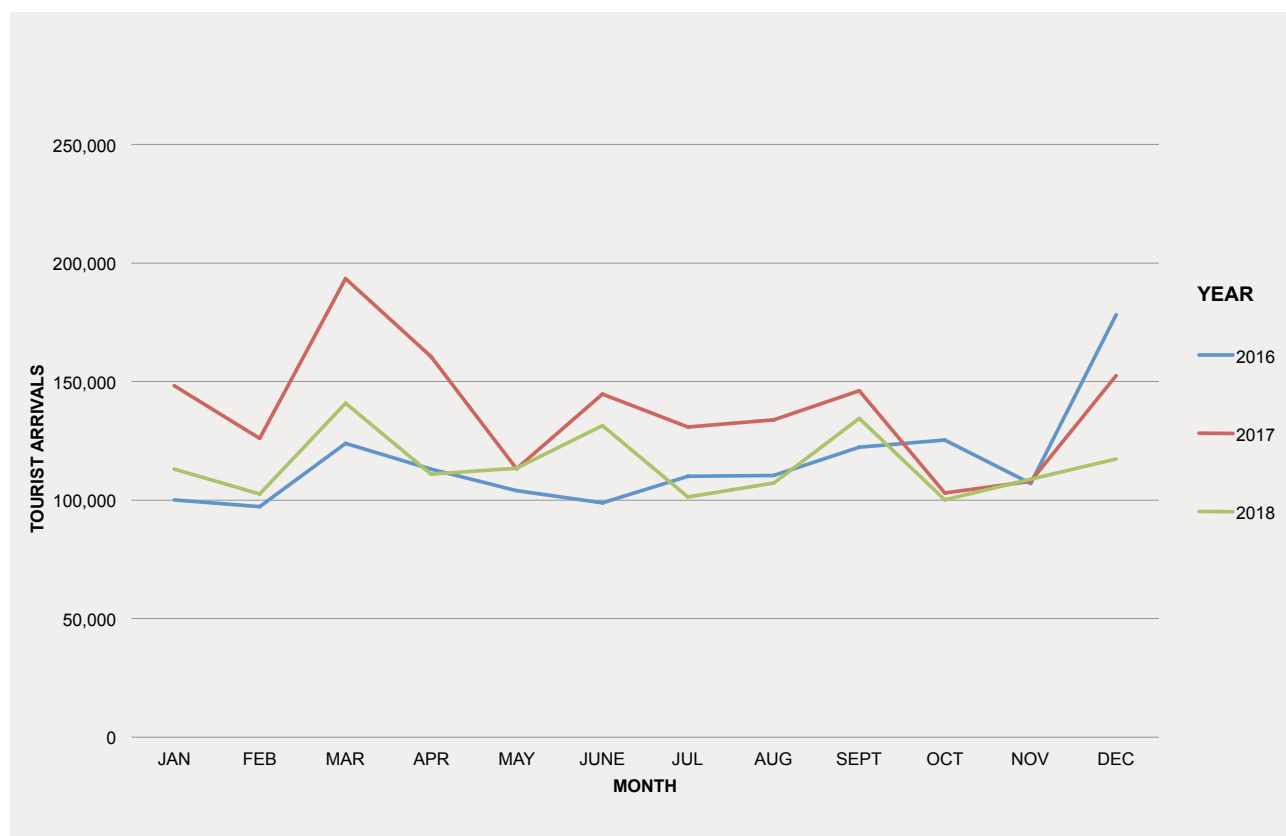
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Brunei

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| 2009 | 102,054 | 72,313 | 114,626 | 86,695 | 84,401 | 107,083 | 51,055 | 68,838 | 85,109 | 75,517 | 86,296 | 127,370 | 1,061,357 |
| 2010 | 67,544 | 79,544 | 128,800 | 92,736 | 98,241 | 111,771 | 82,982 | 67,382 | 94,443 | 82,743 | 88,828 | 129,392 | 1,124,406 |
| 2011 | 100,748 | 68,665 | 128,508 | 105,962 | 93,219 | 98,238 | 101,072 | 78,635 | 110,404 | 93,417 | 102,419 | 158,117 | 1,239,404 |
| *2012 | 85,240 | 80,065 | 125,786 | 94,698 | 91,735 | 110,641 | 92,578 | 113,764 | 90,125 | 97,398 | 107,563 | 168,477 | 1,258,070 |
| 2013 | 105,476 | 98,569 | 126,338 | 80,407 | 80,575 | 102,171 | 90,886 | 98,470 | 93,136 | 95,235 | 88,216 | 179,392 | 1,238,871 |
| 2014 | 95,792 | 78,997 | 121,330 | 78,055 | 114,025 | 111,632 | 99,932 | 87,105 | 93,668 | 104,575 | 98,561 | 129,438 | 1,213,110 |
| 2015 | 100,687 | 94,495 | 110,717 | 93,212 | 88,433 | 65,868 | 99,532 | 90,154 | 87,327 | 91,028 | 83,777 | 128,325 | 1,133,555 |
| 2016 | 100,183 | 97,235 | 123,867 | 113,044 | 104,136 | 98,904 | 110,140 | 110,531 | 122,407 | 125,342 | 107,045 | 178,182 | 1,391,016 |
| 2017 | 148,292 | 125,997 | 193,307 | 160,572 | 113,252 | 144,717 | 130,810 | 133,812 | 146,090 | 103,072 | 107,968 | 152,617 | 1,660,506 |
| 2018 | 113,191 | 102,707 | 140,798 | 111,035 | 113,471 | 131,344 | 101,354 | 107,331 | 134,492 | 100,186 | 108,822 | 117,300 | 1,382,031 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



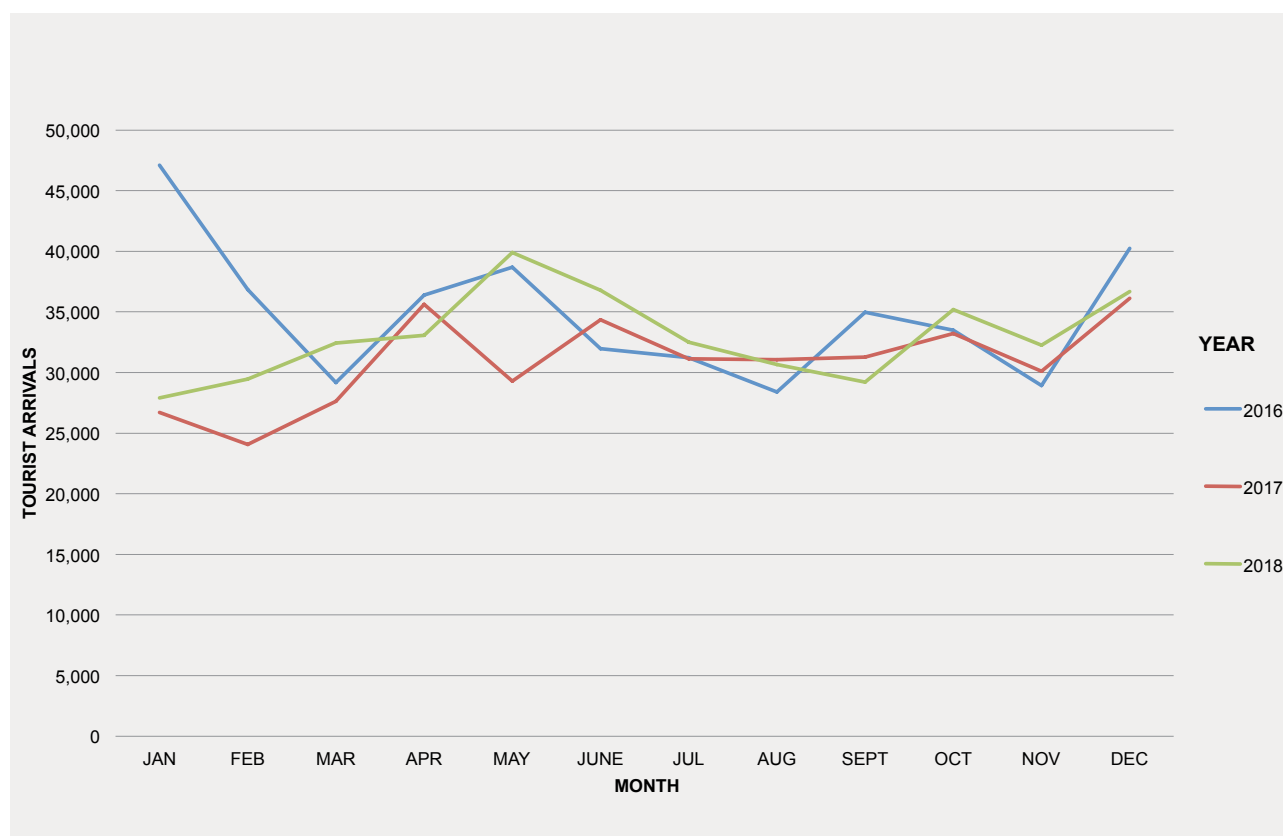
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Philippines

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 35,955 | 28,736 | 36,744 | 42,653 | 42,709 | 37,701 | 33,717 | 37,681 | 36,397 | 37,902 | 37,875 | 39,400 | 447,470 |
| 2010 | 32,040 | 34,713 | 47,988 | 46,321 | 47,031 | 42,038 | 36,502 | 39,913 | 39,241 | 40,775 | 39,853 | 40,375 | 486,790 |
| 2011 | 24,746 | 19,914 | 26,546 | 32,848 | 33,418 | 26,493 | 30,586 | 30,514 | 28,216 | 34,717 | 37,182 | 36,921 | 362,101 |
| *2012 | 31,619 | 33,033 | 36,934 | 45,480 | 47,686 | 43,423 | 40,541 | 40,590 | 41,414 | 47,385 | 48,831 | 51,808 | 508,744 |
| 2013 | 41,193 | 42,524 | 47,715 | 48,418 | 53,336 | 44,192 | 41,939 | 41,742 | 42,669 | 47,862 | 46,511 | 59,046 | 557,147 |
| 2014 | 51,070 | 42,526 | 51,336 | 55,928 | 64,695 | 51,101 | 45,483 | 48,417 | 48,467 | 54,290 | 51,248 | 53,977 | 618,538 |
| 2015 | 49,211 | 41,393 | 48,199 | 59,340 | 55,242 | 39,639 | 36,547 | 39,682 | 44,183 | 45,937 | 44,740 | 50,804 | 554,917 |
| 2016 | 47,095 | 36,840 | 29,184 | 36,406 | 38,669 | 31,969 | 31,247 | 28,396 | 34,976 | 33,489 | 28,936 | 40,239 | 417,446 |
| 2017 | 26,732 | 24,082 | 27,618 | 35,625 | 29,276 | 34,358 | 31,122 | 31,047 | 31,270 | 33,208 | 30,104 | 36,117 | 370,559 |
| 2018 | 27,921 | 29,482 | 32,429 | 33,070 | 39,902 | 36,763 | 32,514 | 30,671 | 29,210 | 35,172 | 32,250 | 36,678 | 396,062 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

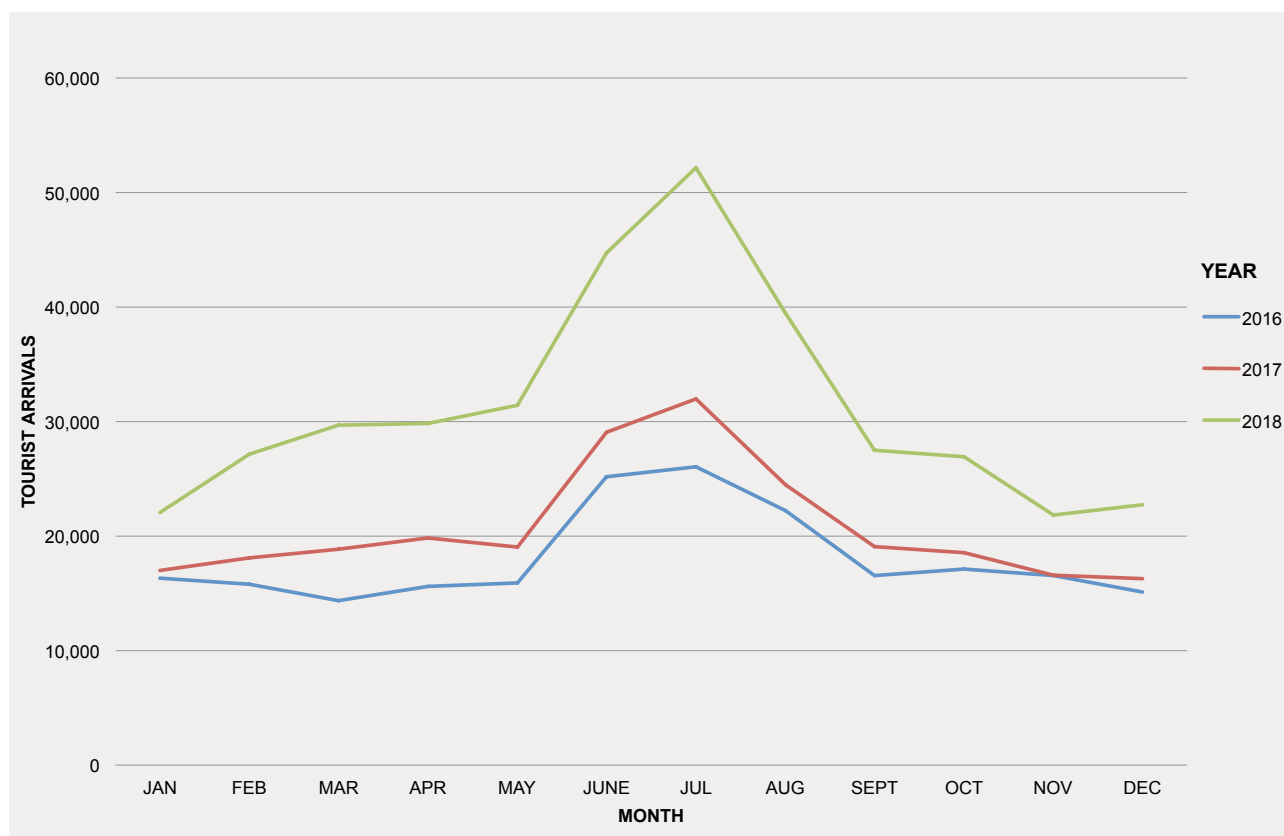


SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018
Vietnam

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 10,127 | 10,919 | 10,620 | 12,094 | 12,683 | 14,822 | 18,206 | 15,094 | 10,181 | 12,432 | 12,649 | 9,858 | 149,685 |
| 2010 | 10,891 | 11,606 | 11,804 | 11,149 | 13,321 | 16,266 | 17,800 | 16,748 | 12,145 | 12,874 | 12,974 | 11,693 | 159,271 |
| 2011 | 9,666 | 11,606 | 12,859 | 11,847 | 13,058 | 16,716 | 22,944 | 18,044 | 12,046 | 14,341 | 15,215 | 15,441 | 173,783 |
| *2012 | 12,210 | 17,024 | 16,535 | 17,142 | 16,881 | 22,487 | 25,701 | 19,878 | 17,017 | 15,386 | 15,176 | 15,571 | 211,008 |
| 2013 | 12,912 | 17,846 | 19,375 | 19,979 | 19,891 | 22,779 | 23,854 | 18,940 | 19,217 | 20,141 | 19,035 | 21,731 | 235,700 |
| 2014 | 18,245 | 23,839 | 23,123 | 22,210 | 25,644 | 29,354 | 33,388 | 25,960 | 21,648 | 22,090 | 20,102 | 20,113 | 285,716 |
| 2015 | 17,334 | 13,817 | 23,442 | 19,767 | 16,386 | 19,451 | 24,166 | 24,740 | 17,482 | 17,990 | 17,127 | 17,924 | 229,626 |
| 2016 | 16,346 | 15,797 | 14,375 | 15,633 | 15,911 | 25,175 | 26,030 | 22,234 | 16,555 | 17,134 | 16,571 | 15,116 | 216,877 |
| 2017 | 17,008 | 18,093 | 18,866 | 19,841 | 19,053 | 29,059 | 31,963 | 24,493 | 19,101 | 18,576 | 16,593 | 16,281 | 248,927 |
| 2018 | 22,060 | 27,173 | 29,688 | 29,846 | 31,424 | 44,705 | 52,163 | 39,476 | 27,489 | 26,948 | 21,854 | 22,752 | 375,578 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



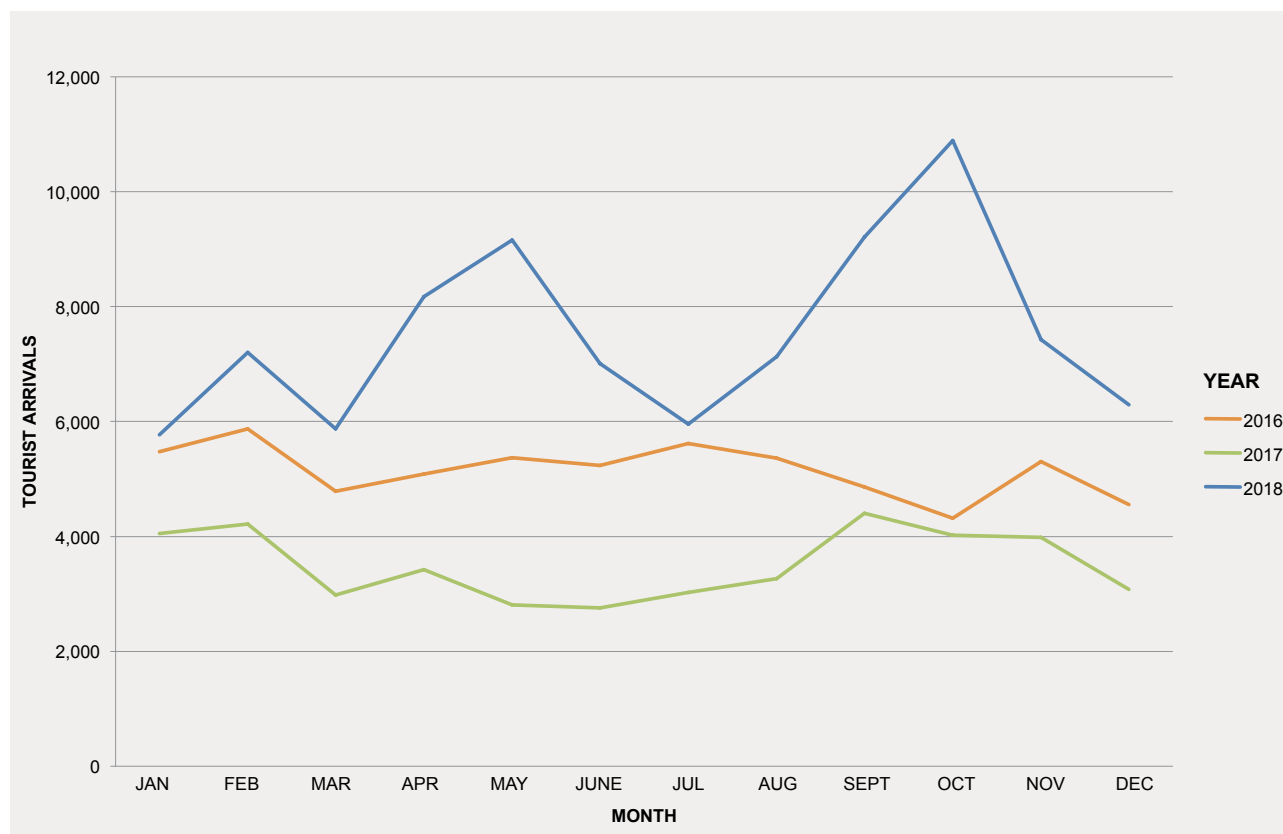
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Cambodia

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|--------|
| 2009 | 3,618 | 2,601 | 3,044 | 4,261 | 3,619 | 2,778 | 3,599 | 3,999 | 3,550 | 3,886 | 3,896 | 4,295 | 43,146 |
| 2010 | 4,753 | 3,792 | 3,214 | 4,078 | 3,657 | 2,944 | 3,765 | 4,170 | 4,782 | 4,165 | 4,241 | 5,057 | 48,618 |
| 2011 | 4,668 | 3,058 | 3,863 | 4,880 | 3,793 | 3,583 | 4,540 | 4,293 | 4,813 | 4,084 | 4,152 | 3,745 | 49,472 |
| *2012 | 3,224 | 2,834 | 3,252 | 4,969 | 4,496 | 4,076 | 4,870 | 3,703 | 4,305 | 4,288 | 5,349 | 4,813 | 50,179 |
| 2013 | 4,468 | 5,063 | 5,226 | 6,725 | 6,237 | 4,789 | 4,986 | 4,919 | 4,874 | 5,697 | 5,368 | 6,182 | 64,534 |
| 2014 | 5,717 | 5,554 | 5,345 | 7,099 | 6,970 | 6,072 | 5,484 | 5,963 | 6,192 | 6,449 | 7,159 | 5,696 | 73,700 |
| 2015 | 5,805 | 5,081 | 5,870 | 8,029 | 6,265 | 5,678 | 5,922 | 6,335 | 6,332 | 7,407 | 7,164 | 5,171 | 75,059 |
| 2016 | 5,471 | 5,873 | 4,788 | 5,089 | 5,368 | 5,236 | 5,617 | 5,361 | 4,862 | 4,320 | 5,305 | 4,554 | 61,844 |
| 2017 | 4,047 | 4,210 | 2,984 | 3,422 | 2,808 | 2,758 | 3,031 | 3,266 | 4,397 | 4,020 | 3,984 | 3,077 | 42,004 |
| 2018 | 5,773 | 7,206 | 5,879 | 8,175 | 9,160 | 7,013 | 5,957 | 7,127 | 9,210 | 10,891 | 7,426 | 6,296 | 90,113 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



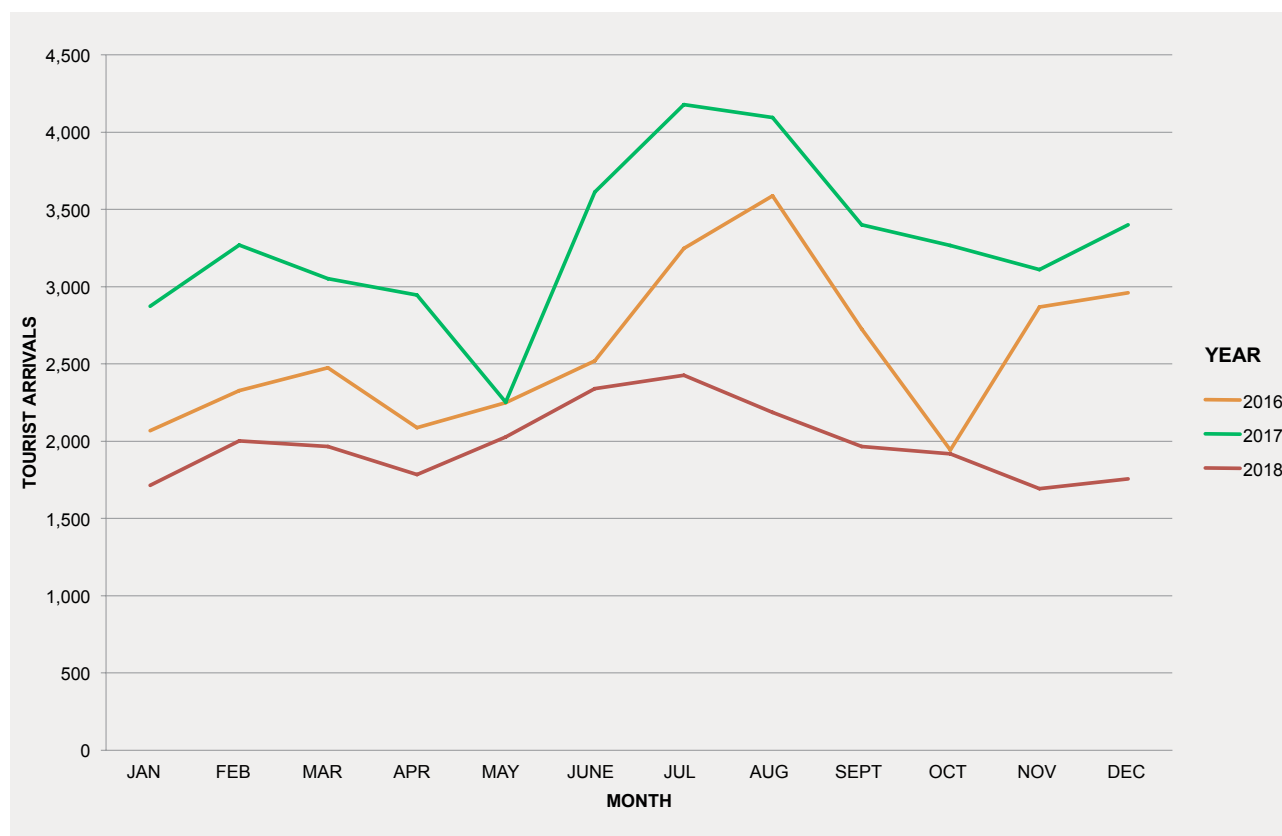
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Laos

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 2,526 | 2,657 | 2,514 | 2,513 | 3,350 | 3,003 | 3,410 | 3,657 | 3,063 | 3,287 | 3,442 | 3,241 | 36,663 |
| 2010 | 2,597 | 2,520 | 2,704 | 2,444 | 3,399 | 3,125 | 3,309 | 3,537 | 3,353 | 3,675 | 4,090 | 3,358 | 38,111 |
| 2011 | 2,507 | 2,047 | 2,216 | 2,606 | 1,923 | 1,718 | 1,972 | 1,881 | 1,537 | 2,775 | 3,776 | 4,562 | 29,520 |
| *2012 | 2,694 | 2,856 | 2,468 | 2,265 | 3,264 | 3,757 | 4,652 | 3,294 | 3,257 | 3,220 | 3,286 | 3,351 | 38,364 |
| 2013 | 2,660 | 2,816 | 2,673 | 2,073 | 2,778 | 3,389 | 4,142 | 3,259 | 3,011 | 3,000 | 2,704 | 3,171 | 35,676 |
| 2014 | 2,949 | 2,920 | 2,748 | 2,391 | 3,177 | 2,349 | 1,734 | 1,863 | 1,653 | 1,559 | 2,045 | 1,239 | 26,627 |
| 2015 | 1,467 | 1,244 | 1,625 | 2,286 | 2,168 | 2,040 | 2,495 | 2,338 | 2,275 | 2,209 | 2,173 | 2,128 | 24,448 |
| 2016 | 2,069 | 2,329 | 2,476 | 2,088 | 2,251 | 2,519 | 3,246 | 3,587 | 2,725 | 1,944 | 2,868 | 2,959 | 31,061 |
| 2017 | 2,875 | 3,269 | 3,053 | 2,946 | 2,254 | 3,612 | 4,178 | 4,093 | 3,400 | 3,267 | 3,112 | 3,401 | 39,460 |
| 2018 | 1,714 | 2,001 | 1,965 | 1,785 | 2,028 | 2,339 | 2,425 | 2,187 | 1,966 | 1,920 | 1,694 | 1,758 | 23,782 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



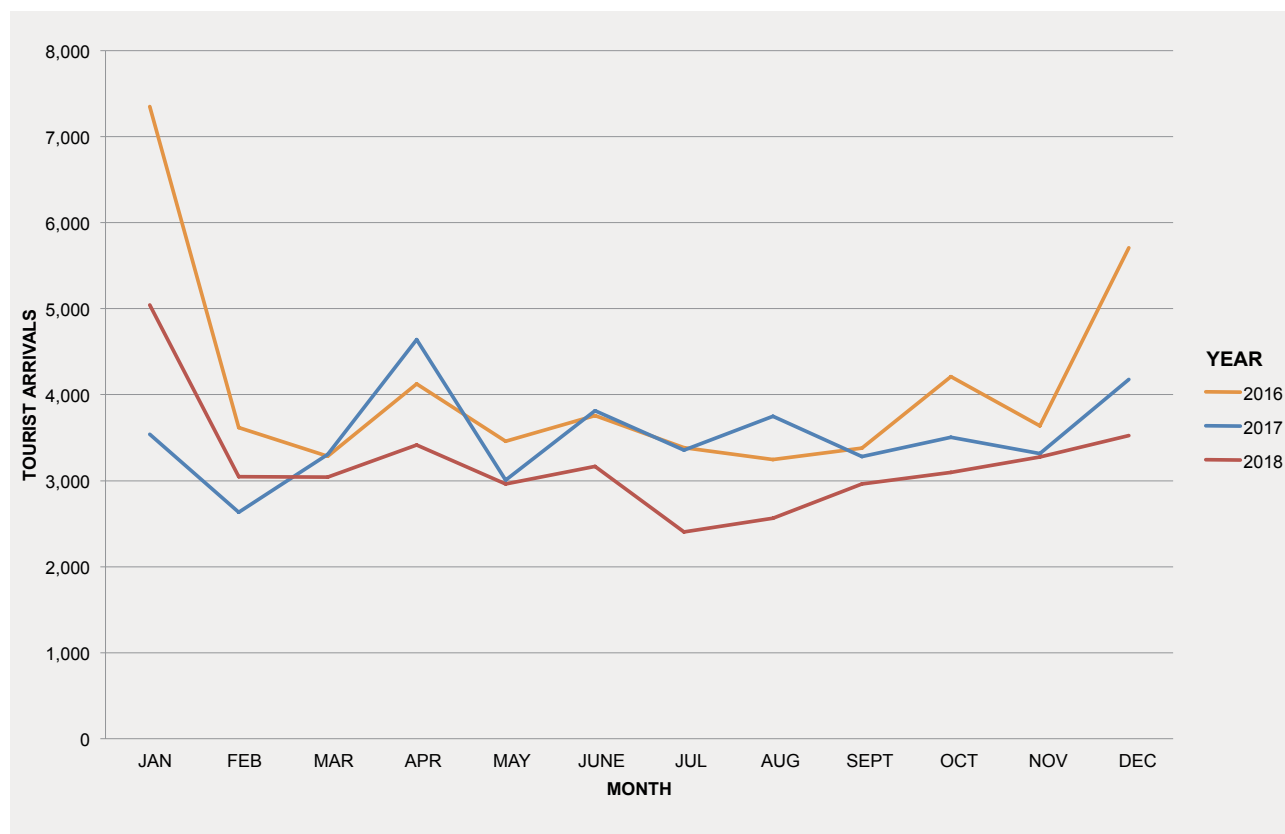
SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Myanmar

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| 2009 | 4,841 | 3,495 | 4,075 | 5,887 | 4,251 | 4,234 | 6,107 | 4,813 | 4,392 | 5,017 | 6,121 | 7,105 | 60,338 |
| 2010 | 8,037 | 4,952 | 5,334 | 6,139 | 5,777 | 5,326 | 5,129 | 5,632 | 5,643 | 5,880 | 6,404 | 8,539 | 72,792 |
| 2011 | 7,372 | 5,335 | 6,848 | 6,648 | 6,083 | 6,246 | 6,976 | 7,375 | 6,405 | 7,063 | 7,474 | 8,121 | 81,946 |
| *2012 | 5,824 | 6,166 | 6,767 | 8,283 | 7,465 | 7,421 | 7,006 | 6,004 | 6,357 | 6,006 | 7,163 | 9,011 | 83,473 |
| 2013 | 8,034 | 8,087 | 8,450 | 9,897 | 9,154 | 6,630 | 5,544 | 5,091 | 5,534 | 6,844 | 8,269 | 9,206 | 90,740 |
| 2014 | 8,581 | 6,818 | 7,815 | 8,754 | 9,058 | 6,454 | 4,743 | 5,999 | 8,467 | 8,141 | 8,823 | 11,699 | 95,352 |
| 2015 | 9,276 | 6,027 | 6,904 | 5,599 | 5,194 | 4,084 | 3,860 | 3,994 | 4,283 | 3,502 | 5,629 | 8,201 | 66,553 |
| 2016 | 7,347 | 3,621 | 3,287 | 4,129 | 3,459 | 3,761 | 3,385 | 3,248 | 3,382 | 4,211 | 3,638 | 5,707 | 49,175 |
| 2017 | 3,540 | 2,633 | 3,304 | 4,638 | 3,010 | 3,811 | 3,354 | 3,748 | 3,279 | 3,507 | 3,315 | 4,175 | 42,314 |
| 2018 | 5,042 | 3,049 | 3,045 | 3,418 | 2,963 | 3,166 | 2,405 | 2,566 | 2,963 | 3,096 | 3,276 | 3,524 | 38,513 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



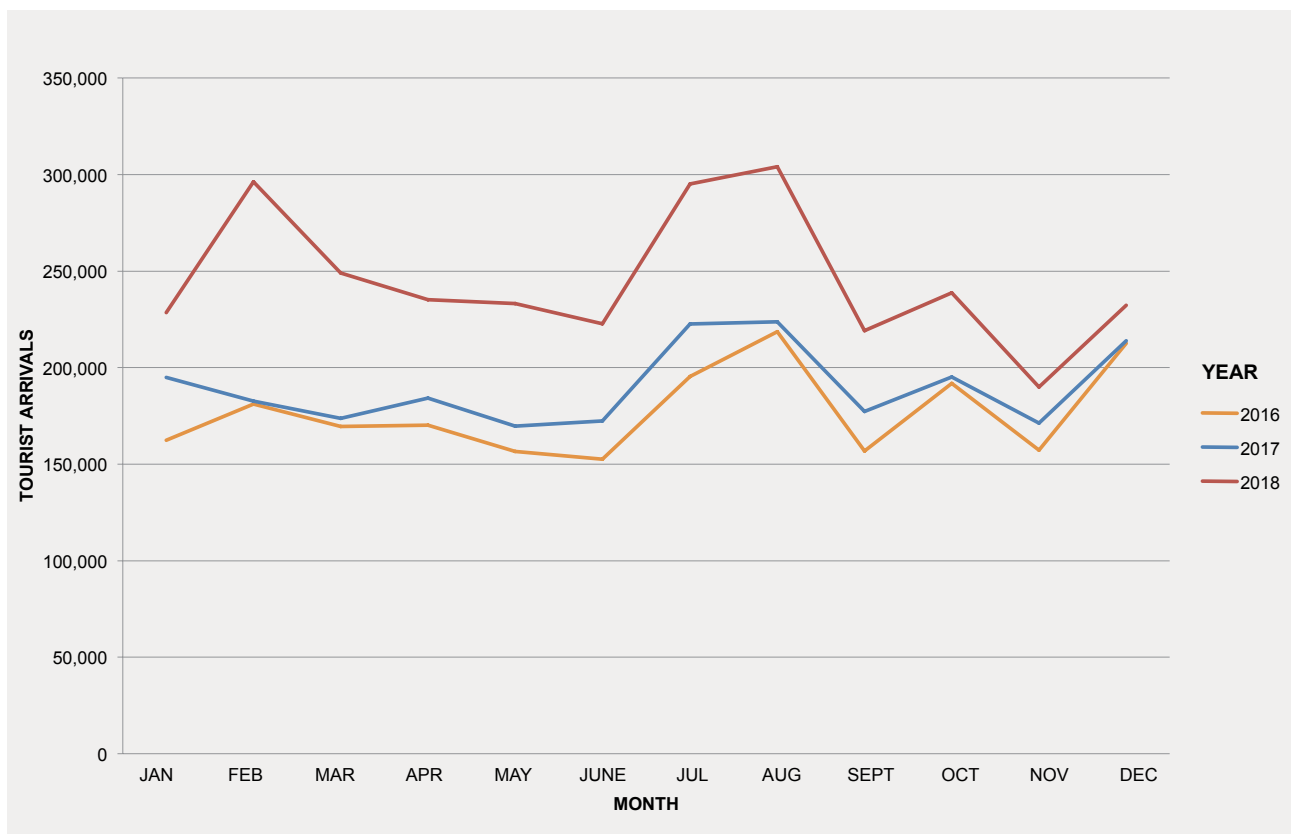
EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

The People's Republic Of China

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| 2009 | 100,563 | 73,938 | 85,582 | 86,103 | 62,148 | 58,351 | 89,782 | 104,473 | 74,319 | 95,235 | 94,322 | 94,940 | 1,019,756 |
| 2010 | 95,473 | 101,517 | 85,000 | 95,130 | 71,914 | 67,126 | 90,129 | 112,996 | 110,901 | 100,113 | 95,977 | 103,985 | 1,130,261 |
| 2011 | 116,195 | 88,549 | 96,098 | 87,760 | 92,916 | 83,437 | 142,173 | 140,854 | 85,558 | 101,095 | 102,231 | 113,670 | 1,250,536 |
| *2012 | 142,997 | 118,464 | 128,795 | 130,149 | 125,489 | 112,395 | 161,401 | 154,688 | 108,314 | 127,581 | 124,985 | 123,527 | 1,558,785 |
| 2013 | 138,265 | 186,866 | 168,118 | 164,175 | 149,331 | 137,001 | 186,965 | 171,449 | 147,307 | 111,730 | 104,772 | 125,444 | 1,791,423 |
| 2014 | 172,396 | 180,069 | 168,001 | 132,158 | 102,072 | 96,181 | 146,493 | 149,211 | 121,183 | 118,289 | 119,092 | 108,210 | 1,613,355 |
| 2015 | 118,980 | 136,507 | 123,778 | 127,555 | 120,474 | 124,089 | 172,800 | 189,325 | 138,997 | 129,890 | 124,720 | 170,048 | 1,677,163 |
| 2016 | 162,340 | 181,028 | 169,575 | 170,293 | 156,634 | 152,593 | 195,467 | 218,487 | 156,939 | 191,741 | 157,264 | 212,581 | 2,124,942 |
| 2017 | 194,861 | 182,679 | 173,838 | 184,240 | 169,708 | 172,401 | 222,441 | 223,678 | 177,361 | 195,219 | 171,418 | 213,822 | 2,281,666 |
| 2018 | 228,621 | 296,084 | 249,027 | 235,266 | 233,271 | 222,642 | 295,096 | 303,867 | 219,278 | 238,797 | 189,973 | 232,211 | 2,944,133 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



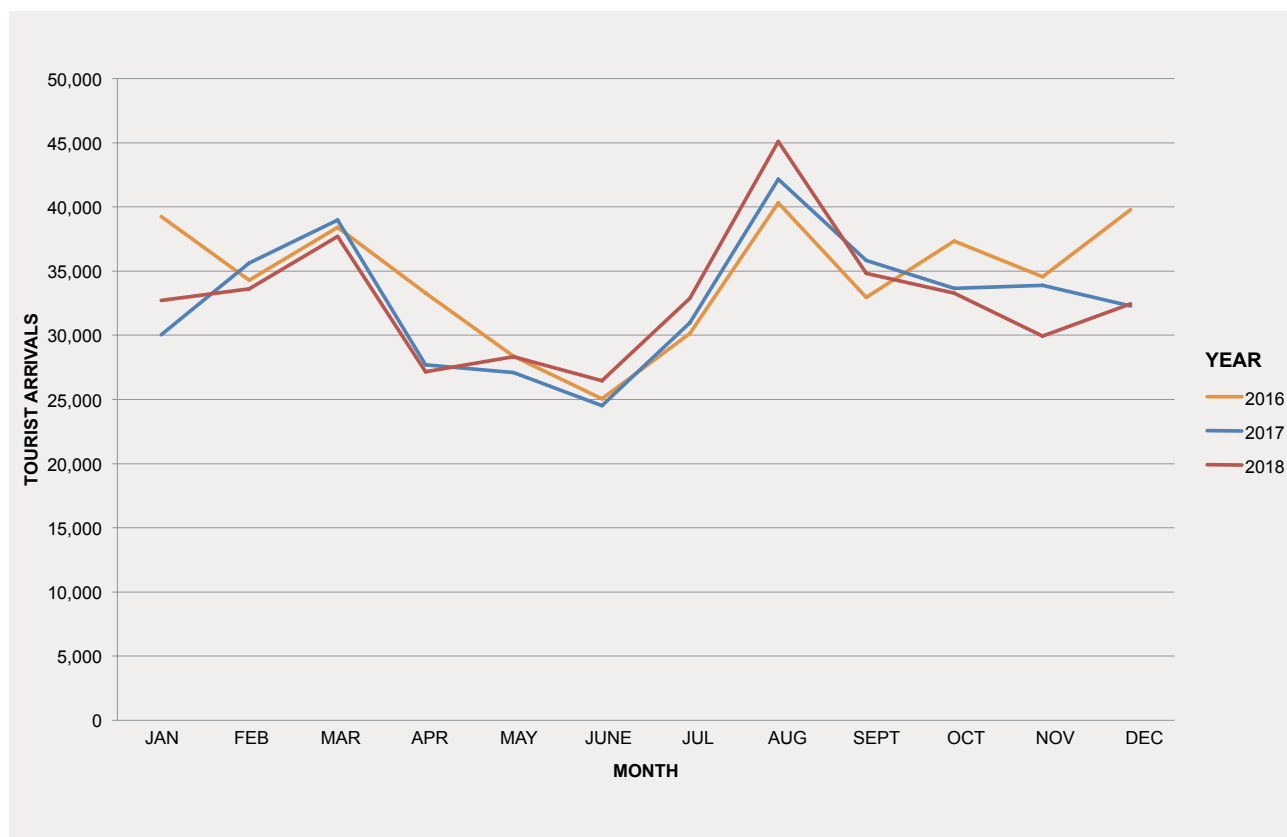
EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Japan

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 32,317 | 35,234 | 35,186 | 28,177 | 26,384 | 25,924 | 33,458 | 41,707 | 38,654 | 35,028 | 30,633 | 33,044 | 395,746 |
| 2010 | 30,757 | 34,001 | 38,599 | 26,586 | 27,538 | 29,122 | 34,772 | 46,577 | 43,577 | 39,655 | 31,907 | 32,790 | 415,881 |
| 2011 | 29,326 | 27,427 | 29,598 | 24,779 | 25,592 | 26,139 | 34,460 | 43,104 | 32,950 | 34,147 | 38,241 | 41,211 | 386,974 |
| *2012 | 31,986 | 39,760 | 40,271 | 32,507 | 34,044 | 37,304 | 40,391 | 46,540 | 40,513 | 39,452 | 42,692 | 44,548 | 470,008 |
| 2013 | 41,179 | 46,222 | 52,023 | 35,923 | 38,673 | 36,273 | 32,260 | 41,659 | 46,797 | 43,925 | 44,886 | 53,256 | 513,076 |
| 2014 | 46,805 | 46,685 | 56,369 | 37,692 | 42,431 | 37,105 | 41,331 | 58,754 | 48,959 | 44,643 | 46,692 | 45,640 | 553,106 |
| 2015 | 43,446 | 36,164 | 45,729 | 35,393 | 33,462 | 29,804 | 39,967 | 52,575 | 45,423 | 39,534 | 38,278 | 43,794 | 483,569 |
| 2016 | 39,232 | 34,308 | 38,412 | 33,305 | 28,376 | 25,060 | 30,137 | 40,318 | 32,946 | 37,328 | 34,571 | 39,775 | 413,768 |
| 2017 | 30,034 | 35,631 | 38,982 | 27,696 | 27,105 | 24,533 | 30,975 | 42,160 | 35,825 | 33,653 | 33,879 | 32,304 | 392,777 |
| 2018 | 32,736 | 33,620 | 37,695 | 27,190 | 28,337 | 26,476 | 32,886 | 45,088 | 34,824 | 33,298 | 29,943 | 32,447 | 394,540 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



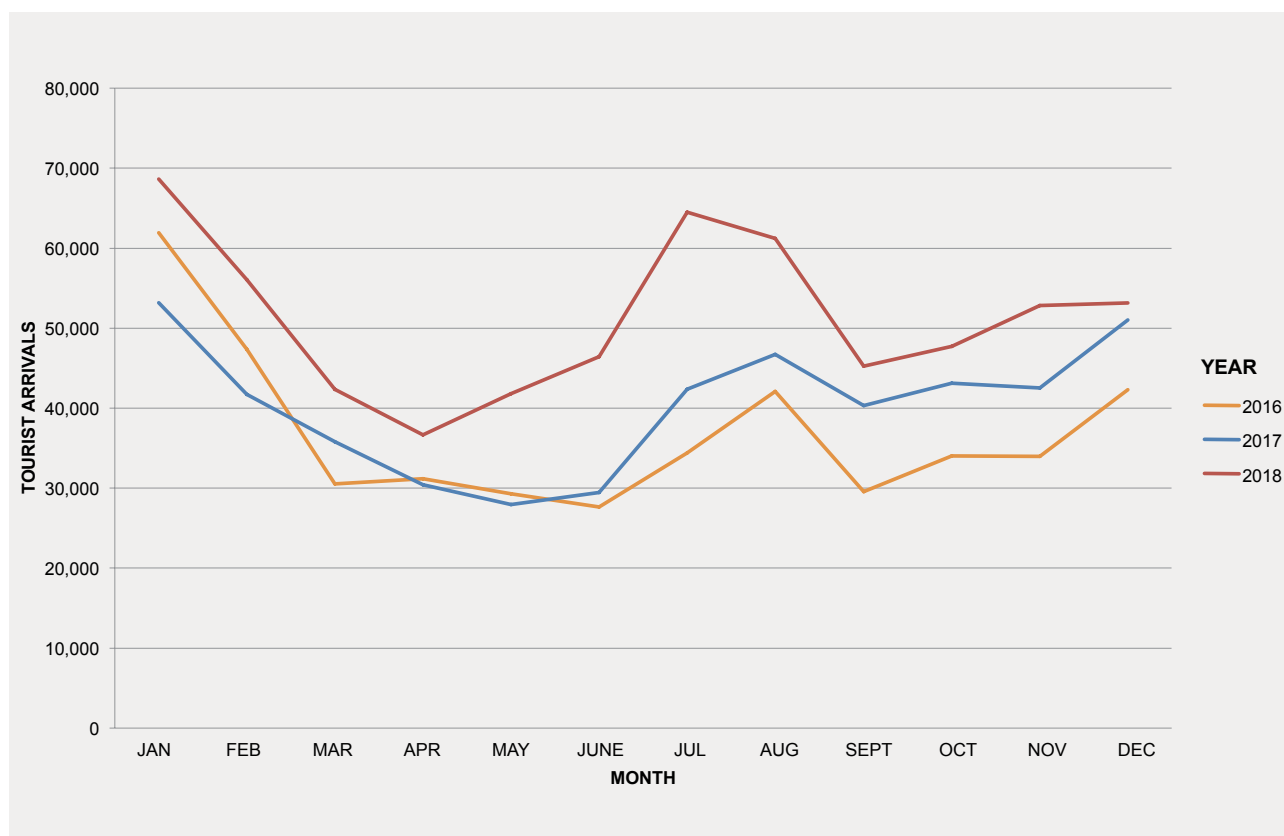
EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

South Korea

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 23,690 | 19,693 | 16,471 | 18,122 | 17,520 | 16,934 | 22,297 | 23,305 | 13,743 | 14,228 | 20,816 | 20,493 | 227,312 |
| 2010 | 28,250 | 23,966 | 18,975 | 20,040 | 20,047 | 19,788 | 30,500 | 27,108 | 17,292 | 14,943 | 22,000 | 21,143 | 264,052 |
| 2011 | 27,995 | 18,144 | 16,505 | 15,795 | 19,599 | 19,086 | 29,200 | 29,048 | 18,150 | 20,263 | 24,269 | 25,374 | 263,428 |
| *2012 | 29,740 | 27,922 | 19,315 | 18,116 | 19,899 | 23,261 | 32,326 | 27,402 | 22,380 | 18,270 | 22,469 | 22,877 | 283,977 |
| 2013 | 31,178 | 26,397 | 21,920 | 17,485 | 19,612 | 16,624 | 31,270 | 22,317 | 20,174 | 21,125 | 21,018 | 25,502 | 274,622 |
| 2014 | 42,207 | 35,443 | 31,364 | 24,739 | 29,449 | 25,881 | 35,262 | 43,127 | 27,297 | 30,724 | 29,162 | 31,114 | 385,769 |
| 2015 | 55,297 | 36,515 | 29,366 | 28,773 | 29,136 | 25,926 | 37,299 | 42,512 | 27,014 | 32,190 | 34,200 | 42,933 | 421,161 |
| 2016 | 61,933 | 47,349 | 30,563 | 31,218 | 29,293 | 27,667 | 34,429 | 42,117 | 29,565 | 34,025 | 33,975 | 42,305 | 444,439 |
| 2017 | 53,139 | 41,699 | 35,802 | 30,415 | 27,947 | 29,460 | 42,349 | 46,701 | 40,339 | 43,110 | 42,531 | 51,036 | 484,528 |
| 2018 | 68,621 | 56,077 | 42,362 | 36,684 | 41,825 | 46,460 | 64,496 | 61,224 | 45,255 | 47,754 | 52,851 | 53,174 | 616,783 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



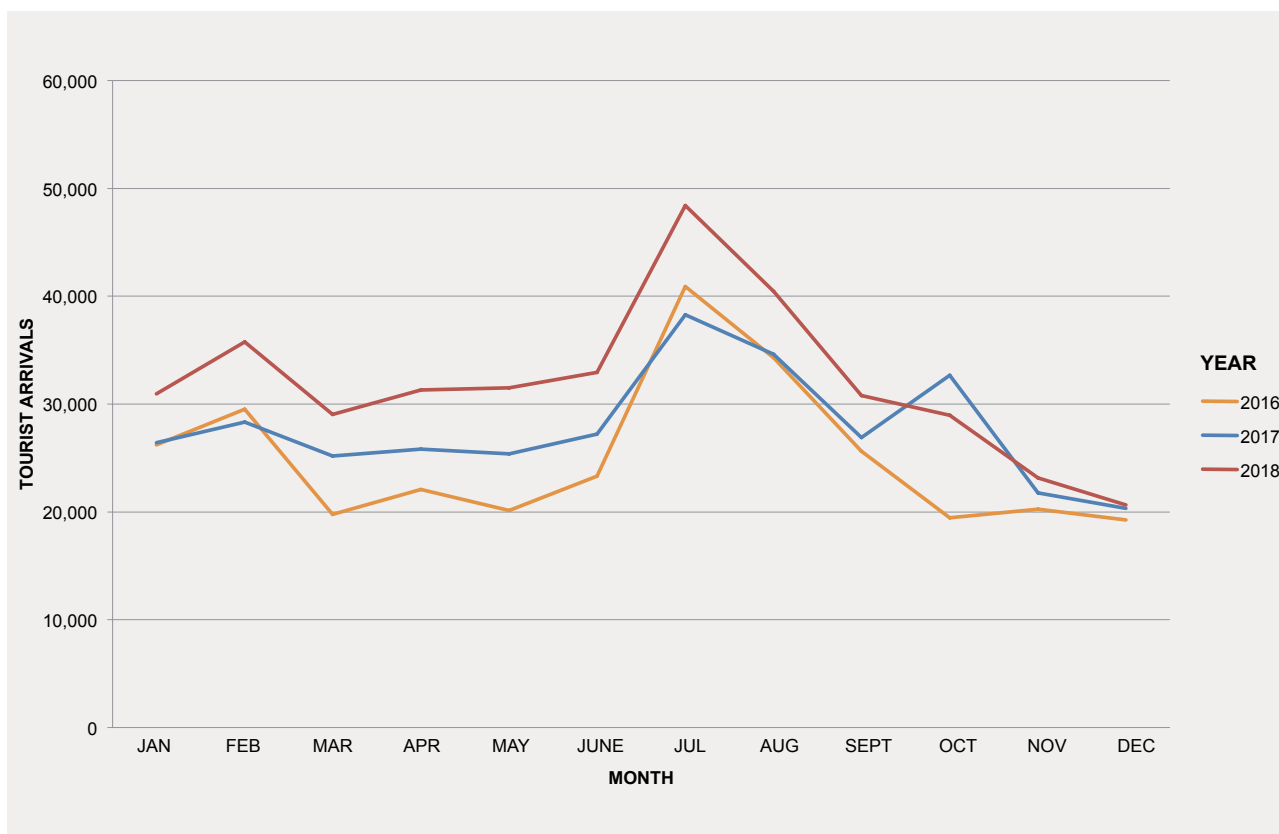
EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Taiwan

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 17,949 | 12,111 | 13,793 | 13,804 | 15,597 | 15,897 | 24,176 | 26,032 | 14,354 | 15,828 | 14,189 | 14,139 | 197,869 |
| 2010 | 20,263 | 14,322 | 13,645 | 15,869 | 17,579 | 19,085 | 24,390 | 29,260 | 15,108 | 14,264 | 13,489 | 13,869 | 211,143 |
| 2011 | 16,919 | 12,133 | 16,795 | 17,716 | 19,204 | 21,517 | 33,999 | 27,316 | 17,157 | 17,838 | 18,136 | 15,053 | 233,783 |
| *2012 | 20,526 | 19,249 | 16,774 | 16,270 | 18,500 | 22,086 | 33,395 | 23,574 | 18,821 | 18,602 | 17,404 | 17,318 | 242,519 |
| 2013 | 23,310 | 29,114 | 19,492 | 20,400 | 21,120 | 25,430 | 35,055 | 25,533 | 24,930 | 21,123 | 20,814 | 19,945 | 286,266 |
| 2014 | 25,938 | 24,197 | 20,462 | 18,434 | 20,335 | 22,993 | 36,603 | 30,188 | 18,940 | 20,131 | 19,100 | 17,344 | 274,665 |
| 2015 | 24,053 | 26,115 | 19,268 | 20,462 | 21,482 | 24,683 | 36,760 | 31,498 | 21,661 | 21,367 | 20,265 | 15,610 | 283,224 |
| 2016 | 26,218 | 29,510 | 19,769 | 22,099 | 20,128 | 23,342 | 40,877 | 34,274 | 25,643 | 19,469 | 20,277 | 19,255 | 300,861 |
| 2017 | 26,410 | 28,322 | 25,197 | 25,834 | 25,397 | 27,227 | 38,281 | 34,609 | 26,913 | 32,646 | 21,760 | 20,331 | 332,927 |
| 2018 | 30,938 | 35,748 | 29,043 | 31,324 | 31,523 | 32,921 | 48,411 | 40,453 | 30,779 | 28,968 | 23,172 | 20,642 | 383,922 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



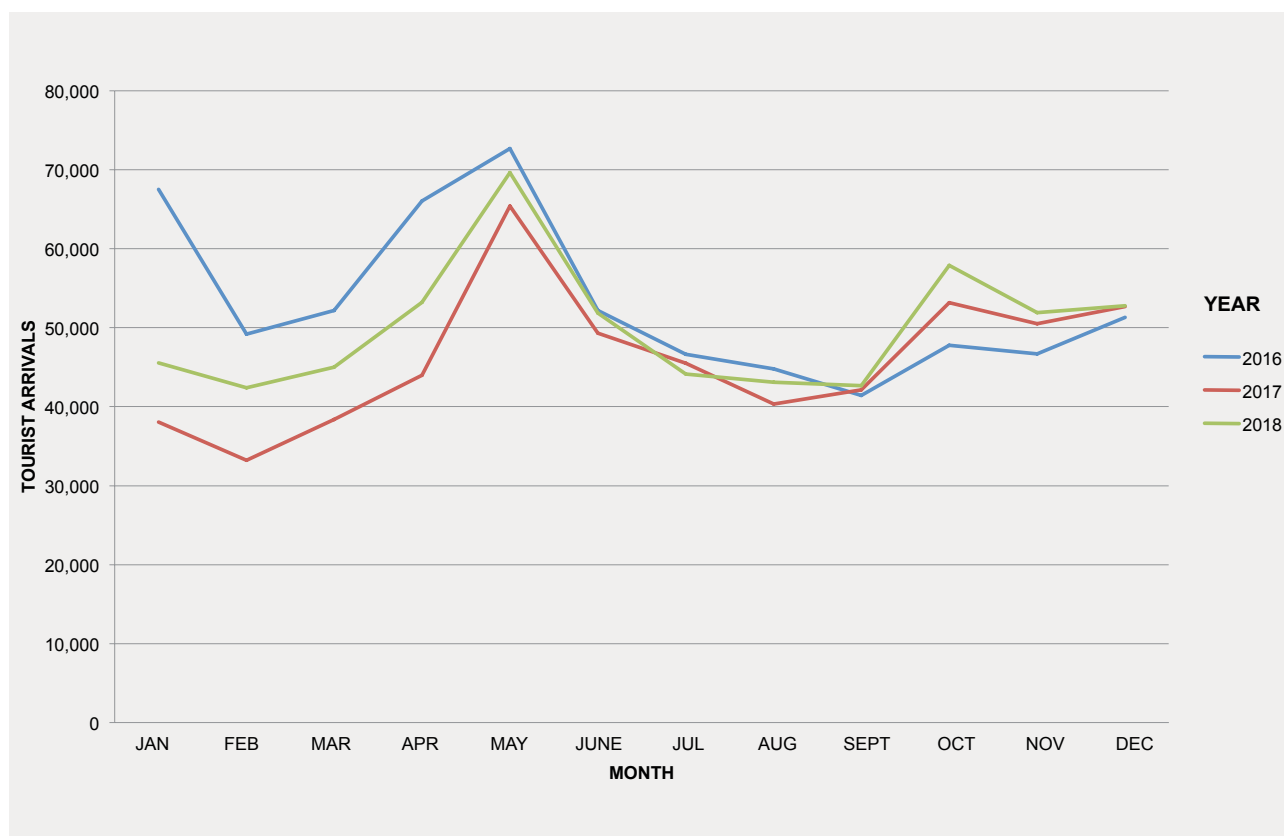
SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

India

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 41,859 | 34,899 | 38,499 | 45,610 | 70,714 | 57,603 | 44,797 | 42,332 | 43,733 | 54,206 | 51,279 | 64,307 | 589,838 |
| 2010 | 48,426 | 42,576 | 47,354 | 56,100 | 88,393 | 76,612 | 54,854 | 53,434 | 51,953 | 62,448 | 53,040 | 55,659 | 690,849 |
| 2011 | 54,132 | 37,579 | 46,799 | 55,938 | 83,343 | 63,720 | 59,649 | 54,899 | 45,769 | 63,669 | 62,562 | 64,997 | 693,056 |
| *2012 | 59,114 | 48,137 | 48,226 | 58,993 | 85,008 | 65,626 | 56,837 | 47,732 | 45,253 | 58,962 | 63,361 | 54,022 | 691,271 |
| 2013 | 50,624 | 49,301 | 55,559 | 58,829 | 78,214 | 55,782 | 45,587 | 42,276 | 45,962 | 50,830 | 54,290 | 63,735 | 650,989 |
| 2014 | 62,796 | 49,388 | 60,715 | 62,437 | 93,162 | 63,950 | 52,983 | 57,884 | 63,612 | 76,408 | 60,631 | 66,142 | 770,108 |
| 2015 | 67,327 | 48,465 | 61,404 | 66,791 | 78,157 | 56,510 | 51,488 | 53,699 | 55,979 | 64,947 | 54,749 | 62,625 | 722,141 |
| 2016 | 67,529 | 49,200 | 52,193 | 66,056 | 72,698 | 52,177 | 46,648 | 44,793 | 41,452 | 47,784 | 46,720 | 51,328 | 638,578 |
| 2017 | 38,068 | 33,210 | 38,422 | 43,974 | 65,422 | 49,315 | 45,499 | 40,348 | 42,129 | 53,172 | 50,505 | 52,675 | 552,739 |
| 2018 | 45,543 | 42,423 | 45,049 | 53,232 | 69,655 | 51,853 | 44,161 | 43,134 | 42,686 | 57,884 | 51,911 | 52,780 | 600,311 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



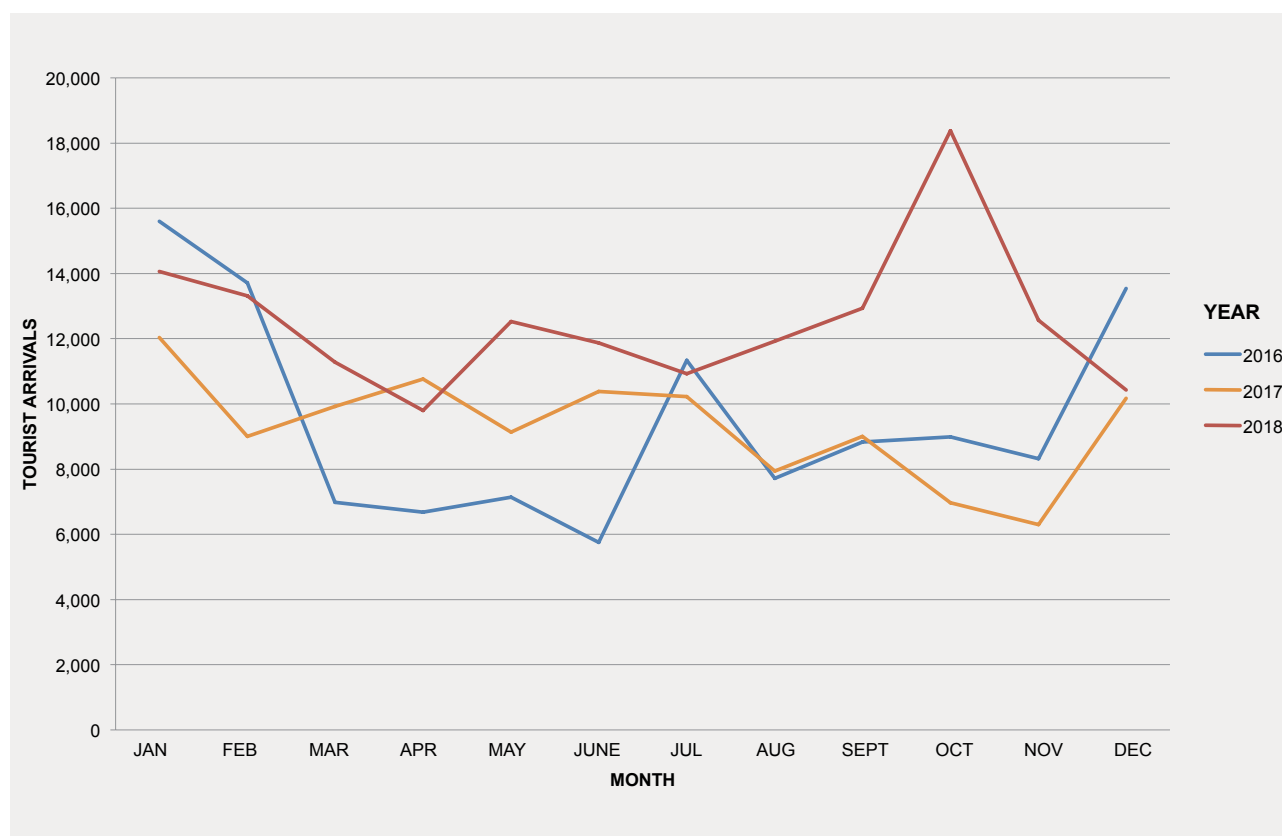
SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Bangladesh

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 6,180 | 4,237 | 5,528 | 6,735 | 6,858 | 7,572 | 9,948 | 7,513 | 8,473 | 8,971 | 6,681 | 8,747 | 87,443 |
| 2010 | 7,844 | 3,895 | 4,286 | 3,843 | 5,052 | 4,255 | 5,370 | 5,902 | 6,163 | 5,584 | 5,259 | 6,433 | 63,886 |
| 2011 | 7,070 | 5,077 | 5,775 | 4,089 | 4,853 | 5,676 | 4,949 | 4,201 | 4,889 | 5,670 | 5,798 | 7,556 | 65,603 |
| *2012 | 6,935 | 5,199 | 6,532 | 6,094 | 6,913 | 7,975 | 7,625 | 8,300 | 7,615 | 7,151 | 8,907 | 7,219 | 86,465 |
| 2013 | 8,662 | 9,995 | 9,781 | 9,985 | 10,254 | 8,911 | 6,789 | 9,947 | 11,957 | 14,716 | 15,925 | 17,741 | 134,663 |
| 2014 | 18,059 | 14,144 | 15,539 | 13,783 | 15,038 | 15,212 | 13,091 | 15,749 | 15,310 | 19,682 | 23,796 | 25,015 | 204,418 |
| 2015 | 19,181 | 17,570 | 13,954 | 7,421 | 8,980 | 7,983 | 10,847 | 9,607 | 11,627 | 8,151 | 12,696 | 19,135 | 147,152 |
| 2016 | 15,594 | 13,705 | 6,988 | 6,682 | 7,142 | 5,757 | 11,333 | 7,717 | 8,836 | 8,988 | 8,321 | 13,544 | 114,607 |
| 2017 | 12,038 | 9,002 | 9,915 | 10,755 | 9,135 | 10,380 | 10,225 | 7,942 | 9,007 | 6,971 | 6,298 | 10,168 | 111,836 |
| 2018 | 14,064 | 13,313 | 11,289 | 9,802 | 12,534 | 11,871 | 10,937 | 11,928 | 12,940 | 18,374 | 12,571 | 10,431 | 150,054 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



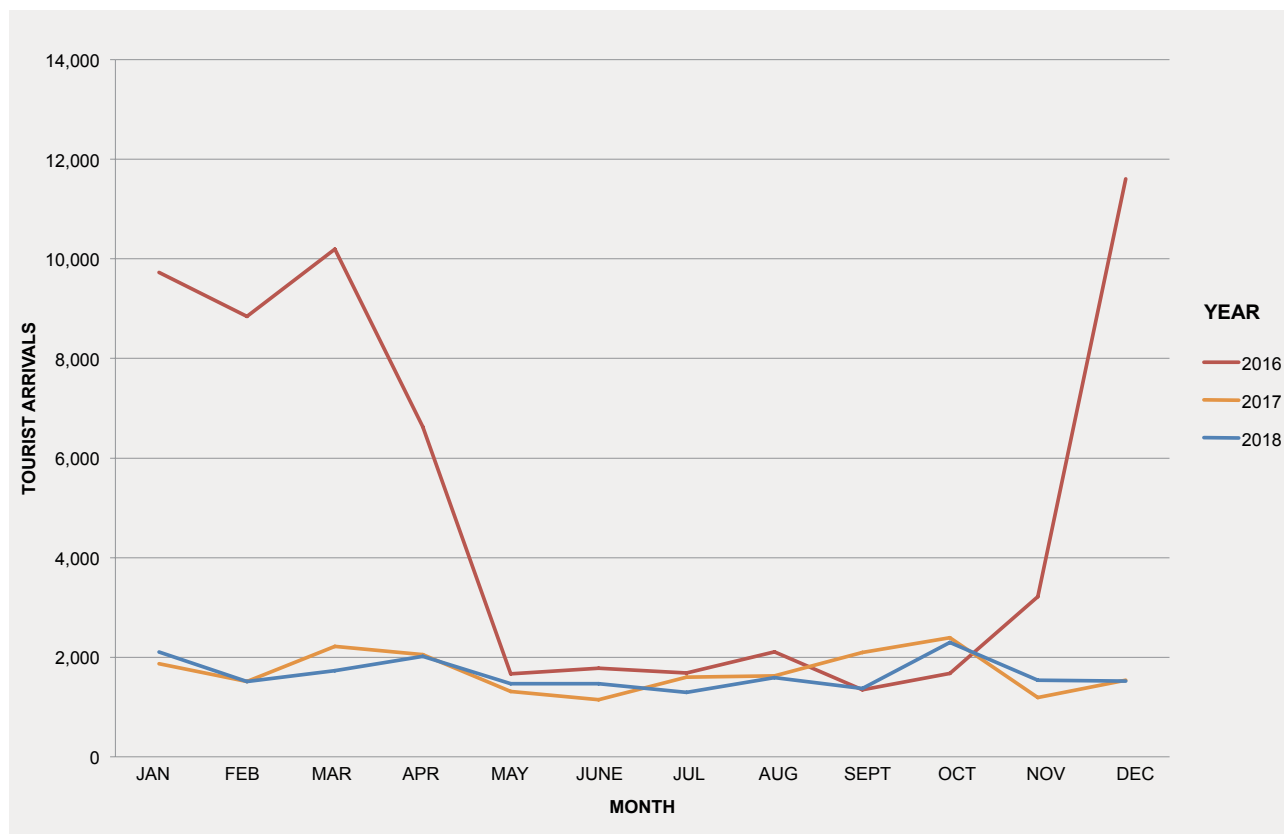
SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Nepal

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 2,381 | 1,475 | 2,006 | 2,164 | 1,851 | 1,735 | 1,929 | 1,909 | 1,676 | 1,772 | na | na | 18,898 |
| 2010 | na | na | na | na | na | na | na | na | na | na | na | na | 0 |
| 2011 | 8,885 | 5,051 | 6,395 | 3,887 | 4,948 | 6,532 | 7,210 | 8,491 | 6,669 | 5,621 | 9,149 | 8,953 | 81,791 |
| *2012 | 6,552 | 6,919 | 7,005 | 7,759 | 8,584 | 14,553 | 13,361 | 11,627 | 12,214 | 11,270 | 9,665 | 13,664 | 123,173 |
| 2013 | 13,148 | 9,108 | 12,385 | 11,303 | 11,826 | 10,892 | 12,888 | 9,346 | 7,461 | 8,897 | 7,758 | 17,136 | 132,148 |
| 2014 | 15,039 | 11,175 | 14,988 | 14,949 | 18,119 | 5,972 | 5,661 | 16,356 | 11,750 | 6,813 | 16,745 | 21,577 | 159,144 |
| 2015 | 18,249 | 11,965 | 17,021 | 11,337 | 1,263 | 1,674 | 1,530 | 4,089 | 4,535 | 2,620 | 5,224 | 13,652 | 93,159 |
| 2016 | 9,727 | 8,844 | 10,193 | 6,632 | 1,673 | 1,777 | 1,684 | 2,107 | 1,348 | 1,674 | 3,217 | 11,600 | 60,476 |
| 2017 | 1,865 | 1,513 | 2,217 | 2,052 | 1,310 | 1,147 | 1,601 | 1,629 | 2,097 | 2,388 | 1,195 | 1,539 | 20,553 |
| 2018 | 2,104 | 1,510 | 1,733 | 2,011 | 1,473 | 1,469 | 1,295 | 1,591 | 1,377 | 2,289 | 1,537 | 1,525 | 19,914 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

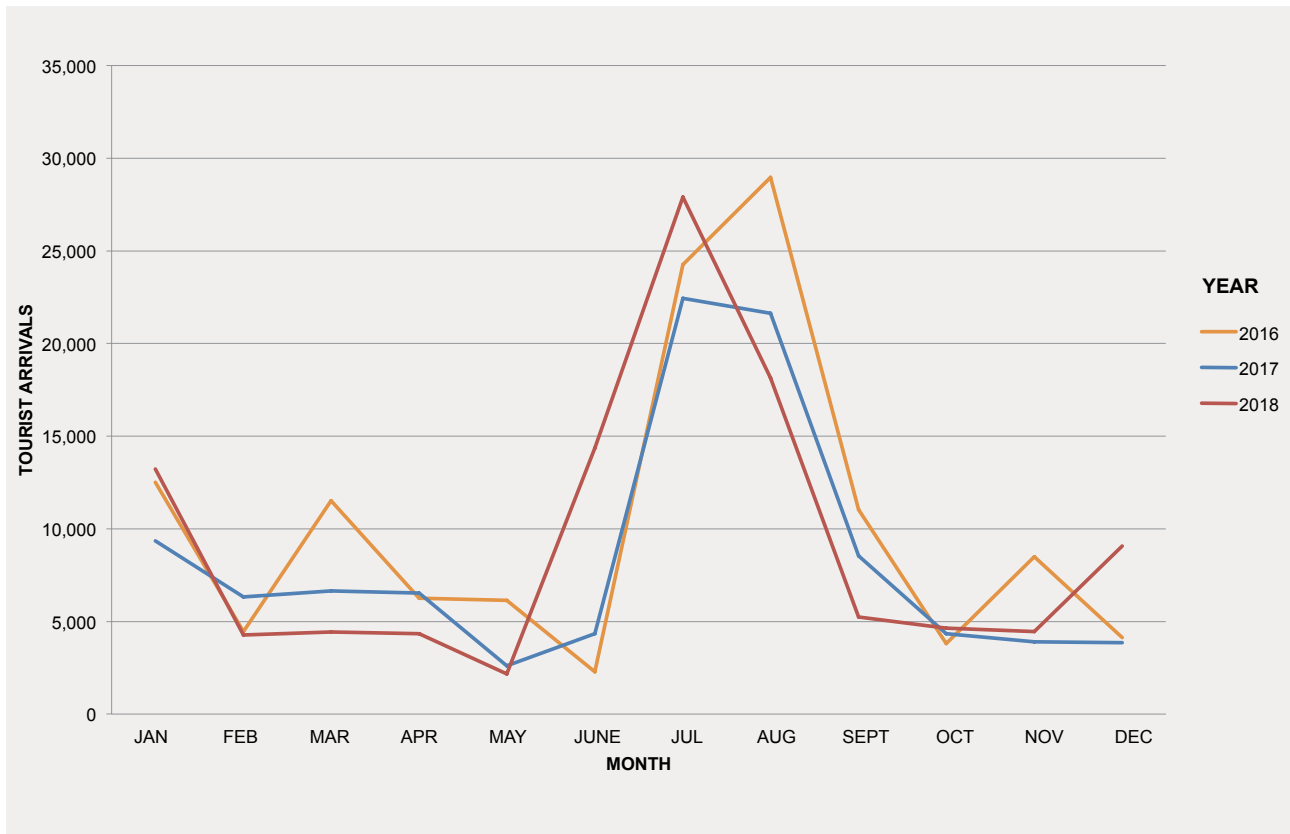


SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018
Kingdom Of Saudi Arabia

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|-------|--------|-------|-------|--------|--------|--------|--------|--------|-------|-------|---------|
| 2009 | 2,938 | 5,405 | 3,524 | 4,901 | 3,960 | 4,234 | 20,770 | 8,366 | 5,154 | 5,497 | 9,046 | 3,287 | 77,082 |
| 2010 | 2,916 | 7,055 | 4,255 | 4,431 | 4,542 | 4,509 | 24,456 | 8,755 | 7,921 | 5,554 | 8,982 | 3,395 | 86,771 |
| 2011 | 4,015 | 3,716 | 3,546 | 5,558 | 4,366 | 10,699 | 20,393 | 4,252 | 9,586 | 8,676 | 8,075 | 4,811 | 87,693 |
| *2012 | 8,956 | 4,921 | 6,708 | 5,168 | 6,204 | 22,804 | 9,521 | 8,662 | 7,603 | 12,485 | 5,039 | 4,294 | 102,365 |
| 2013 | 9,646 | 4,225 | 8,404 | 4,882 | 6,432 | 19,719 | 1,603 | 12,161 | 6,135 | 10,855 | 6,252 | 4,672 | 94,986 |
| 2014 | 11,743 | 5,326 | 9,962 | 5,651 | 7,323 | 12,775 | 7,681 | 23,612 | 13,368 | 6,852 | 5,667 | 3,961 | 113,921 |
| 2015 | 9,631 | 4,098 | 9,936 | 5,696 | 5,260 | 5,774 | 16,613 | 13,935 | 13,404 | 5,756 | 4,827 | 4,824 | 99,754 |
| 2016 | 12,517 | 4,466 | 11,526 | 6,254 | 6,133 | 2,280 | 24,263 | 28,952 | 11,038 | 3,819 | 8,502 | 4,128 | 123,878 |
| 2017 | 9,360 | 6,331 | 6,642 | 6,546 | 2,603 | 4,351 | 22,442 | 21,628 | 8,535 | 4,351 | 3,903 | 3,857 | 100,549 |
| 2018 | 13,217 | 4,280 | 4,435 | 4,336 | 2,173 | 14,363 | 27,900 | 18,133 | 5,251 | 4,641 | 4,468 | 9,066 | 112,263 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



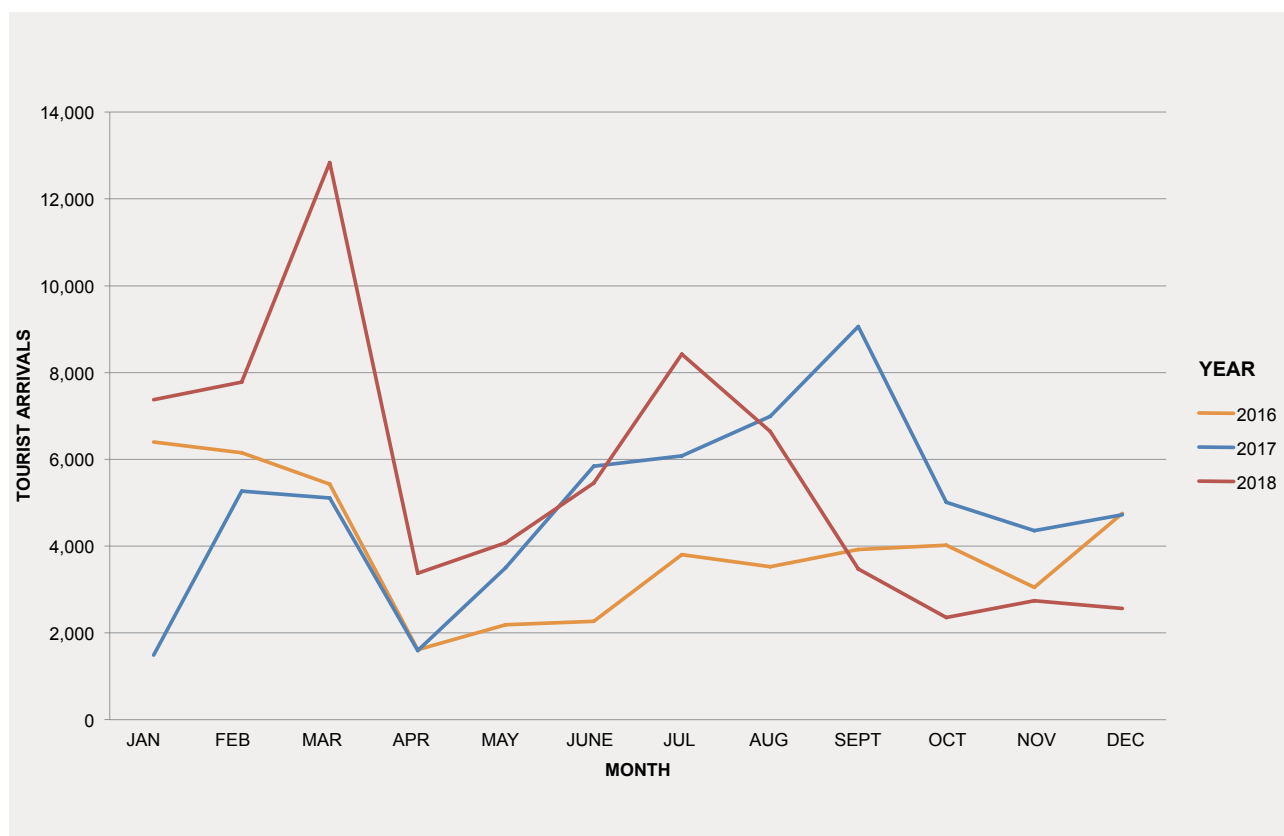
SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Iran

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|-------|-------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 6,664 | 7,373 | 15,690 | 4,646 | 5,865 | 7,773 | 7,990 | 9,470 | 9,398 | 7,969 | 8,540 | 10,286 | 101,664 |
| 2010 | 9,653 | 8,440 | 16,440 | 5,717 | 6,440 | 8,636 | 8,666 | 9,512 | 11,797 | 9,733 | 9,723 | 11,495 | 116,252 |
| 2011 | 11,009 | 8,871 | 20,315 | 6,752 | 7,244 | 10,257 | 11,940 | 13,847 | 13,911 | 10,957 | 11,311 | 13,203 | 139,617 |
| *2012 | 9,239 | 11,301 | 20,826 | 8,158 | 8,185 | 9,970 | 11,425 | 15,462 | 12,334 | 7,952 | 7,849 | 4,703 | 127,404 |
| 2013 | 4,950 | 6,065 | 10,528 | 5,038 | 4,969 | 6,207 | 4,239 | 6,200 | 8,534 | 7,088 | 7,303 | 7,195 | 78,316 |
| 2014 | 6,160 | 5,802 | 11,689 | 4,431 | 5,121 | 4,923 | 4,856 | 6,175 | 7,301 | 5,465 | 4,614 | 5,727 | 72,264 |
| 2015 | 5,822 | 4,736 | 10,720 | 3,356 | 4,003 | 4,076 | 4,816 | 4,439 | 6,279 | 5,714 | 4,577 | 6,528 | 65,066 |
| 2016 | 6,397 | 6,143 | 5,424 | 1,611 | 2,190 | 2,273 | 3,802 | 3,524 | 3,921 | 4,021 | 3,049 | 4,747 | 47,102 |
| 2017 | 1,491 | 5,269 | 5,112 | 1,601 | 3,505 | 5,844 | 6,075 | 6,987 | 9,055 | 5,005 | 4,359 | 4,720 | 59,023 |
| 2018 | 7,372 | 7,779 | 12,835 | 3,374 | 4,079 | 5,454 | 8,424 | 6,637 | 3,475 | 2,356 | 2,741 | 2,568 | 67,094 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



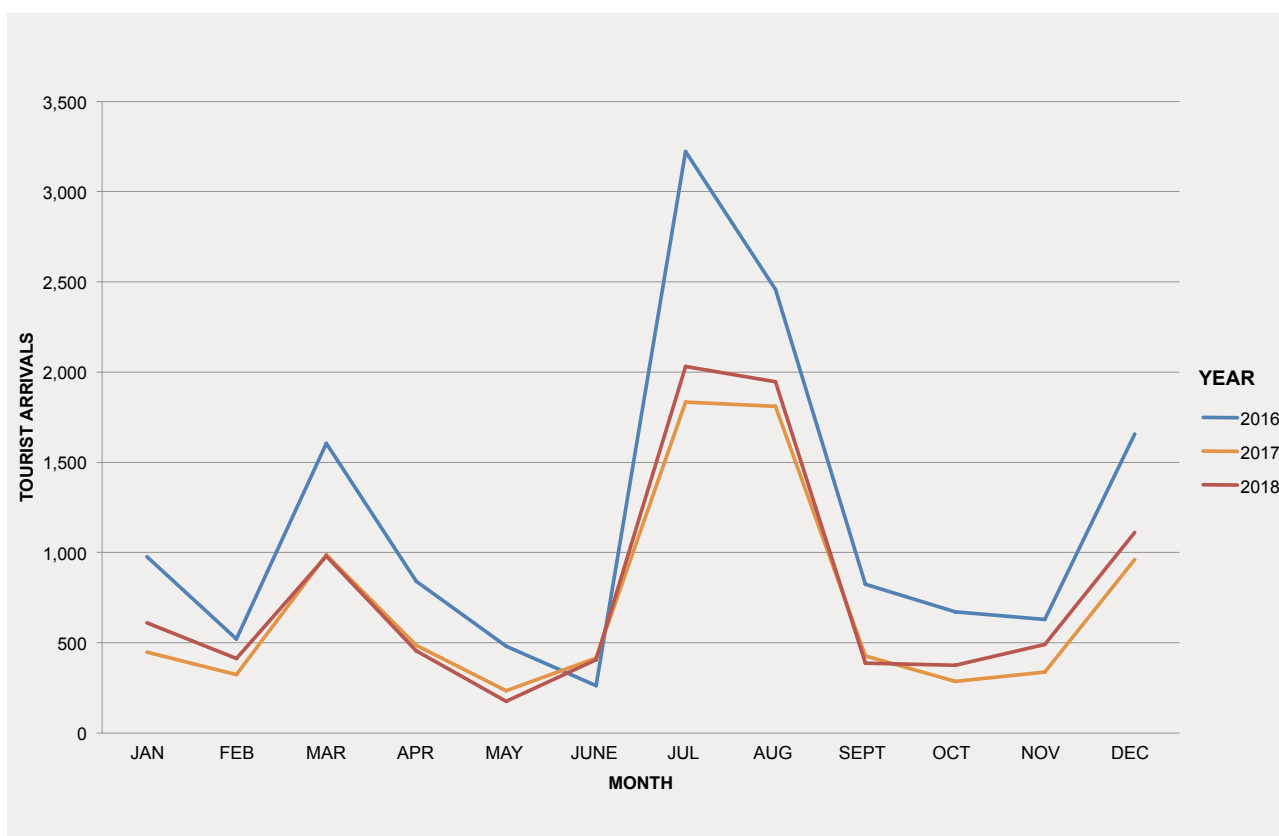
SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

United Arab Emirates

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 2,203 | 853 | 982 | 1,049 | 1,128 | 2,919 | 6,351 | 1,880 | 703 | 953 | 1,964 | 1,123 | 22,108 |
| 2010 | 2,439 | 1,199 | 1,230 | 1,239 | 1,246 | 2,976 | 8,557 | 1,760 | 923 | 989 | 1,650 | 1,437 | 25,645 |
| 2011 | 1,305 | 1,055 | 1,252 | 1,424 | 1,393 | 3,059 | 6,613 | 1,166 | 1,395 | 1,234 | 1,763 | 2,553 | 24,212 |
| *2012 | 954 | 771 | 2,289 | 938 | 624 | 2,552 | 2,143 | 3,143 | 999 | 795 | 875 | 2,150 | 18,233 |
| 2013 | 710 | 640 | 1,636 | 1,995 | 709 | 2,114 | 227 | 4,693 | 1,122 | 1,553 | 1,099 | 3,332 | 19,830 |
| 2014 | 978 | 947 | 2,103 | 1,825 | 919 | 1,160 | 1,507 | 5,191 | 800 | 1,182 | 874 | 2,286 | 19,772 |
| 2015 | 912 | 541 | 1,663 | 1,586 | 436 | 346 | 2,811 | 2,919 | 871 | 804 | 824 | 2,056 | 15,769 |
| 2016 | 977 | 521 | 1,606 | 841 | 481 | 263 | 3,221 | 2,459 | 824 | 672 | 629 | 1,656 | 14,150 |
| 2017 | 450 | 324 | 986 | 487 | 234 | 417 | 1,834 | 1,809 | 428 | 286 | 338 | 962 | 8,555 |
| 2018 | 611 | 414 | 980 | 456 | 176 | 407 | 2,030 | 1,946 | 387 | 376 | 491 | 1,112 | 9,386 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



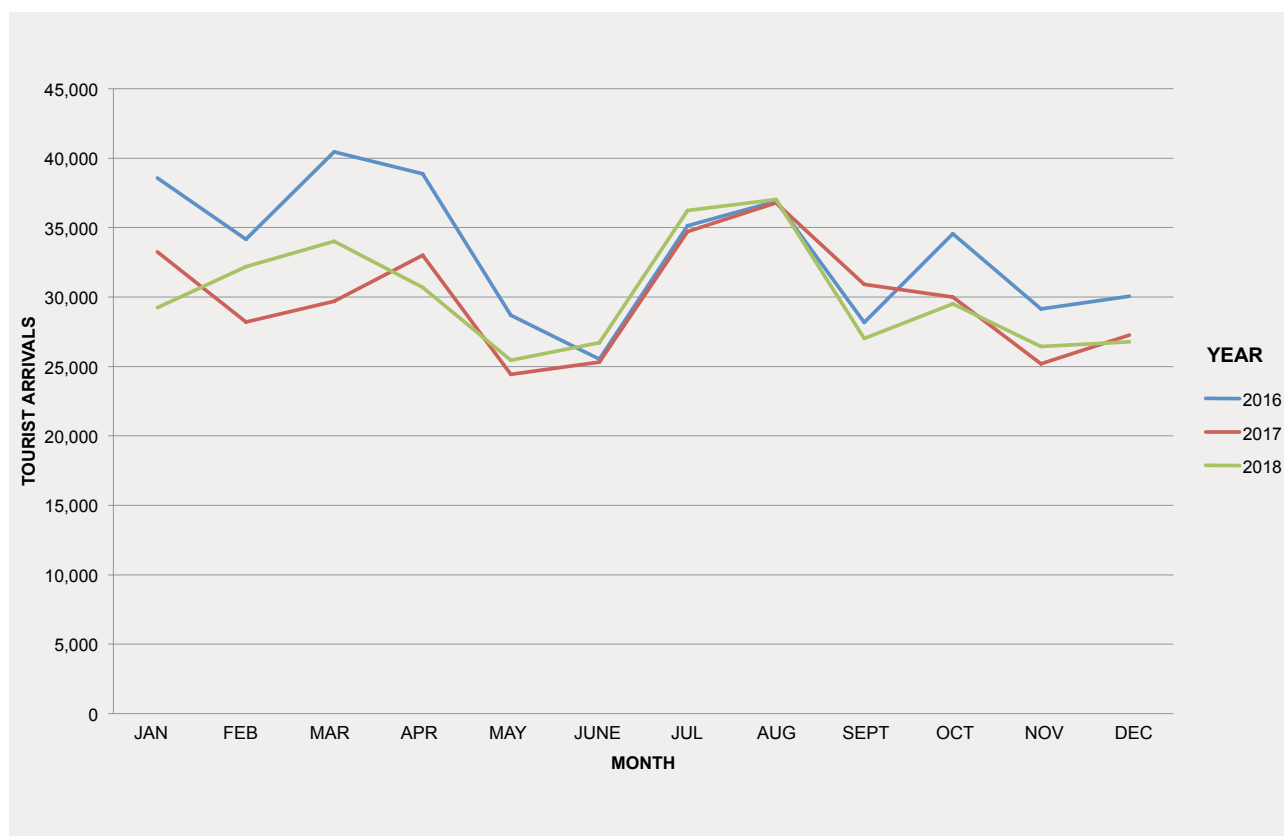
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

United Kingdom

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 31,836 | 31,760 | 34,529 | 39,505 | 32,128 | 32,962 | 42,821 | 44,519 | 34,001 | 38,842 | 35,222 | 36,966 | 435,091 |
| 2010 | 32,739 | 31,990 | 34,804 | 27,654 | 32,957 | 35,737 | 46,780 | 49,421 | 37,035 | 34,961 | 36,981 | 28,906 | 429,965 |
| 2011 | 34,012 | 26,152 | 33,675 | 38,465 | 26,076 | 27,328 | 39,736 | 42,038 | 33,603 | 33,676 | 34,806 | 34,373 | 403,940 |
| 2012 | 32,674 | 33,395 | 37,651 | 34,503 | 28,281 | 30,234 | 36,033 | 35,060 | 32,170 | 34,359 | 34,544 | 33,303 | 402,207 |
| 2013 | 33,832 | 35,939 | 45,681 | 35,057 | 32,630 | 28,147 | 30,429 | 30,795 | 32,634 | 34,718 | 33,974 | 39,636 | 413,472 |
| 2014 | 41,443 | 38,102 | 46,269 | 39,693 | 34,234 | 31,281 | 36,438 | 39,862 | 33,512 | 36,374 | 34,723 | 33,858 | 445,789 |
| 2015 | 37,298 | 33,092 | 40,138 | 36,438 | 27,787 | 27,061 | 34,531 | 35,634 | 29,602 | 32,964 | 32,917 | 33,557 | 401,019 |
| 2016 | 38,566 | 34,174 | 40,459 | 38,879 | 28,694 | 25,541 | 35,140 | 36,889 | 28,173 | 34,560 | 29,146 | 30,048 | 400,269 |
| 2017 | 33,244 | 28,217 | 29,699 | 33,003 | 24,440 | 25,325 | 34,707 | 36,765 | 30,917 | 30,014 | 25,212 | 27,275 | 358,818 |
| 2018 | 29,235 | 32,192 | 34,025 | 30,688 | 25,460 | 26,728 | 36,221 | 37,019 | 27,031 | 29,510 | 26,452 | 26,774 | 361,335 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



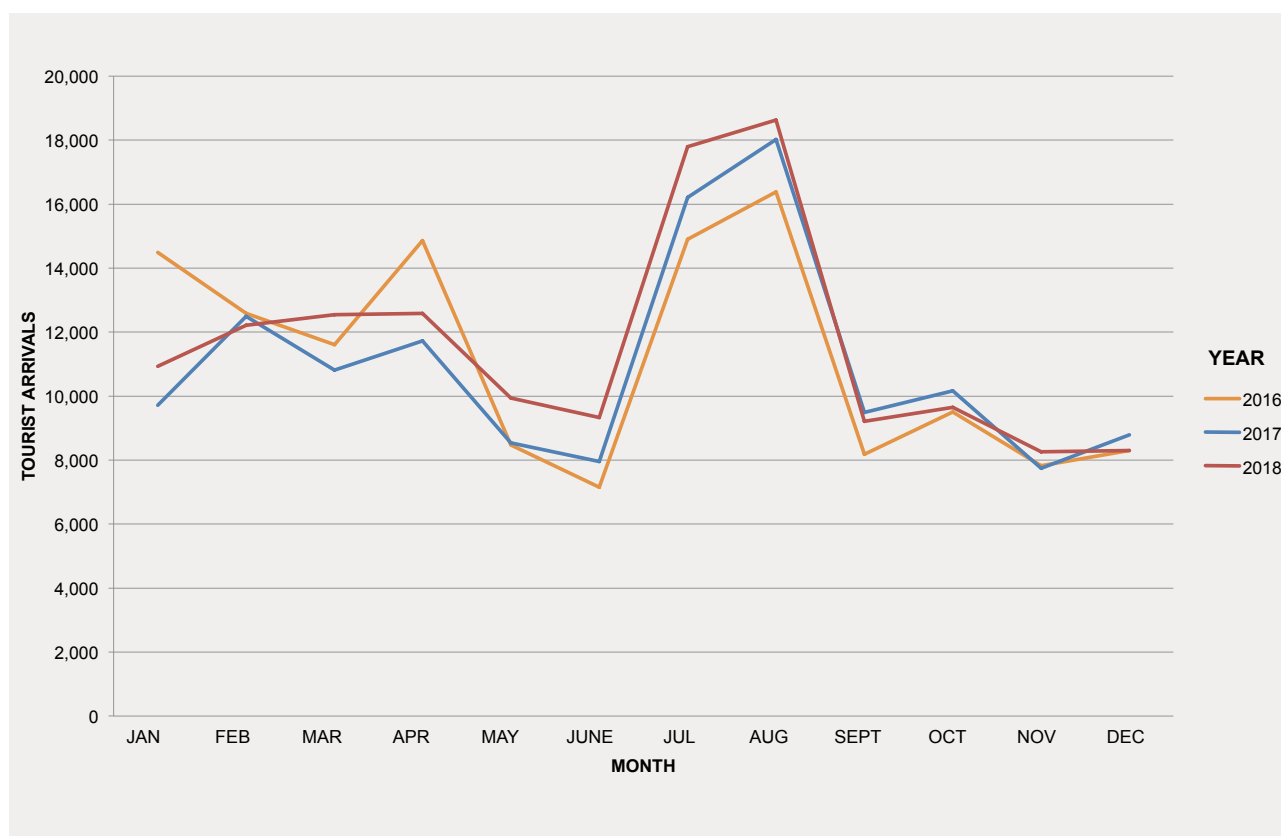
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

France

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|-------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 8,057 | 8,073 | 8,563 | 10,187 | 8,302 | 7,283 | 12,239 | 14,130 | 7,848 | 9,138 | 7,678 | 8,556 | 110,054 |
| 2010 | 8,267 | 8,402 | 8,898 | 8,374 | 7,606 | 8,326 | 13,347 | 14,963 | 8,252 | 9,663 | 7,409 | 7,668 | 111,175 |
| 2011 | 9,755 | 8,770 | 11,014 | 10,763 | 8,992 | 7,516 | 14,590 | 16,747 | 8,242 | 10,598 | 9,613 | 11,380 | 127,980 |
| *2012 | 10,209 | 13,112 | 13,080 | 12,841 | 9,798 | 9,490 | 15,097 | 14,923 | 8,705 | 10,084 | 9,058 | 9,775 | 136,172 |
| 2013 | 11,128 | 12,398 | 16,796 | 13,643 | 12,507 | 8,673 | 11,329 | 12,672 | 10,477 | 11,844 | 11,175 | 12,466 | 145,108 |
| 2014 | 14,728 | 14,899 | 17,761 | 15,573 | 13,322 | 9,504 | 16,523 | 21,489 | 10,933 | 13,634 | 10,533 | 11,074 | 169,973 |
| 2015 | 13,920 | 13,776 | 14,501 | 14,016 | 11,347 | 8,817 | 15,785 | 18,378 | 10,011 | 11,809 | 9,549 | 9,565 | 151,474 |
| 2016 | 14,491 | 12,581 | 11,601 | 14,857 | 8,476 | 7,156 | 14,898 | 16,371 | 8,188 | 9,505 | 7,832 | 8,301 | 134,257 |
| 2017 | 9,711 | 12,490 | 10,814 | 11,731 | 8,537 | 7,957 | 16,206 | 18,022 | 9,492 | 10,172 | 7,742 | 8,794 | 131,668 |
| 2018 | 10,936 | 12,210 | 12,551 | 12,587 | 9,936 | 9,338 | 17,794 | 18,622 | 9,220 | 9,651 | 8,263 | 8,300 | 139,408 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



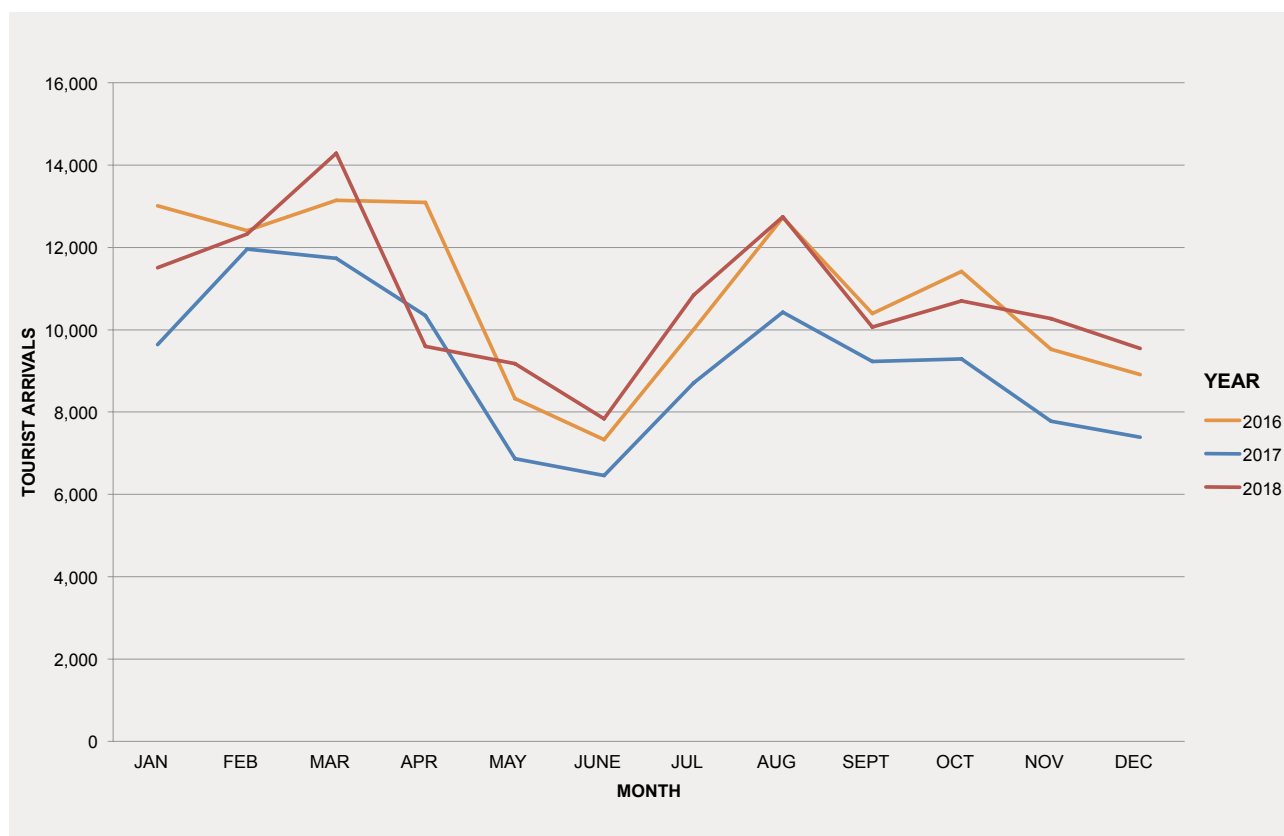
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Germany

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|-------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 10,024 | 11,065 | 12,855 | 11,085 | 8,867 | 8,593 | 10,586 | 12,763 | 10,551 | 11,318 | 10,819 | 9,762 | 128,288 |
| 2010 | 10,127 | 11,280 | 13,395 | 10,652 | 9,433 | 8,891 | 11,490 | 13,693 | 11,696 | 11,357 | 9,296 | 9,586 | 130,896 |
| 2011 | 12,706 | 9,515 | 12,480 | 9,909 | 8,230 | 7,507 | 10,319 | 12,346 | 9,217 | 10,392 | 11,528 | 10,521 | 124,670 |
| *2012 | 11,344 | 11,763 | 13,603 | 10,463 | 8,787 | 8,745 | 11,774 | 12,451 | 10,585 | 10,740 | 10,781 | 10,241 | 131,277 |
| 2013 | 11,529 | 12,252 | 15,374 | 11,301 | 9,955 | 8,489 | 9,336 | 10,863 | 12,135 | 11,316 | 11,654 | 12,545 | 136,749 |
| 2014 | 14,132 | 13,957 | 16,958 | 13,583 | 11,826 | 9,242 | 11,451 | 15,475 | 14,130 | 12,975 | 13,245 | 11,479 | 158,453 |
| 2015 | 13,603 | 12,145 | 16,231 | 12,659 | 9,894 | 8,409 | 11,046 | 13,865 | 12,686 | 12,357 | 11,998 | 10,017 | 144,910 |
| 2016 | 13,004 | 12,402 | 13,137 | 13,089 | 8,335 | 7,333 | 10,004 | 12,724 | 10,390 | 11,417 | 9,528 | 8,913 | 130,276 |
| 2017 | 9,642 | 11,954 | 11,727 | 10,344 | 6,873 | 6,458 | 8,705 | 10,428 | 9,224 | 9,289 | 7,780 | 7,392 | 109,816 |
| 2018 | 11,505 | 12,326 | 14,281 | 9,597 | 9,182 | 7,836 | 10,839 | 12,741 | 10,070 | 10,704 | 10,272 | 9,542 | 128,895 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



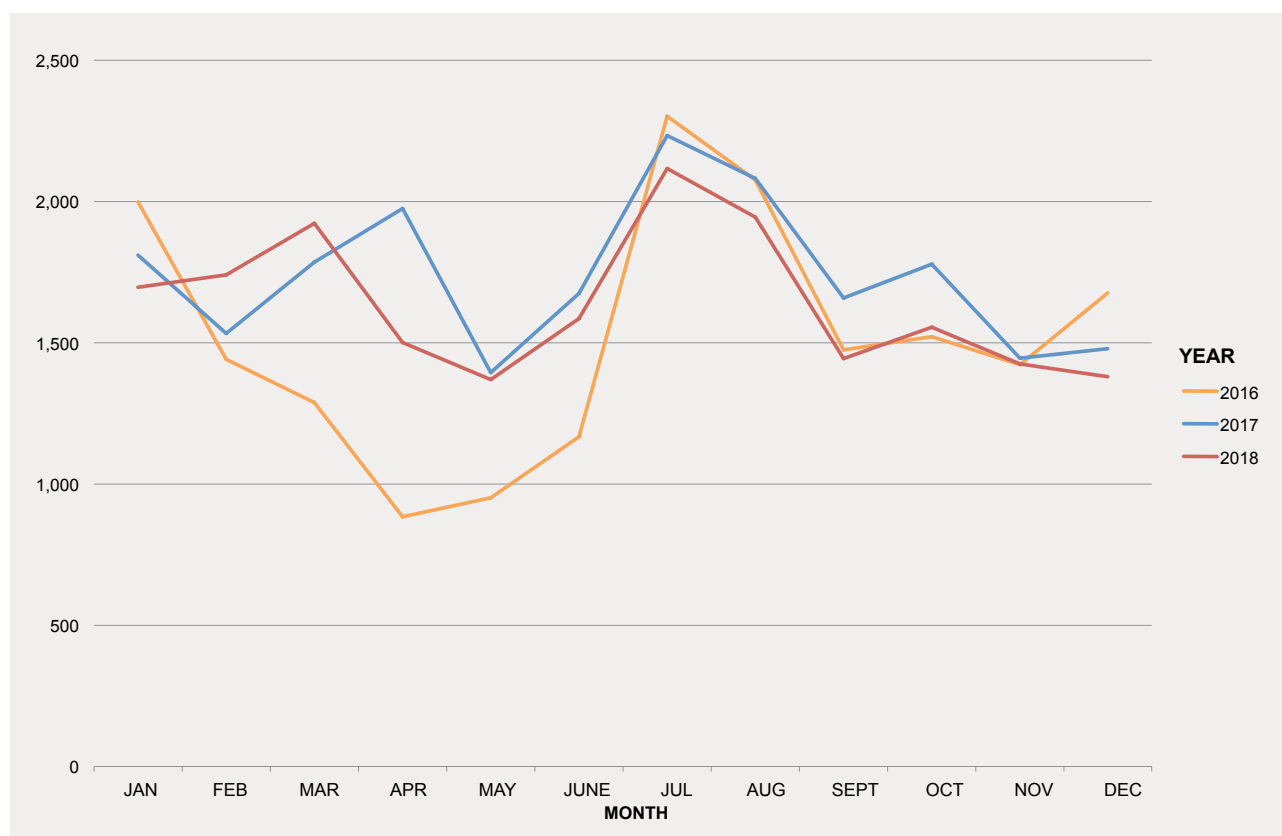
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Republic Of Ireland

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 1,897 | 1,665 | 1,641 | 1,812 | 1,788 | 2,223 | 2,866 | 2,720 | 2,070 | 2,220 | 2,004 | 2,441 | 25,347 |
| 2010 | 2,206 | 1,661 | 1,920 | 1,651 | 1,476 | 1,814 | 2,531 | 2,366 | 1,613 | 1,836 | 1,961 | 2,111 | 23,146 |
| 2011 | 2,503 | 1,495 | 1,878 | 1,900 | 1,400 | 1,599 | 2,363 | 2,336 | 1,508 | 1,819 | 1,817 | 1,975 | 22,593 |
| *2012 | 1,647 | 1,477 | 1,667 | 1,492 | 1,409 | 1,821 | 2,360 | 1,844 | 1,736 | 2,306 | 1,838 | 2,042 | 21,639 |
| 2013 | 1,875 | 1,738 | 2,324 | 1,694 | 1,672 | 1,975 | 2,105 | 1,750 | 1,998 | 2,523 | 2,129 | 2,676 | 24,459 |
| 2014 | 2,968 | 2,188 | 2,546 | 2,417 | 1,916 | 2,047 | 2,425 | 2,254 | 2,043 | 2,448 | 2,035 | 2,035 | 27,322 |
| 2015 | 2,343 | 1,731 | 2,149 | 1,897 | 1,563 | 1,793 | 2,272 | 2,024 | 1,752 | 1,856 | 1,806 | 1,560 | 22,746 |
| 2016 | 1,999 | 1,442 | 1,289 | 884 | 952 | 1,168 | 2,302 | 2,076 | 1,475 | 1,522 | 1,423 | 1,676 | 18,208 |
| 2017 | 1,811 | 1,533 | 1,786 | 1,976 | 1,395 | 1,675 | 2,233 | 2,082 | 1,659 | 1,779 | 1,446 | 1,479 | 20,854 |
| 2018 | 1,697 | 1,741 | 1,923 | 1,502 | 1,370 | 1,586 | 2,117 | 1,944 | 1,445 | 1,555 | 1,426 | 1,381 | 19,687 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



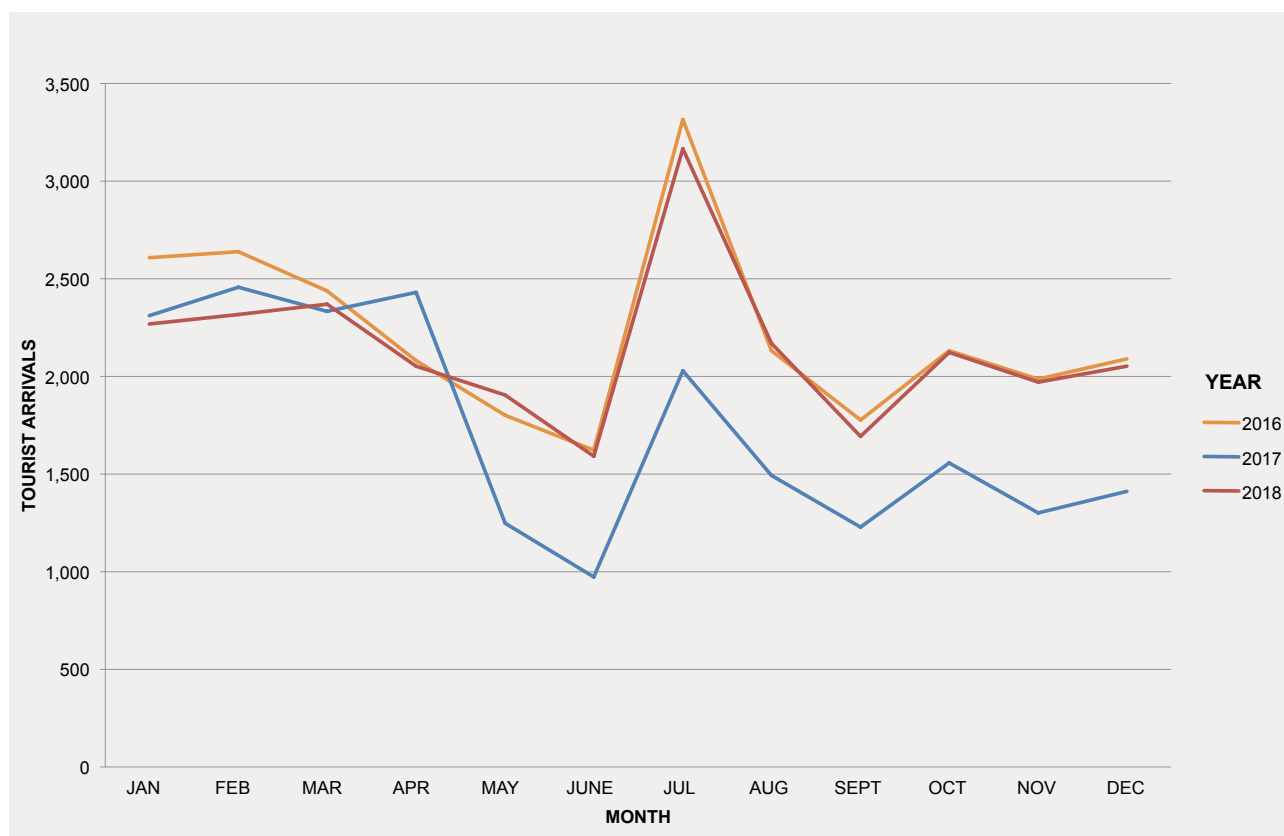
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Switzerland

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 2,288 | 2,213 | 2,448 | 2,765 | 2,059 | 1,941 | 3,419 | 2,445 | 1,996 | 2,357 | 2,263 | 2,329 | 28,523 |
| 2010 | 2,173 | 2,234 | 2,635 | 2,462 | 2,091 | 1,942 | 3,482 | 2,834 | 2,173 | 2,104 | 1,888 | 1,876 | 27,894 |
| 2011 | 2,283 | 1,889 | 2,073 | 2,436 | 1,760 | 1,550 | 2,958 | 2,301 | 1,605 | 2,250 | 2,401 | 2,296 | 25,802 |
| *2012 | 2,204 | 2,446 | 2,359 | 2,360 | 1,873 | 1,816 | 3,691 | 2,167 | 1,768 | 2,324 | 2,177 | 2,175 | 27,360 |
| 2013 | 2,583 | 2,524 | 2,696 | 2,438 | 2,129 | 1,675 | 3,060 | 1,955 | 1,983 | 2,366 | 2,134 | 2,648 | 28,191 |
| 2014 | 3,092 | 2,635 | 2,826 | 2,807 | 2,341 | 1,759 | 3,311 | 2,578 | 2,121 | 2,354 | 2,381 | 2,351 | 30,556 |
| 2015 | 2,707 | 2,307 | 2,422 | 2,723 | 1,877 | 1,680 | 3,294 | 2,141 | 1,940 | 2,333 | 2,395 | 2,322 | 28,141 |
| 2016 | 2,609 | 2,639 | 2,439 | 2,081 | 1,802 | 1,623 | 3,316 | 2,132 | 1,778 | 2,132 | 1,987 | 2,090 | 26,628 |
| 2017 | 2,311 | 2,457 | 2,332 | 2,430 | 1,248 | 974 | 2,029 | 1,493 | 1,230 | 1,558 | 1,301 | 1,412 | 20,775 |
| 2018 | 2,268 | 2,317 | 2,370 | 2,053 | 1,906 | 1,592 | 3,165 | 2,170 | 1,693 | 2,123 | 1,971 | 2,052 | 25,680 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



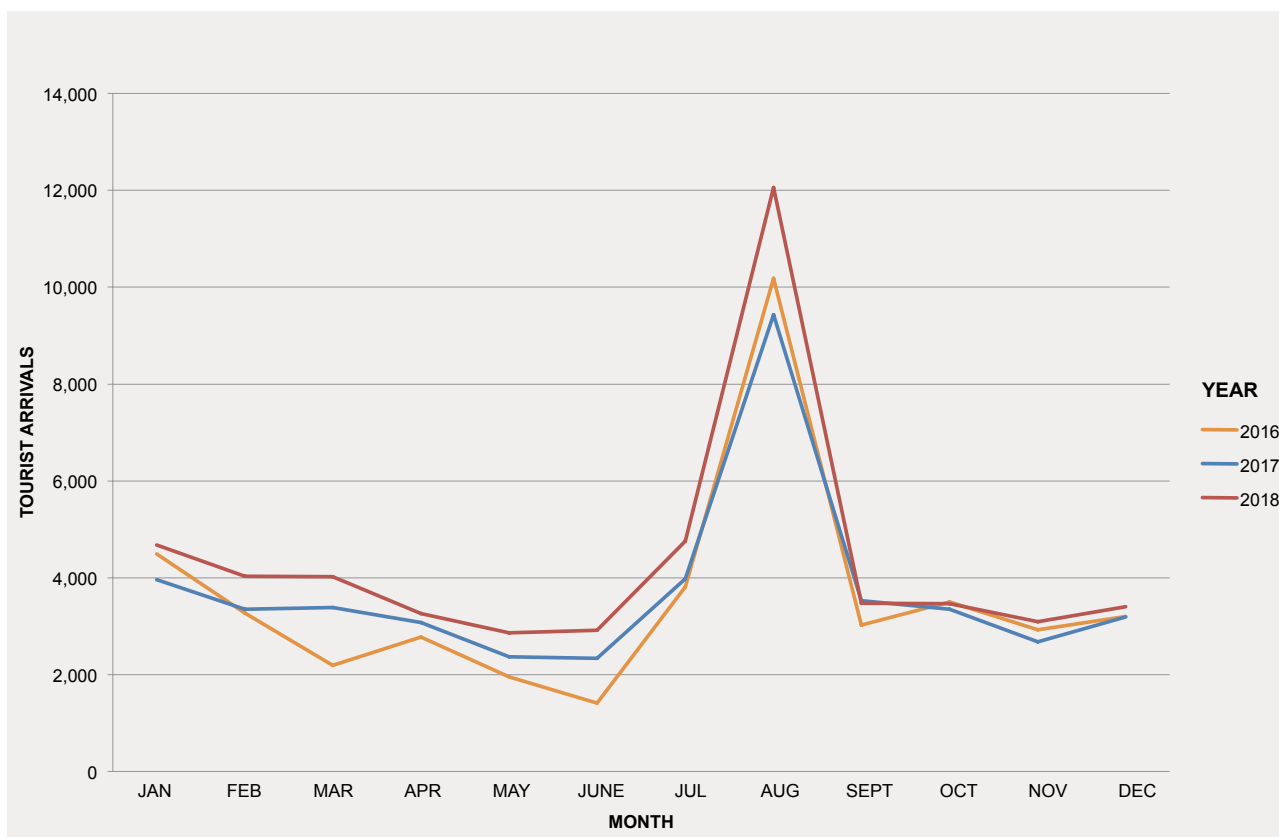
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Italy

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|--------|
| 2009 | 3,214 | 3,510 | 3,375 | 2,755 | 2,688 | 2,902 | 4,249 | 10,995 | 2,938 | 3,458 | 2,947 | 3,321 | 46,352 |
| 2010 | 3,699 | 3,250 | 3,256 | 2,718 | 2,578 | 2,947 | 4,580 | 11,695 | 3,138 | 3,282 | 2,886 | 3,039 | 47,068 |
| 2011 | 4,346 | 2,858 | 3,330 | 2,955 | 2,351 | 2,189 | 3,630 | 8,676 | 2,606 | 3,550 | 3,351 | 4,022 | 43,864 |
| *2012 | 3,614 | 3,659 | 3,472 | 2,980 | 2,506 | 2,822 | 4,253 | 8,649 | 2,951 | 3,144 | 3,055 | 3,225 | 44,330 |
| 2013 | 4,020 | 3,720 | 4,177 | 3,125 | 2,736 | 2,760 | 3,226 | 6,879 | 3,355 | 3,495 | 3,117 | 4,643 | 45,253 |
| 2014 | 5,198 | 4,388 | 4,513 | 3,863 | 3,452 | 3,212 | 4,151 | 10,010 | 3,792 | 3,899 | 4,000 | 4,732 | 55,210 |
| 2015 | 5,058 | 3,996 | 4,590 | 3,739 | 2,798 | 2,849 | 4,197 | 9,811 | 3,615 | 3,941 | 3,627 | 3,725 | 51,946 |
| 2016 | 4,492 | 3,273 | 2,196 | 2,774 | 1,956 | 1,414 | 3,813 | 10,176 | 3,022 | 3,505 | 2,923 | 3,203 | 42,747 |
| 2017 | 3,966 | 3,348 | 3,387 | 3,080 | 2,373 | 2,339 | 3,977 | 9,426 | 3,525 | 3,348 | 2,677 | 3,192 | 44,638 |
| 2018 | 4,683 | 4,032 | 4,026 | 3,263 | 2,865 | 2,920 | 4,757 | 12,059 | 3,479 | 3,469 | 3,094 | 3,408 | 52,055 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



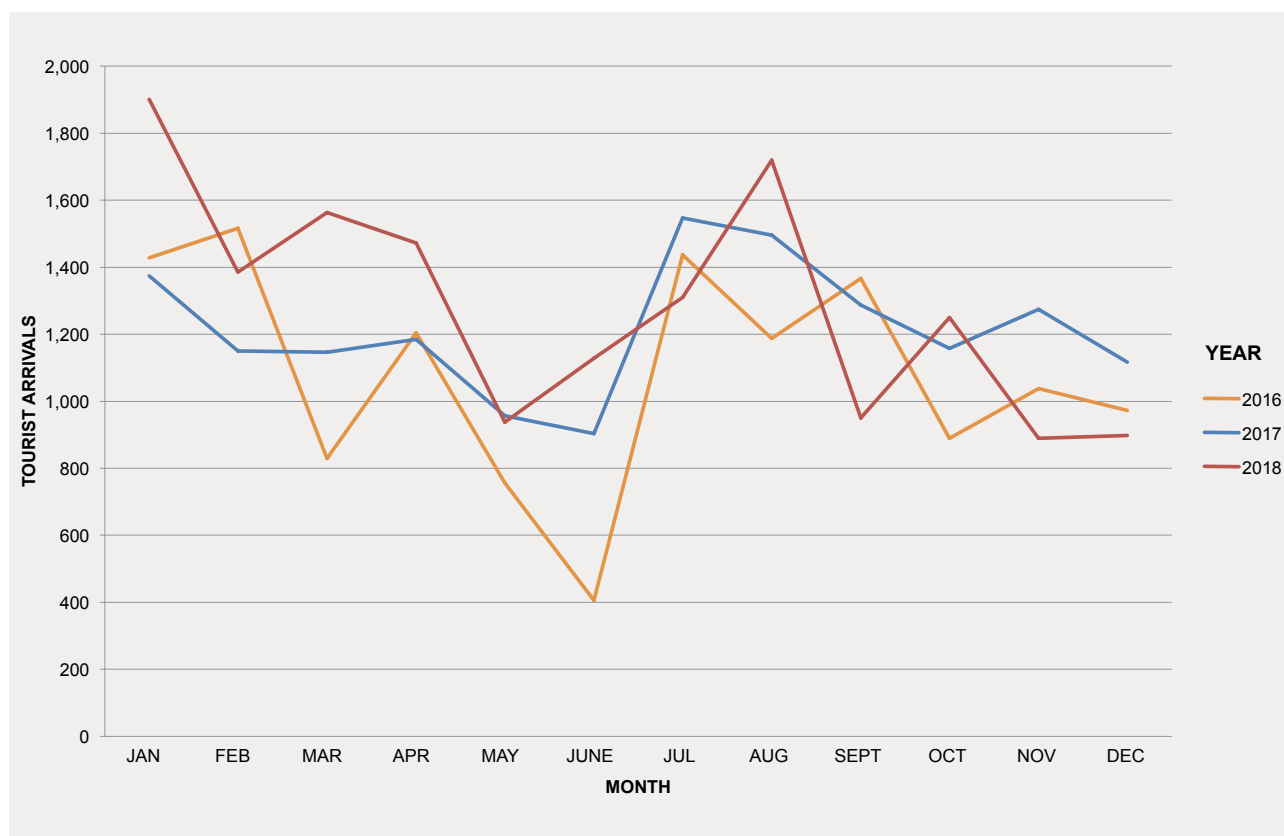
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Turkey

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 728 | 687 | 746 | 787 | 603 | 683 | 831 | 629 | 537 | 659 | 683 | 692 | 8,265 |
| 2010 | 926 | 835 | 915 | 801 | 665 | 671 | 782 | 751 | 663 | 602 | 944 | 594 | 9,149 |
| 2011 | 723 | 678 | 756 | 769 | 663 | 568 | 668 | 693 | 632 | 715 | 973 | 739 | 8,577 |
| *2012 | 625 | 1,001 | 816 | 798 | 657 | 830 | 895 | 671 | 995 | 841 | 785 | 995 | 9,909 |
| 2013 | 1,012 | 1,086 | 986 | 802 | 951 | 827 | 852 | 941 | 1,053 | 1,646 | 1,397 | 1,222 | 12,775 |
| 2014 | 1,750 | 1,556 | 1,464 | 1,545 | 1,487 | 1,280 | 1,361 | 1,314 | 1,176 | 1,272 | 1,174 | 1,114 | 16,493 |
| 2015 | 1,711 | 1,366 | 1,487 | 1,479 | 1,056 | 954 | 1,173 | 1,244 | 1,670 | 1,029 | 1,074 | 1,152 | 15,395 |
| 2016 | 1,428 | 1,516 | 829 | 1,204 | 757 | 406 | 1,436 | 1,187 | 1,366 | 890 | 1,038 | 972 | 13,029 |
| 2017 | 1,374 | 1,150 | 1,147 | 1,185 | 957 | 904 | 1,546 | 1,495 | 1,287 | 1,158 | 1,274 | 1,117 | 14,594 |
| 2018 | 1,901 | 1,385 | 1,563 | 1,472 | 938 | 1,128 | 1,310 | 1,719 | 951 | 1,250 | 890 | 899 | 15,406 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



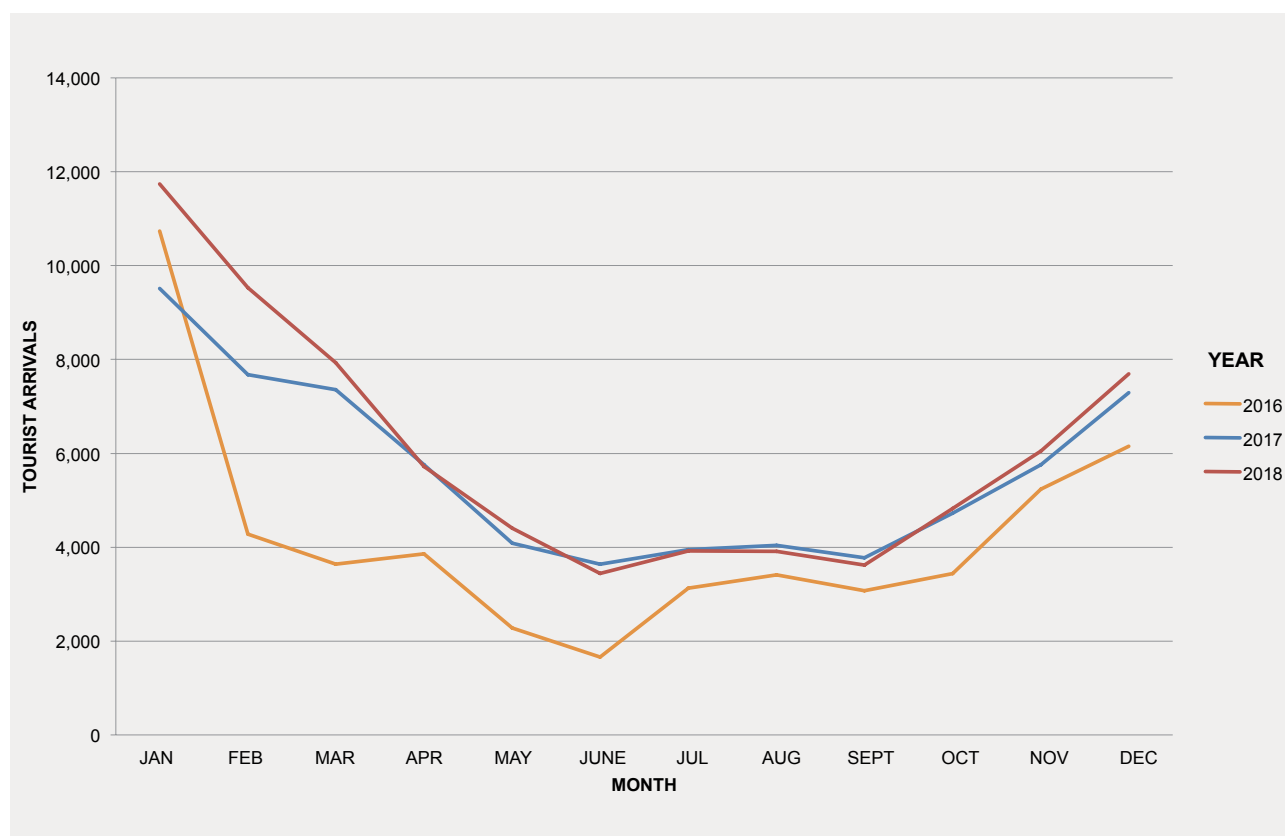
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Russia

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 4,514 | 2,496 | 2,208 | 1,943 | 1,836 | 1,694 | 1,994 | 2,318 | 2,001 | 2,399 | 2,424 | 3,375 | 29,202 |
| 2010 | 4,677 | 2,670 | 2,398 | 1,903 | 1,891 | 1,995 | 2,582 | 2,735 | 2,299 | 2,582 | 2,749 | 3,594 | 32,075 |
| 2011 | 6,240 | 2,953 | 3,202 | 2,608 | 2,054 | 1,824 | 2,521 | 2,757 | 2,138 | 2,996 | 3,692 | 5,933 | 38,918 |
| *2012 | 6,834 | 4,638 | 4,351 | 3,135 | 2,502 | 2,738 | 3,202 | 2,575 | 2,500 | 3,208 | 4,060 | 5,022 | 44,765 |
| 2013 | 7,790 | 5,160 | 6,069 | 3,933 | 3,678 | 2,456 | 3,052 | 2,571 | 2,963 | 3,792 | 4,518 | 7,221 | 53,203 |
| 2014 | 10,383 | 6,506 | 6,946 | 4,314 | 3,856 | 3,380 | 3,551 | 3,490 | 3,468 | 4,306 | 5,448 | 6,197 | 61,845 |
| 2015 | 9,498 | 5,102 | 5,198 | 4,065 | 3,494 | 2,950 | 3,661 | 3,561 | 3,331 | 4,050 | 4,789 | 5,564 | 55,263 |
| 2016 | 10,733 | 4,282 | 3,639 | 3,862 | 2,278 | 1,662 | 3,126 | 3,410 | 3,072 | 3,439 | 5,239 | 6,151 | 50,893 |
| 2017 | 9,510 | 7,675 | 7,359 | 5,756 | 4,087 | 3,641 | 3,953 | 4,039 | 3,776 | 4,725 | 5,754 | 7,289 | 67,564 |
| 2018 | 11,736 | 9,527 | 7,930 | 5,726 | 4,405 | 3,444 | 3,920 | 3,910 | 3,619 | 4,825 | 6,051 | 7,692 | 72,785 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



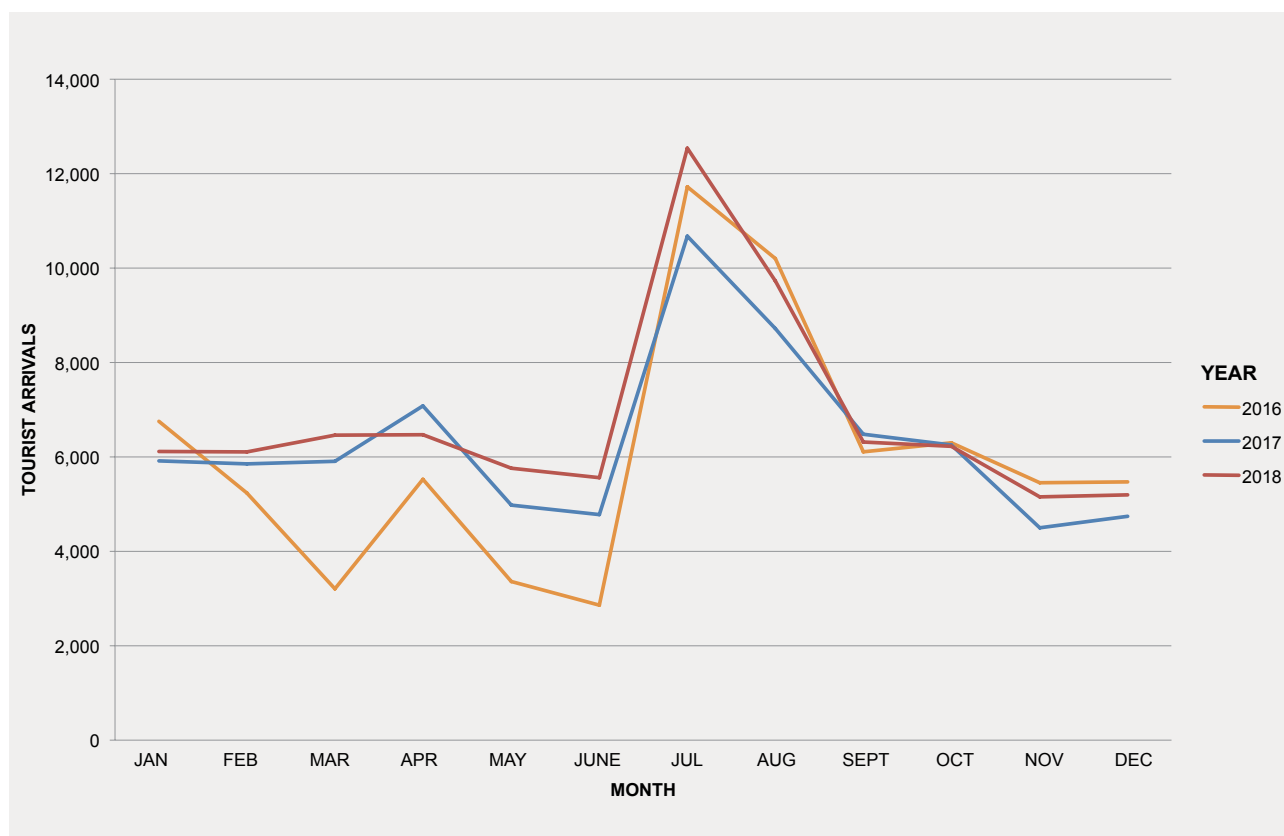
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Netherlands

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|-------|-------|-------|---------|
| 2009 | 7,857 | 7,554 | 7,895 | 8,153 | 7,585 | 8,404 | 15,645 | 13,011 | 8,672 | 9,655 | 7,950 | 8,758 | 111,139 |
| 2010 | 8,442 | 7,954 | 8,154 | 7,268 | 8,951 | 9,056 | 15,757 | 15,058 | 10,120 | 9,877 | 8,012 | 6,238 | 114,887 |
| 2011 | 7,607 | 5,503 | 6,273 | 6,683 | 6,040 | 6,356 | 13,171 | 9,324 | 6,147 | 8,707 | 7,089 | 7,690 | 90,590 |
| *2012 | 6,957 | 7,465 | 7,072 | 6,073 | 6,073 | 6,355 | 13,266 | 8,531 | 6,495 | 7,142 | 6,533 | 6,442 | 88,404 |
| 2013 | 7,158 | 7,186 | 7,293 | 6,506 | 6,480 | 5,571 | 8,714 | 7,054 | 6,774 | 6,795 | 6,769 | 7,655 | 83,955 |
| 2014 | 8,698 | 7,272 | 8,210 | 7,765 | 7,175 | 5,854 | 12,652 | 10,846 | 7,468 | 7,713 | 7,198 | 7,137 | 97,988 |
| 2015 | 7,887 | 6,155 | 6,988 | 6,425 | 6,032 | 5,278 | 10,854 | 8,751 | 6,566 | 6,978 | 6,332 | 6,338 | 84,584 |
| 2016 | 6,751 | 5,239 | 3,207 | 5,526 | 3,360 | 2,859 | 11,723 | 10,202 | 6,106 | 6,304 | 5,454 | 5,469 | 72,200 |
| 2017 | 5,922 | 5,851 | 5,913 | 7,080 | 4,979 | 4,779 | 10,672 | 8,716 | 6,478 | 6,251 | 4,502 | 4,742 | 75,885 |
| 2018 | 6,115 | 6,106 | 6,465 | 6,475 | 5,760 | 5,561 | 12,541 | 9,731 | 6,314 | 6,226 | 5,157 | 5,200 | 81,651 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

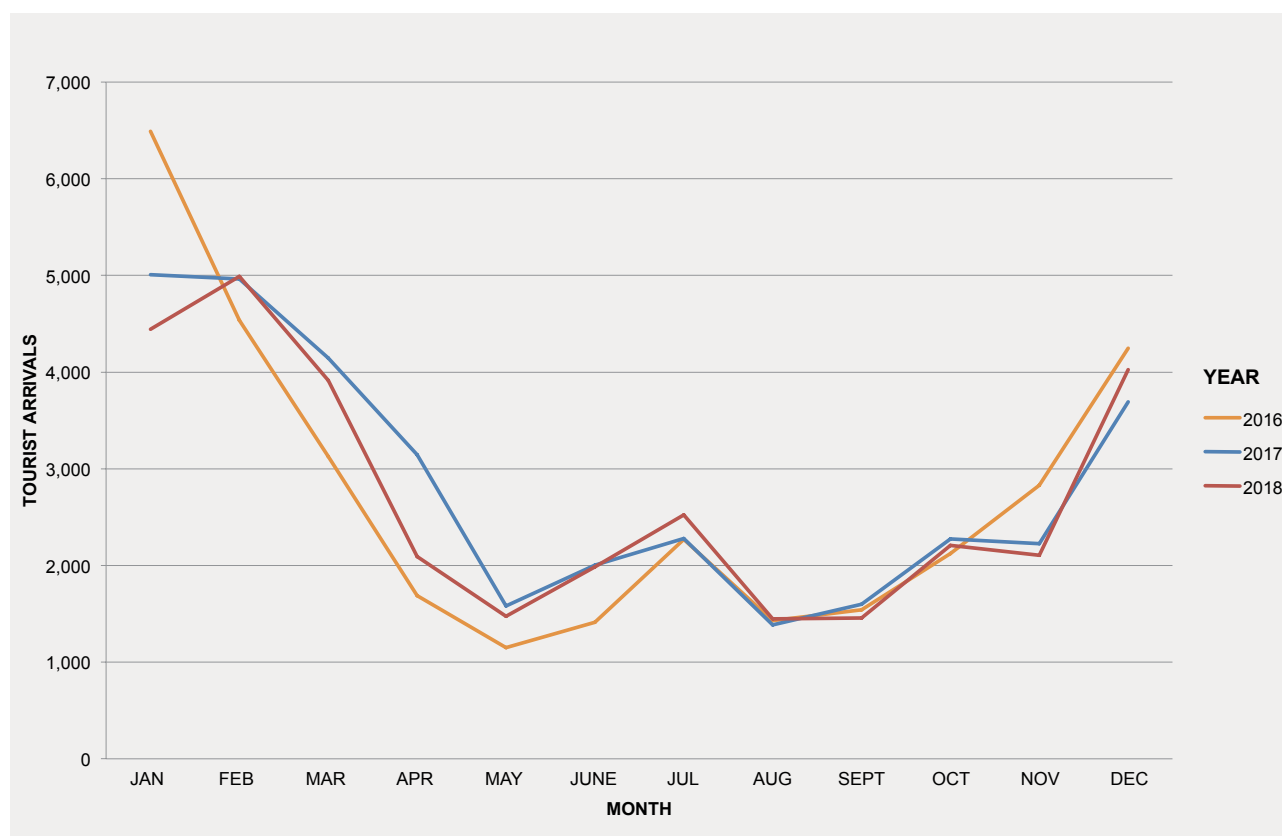


EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018
Sweden

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 5,662 | 5,772 | 5,415 | 4,651 | 2,746 | 3,074 | 3,243 | 2,537 | 2,803 | 3,851 | 4,209 | 5,546 | 49,509 |
| 2010 | 5,846 | 5,956 | 6,311 | 4,779 | 2,925 | 3,204 | 3,403 | 2,721 | 2,352 | 2,642 | 3,410 | 5,422 | 48,971 |
| 2011 | 7,285 | 5,381 | 5,552 | 4,538 | 2,790 | 1,998 | 2,243 | 1,697 | 1,493 | 2,676 | 3,392 | 5,093 | 44,138 |
| *2012 | 4,680 | 5,485 | 4,576 | 2,831 | 1,668 | 2,129 | 2,213 | 1,414 | 1,652 | 2,316 | 2,900 | 6,554 | 38,418 |
| 2013 | 6,864 | 6,751 | 5,888 | 2,715 | 2,025 | 1,816 | 1,849 | 1,369 | 1,989 | 2,721 | 3,098 | 6,375 | 43,460 |
| 2014 | 7,097 | 5,671 | 4,712 | 2,894 | 1,645 | 2,069 | 2,349 | 1,238 | 1,230 | 1,805 | 2,579 | 4,838 | 38,127 |
| 2015 | 5,843 | 4,525 | 3,684 | 2,813 | 1,542 | 1,827 | 1,980 | 1,372 | 1,713 | 2,485 | 2,789 | 5,013 | 35,586 |
| 2016 | 6,492 | 4,538 | 3,127 | 1,691 | 1,150 | 1,415 | 2,270 | 1,430 | 1,544 | 2,126 | 2,829 | 4,249 | 32,861 |
| 2017 | 5,006 | 4,961 | 4,144 | 3,146 | 1,584 | 2,004 | 2,278 | 1,385 | 1,602 | 2,277 | 2,227 | 3,690 | 34,304 |
| 2018 | 4,443 | 4,990 | 3,912 | 2,094 | 1,474 | 1,987 | 2,522 | 1,447 | 1,457 | 2,207 | 2,105 | 4,027 | 32,665 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



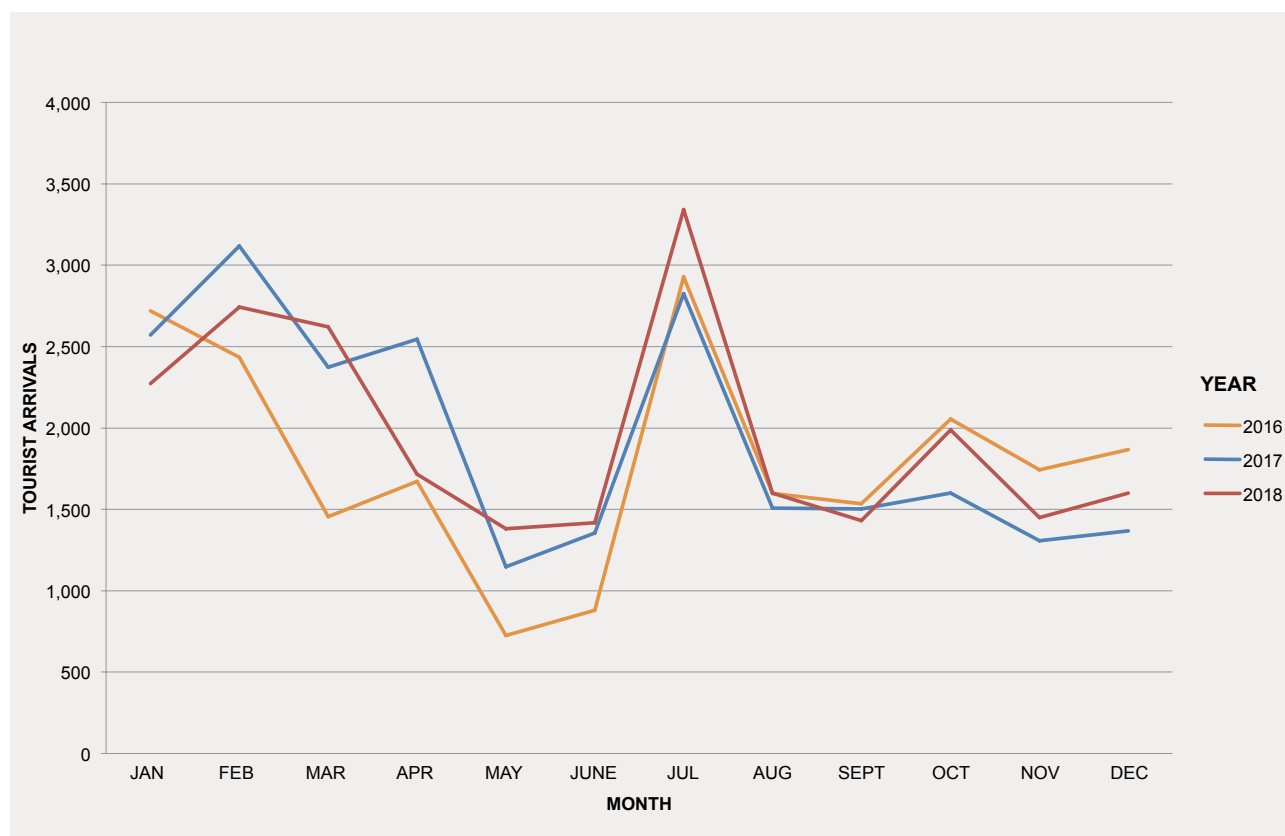
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Denmark

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 2,448 | 2,628 | 2,464 | 2,230 | 1,592 | 1,860 | 3,425 | 1,860 | 1,654 | 2,169 | 1,764 | 1,822 | 25,916 |
| 2010 | 2,318 | 2,806 | 2,795 | 1,873 | 1,702 | 1,871 | 2,722 | 2,167 | 1,698 | 1,976 | 1,437 | 1,504 | 24,869 |
| 2011 | 2,213 | 1,917 | 1,970 | 1,881 | 1,731 | 1,301 | 2,631 | 1,655 | 1,266 | 1,866 | 1,838 | 2,000 | 22,269 |
| *2012 | 2,043 | 2,702 | 2,753 | 2,252 | 1,361 | 1,633 | 3,055 | 1,578 | 1,476 | 1,840 | 1,816 | 1,899 | 24,408 |
| 2013 | 2,435 | 2,786 | 3,107 | 1,780 | 1,843 | 1,494 | 2,611 | 1,407 | 1,588 | 2,048 | 1,823 | 2,390 | 25,312 |
| 2014 | 2,949 | 3,117 | 3,019 | 2,479 | 1,697 | 1,608 | 3,144 | 1,864 | 1,677 | 2,306 | 1,897 | 1,946 | 27,703 |
| 2015 | 2,714 | 2,616 | 2,838 | 2,172 | 1,355 | 1,411 | 2,901 | 1,536 | 1,492 | 1,888 | 1,573 | 1,617 | 24,113 |
| 2016 | 2,718 | 2,433 | 1,455 | 1,672 | 726 | 881 | 2,928 | 1,599 | 1,534 | 2,054 | 1,744 | 1,868 | 21,612 |
| 2017 | 2,571 | 3,116 | 2,373 | 2,544 | 1,148 | 1,356 | 2,823 | 1,509 | 1,502 | 1,600 | 1,308 | 1,369 | 23,219 |
| 2018 | 2,273 | 2,742 | 2,622 | 1,717 | 1,381 | 1,418 | 3,340 | 1,601 | 1,433 | 1,988 | 1,451 | 1,600 | 23,566 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



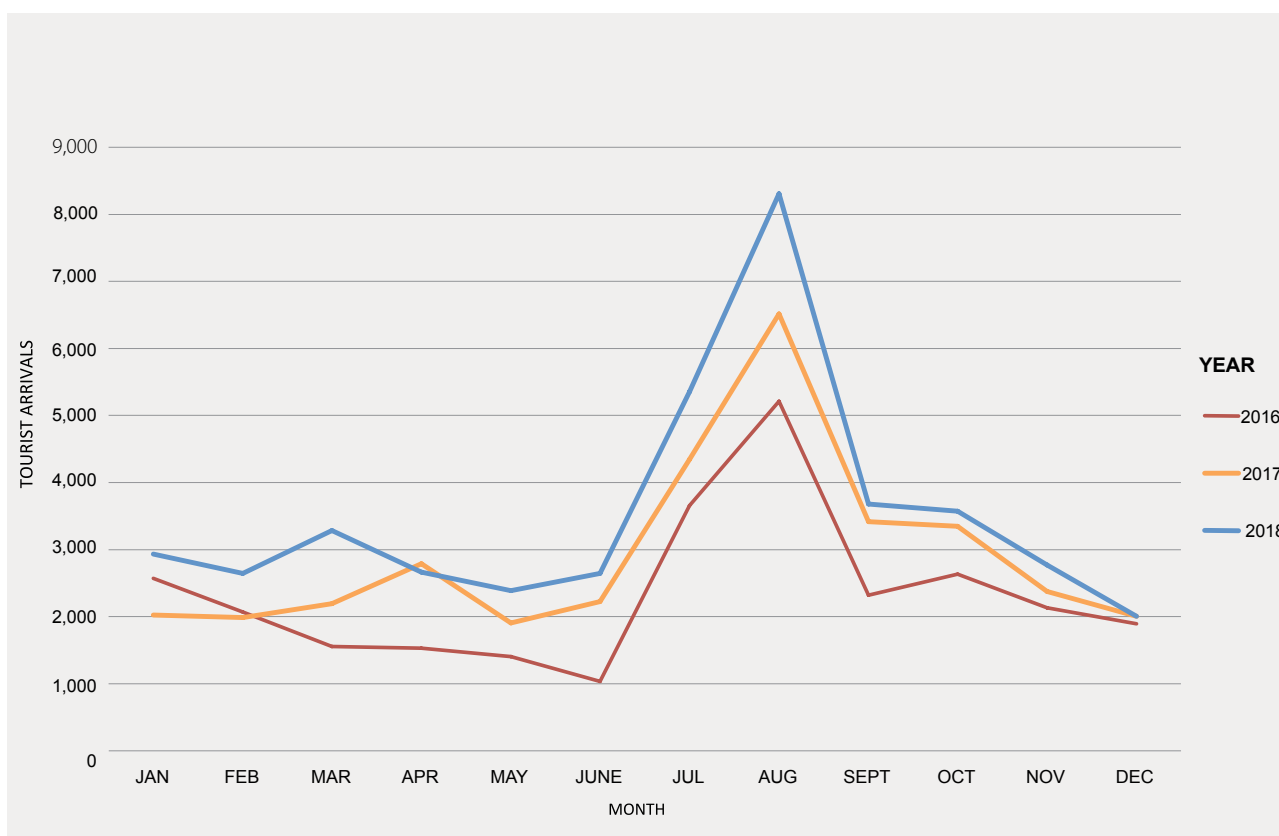
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Spain

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 1,124 | 1,117 | 1,352 | 1,477 | 1,251 | 1,390 | 2,480 | 4,552 | 2,230 | 2,589 | 1,835 | 1,374 | 22,771 |
| 2010 | 1,529 | 1,258 | 1,586 | 1,444 | 1,328 | 1,157 | 1,834 | 5,135 | 1,845 | 2,565 | 1,321 | 1,436 | 22,438 |
| 2011 | 1,338 | 1,075 | 1,419 | 1,594 | 1,288 | 1,247 | 2,300 | 3,908 | 1,749 | 2,622 | 1,946 | 1,618 | 22,104 |
| *2012 | 1,322 | 1,435 | 1,880 | 1,464 | 1,328 | 1,541 | 2,834 | 3,797 | 2,128 | 2,295 | 1,896 | 1,674 | 23,594 |
| 2013 | 1,602 | 1,786 | 2,344 | 1,756 | 1,596 | 1,488 | 2,341 | 3,268 | 2,447 | 2,742 | 2,395 | 2,397 | 26,162 |
| 2014 | 2,491 | 2,305 | 2,700 | 2,658 | 2,537 | 2,365 | 3,461 | 4,940 | 3,278 | 3,347 | 2,837 | 2,470 | 35,389 |
| 2015 | 2,654 | 2,513 | 2,876 | 2,572 | 1,947 | 2,087 | 3,709 | 5,996 | 3,437 | 3,935 | 3,185 | 1,781 | 36,692 |
| 2016 | 2,572 | 2,068 | 1,558 | 1,530 | 1,404 | 1,035 | 3,655 | 5,208 | 2,320 | 2,636 | 2,135 | 1,897 | 28,018 |
| 2017 | 2,028 | 1,992 | 2,195 | 2,790 | 1,909 | 2,229 | 4,342 | 6,510 | 3,420 | 3,352 | 2,376 | 2,006 | 35,149 |
| 2018 | 2,935 | 2,647 | 3,288 | 2,666 | 2,393 | 2,646 | 5,353 | 8,304 | 3,683 | 3,574 | 2,770 | 2,008 | 42,267 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



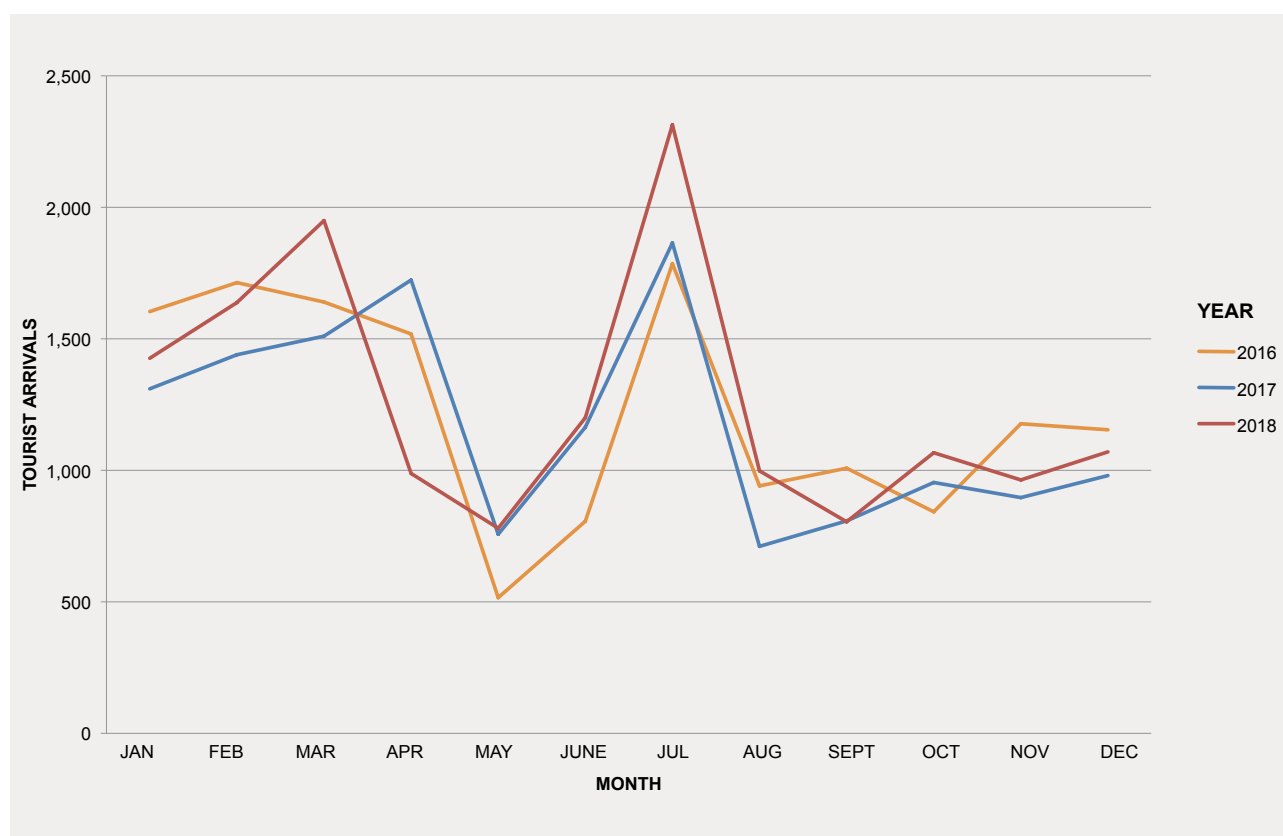
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Norway

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 1,904 | 1,986 | 2,117 | 2,441 | 1,286 | 1,751 | 2,461 | 1,330 | 1,569 | 1,831 | 1,695 | 2,116 | 22,487 |
| 2010 | 1,950 | 2,132 | 2,632 | 2,193 | 1,454 | 1,833 | 2,550 | 1,563 | 1,588 | 2,003 | 1,446 | 1,429 | 22,773 |
| 2011 | 1,860 | 1,770 | 1,794 | 2,263 | 1,273 | 1,305 | 2,042 | 1,168 | 982 | 1,670 | 1,817 | 1,947 | 19,891 |
| *2012 | 1,680 | 2,194 | 2,463 | 1,647 | 1,088 | 1,677 | 2,190 | 928 | 1,123 | 1,487 | 1,735 | 1,784 | 19,996 |
| 2013 | 1,839 | 2,182 | 3,297 | 1,605 | 1,464 | 1,601 | 1,856 | 1,197 | 1,548 | 1,896 | 1,713 | 2,127 | 22,325 |
| 2014 | 2,326 | 2,236 | 2,449 | 2,232 | 1,522 | 1,434 | 1,987 | 1,509 | 1,510 | 1,691 | 1,714 | 1,729 | 22,339 |
| 2015 | 2,051 | 1,737 | 2,201 | 1,828 | 974 | 1,382 | 1,869 | 1,201 | 1,256 | 1,211 | 1,449 | 1,463 | 18,622 |
| 2016 | 1,604 | 1,713 | 1,640 | 1,519 | 516 | 806 | 1,785 | 942 | 1,009 | 843 | 1,178 | 1,154 | 14,709 |
| 2017 | 1,310 | 1,440 | 1,511 | 1,723 | 757 | 1,164 | 1,865 | 711 | 808 | 955 | 897 | 980 | 14,121 |
| 2018 | 1,426 | 1,638 | 1,950 | 989 | 780 | 1,201 | 2,314 | 998 | 805 | 1,067 | 964 | 1,070 | 15,202 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



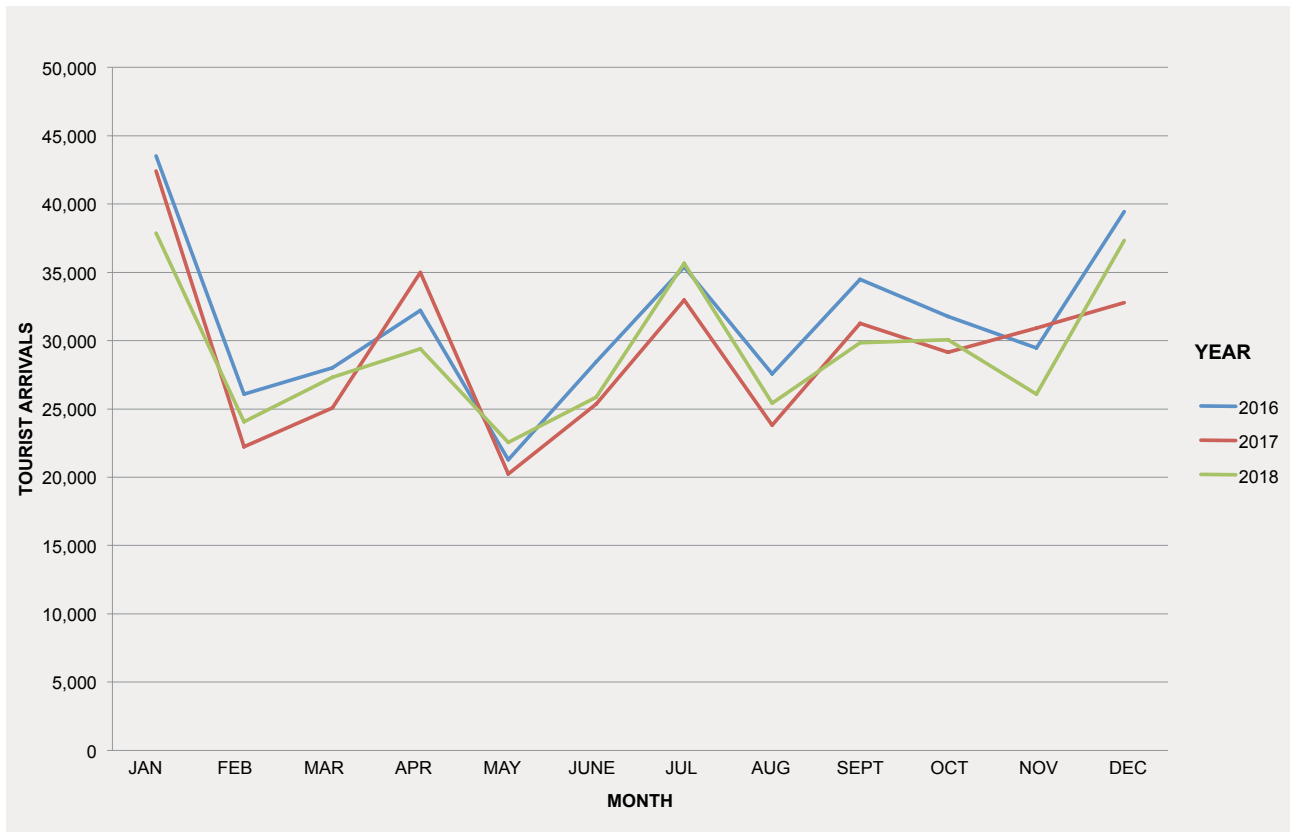
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Australia

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 47,228 | 29,568 | 34,587 | 44,169 | 35,029 | 39,536 | 50,132 | 42,969 | 48,270 | 56,601 | 46,322 | 58,971 | 533,382 |
| 2010 | 54,136 | 32,820 | 42,382 | 45,430 | 42,759 | 44,168 | 58,037 | 52,518 | 53,475 | 57,806 | 48,569 | 48,595 | 580,695 |
| 2011 | 63,796 | 32,089 | 43,305 | 53,025 | 39,664 | 38,776 | 56,253 | 44,752 | 40,495 | 50,265 | 42,706 | 53,285 | 558,411 |
| *2012 | 48,029 | 32,831 | 37,591 | 43,680 | 35,441 | 45,007 | 53,544 | 33,970 | 42,518 | 46,507 | 38,046 | 50,784 | 507,948 |
| 2013 | 53,241 | 34,224 | 43,982 | 43,350 | 38,005 | 37,321 | 43,446 | 31,378 | 48,576 | 47,598 | 40,941 | 64,280 | 526,342 |
| 2014 | 70,801 | 37,716 | 48,145 | 55,009 | 41,699 | 42,892 | 51,093 | 38,638 | 48,620 | 45,216 | 39,240 | 52,259 | 571,328 |
| 2015 | 56,537 | 27,938 | 36,562 | 47,363 | 27,674 | 34,353 | 50,940 | 36,783 | 46,571 | 41,914 | 33,354 | 46,959 | 486,948 |
| 2016 | 43,492 | 26,090 | 28,017 | 32,207 | 21,285 | 28,462 | 35,410 | 27,587 | 34,484 | 31,764 | 29,478 | 39,451 | 377,727 |
| 2017 | 42,405 | 22,254 | 25,068 | 34,996 | 20,245 | 25,356 | 32,963 | 23,828 | 31,265 | 29,160 | 30,919 | 32,773 | 351,232 |
| 2018 | 37,869 | 24,070 | 27,332 | 29,415 | 22,561 | 25,868 | 35,636 | 25,428 | 29,831 | 30,080 | 26,093 | 37,317 | 351,500 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



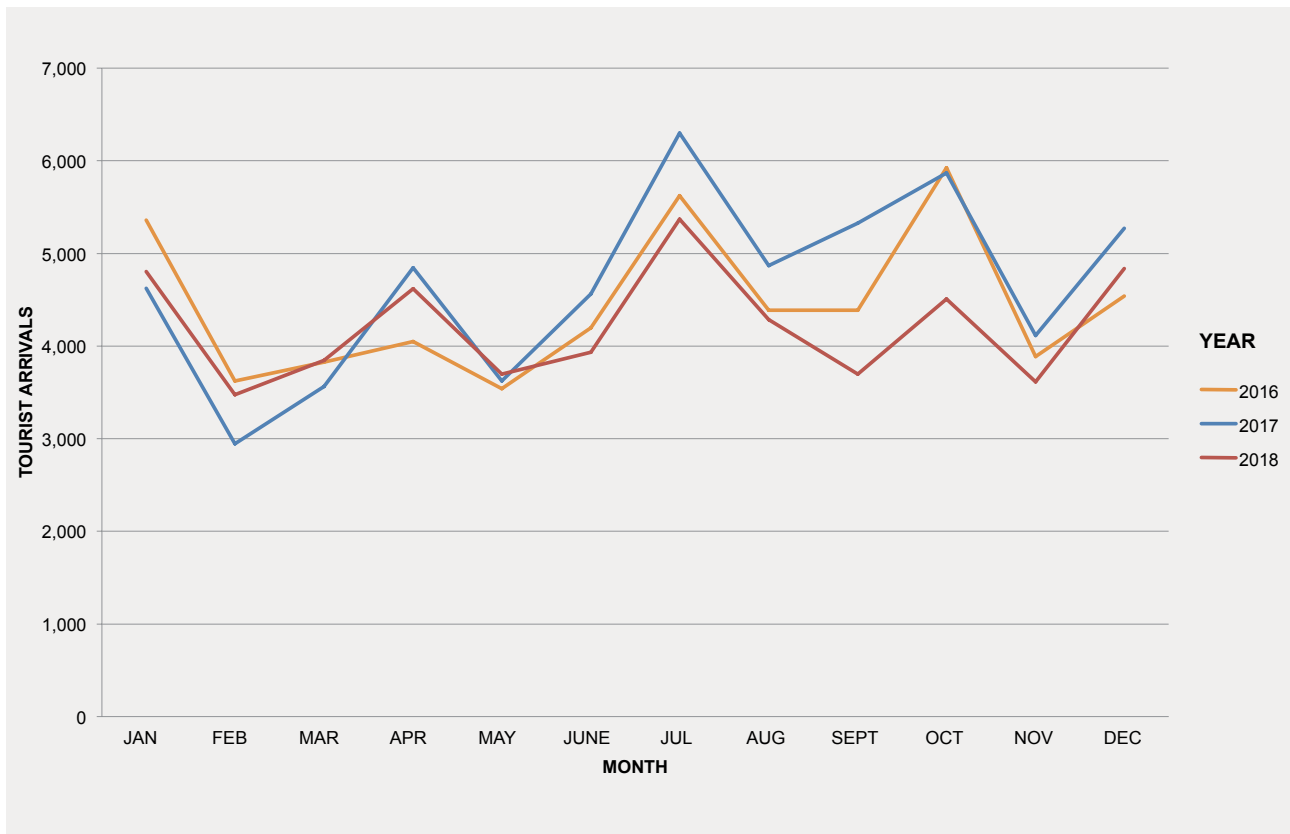
EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

New Zealand

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|-------|--------|
| 2009 | 5,251 | 3,737 | 4,211 | 4,876 | 4,619 | 5,477 | 6,080 | 5,782 | 5,599 | 6,109 | 5,218 | 6,045 | 63,004 |
| 2010 | 5,320 | 4,297 | 4,632 | 4,920 | 4,879 | 5,614 | 6,744 | 6,253 | 6,313 | 6,742 | 5,743 | 4,695 | 66,152 |
| 2011 | 5,410 | 3,009 | 4,696 | 7,850 | 7,344 | 7,447 | 10,699 | 8,590 | 5,671 | 7,077 | 6,325 | 7,269 | 81,387 |
| *2012 | 5,967 | 4,238 | 5,186 | 5,579 | 5,408 | 5,807 | 6,738 | 4,637 | 5,132 | 6,074 | 5,109 | 5,851 | 65,726 |
| 2013 | 5,634 | 3,956 | 5,201 | 5,056 | 5,076 | 4,640 | 5,386 | 4,520 | 5,519 | 5,929 | 5,380 | 6,878 | 63,175 |
| 2014 | 7,128 | 4,473 | 5,343 | 6,262 | 5,505 | 5,647 | 6,625 | 5,304 | 5,454 | 5,509 | 4,812 | 5,386 | 67,448 |
| 2015 | 5,838 | 3,683 | 4,679 | 5,630 | 4,274 | 4,868 | 6,076 | 4,900 | 5,398 | 5,400 | 4,562 | 5,538 | 60,846 |
| 2016 | 5,357 | 3,623 | 3,830 | 4,049 | 3,542 | 4,200 | 5,621 | 4,388 | 4,387 | 5,924 | 3,890 | 4,541 | 53,352 |
| 2017 | 4,626 | 2,947 | 3,567 | 4,846 | 3,624 | 4,563 | 6,298 | 4,870 | 5,327 | 5,870 | 4,116 | 5,269 | 55,923 |
| 2018 | 4,806 | 3,475 | 3,846 | 4,620 | 3,699 | 3,934 | 5,369 | 4,286 | 3,701 | 4,508 | 3,616 | 4,838 | 50,698 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



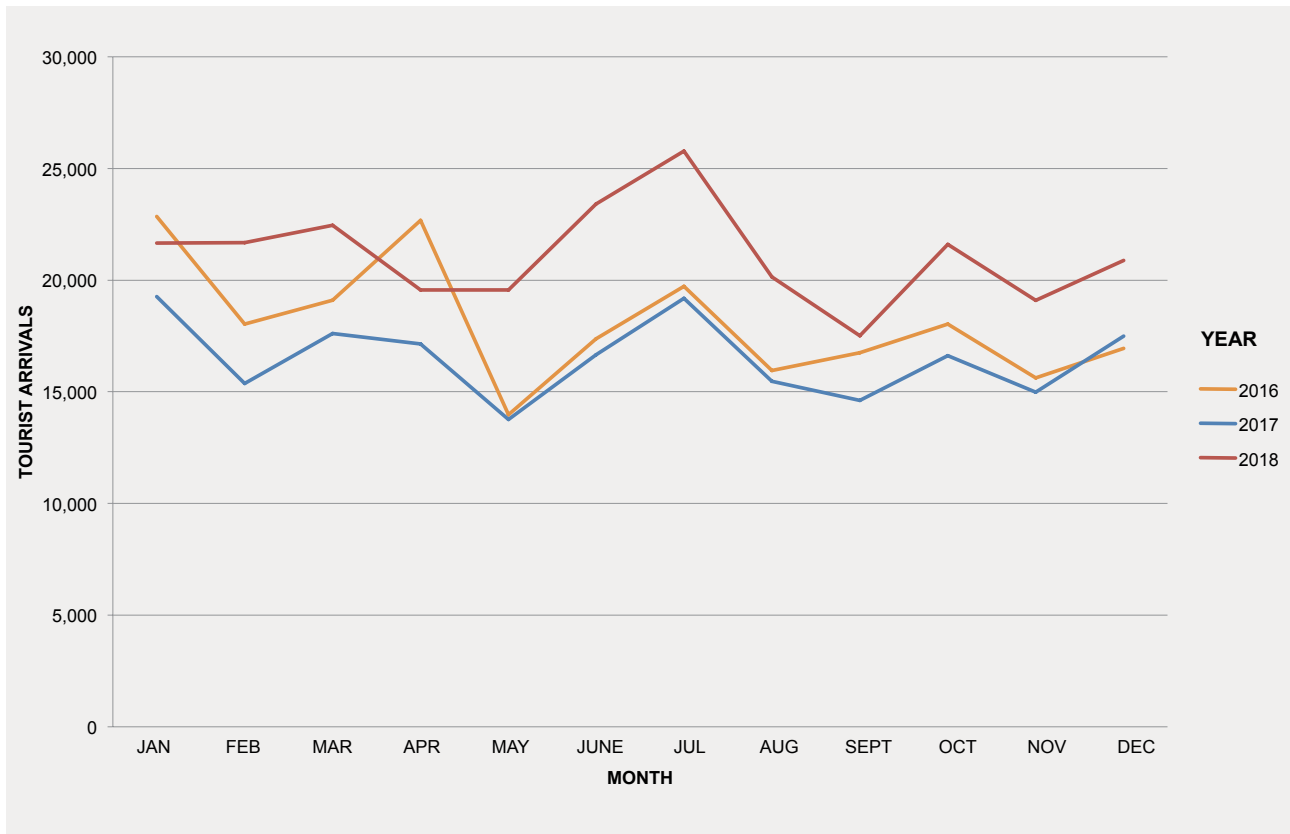
AMERICAS & AFRICA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

United States Of America

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2009 | 19,644 | 16,236 | 18,863 | 18,324 | 17,684 | 20,712 | 22,604 | 19,557 | 16,439 | 19,726 | 19,034 | 19,748 | 228,571 |
| 2010 | 18,106 | 17,105 | 19,565 | 18,413 | 19,161 | 22,493 | 24,202 | 22,801 | 18,651 | 20,210 | 17,665 | 14,593 | 232,965 |
| 2011 | 17,987 | 12,958 | 18,241 | 16,406 | 16,701 | 18,193 | 22,702 | 17,684 | 14,864 | 20,368 | 19,857 | 20,794 | 216,755 |
| *2012 | 18,276 | 18,442 | 20,774 | 19,207 | 19,470 | 23,359 | 24,486 | 17,665 | 17,650 | 20,395 | 19,628 | 20,782 | 240,134 |
| 2013 | 20,224 | 20,965 | 23,921 | 19,797 | 20,898 | 21,430 | 19,313 | 16,536 | 19,008 | 19,795 | 20,352 | 24,697 | 246,936 |
| 2014 | 25,161 | 21,512 | 26,218 | 21,153 | 21,358 | 22,112 | 21,534 | 21,129 | 18,856 | 20,867 | 21,463 | 20,743 | 262,106 |
| 2015 | 22,351 | 18,620 | 22,478 | 21,661 | 18,420 | 18,856 | 21,781 | 18,377 | 17,759 | 18,922 | 18,737 | 19,806 | 237,768 |
| 2016 | 22,843 | 18,042 | 19,106 | 22,679 | 13,985 | 17,368 | 19,715 | 15,958 | 16,764 | 18,042 | 15,623 | 16,950 | 217,075 |
| 2017 | 19,257 | 15,370 | 17,610 | 17,148 | 13,771 | 16,665 | 19,173 | 15,482 | 14,618 | 16,628 | 14,993 | 17,488 | 198,203 |
| 2018 | 21,654 | 21,689 | 22,450 | 19,577 | 19,572 | 23,409 | 25,779 | 20,146 | 17,521 | 21,611 | 19,096 | 20,880 | 253,384 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



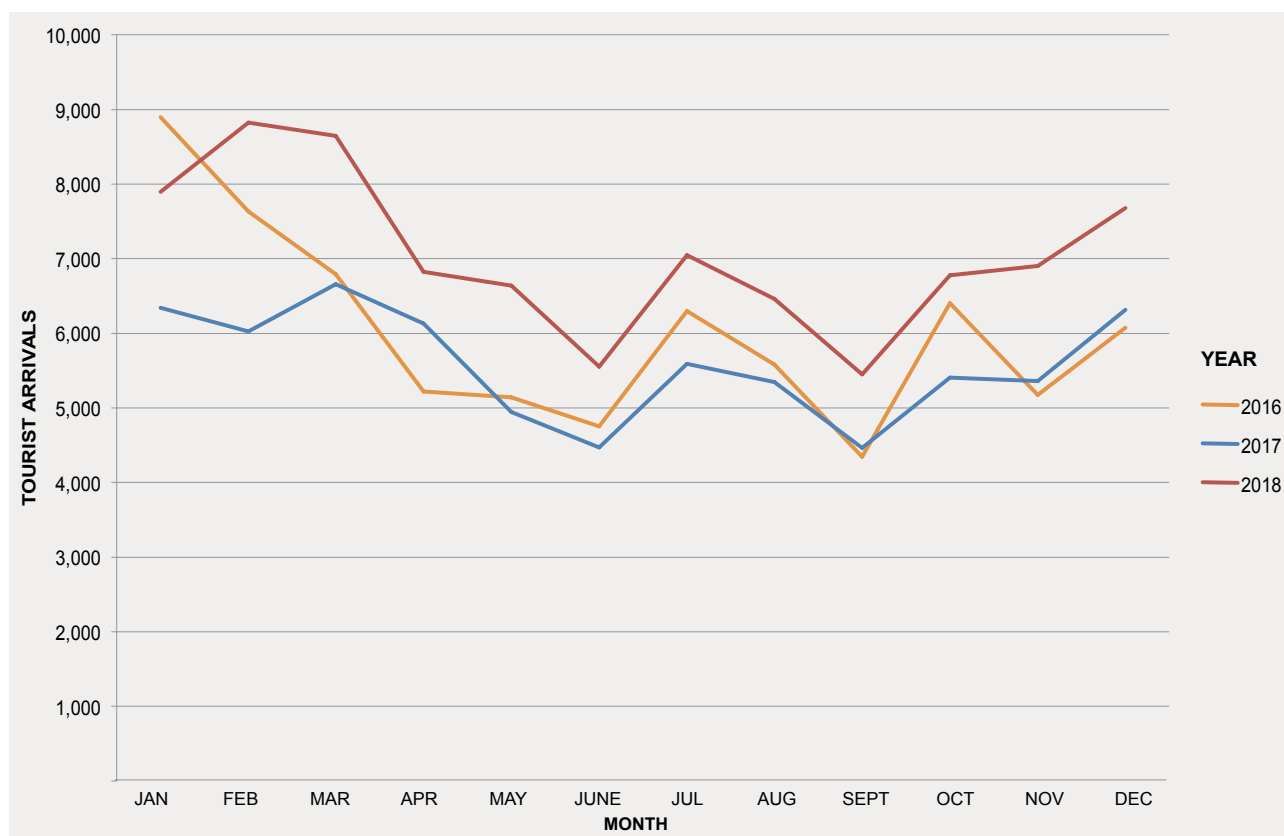
AMERICAS & AFRICA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Canada

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|--------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 8,641 | 7,158 | 7,747 | 7,321 | 6,628 | 6,549 | 8,423 | 7,398 | 5,561 | 7,123 | 7,118 | 8,413 | 88,080 |
| 2010 | 7,393 | 7,345 | 8,214 | 9,610 | 7,830 | 7,563 | 9,308 | 8,898 | 6,214 | 6,413 | 6,692 | 6,221 | 91,701 |
| 2011 | 7,979 | 5,830 | 7,272 | 8,599 | 6,906 | 5,675 | 8,372 | 6,993 | 4,909 | 6,983 | 7,929 | 8,568 | 86,015 |
| *2012 | 7,643 | 7,664 | 8,146 | 7,001 | 6,608 | 6,636 | 8,096 | 6,287 | 5,811 | 7,103 | 7,526 | 8,410 | 86,931 |
| 2013 | 8,084 | 8,737 | 9,276 | 7,135 | 7,213 | 6,098 | 6,405 | 5,811 | 6,101 | 7,112 | 7,164 | 9,768 | 88,904 |
| 2014 | 10,188 | 8,565 | 10,068 | 7,570 | 7,590 | 6,024 | 6,976 | 7,281 | 5,882 | 7,073 | 7,612 | 7,932 | 92,761 |
| 2015 | 8,341 | 7,218 | 8,470 | 6,698 | 5,901 | 4,966 | 6,401 | 6,633 | 5,223 | 6,180 | 6,452 | 7,074 | 79,557 |
| 2016 | 8,892 | 7,631 | 6,794 | 5,224 | 5,145 | 4,760 | 6,300 | 5,585 | 4,349 | 6,403 | 5,179 | 6,075 | 72,337 |
| 2017 | 6,336 | 6,026 | 6,657 | 6,126 | 4,949 | 4,472 | 5,590 | 5,348 | 4,468 | 5,407 | 5,362 | 6,315 | 67,056 |
| 2018 | 7,893 | 8,817 | 8,643 | 6,825 | 6,643 | 5,557 | 7,045 | 6,466 | 5,454 | 6,779 | 6,906 | 7,677 | 84,705 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



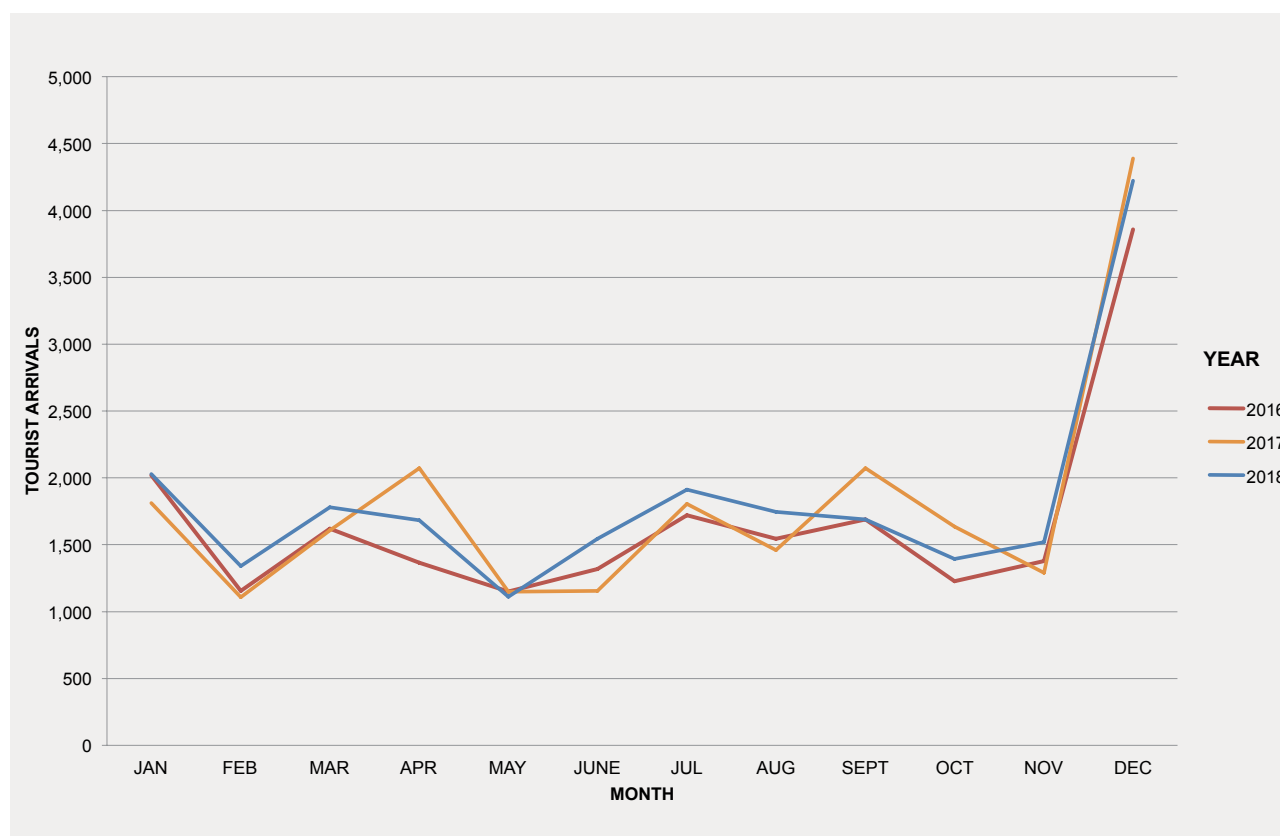
AMERICAS & AFRICA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Republic Of South Africa

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | 2,037 | 1,062 | 1,555 | 2,208 | 1,331 | 2,042 | 2,301 | 1,798 | 1,715 | 1,891 | 1,622 | 3,994 | 23,556 |
| 2010 | 2,073 | 1,173 | 2,387 | 2,185 | 1,823 | 1,863 | 2,278 | 1,931 | 1,892 | 2,199 | 1,977 | 4,614 | 26,395 |
| 2011 | 2,865 | 1,402 | 2,435 | 2,657 | 2,052 | 2,002 | 2,698 | 2,100 | 2,007 | 2,679 | 2,274 | 6,270 | 31,441 |
| *2012 | 2,681 | 1,354 | 2,354 | 2,101 | 1,472 | 2,015 | 1,787 | 1,324 | 1,761 | 1,414 | 1,691 | 3,681 | 23,635 |
| 2013 | 2,056 | 1,299 | 2,549 | 1,772 | 1,619 | 1,567 | 1,301 | 1,352 | 1,767 | 1,442 | 1,497 | 4,252 | 22,473 |
| 2014 | 2,274 | 1,416 | 2,345 | 2,172 | 1,718 | 1,350 | 1,378 | 1,649 | 1,675 | 1,651 | 1,544 | 3,495 | 22,667 |
| 2015 | 2,133 | 1,074 | 2,001 | 2,085 | 1,463 | 1,264 | 1,463 | 1,396 | 1,723 | 1,516 | 1,409 | 3,098 | 20,625 |
| 2016 | 2,020 | 1,156 | 1,622 | 1,366 | 1,151 | 1,320 | 1,720 | 1,544 | 1,691 | 1,228 | 1,378 | 3,857 | 20,053 |
| 2017 | 1,813 | 1,108 | 1,607 | 2,073 | 1,150 | 1,157 | 1,805 | 1,461 | 2,073 | 1,636 | 1,290 | 4,387 | 21,560 |
| 2018 | 2,030 | 1,341 | 1,782 | 1,685 | 1,111 | 1,544 | 1,914 | 1,747 | 1,690 | 1,394 | 1,519 | 4,220 | 21,977 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



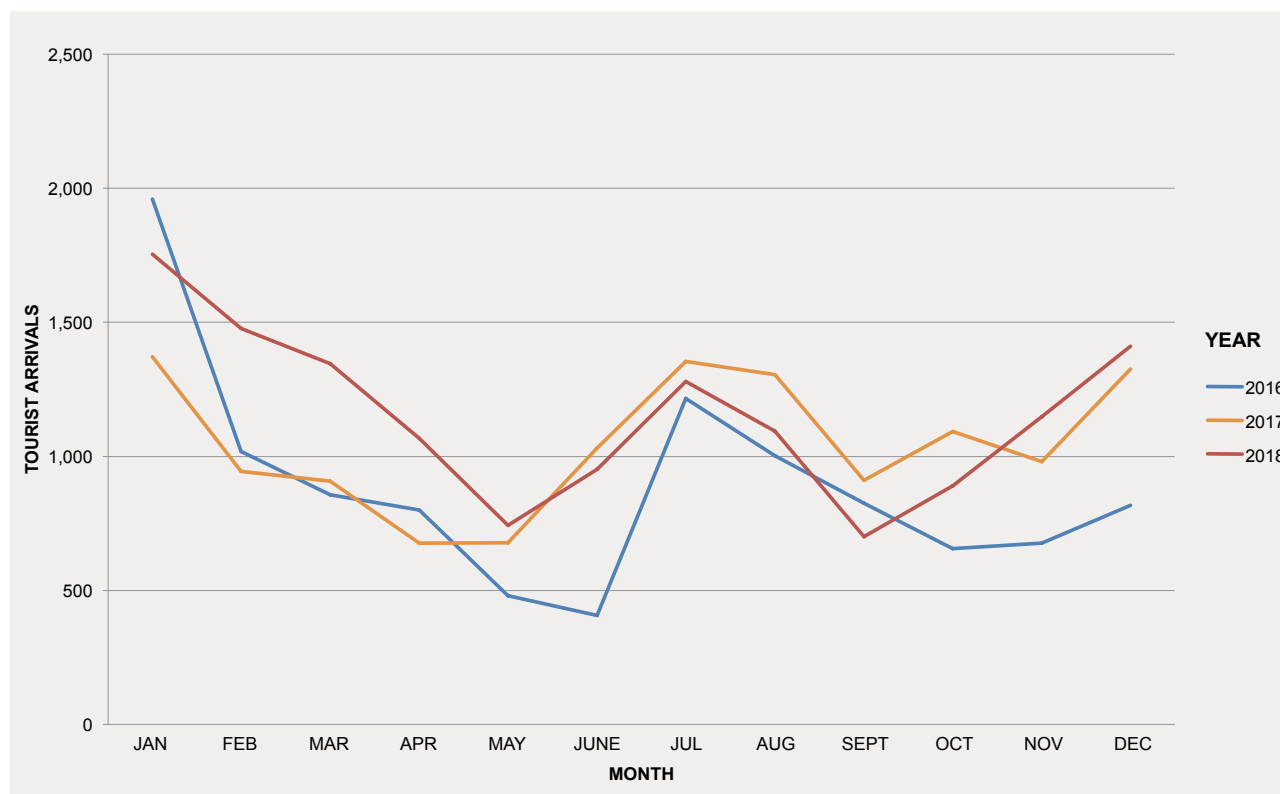
CENTRAL ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2009-2018

Kazakhstan

| YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 2009 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 2010 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| 2011 | 2,514 | 1,124 | 1,613 | 910 | 848 | 1,158 | 1,880 | 1,768 | 1,059 | 1,282 | 1,261 | 2,045 | 17,462 |
| *2012 | 2,499 | 2,105 | 1,975 | 1,281 | 916 | 1,451 | 2,238 | 1,826 | 1,560 | 1,299 | 1,535 | 1,503 | 20,188 |
| 2013 | 3,197 | 1,944 | 1,957 | 1,033 | 1,112 | 1,523 | 1,378 | 1,314 | 1,360 | 1,294 | 1,485 | 2,243 | 19,840 |
| 2014 | 2,707 | 1,893 | 1,798 | 1,130 | 1,211 | 1,106 | 1,375 | 1,460 | 1,197 | 1,312 | 1,526 | 1,357 | 18,072 |
| 2015 | 2,305 | 1,290 | 1,649 | 1,148 | 694 | 922 | 1,587 | 1,508 | 1,223 | 881 | 1,219 | 984 | 15,410 |
| 2016 | 1,959 | 1,019 | 857 | 800 | 480 | 407 | 1,216 | 1,002 | 826 | 656 | 677 | 818 | 10,717 |
| 2017 | 1,371 | 944 | 908 | 676 | 679 | 1,031 | 1,353 | 1,305 | 911 | 1,093 | 981 | 1,325 | 12,577 |
| 2018 | 1,753 | 1,477 | 1,345 | 1,067 | 743 | 952 | 1,279 | 1,094 | 701 | 891 | 1,148 | 1,411 | 13,861 |

* Note: Beginning 2012, the tourist arrivals are based on Country of Nationality

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



Top Ten Markets Tourist Arrivals 2016-2018

| TOURIST ARRIVALS | | | | | | | | | |
|------------------|------------------------|------------|------------------|------------------------|------------|------------------|------------------------|------------|------------------|
| RANK | COUNTRY OF NATIONALITY | 2018 | MARKET SHARE (%) | COUNTRY OF NATIONALITY | 2017 | MARKET SHARE (%) | COUNTRY OF NATIONALITY | 2016 | MARKET SHARE (%) |
| 1 | SINGAPORE | 10,615,986 | 41.1 | SINGAPORE | 12,441,713 | 47.9 | SINGAPORE | 13,272,961 | 49.6 |
| 2 | INDONESIA | 3,277,689 | 12.7 | INDONESIA | 2,796,570 | 10.8 | INDONESIA | 3,049,964 | 11.4 |
| 3 | CHINA* | 2,944,133 | 11.4 | CHINA* | 2,281,666 | 8.8 | CHINA* | 2,124,942 | 7.9 |
| 4 | THAILAND | 1,914,692 | 7.4 | THAILAND | 1,836,522 | 7.1 | THAILAND | 1,780,800 | 6.7 |
| 5 | BRUNEI | 1,382,031 | 5.4 | BRUNEI | 1,660,506 | 6.4 | BRUNEI | 1,391,016 | 5.2 |
| 6 | SOUTH KOREA | 616,783 | 2.4 | INDIA | 552,739 | 2.1 | INDIA | 638,578 | 2.4 |
| 7 | INDIA | 600,311 | 2.3 | SOUTH KOREA | 484,528 | 1.9 | SOUTH KOREA | 444,439 | 1.7 |
| 8 | PHILIPPINES | 396,062 | 1.5 | JAPAN | 392,777 | 1.5 | PHILIPPINES | 417,446 | 1.6 |
| 9 | JAPAN | 394,540 | 1.5 | PHILIPPINES | 370,559 | 1.4 | JAPAN | 413,768 | 1.5 |
| 10 | TAIWAN | 383,922 | 1.5 | UNITED KINGDOM | 358,818 | 1.4 | UNITED KINGDOM | 400,269 | 1.5 |
| 11 | OTHERS | 3,306,205 | 12.8 | OTHERS | 2,772,061 | 10.7 | OTHERS | 2,823,209 | 10.5 |
| | TOTAL | 25,832,354 | 100.0 | TOTAL | 25,948,459 | 100.0 | TOTAL | 26,757,392 | 100.0 |

*Note: Including Hong Kong and Macau

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

Top Ten Markets Tourist Receipts 2016-2018

| TOURIST RECEIPTS | | | | | | | | | |
|------------------|------------------------|---------------|------------------|------------------------|---------------|------------------|------------------------|---------------|------------------|
| RANK | COUNTRY OF NATIONALITY | 2018 RM *MIL. | MARKET SHARE (%) | COUNTRY OF NATIONALITY | 2017 RM *MIL. | MARKET SHARE (%) | COUNTRY OF NATIONALITY | 2016 RM *MIL. | MARKET SHARE (%) |
| 1 | SINGAPORE | 27,260.3 | 32.4 | SINGAPORE | 36,948.1 | 45.0 | SINGAPORE | 38,069.2 | 46.4 |
| 2 | CHINA | 12,304.6 | 14.6 | CHINA | 9,053.9 | 11.0 | INDONESIA | 8,821.5 | 10.7 |
| 3 | INDONESIA | 11,071.9 | 13.2 | INDONESIA | 8,482.8 | 10.3 | CHINA | 7,927.9 | 9.7 |
| 4 | THAILAND | 3,821.3 | 4.5 | THAILAND | 4,154.9 | 5.1 | BRUNEI | 3,707.0 | 4.5 |
| 5 | BRUNEI | 3,440.6 | 4.1 | BRUNEI | 3,734.1 | 4.5 | THAILAND | 3,557.6 | 4.3 |
| 6 | INDIA | 2,771.3 | 3.3 | INDIA | 2,273.4 | 2.8 | INDIA | 2,658.2 | 3.2 |
| 7 | SOUTH KOREA | 2,753.8 | 3.3 | AUSTRALIA | 1,694.5 | 2.1 | UNITED KINGDOM | 1,836.3 | 2.2 |
| 8 | UNITED KINGDOM | 2,084.8 | 2.5 | UNITED KINGDOM | 1,666.6 | 2.0 | AUSTRALIA | 1,699.1 | 2.1 |
| 9 | TAIWAN | 1,672.8 | 2.0 | SOUTH KOREA | 1,567.4 | 1.9 | SOUTH KOREA | 1,517.5 | 1.8 |
| 10 | JAPAN | 1,670.1 | 2.0 | JAPAN | 1,213.1 | 1.5 | JAPAN | 1,342.8 | 1.6 |
| | OTHERS | 15,283.7 | 18.2 | OTHERS | 11,376.3 | 13.8 | OTHERS | 10,961.2 | 13.4 |
| | TOTAL | 84,135.2 | 100 | TOTAL | 82,165.0 | 100 | TOTAL | 82,098.2 | 100 |

*Note: Including Hong Kong and Macau

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

Tourist Arrivals

By Mode Of Transport & Point Of Entry 2018

| MODE OF TRANSPORT | TOURIST ARRIVALS | | | | | | | | | | | | | | | | |
|--|-------------------|-------------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------------------|--------------|--------------|--------------|
| | POINTS OF ENTRY | 2017 | 2018 | % | SINGAPORE | INDONESIA | THAILAND | BRUNEI | PHILIPPINES | VIETNAM | CAMBODIA | LAOS | MYANMAR | THE PEOPLE'S REPUBLIC OF CHINA | JAPAN | SOUTH KOREA | TAIWAN |
| GRAND TOTAL | 25,948,459 | 25,832,354 | (0.4) | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| AIR | 6,606,318 | 8,965,410 | 35.7 | 6.5 | 52.2 | 11.8 | 6.4 | 46.1 | 66.3 | 57.7 | 25.7 | 55.9 | 62.5 | 85.0 | 85.7 | 77.6 | |
| LANGKAWI INTERNATIONAL AIRPORT | 93,762 | 160,362 | 71.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 0.1 | 0.0 | 0.0 | 0.3 | 2.5 | 0.5 | 0.2 | 0.2 | |
| BAYAN LEPAS INTERNATIONAL AIRPORT | 750,573 | 1,043,822 | 39.1 | 1.8 | 12.8 | 1.7 | 0.0 | 1.8 | 4.9 | 0.3 | 1.0 | 3.0 | 4.7 | 7.0 | 1.3 | 9.9 | |
| KLIA | 2,704,276 | 3,667,506 | 35.6 | 1.4 | 14.7 | 3.5 | 3.5 | 14.9 | 31.6 | 20.5 | 5.5 | 33.3 | 19.9 | 55.1 | 20.2 | 36.1 | |
| KLIA 2 | 2,196,199 | 2,924,599 | 33.2 | 1.9 | 21.9 | 6.0 | 1.8 | 25.0 | 22.6 | 36.7 | 18.9 | 16.5 | 19.4 | 18.5 | 21.3 | 18.4 | |
| SUBANG INTERNATIONAL AIRPORT | 39,491 | 41,286 | 4.5 | 0.2 | 0.2 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.4 | 0.1 | 0.1 | |
| KOTA KINABALU (KK) INTERNATIONAL AIRPORT | 582,898 | 793,994 | 36.2 | 0.2 | 0.1 | 0.1 | 0.7 | 3.5 | 0.1 | 0.0 | 0.0 | 0.2 | 13.9 | 2.9 | 37.9 | 12.3 | |
| SENAI INTERNATIONAL AIRPORT | 90,335 | 142,404 | 57.6 | 0.0 | 0.8 | 0.5 | 0.0 | 0.1 | 6.8 | 0.1 | 0.2 | 1.7 | 1.6 | 0.2 | 4.5 | 0.1 | |
| KUCHING INTERNATIONAL AIRPORT | 70,243 | 95,800 | 36.4 | 0.2 | 1.2 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | 0.4 | 0.2 | 0.1 | 0.2 | |
| OTHERS | 78,541 | 95,637 | 21.8 | 0.5 | 0.6 | 0.0 | 0.4 | 0.2 | 0.1 | 0.1 | 0.0 | 0.6 | 0.1 | 0.3 | 0.1 | 0.2 | |
| LAND | 17,953,115 | 15,359,203 | (14.4) | 90.4 | 17.6 | 85.5 | 91.1 | 49.4 | 30.8 | 41.9 | 69.3 | 42.8 | 37.1 | 14.3 | 13.7 | 21.9 | |
| BUKIT KAYU HITAM | 477,507 | 546,323 | 14.4 | 0.1 | 1.1 | 21.0 | 0.0 | 2.0 | 2.0 | 7.2 | 42.3 | 0.2 | 0.7 | 0.3 | 0.3 | 2.0 | |
| PADANG BESAR | 338,473 | 390,569 | 15.4 | 0.0 | 0.1 | 19.3 | 0.0 | 0.4 | 0.4 | 2.0 | 2.8 | 0.4 | 0.0 | 0.3 | 0.1 | 0.0 | |
| WANG KELIAN | 122,732 | 91,832 | (25.2) | 0.0 | 0.0 | 4.5 | 0.0 | 0.0 | 0.0 | 0.2 | 6.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| PENKALAN HULU, BUKIT BERAPIT | 134,090 | 123,101 | (8.2) | 0.0 | 0.0 | 5.8 | 0.0 | 0.0 | 0.2 | 0.3 | 0.3 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | |
| RANTAU PANJANG | 347,567 | 304,310 | (12.4) | 0.0 | 0.1 | 15.4 | 0.0 | 0.1 | 0.0 | 3.4 | 4.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| PENKALAN KUBOR | 164,933 | 170,168 | 3.2 | 0.0 | 0.0 | 8.2 | 0.0 | 0.0 | 0.0 | 11.1 | 6.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| TAMBAK JOHOR (BSI) | 9,255,309 | 7,567,608 | (18.2) | 63.9 | 4.9 | 2.1 | 0.3 | 20.4 | 6.6 | 2.5 | 1.4 | 22.0 | 4.4 | 8.5 | 7.8 | 11.9 | |
| GELANG PATAH (KSAB) | 4,812,355 | 4,413,919 | (8.3) | 26.3 | 3.6 | 1.4 | 0.2 | 19.9 | 20.7 | 14.5 | 3.2 | 19.4 | 31.7 | 5.0 | 5.2 | 7.5 | |
| TEBEDU | 203,047 | 132,067 | (35.0) | 0.0 | 4.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| SUNGAI TUJUH | 1,040,964 | 923,755 | (11.3) | 0.1 | 1.0 | 0.2 | 59.8 | 3.3 | 0.6 | 0.1 | 0.2 | 0.5 | 0.1 | 0.2 | 0.2 | 0.3 | |
| TEDUNGAN | 345,606 | 189,356 | (45.2) | 0.0 | 0.2 | 0.1 | 11.7 | 2.3 | 0.2 | 0.0 | 0.2 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | |
| PANDARUAN | 362,951 | 207,769 | (42.8) | 0.0 | 0.1 | 0.0 | 14.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | |
| OTHERS | 347,581 | 298,426 | (13.4) | 0.0 | 2.5 | 7.6 | 4.7 | 0.5 | 0.0 | 0.5 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | |
| SEA | 1,059,789 | 1,179,523 | 11.3 | 0.2 | 30.1 | 2.6 | 2.4 | 3.9 | 2.8 | 0.3 | 4.9 | 0.5 | 0.4 | 0.5 | 0.3 | 0.3 | |
| LANGKAWI | 71,334 | 77,266 | 8.3 | 0.0 | 0.0 | 2.3 | 0.0 | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.2 | 0.1 | 0.0 | |
| PORT KLANG | 23,434 | 18,725 | (20.1) | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| MELAKA PORT | 59,490 | 53,800 | (9.6) | 0.0 | 1.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| KUKUP | 145,149 | 154,651 | 6.5 | 0.0 | 4.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| PASIR GUDANG JETTY | 228,576 | 188,768 | (17.4) | 0.0 | 5.7 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | |
| STULANG LAUT | 204,608 | 309,168 | 51.1 | 0.0 | 9.0 | 0.0 | 0.0 | 0.1 | 1.2 | 0.1 | 3.2 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | |
| TANJUNG PENGELIH | 35,149 | 38,809 | 10.4 | 0.1 | 0.9 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| TANJUNG BELUNGKOR | 30,026 | 13,804 | (54.0) | 0.0 | 0.1 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.1 | 0.0 | 0.1 | |
| PENANG (GEORGETOWN & PORT SWETTENHAM) | 8,186 | 6,622 | (4.4) | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | |
| LABUAN PORT | 35,446 | 32,425 | (8.5) | 0.0 | 0.0 | 0.0 | 1.7 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | |
| TAWAU PORT | 54,769 | 54,408 | (0.7) | 0.0 | 1.6 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| OTHERS | 163,622 | 231,077 | 37.6 | 0.0 | 5.8 | 0.2 | 0.7 | 2.4 | 1.3 | 0.0 | 1.4 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | |
| RAIL | 329,237 | 328,218 | (0.3) | 2.9 | 0.2 | 0.1 | 0.0 | 0.7 | 0.1 | 0.0 | 0.0 | 0.8 | 0.1 | 0.1 | 0.3 | 0.2 | |
| WOODLANDS TRAIN CHECKPOINT | 329,237 | 328,218 | (0.3) | 2.9 | 0.2 | 0.1 | 0.0 | 0.7 | 0.1 | 0.0 | 0.0 | 0.8 | 0.1 | 0.1 | 0.3 | 0.2 | |

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

| COUNTRY OF NATIONALITY (SHARE %) | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------|-------|------------|-------------------------|-------|----------------------|----------------|--------|---------|---------------------|-------------|-------|--------|--------|-------------|--------|---------|-------|--------|-----------|-------------|--------------------------|--------|--------------------------|------------|
| | INDIA | BANGLADESH | KINGDOM OF SAUDI ARABIA | IRAN | UNITED ARAB EMIRATES | UNITED KINGDOM | FRANCE | GERMANY | REPUBLIC OF IRELAND | SWITZERLAND | ITALY | TURKEY | RUSSIA | NETHERLANDS | SWEDEN | DENMARK | SPAIN | NORWAY | AUSTRALIA | NEW ZEALAND | UNITED STATES OF AMERICA | CANADA | REPUBLIC OF SOUTH AFRICA | KAZAKHSTAN |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| | 66.2 | 86.0 | 99.1 | 91.5 | 94.4 | 80.9 | 80.0 | 77.2 | 83.4 | 76.6 | 81.4 | 84.7 | 82.9 | 81.1 | 77.8 | 81.3 | 82.8 | 81.0 | 84.5 | 80.6 | 82.2 | 77.4 | 83.1 | 93.6 |
| | 2.0 | 0.4 | 0.2 | 0.2 | 0.8 | 2.1 | 1.8 | 2.4 | 2.0 | 3.2 | 1.5 | 1.1 | 2.9 | 1.5 | 3.8 | 2.5 | 1.5 | 2.6 | 1.3 | 1.3 | 1.2 | 1.1 | 1.3 | 2.6 |
| | 1.9 | 0.3 | 0.5 | 1.0 | 1.2 | 7.2 | 4.5 | 8.5 | 7.5 | 7.7 | 3.8 | 3.8 | 2.9 | 4.1 | 5.8 | 6.7 | 4.2 | 5.0 | 7.6 | 6.1 | 10.9 | 8.6 | 4.5 | 0.6 |
| | 33.7 | 75.2 | 92.9 | 74.3 | 86.8 | 47.6 | 44.1 | 39.6 | 45.1 | 38.2 | 48.3 | 56.4 | 34.6 | 51.3 | 38.0 | 47.2 | 43.7 | 47.8 | 37.0 | 41.0 | 40.0 | 38.4 | 55.3 | 65.0 |
| | 27.8 | 9.9 | 5.4 | 15.9 | 4.6 | 19.1 | 25.3 | 22.6 | 24.8 | 21.3 | 23.7 | 22.0 | 40.2 | 20.5 | 25.7 | 18.7 | 30.3 | 22.8 | 34.2 | 27.3 | 25.1 | 23.9 | 19.3 | 24.3 |
| | 0.2 | 0.1 | 0.1 | 0.1 | 0.5 | 0.6 | 0.6 | 0.6 | 0.7 | 0.8 | 0.6 | 0.4 | 0.3 | 0.6 | 0.6 | 0.8 | 0.4 | 0.2 | 0.4 | 0.8 | 0.8 | 0.4 | 0.4 | 0.1 |
| | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 2.8 | 1.6 | 1.6 | 1.8 | 2.4 | 1.3 | 0.6 | 1.3 | 1.4 | 2.7 | 3.5 | 1.2 | 1.6 | 2.4 | 2.1 | 2.6 | 3.5 | 1.2 | 0.4 |
| | 0.1 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.4 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 |
| | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 1.1 | 1.2 | 0.8 | 2.0 | 1.6 | 0.1 | 0.2 | 1.1 | 0.7 | 1.5 | 0.9 | 0.5 | 0.8 | 1.2 | 0.7 | 0.7 | 0.4 | 0.4 |
| | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.8 | 0.6 | 0.5 | 0.7 | 0.4 | 0.2 | 0.2 | 0.4 | 0.5 | 0.3 | 0.4 | 0.3 | 0.7 | 0.7 | 0.7 | 0.6 | 0.5 | 0.0 |
| | 32.3 | 13.5 | 0.8 | 8.4 | 5.5 | 17.3 | 17.7 | 19.8 | 15.0 | 20.7 | 16.1 | 13.6 | 14.7 | 16.4 | 14.0 | 14.5 | 14.6 | 16.1 | 14.5 | 17.8 | 16.5 | 21.0 | 14.8 | 6.0 |
| | 0.4 | 0.0 | 0.0 | 0.1 | 0.1 | 1.0 | 1.9 | 2.0 | 1.1 | 1.8 | 1.6 | 2.3 | 8.1 | 1.1 | 1.7 | 1.1 | 1.5 | 1.4 | 0.4 | 0.5 | 1.0 | 1.2 | 2.0 | 1.6 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.5 | 0.8 | 0.4 | 0.8 | 0.4 | 0.4 | 1.0 | 0.4 | 0.5 | 0.3 | 0.5 | 0.4 | 0.2 | 0.2 | 0.4 | 0.4 | 0.6 | 0.1 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.1 | 0.4 | 0.2 | 0.7 | 0.1 | 0.1 | 0.4 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 |
| | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.6 | 0.1 | 0.2 | 0.1 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.6 | 0.1 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.4 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| | 12.8 | 7.0 | 0.3 | 0.9 | 2.5 | 4.4 | 7.3 | 6.7 | 4.4 | 7.3 | 6.4 | 4.5 | 1.6 | 4.6 | 4.8 | 5.1 | 5.2 | 5.3 | 5.4 | 5.8 | 5.8 | 5.9 | 4.2 | 1.6 |
| | 16.3 | 6.1 | 0.4 | 7.4 | 2.8 | 8.2 | 7.3 | 8.9 | 7.1 | 9.3 | 7.0 | 5.7 | 2.3 | 8.1 | 6.2 | 7.3 | 6.6 | 7.0 | 7.7 | 8.3 | 8.5 | 10.4 | 5.7 | 2.4 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 1.5 | 0.3 | 0.0 | 0.0 | 0.0 | 2.6 | 0.3 | 0.5 | 0.9 | 0.3 | 0.3 | 0.1 | 0.2 | 1.7 | 0.3 | 0.4 | 0.3 | 1.6 | 0.5 | 2.1 | 0.5 | 2.4 | 1.1 | 0.1 |
| | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.1 | 0.3 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.4 | 0.1 | 0.2 | 0.3 | 0.0 |
| | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 |
| | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 |
| | 1.2 | 0.4 | 0.1 | 0.1 | 0.1 | 1.5 | 2.1 | 2.8 | 1.5 | 2.4 | 2.4 | 1.3 | 2.4 | 2.3 | 8.0 | 4.1 | 2.6 | 2.7 | 0.8 | 1.4 | 1.0 | 1.3 | 2.0 | 0.4 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 1.6 | 2.3 | 1.1 | 1.8 | 1.9 | 0.7 | 2.0 | 1.9 | 7.7 | 3.6 | 1.9 | 2.2 | 0.4 | 0.7 | 0.5 | 0.8 | 1.0 | 0.3 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.5 | 0.0 |
| | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.1 | 0.4 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.0 |
| | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 0.3 | 0.2 | 0.2 | 0.1 | 0.3 | 0.1 | 0.3 | 0.0 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.3 | 0.2 | 0.3 | 0.2 | 0.1 | 0.0 |
| | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 0.3 | 0.2 | 0.2 | 0.1 | 0.3 | 0.1 | 0.3 | 0.0 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.3 | 0.2 | 0.3 | 0.2 | 0.1 | 0.0 |

Tourist Arrivals & Receipts 2017 & 2018

| COUNTRY OF NATIONALITY | TOURIST ARRIVALS | | | AVERAGE LENGTH OF STAY (NIGHT) | | | AVERAGE PER DIEM EXPENDITURE (RM) | | | AVERAGE PER CAPITA (RM) | | | TOURIST EXPENDITURES (RM MILL) | | |
|-------------------------|-------------------|-------------------|-------------|--------------------------------|--------------|-------------|-----------------------------------|----------------|-------------|-------------------------|----------------|-------------|--------------------------------|-----------------|--------------|
| | JAN-DEC 2017 | JAN-DEC 2018 | GROWTH (%) | JAN-DEC 2017 | JAN-DEC 2018 | VARIANCE | JAN-DEC 2017 | JAN-DEC 2018 | GROWTH (%) | JAN-DEC 2017 | JAN-DEC 2018 | GROWTH (%) | JAN-DEC 2017 | JAN-DEC 2018 | GROWTH (%) |
| SINGAPORE | 12,441,713 | 10,615,986 | -14.7 | 5.2 | 2.4 | -2.8 | 575.8 | 1,069.9 | 85.8 | 2,969.7 | 2,567.9 | -13.5 | 36,948.1 | 27,260.3 | -26.2 |
| THAILAND | 1,836,522 | 1,914,692 | 4.3 | 6.5 | 4.7 | -1.8 | 348.1 | 423.2 | 21.6 | 2,262.4 | 1,995.8 | -11.8 | 4,154.9 | 3,821.3 | -8.0 |
| INDONESIA | 2,796,570 | 3,277,689 | 17.2 | 5.7 | 5.0 | -0.7 | 532.2 | 675.6 | 27.0 | 3,033.3 | 3,378.0 | 11.4 | 8,482.8 | 11,071.9 | 30.5 |
| BRUNEI | 1,660,506 | 1,382,031 | -16.8 | 4.6 | 2.8 | -1.8 | 484.0 | 889.1 | 83.7 | 2,248.8 | 2,489.5 | 10.7 | 3,734.1 | 3,440.6 | -7.9 |
| PHILIPPINES | 370,559 | 396,062 | 6.9 | 5.6 | 4.2 | -1.4 | 521.5 | 670.4 | 28.5 | 2,914.1 | 2,815.5 | -3.4 | 1,079.8 | 1,115.1 | 3.3 |
| VIETNAM | 248,927 | 375,578 | 50.9 | 6.0 | 5.5 | -0.5 | 603.7 | 645.8 | 7.0 | 3,622.3 | 3,551.7 | -2.0 | 901.7 | 1,333.9 | 47.9 |
| OTHERS ASEAN | 3,493,778 | 152,408 | 23.1 | 9.1 | 7.1 | -2.0 | 309.3 | 443.6 | 43.4 | 2,815.0 | 3,149.9 | 11.9 | 348.4 | 480.1 | 37.8 |
| TOTAL ASEAN | 19,478,575 | 18,114,446 | -7.0 | 5.8 | 4.3 | -1.5 | 492.6 | 623.0 | 26.5 | 2,857.0 | 2,678.7 | -6.2 | 55,649.9 | 48,523.2 | -12.8 |
| CHINA | 2,281,666 | 2,944,133 | 29.0 | 6.0 | 6.1 | 0.1 | 661.3 | 685.1 | 3.6 | 3,968.1 | 4,179.4 | 5.3 | 9,053.9 | 12,304.6 | 35.9 |
| JAPAN | 392,777 | 394,540 | 0.4 | 6.3 | 6.6 | 0.3 | 490.2 | 641.4 | 30.8 | 3,088.5 | 4,233.0 | 37.1 | 1,213.1 | 1,670.1 | 37.7 |
| SOUTH KOREA | 484,528 | 616,783 | 27.3 | 6.4 | 6.6 | 0.2 | 505.5 | 676.5 | 33.8 | 3,234.9 | 4,464.8 | 38.0 | 1,567.4 | 2,753.8 | 75.7 |
| TAIWAN | 332,927 | 383,922 | 15.3 | 5.6 | 5.1 | -0.5 | 600.9 | 854.3 | 42.2 | 3,364.9 | 4,357.1 | 29.5 | 1,120.3 | 1,672.8 | 49.3 |
| OTHERS EAST ASIA | 2,018 | 4,311 | 113.6 | 6.4 | 6.3 | -0.1 | 475.9 | 583.4 | 22.6 | 3,045.7 | 3,675.2 | 20.7 | 6.1 | 15.8 | 157.8 |
| TOTAL EAST ASIA | 3,493,916 | 4,343,689 | 24.3 | 6.0 | 6.1 | 0.1 | 618.3 | 695.1 | 12.4 | 3,709.5 | 4,240.0 | 14.3 | 12,960.8 | 18,417.1 | 42.1 |
| INDIA | 552,739 | 600,311 | 8.6 | 7.3 | 6.8 | -0.5 | 561.0 | 678.9 | 21.0 | 4,112.9 | 4,616.5 | 12.2 | 2,273.4 | 2,771.3 | 21.9 |
| PAKISTAN | 53,453 | 74,458 | 39.3 | 8.1 | 7.7 | -0.4 | 482.2 | 534.9 | 10.9 | 3,905.9 | 4,118.5 | 5.4 | 208.8 | 306.7 | 46.9 |
| OTHERS SOUTH ASIA | 184,408 | 221,827 | 20.3 | 6.9 | 6.4 | -0.5 | 423.7 | 511.9 | 20.8 | 2,923.2 | 3,251.5 | 11.2 | 539.1 | 721.3 | 33.8 |
| TOTAL SOUTH ASIA | 790,600 | 896,596 | 13.4 | 5.4 | 6.2 | 0.8 | 707.7 | 683.5 | -3.4 | 3,821.4 | 4,237.4 | 10.9 | 3,021.2 | 3,799.2 | 25.8 |
| SAUDI ARABIA | 100,549 | 112,263 | 11.7 | 10.8 | 10.9 | 0.1 | 1069.9 | 1,066.8 | -0.3 | 1,555.4 | 1,628.0 | 0.6 | 1,161.9 | 1,305.4 | 12.4 |
| UNITED ARAB EMIRATES | 8,555 | 9,386 | 9.7 | 9.2 | 9.2 | 0.0 | 838.5 | 1,021.9 | 21.9 | 7,713.7 | 9,387.8 | 21.7 | 66.0 | 88.1 | 33.5 |
| OMAN | 16,282 | 22,295 | 36.9 | 9.0 | 8.8 | -0.2 | 902.0 | 967.9 | 7.3 | 8,117.6 | 8,491.2 | 4.6 | 132.2 | 189.3 | 43.2 |
| KUWAIT | 9,247 | 7,928 | -14.3 | 7.9 | 9.4 | 1.5 | 1036.9 | 890.9 | -14.1 | 8,191.2 | 8,334.5 | 1.8 | 75.7 | 66.1 | -12.8 |
| IRAN | 59,023 | 67,094 | 13.7 | 8.5 | 8.0 | -0.5 | 824.7 | 1,051.6 | 27.5 | 7,009.9 | 8,412.8 | 20.0 | 413.7 | 564.4 | 36.4 |
| OTHERS WEST ASIA | 58,281 | 96,767 | 66.0 | 8.6 | 9.3 | 0.7 | 1024.0 | 1,030.4 | 0.6 | 8,806.7 | 9,582.4 | 8.8 | 513.3 | 927.3 | 80.7 |
| TOTAL WEST ASIA | 251,937 | 315,733 | 25.3 | 9.4 | 9.7 | 0.3 | 997.7 | 1,025.5 | 2.8 | 9,378.5 | 9,947.0 | 6.1 | 2,362.8 | 3,140.6 | 32.9 |
| CANADA | 67,056 | 84,705 | 26.3 | 8.5 | 9.3 | 0.8 | 436.0 | 486.3 | 11.5 | 3,706.0 | 4,508.7 | 21.7 | 248.5 | 381.9 | 53.7 |
| U.S.A | 198,203 | 253,384 | 27.8 | 8.9 | 7.5 | -1.4 | 390.8 | 604.7 | 54.7 | 3,477.9 | 4,534.9 | 30.4 | 689.3 | 1,149.1 | 66.7 |
| OTHERS AMERICAS | 43,308 | 51,708 | 19.4 | 6.0 | 6.3 | 0.3 | 630.6 | 701.1 | 11.2 | 3,753.5 | 4,416.7 | 17.7 | 162.6 | 228.4 | 40.5 |
| TOTAL AMERICAS | 308,567 | 389,797 | 26.3 | 8.0 | 7.8 | -0.2 | 445.8 | 578.7 | 29.8 | 3,566.1 | 4,513.5 | 26.6 | 1,100.4 | 1,759.4 | 59.9 |
| UNITED KINGDOM | 358,818 | 361,335 | 0.7 | 9.2 | 9.4 | 0.2 | 504.9 | 613.8 | 21.6 | 4,644.8 | 5,769.7 | 24.2 | 1,666.6 | 2,084.8 | 25.1 |
| IRELAND | 20,854 | 19,687 | -5.6 | 8.9 | 8.6 | -0.3 | 468.2 | 512.0 | 9.4 | 4,145.1 | 4,404.8 | 6.3 | 86.4 | 86.7 | 0.3 |
| SWEDEN | 34,304 | 32,665 | -4.8 | 7.0 | 7.3 | 0.3 | 520.4 | 646.1 | 24.1 | 3,643.1 | 4,692.2 | 28.8 | 125.0 | 153.3 | 22.6 |
| DENMARK | 23,219 | 23,566 | 1.5 | 8.5 | 9.4 | 0.9 | 527.0 | 464.7 | -11.8 | 4,479.7 | 4,360.6 | -2.7 | 104.0 | 102.8 | -1.2 |
| FINLAND | 6,794 | 13,575 | 99.8 | 7.3 | 6.2 | -1.1 | 554.5 | 612.2 | 10.4 | 4,048.1 | 3,822.8 | -5.6 | 27.5 | 51.9 | 88.7 |
| NORWAY | 14,121 | 15,202 | 7.7 | 7.9 | 7.2 | -0.7 | 396.6 | 607.3 | 53.2 | 3,128.4 | 4,372.8 | 39.8 | 44.2 | 66.5 | 50.5 |
| ITALY | 44,638 | 52,055 | 16.6 | 6.1 | 6.0 | -0.1 | 568.3 | 693.8 | 22.1 | 3,441.2 | 4,131.9 | 20.1 | 153.6 | 215.1 | 40.0 |
| SPAIN | 35,149 | 42,267 | 20.3 | 8.5 | 8.7 | 0.2 | 386.3 | 465.0 | 20.4 | 3,277.7 | 4,045.7 | 23.4 | 115.2 | 171.0 | 48.4 |
| FRANCE | 131,668 | 139,408 | 5.9 | 8.5 | 8.9 | 0.4 | 442.9 | 486.7 | 9.9 | 3,764.5 | 4,331.6 | 15.1 | 495.7 | 603.9 | 21.8 |
| BELGIUM | 17,327 | 20,624 | 19.0 | 8.2 | 8.4 | 0.2 | 415.6 | 487.4 | 17.3 | 3,404.0 | 4,094.4 | 20.3 | 59.0 | 84.4 | 43.2 |
| NETHERLANDS | 75,885 | 81,651 | 7.6 | 9.8 | 9.3 | -0.5 | 381.2 | 450.0 | 18.0 | 3,735.9 | 4,184.9 | 12.0 | 283.5 | 341.7 | 20.5 |
| GERMANY | 109,816 | 128,895 | 17.4 | 8.3 | 8.4 | 0.1 | 537.7 | 485.9 | -9.6 | 4,462.8 | 4,081.8 | -8.5 | 490.1 | 526.1 | 7.4 |
| SWITZERLAND | 20,775 | 25,680 | 23.6 | 8.8 | 8.8 | 0.0 | 366.3 | 495.5 | 35.3 | 3,223.1 | 4,360.7 | 35.3 | 67.0 | 112.0 | 67.2 |
| RUSSIA | 67,564 | 72,785 | 7.7 | 7.0 | 8.1 | 1.1 | 645.1 | 565.9 | -12.3 | 4,515.9 | 4,584.1 | 1.5 | 305.1 | 333.7 | 9.4 |
| OTHERS EUROPE | 131,861 | 148,553 | 12.7 | 5.0 | 7.6 | 2.6 | 834.3 | 639.4 | -23.4 | 4,172.3 | 4,859.1 | 16.5 | 550.2 | 721.8 | 31.2 |
| TOTAL EUROPE | 1,092,793 | 1,177,948 | 7.8 | 8.0 | 8.6 | 0.6 | 523.1 | 558.3 | 6.7 | 4,184.7 | 4,801.2 | 14.7 | 4,573.0 | 5,655.6 | 23.7 |
| AUSTRALIA | 351,232 | 351,500 | 0.1 | 6.2 | 6.2 | 0.0 | 778.1 | 723.9 | -7.0 | 4,824.3 | 4,488.3 | -7.0 | 1,694.5 | 1,577.6 | -6.9 |
| NEW ZEALAND | 55,923 | 50,698 | -9.3 | 7.0 | 6.4 | -0.6 | 416.3 | 692.5 | 66.4 | 2,933.6 | 4,431.9 | 51.1 | 164.1 | 224.7 | 37.0 |
| SOUTH AFRICA | 21,560 | 21,977 | 1.9 | 5.0 | 7.5 | 2.5 | 769.5 | 566.0 | -26.4 | 3,847.7 | 4,263.6 | 10.8 | 83.0 | 93.7 | 13.0 |
| CENTRAL ASIA | 16,834 | 30,623 | 81.9 | 6.1 | 8.3 | 2.2 | 695.5 | 534.1 | -23.2 | 4,242.5 | 4,432.7 | 4.5 | 71.4 | 135.7 | 90.1 |
| OTHERS | 86,522 | 139,347 | 61.1 | 7.8 | 6.3 | -1.5 | 717.2 | 926.5 | 29.2 | 5,594.5 | 5,800.5 | 3.7 | 484.0 | 808.3 | 67.0 |
| TOTAL NON ASEAN | 6,469,884 | 7,717,908 | 19.3 | 7.9 | 7.7 | -0.2 | 518.8 | 599.2 | 15.5 | 4,098.2 | 4,614.2 | 12.6 | 26,515.1 | 35,612.0 | 34.3 |
| GRAND TOTAL | 25,948,459 | 25,832,354 | -0.4 | 5.7 | 6.5 | 0.8 | 555.5 | 501.1 | -9.8 | 3,166.5 | 3,257.0 | 2.9 | 82,165.0 | 84,135.2 | 2.4 |

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

Components of Tourist Expenditure 2016-2018

In 2018, the top three shopping components remains as shopping (33.4%), followed by accommodation (25.7%) and food & beverages (13.4%), a slight increase in terms of share as compared to 2017. In terms of growth, international airfare recorded +12.4% growth followed by local transportation (+7.7%) and shopping (4.6%).

| ITEMS | EXPENDITURE COMPONENTS | | | | | | GROWTH | |
|---|------------------------|----------|------|----------|------|----------|-----------|-----------|
| | 2016 | | 2017 | | 2018 | | 2016/2017 | 2017/2018 |
| | (%) | RM('MIL) | (%) | RM('MIL) | (%) | RM('MIL) | (%) | (%) |
| Shopping | 31.7 | 26,025.1 | 32.7 | 26,868.0 | 33.4 | 28,101.2 | 3.2 | 4.6 |
| Accommodation | 24.9 | 20,442.5 | 25.6 | 21,034.2 | 25.7 | 21,622.7 | 2.9 | 2.8 |
| Food & Beverages | 13.1 | 10,754.9 | 13.3 | 10,927.9 | 13.4 | 11,274.1 | 1.6 | 3.2 |
| Local Transportation | 6.6 | 5,418.5 | 5.8 | 4,765.6 | 6.1 | 5,132.2 | -12.0 | 7.7 |
| Organised Tour | 5.4 | 4,433.3 | 4.9 | 4,026.1 | 4.4 | 3,701.9 | -9.2 | -8.1 |
| International Airfares by Local Carrier | 4.4 | 3,612.3 | 4.1 | 3,368.8 | 4.5 | 3,786.1 | -6.7 | 12.4 |
| Entertainment | 3.9 | 3,201.8 | 3.9 | 3,204.4 | 3.6 | 3,028.9 | 0.1 | -5.5 |
| Medical | 3.6 | 2,955.5 | 3.7 | 3,040.1 | 3.4 | 2,860.6 | 2.9 | -5.9 |
| Domestic Airfares | 3.1 | 2,545.0 | 3.2 | 2,629.3 | 3.0 | 2,524.1 | 3.3 | -4.0 |
| Fuel | 0.8 | 656.8 | 0.7 | 575.2 | 0.7 | 588.9 | -12.4 | 2.4 |
| Sports | 0.3 | 246.3 | 0.3 | 246.5 | 0.3 | 252.4 | 0.1 | 2.4 |
| Others | 2.2 | 1,806.2 | 1.8 | 1,479.0 | 1.5 | 1,262.0 | -18.1 | -14.7 |

Source: Strategic Planning Division, Tourism Malaysia (Based on Visitors Survey)

Visitor Arrivals to National Parks and State Parks in Malaysia 2017 & 2018

| NATIONAL PARKS / STATE PARK | 2017 | | | 2018 | | | (% CHANGE |
|--|-------------------|------------------------|------------------|-------------------|------------------------|------------------|---------------|
| | DOMESTIC VISITORS | INTERNATIONAL VISITORS | TOTAL VISITORS | DOMESTIC VISITORS | INTERNATIONAL VISITORS | TOTAL VISITORS | |
| PENINSULAR MALAYSIA | | | | | | | |
| KUALA TAHAN, PAHANG NATIONAL PARK | 29,966 | 39,101 | 69,067 | 34,346 | 49,259 | 83,605 | 21.0 |
| SG. RELAU, PAHANG NATIONAL PARK | 14,007 | 366 | 14,373 | 7,656 | 389 | 8,045 | (44.0) |
| KUALA KOH, KELANTAN NATIONAL PARK | 2,633 | 60 | 2,693 | 3,594 | 164 | 3,758 | 39.5 |
| TG. MENTONG, TERENGGANU NATIONAL PARK | 8,519 | 49 | 8,568 | 7,604 | 143 | 7,747 | (9.6) |
| PULAU PINANG NATIONAL PARK | 87,850 | 69,382 | 157,232 | 74,461 | 69,959 | 144,420 | (8.1) |
| KUALA GANDAH NATIONAL ELEPHANT CONSERVATION CENTRE | 196,184 | 27,002 | 223,186 | 195,413 | 27,257 | 222,670 | (0.2) |
| TOTAL | 339,159 | 135,960 | 475,119 | 323,074 | 147,171 | 470,245 | (1.0) |
| SABAH | | | | | | | |
| KINABALU PARK | 242,328 | 62,577 | 304,905 | 216,907 | 63,843 | 280,750 | (7.9) |
| TAWAU HILLS PARK | 62,087 | 1,270 | 63,357 | 77,598 | 1,661 | 79,259 | 25.1 |
| CROCKER RANGE PARK, KENINGAU | 9,317 | 222 | 9,539 | 8,145 | 319 | 8,464 | (11.3) |
| TUN SAKARAN MARINE PARK, SEMPORNA | 34,258 | 128,925 | 163,183 | 48,429 | 167,045 | 215,474 | 32.0 |
| SIPADAN ISLAND PARK, SEMPORNA | 2,343 | 43,713 | 46,056 | 3,133 | 42,826 | 45,959 | (0.2) |
| TUNKU ABDUL RAHMAN PARK | 177,787 | 386,543 | 564,330 | 169,859 | 394,222 | 564,081 | (0.0) |
| TURTLE ISLANDS PARK, SANDAKAN | 225 | 7,722 | 7,947 | 340 | 8,256 | 8,596 | 8.2 |
| PULAU TIGA PARK, KUALA PENYU | 2,127 | 16,662 | 18,789 | 1,771 | 19,485 | 21,256 | 13.1 |
| TOTAL | 530,472 | 647,634 | 1,178,106 | 526,182 | 697,657 | 1,223,839 | 3.9 |
| SARAWAK | | | | | | | |
| BAKO NATIONAL PARK | 22,719 | 35,304 | 58,023 | 22,964 | 40,832 | 63,796 | 9.9 |
| MULU NATIONAL PARK | 7,827 | 15,903 | 23,730 | 5,815 | 15,850 | 21,665 | (8.7) |
| NIAH NATIONAL PARK | 23,546 | 4,660 | 28,206 | 20,226 | 6,210 | 26,436 | (6.3) |
| LAMBIR NATIONAL PARK | 12,577 | 2,807 | 15,384 | 9,360 | 2,450 | 11,810 | (23.2) |
| SIMILAJAU NATIONAL PARK | 13,256 | 1,158 | 14,414 | 9,652 | 1,823 | 11,475 | (20.4) |
| KUBAH NATIONAL PARK | 18,712 | 3,721 | 22,433 | 14,011 | 4,873 | 18,884 | (15.8) |
| GADING NATIONAL PARK | 17,044 | 2,398 | 19,442 | 15,707 | 3,491 | 19,198 | (1.3) |
| BATANG AI NATIONAL PARK | 76 | 36 | 112 | 10 | 33 | 43 | (61.6) |
| MATANG WILDLIFE CENTRE | 30,707 | 3,546 | 34,253 | 32,438 | 4,434 | 36,872 | 7.6 |
| SEMENGGOH WILDLIFE CENTRE | 50,182 | 37,881 | 88,063 | 45,983 | 43,255 | 89,238 | 1.3 |
| SAMA JAYA NATIONAL RESERVE | 210,836 | 2,449 | 213,285 | 162,747 | 2,492 | 165,239 | (22.5) |
| LOAGAN BUNUT NATIONAL PARK | 260 | 28 | 288 | 382 | 42 | 424 | 47.2 |
| TANJUNG DATU NATIONAL PARK | 933 | 389 | 1,322 | 963 | 599 | 1,562 | 18.2 |
| WIND CAVE NATURE RESERVE | 22,364 | 4,203 | 26,567 | 18,193 | 5,150 | 23,343 | (12.1) |
| TALANG SATANG NATIONAL PARK | 191 | 624 | 815 | 189 | 514 | 703 | (13.7) |
| TOTAL | 431,230 | 115,107 | 546,337 | 358,640 | 132,048 | 490,688 | (10.2) |
| TAMAN LAUT | | | | | | | |
| KEDAH | 28,594 | 82,129 | 110,723 | 21,622 | 75,095 | 96,717 | (12.6) |
| TERENGGANU | 255,352 | 109,489 | 364,841 | 243,982 | 110,172 | 354,154 | (2.9) |
| PAHANG | 66,430 | 23,720 | 90,150 | 49,426 | 17,540 | 66,966 | (25.7) |
| JOHOR | 106,362 | 65,588 | 171,950 | 46,949 | 25,820 | 72,769 | (57.7) |
| TOTAL | 456,738 | 280,926 | 737,664 | 361,979 | 228,627 | 590,606 | (19.9) |
| GRAND TOTAL | 1,757,599 | 1,179,627 | 2,937,226 | 1,569,875 | 1,205,503 | 2,775,378 | (5.5) |

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Ministry of Natural Resources and Environment, Sarawak Forestry, Sabah Park, Department of Wildlife and National Park

MALAYSIA TOURISM
KEY PERFORMANCE INDICATORS *2018*

ACCOMMODATION INDICATORS



SIPADAN ISLAND, SABAH

Hotels & Rooms Supply in Malaysia by State 2017 & 2018

The main findings from Hotel Facilities Survey done in 2018 show a growth of 5.3% for number of hotels in Malaysia and a growth of 5.4% in rooms supply.

| STATE | 2017 | | 2018 | | CHANGES | |
|--------------------|--------------|----------------|--------------|----------------|------------|------------|
| | HOTELS | ROOMS | HOTELS | ROOMS | HOTELS | ROOMS |
| JOHOR | 485 | 28,910 | 487 | 29,558 | 0.4 | 2.2 |
| KEDAH | 325 | 18,350 | 339 | 19,010 | 4.3 | 3.6 |
| KELANTAN | 129 | 5,225 | 129 | 5,225 | 0.0 | 0.0 |
| KUALA LUMPUR | 404 | 52,322 | 435 | 57,286 | 7.7 | 9.5 |
| LABUAN | 47 | 2,197 | 47 | 2,197 | 0.0 | 0.0 |
| MELAKA | 269 | 16,690 | 305 | 19,354 | 13.4 | 16.0 |
| NEGERI SEMBILAN | 161 | 10,735 | 164 | 10,924 | 1.9 | 1.8 |
| PAHANG | 401 | 28,063 | 403 | 28,431 | 0.5 | 1.3 |
| PERAK | 367 | 17,165 | 368 | 17,237 | 0.3 | 0.4 |
| PERLIS | 36 | 1,157 | 39 | 1,299 | 8.3 | 12.3 |
| PULAU PINANG | 242 | 20,281 | 242 | 20,306 | 0.0 | 0.1 |
| PUTRAJAYA | 5 | 1,054 | 7 | 1,333 | 40.0 | 26.5 |
| SABAH | 591 | 27,284 | 590 | 27,181 | -0.2 | -0.4 |
| SARAWAK | 410 | 22,864 | 554 | 27,338 | 35.1 | 19.6 |
| SELANGOR | 421 | 30,173 | 421 | 31,668 | 0.0 | 5.0 |
| TERENGGANU | 219 | 9,823 | 220 | 9,860 | 0.5 | 0.4 |
| GRAND TOTAL | 4,512 | 292,293 | 4,750 | 308,207 | 5.3 | 5.4 |

Source: Tourism Malaysia, Tourism Selangor, Sabah Tourism Board, Malaysian Association of Hotels

Hotel Guests by State 2017 & 2018

In 2018, Malaysia recorded a total of 82,448,869 hotel guests, whom are 36.4% were international guests (30,000,557), while 63.7% were domestic guests (52,448,312).

| STATE | DOMESTIC | | %CHANGE | FOREIGNER | | %CHANGE | TOTAL | | %CHANGE |
|---------------------|-------------------|-------------------|-------------|-------------------|-------------------|-------------|-------------------|-------------------|-------------|
| | 2017 | 2018 | 2017/2018 | 2017 | 2018 | 2017/2018 | 2017 | 2018 | 2017/2018 |
| KUALA LUMPUR | 7,264,872 | 8,020,019 | 10.39 | 10,717,479 | 11,602,079 | 8.25 | 17,982,351 | 19,622,098 | 9.12 |
| PUTRAJAYA | 343,147 | 350,112 | 2.03 | 177,602 | 188,740 | 6.27 | 520,749 | 538,852 | 3.48 |
| SELANGOR | 2,793,468 | 3,631,221 | 29.99 | 1,688,659 | 1,998,361 | 18.34 | 4,482,127 | 5,629,583 | 25.60 |
| NEGERI SEMBILAN | 1,951,414 | 2,005,116 | 2.75 | 461,788 | 459,279 | (0.54) | 2,413,202 | 2,464,395 | 2.12 |
| MELAKA | 3,086,394 | 3,388,803 | 9.80 | 1,704,386 | 1,555,103 | (8.76) | 4,790,780 | 4,943,907 | 3.20 |
| JOHOR | 4,780,989 | 5,002,635 | 4.64 | 2,624,972 | 2,615,254 | (0.37) | 7,405,961 | 7,617,889 | 2.86 |
| PAHANG | 8,416,913 | 8,956,297 | 6.41 | 2,563,991 | 2,686,594 | 4.78 | 10,980,904 | 11,642,891 | 6.03 |
| TERENGGANU | 1,621,301 | 1,712,595 | 5.63 | 188,044 | 179,556 | (4.51) | 1,809,345 | 1,892,151 | 4.58 |
| KELANTAN | 1,143,783 | 1,169,007 | 2.21 | 57,337 | 54,074 | (5.69) | 1,201,120 | 1,223,081 | 1.83 |
| PERLIS | 177,689.00 | 177,375.85 | (0.18) | 5943.00 | 5909.50 | (0.56) | 183,632.00 | 183,285.35 | (0.19) |
| KEDAH | 2,591,488 | 2,661,145 | 2.69 | 1,407,261 | 1,589,344 | 12.94 | 3,998,749 | 4,250,490 | 6.30 |
| PULAU PINANG | 3,470,322 | 3,639,990 | 4.89 | 2,911,429 | 3,016,491 | 3.61 | 6,381,751 | 6,656,481 | 4.30 |
| PERAK | 2,466,507 | 2,613,616 | 5.96 | 267,245 | 291,253 | 8.98 | 2,733,752 | 2,904,869 | 6.26 |
| PENINSULAR MALAYSIA | 40,108,287 | 43,327,932 | 8.03 | 24,776,136 | 26,242,039 | 5.92 | 64,884,423 | 69,569,971 | 7.22 |
| SABAH | 4,192,579 | 4,278,378 | 2.05 | 2,548,491 | 3,108,364 | 21.97 | 6,741,070 | 7,386,742 | 9.58 |
| LABUAN | 523,031 | 443,745 | (15.16) | 105,710 | 89,643 | (15.20) | 628,741 | 533,388 | (15.17) |
| SARAWAK | 4,421,786 | 4,398,256 | (0.53) | 599,812 | 560,512 | (6.55) | 5,021,598 | 4,958,768 | (1.25) |
| TOTAL | 49,245,683 | 52,448,312 | 6.50 | 28,030,149 | 30,000,557 | 7.03 | 77,275,832 | 82,448,869 | 6.69 |

Source: Strategic Planning Division, Tourism Malaysia

Average Occupancy Rates (AOR) of Hotels by State 2017 & 2018

The average occupancy rate of hotels increased 0.2 percentage points from 60.6 in 2017 to 60.8 in 2018.

| STATE | 2017(%) | 2018(%) | DIFFERENCE |
|-----------------|-------------|-------------|------------|
| KUALA LUMPUR | 66.1 | 63.3 | -2.9 |
| PUTRAJAYA | 73.9 | 72.1 | -1.8 |
| SELANGOR | 60.3 | 57.2 | -3.1 |
| NEGERI SEMBILAN | 55.7 | 54.2 | -1.5 |
| MELAKA | 60.0 | 57.3 | -2.7 |
| JOHOR | 62.5 | 58.7 | -3.8 |
| PAHANG | 75.7 | 78.8 | 3.1 |
| TERENGGANU | 45.2 | 39.9 | -5.3 |
| KELANTAN | 43.8 | 44.1 | 0.3 |
| PERLIS | 35.4 | 31.0 | -4.3 |
| KEDAH | 60.3 | 56.1 | -4.1 |
| PULAU PINANG | 62.1 | 62.2 | 0.1 |
| PERAK | 46.3 | 44.1 | -2.2 |
| SABAH | 65.3 | 67.2 | 2.0 |
| LABUAN | 52.6 | 46.2 | -6.4 |
| SARAWAK | 52.6 | 48.9 | -3.7 |
| MALAYSIA | 60.6 | 60.8 | 0.2 |

Source : Strategic Planning Division, Tourism Malaysia

Classification of Hotels in Malaysia 2018

| PENINSULAR MALAYSIA | STAR | | | | | | TOTAL | APARTMENT | | | TOTAL | ORKID | | | TOTAL | NOT QUALIFIED | POST-PONE | GRAND TOTAL |
|---------------------|--------|--------|--------|--------|--------|---------|-------|-----------|-------|-------|-------|-------|-------|--------|-------|---------------|-----------|-------------|
| | 5 | 4 | 3 | 2 | 1 | 5 | | 4 | 3 | 3 | | 2 | 1 | | | | | |
| PERLIS | 0 | 0 | 3 | 7 | 3 | 13 | 0 | 0 | 0 | 0 | 7 | 4 | 2 | 13 | 0 | 0 | 26 | |
| Total Room | 0 | 0 | 349 | 243 | 95 | 687 | 0 | 0 | 0 | 0 | 207 | 75 | 35 | 317 | 0 | 0 | 1,004 | |
| KEDAH | 10 | 14 | 10 | 14 | 8 | 56 | 0 | 0 | 0 | 0 | 3 | 5 | 9 | 17 | 5 | 42 | 120 | |
| Total Room | 1,879 | 2,503 | 1,888 | 1,692 | 825 | 8,787 | 0 | 0 | 0 | 0 | 325 | 300 | 320 | 945 | 243 | 2,948 | 12,923 | |
| P.PINANG | 13 | 22 | 21 | 16 | 6 | 78 | 0 | 0 | 0 | 0 | 9 | 14 | 11 | 34 | 14 | 15 | 141 | |
| Total Room | 3,622 | 6,660 | 3,230 | 1,113 | 415 | 15,040 | 0 | 0 | 0 | 0 | 188 | 203 | 136 | 527 | 303 | 1,176 | 17,046 | |
| PERAK | 2 | 11 | 17 | 23 | 17 | 70 | 1 | 0 | 1 | 2 | 17 | 27 | 19 | 63 | 30 | 41 | 206 | |
| Total Room | 167 | 2,922 | 2,389 | 1,425 | 622 | 7,525 | 150 | 0 | 170 | 320 | 592 | 636 | 288 | 1,516 | 1,195 | 2,209 | 12,765 | |
| SELANGOR | 20 | 14 | 23 | 35 | 63 | 155 | 0 | 2 | 0 | 2 | 16 | 27 | 17 | 60 | 23 | 56 | 296 | |
| Total Room | 6,620 | 3,657 | 2,571 | 2,545 | 2,039 | 17,432 | 0 | 400 | 0 | 400 | 598 | 351 | 424 | 1,373 | 285 | 3,377 | 22,867 | |
| N.SEMBILAN | 5 | 6 | 15 | 9 | 15 | 50 | 0 | 1 | 3 | 4 | 14 | 12 | 11 | 37 | 12 | 23 | 126 | |
| Total Room | 1,699 | 1,637 | 1,949 | 549 | 529 | 6,363 | 0 | 65 | 646 | 711 | 490 | 286 | 136 | 912 | 203 | 1,613 | 9,802 | |
| MELAKA | 9 | 18 | 31 | 30 | 21 | 109 | 0 | 0 | 0 | 0 | 35 | 14 | 7 | 56 | 15 | 45 | 225 | |
| Total Room | 2,821 | 5,522 | 3,600 | 1,500 | 725 | 14,168 | 0 | 0 | 0 | 0 | 935 | 375 | 103 | 1,413 | 224 | 1,742 | 17,547 | |
| JOHOR | 4 | 16 | 34 | 35 | 18 | 107 | 0 | 1 | 0 | 1 | 24 | 23 | 13 | 60 | 36 | 38 | 242 | |
| Total Room | 1,247 | 5,388 | 5,426 | 2,269 | 938 | 15,268 | 0 | 284 | 0 | 284 | 821 | 563 | 301 | 1,685 | 818 | 3,454 | 21,509 | |
| PAHANG | 7 | 12 | 31 | 23 | 20 | 93 | 0 | 0 | 0 | 0 | 22 | 26 | 27 | 75 | 53 | 75 | 296 | |
| Total Room | 2,141 | 1,205 | 11,115 | 3,260 | 1,509 | 19,230 | 0 | 0 | 0 | 0 | 729 | 562 | 501 | 1,792 | 1,316 | 4,556 | 26,894 | |
| KELANTAN | 0 | 5 | 8 | 17 | 7 | 37 | 0 | 0 | 0 | 0 | 18 | 15 | 18 | 51 | 14 | 10 | 112 | |
| Total Room | 0 | 731 | 776 | 752 | 368 | 2,627 | 0 | 0 | 0 | 0 | 352 | 192 | 429 | 973 | 122 | 729 | 4,451 | |
| TERENGGANU | 4 | 8 | 18 | 22 | 10 | 62 | 0 | 0 | 0 | 0 | 19 | 20 | 11 | 50 | 13 | 18 | 143 | |
| Total Room | 852 | 1,079 | 1,896 | 1,478 | 251 | 5,556 | 0 | 0 | 0 | 0 | 400 | 408 | 125 | 933 | 132 | 1,060 | 7,681 | |
| JUMLAH | 74 | 126 | 211 | 231 | 188 | 830 | 1 | 4 | 4 | 9 | 184 | 187 | 145 | 516 | 215 | 363 | 1,933 | |
| Total Room | 21,048 | 31,304 | 35,189 | 16,826 | 8,316 | 112,683 | 150 | 749 | 816 | 1,715 | 5,637 | 3,951 | 2,798 | 12,386 | 4,841 | 22,864 | 154,489 | |
| SABAH / SARAWAK | STAR | | | | | | TOTAL | APARTMENT | | | TOTAL | ORKID | | | TOTAL | NOT QUALIFIED | POST-PONE | GRAND TOTAL |
| | 5 | 4 | 3 | 2 | 1 | 5 | | 4 | 3 | 3 | | 2 | 1 | | | | | |
| SABAH | 10 | 16 | 50 | 50 | 56 | 182 | 0 | 0 | 0 | 0 | 41 | 38 | 42 | 121 | 35 | 34 | 372 | |
| Total Room | 3,962 | 1,774 | 5,107 | 4,524 | 2,110 | 17,477 | 0 | 0 | 0 | 0 | 1,190 | 738 | 766 | 2,694 | 729 | 3,420 | 24,320 | |
| SARAWAK | 7 | 13 | 37 | 30 | 20 | 107 | 0 | 0 | 1 | 1 | 30 | 33 | 51 | 114 | 23 | 37 | 282 | |
| Total Room | 1,728 | 2,266 | 3,688 | 1,861 | 867 | 10,410 | 0 | 0 | 215 | 215 | 990 | 777 | 810 | 2,577 | 315 | 2,392 | 15,909 | |
| JUMLAH | 17 | 29 | 87 | 80 | 76 | 289 | 0 | 0 | 1 | 1 | 71 | 71 | 93 | 235 | 58 | 71 | 654 | |
| Total Room | 5,690 | 4,040 | 8,795 | 6,385 | 2,977 | 27,887 | 0 | 0 | 215 | 215 | 2,180 | 1,515 | 1,576 | 5,271 | 1,044 | 5,812 | 40,229 | |
| WILAYAH PERSEKUTUAN | STAR | | | | | | TOTAL | APARTMENT | | | TOTAL | ORKID | | | TOTAL | NOT QUALIFIED | POST-PONE | GRAND TOTAL |
| | 5 | 4 | 3 | 2 | 1 | 5 | | 4 | 3 | 3 | | 2 | 1 | | | | | |
| K.LUMPUR | 31 | 26 | 24 | 27 | 22 | 130 | 2 | 11 | 2 | 15 | 10 | 11 | 11 | 32 | 21 | 116 | 314 | |
| Total Room | 14,188 | 9,162 | 4,716 | 2,510 | 1,456 | 32,032 | 733 | 2,497 | 243 | 3,473 | 564 | 402 | 552 | 1,518 | 229 | 11,961 | 49,213 | |
| PUTRAJAYA | 2 | 3 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 6 | |
| Total Room | 401 | 751 | 0 | 0 | 0 | 1,152 | 0 | 0 | 0 | 0 | 59 | 0 | 0 | 59 | 0 | 0 | 1,211 | |
| LABUAN | 1 | 2 | 3 | 5 | 8 | 19 | 0 | 0 | 0 | 0 | 3 | 2 | 2 | 7 | 0 | 0 | 26 | |
| Total Room | 178 | 180 | 292 | 173 | 289 | 1,112 | 0 | 0 | 0 | 0 | 47 | 48 | 30 | 125 | 0 | 0 | 1,237 | |
| JUMLAH | 34 | 31 | 27 | 32 | 30 | 154 | 2 | 11 | 2 | 15 | 14 | 13 | 13 | 40 | 21 | 116 | 346 | |
| Total Room | 14,767 | 10,093 | 5,008 | 2,683 | 1,745 | 34,296 | 733 | 2,497 | 243 | 3,473 | 670 | 450 | 582 | 1,702 | 229 | 11,961 | 51,661 | |
| GRAND TOTAL | 125 | 186 | 325 | 343 | 294 | 1,273 | 3 | 15 | 7 | 25 | 269 | 271 | 251 | 791 | 294 | 550 | 2,933 | |
| TOTAL ROOM | 41,505 | 45,437 | 48,992 | 25,894 | 13,038 | 174,866 | 883 | 3,246 | 1,274 | 5,403 | 8,487 | 5,916 | 4,956 | 19,359 | 6,114 | 40,637 | 246,379 | |

Source: Ministry of Tourism, Arts & Culture Malaysia (MOTAC)

HOMESTAY INDICATORS

Homestay Operators By State 2018

| STATE | TOTAL HOMESTAY | TOTAL VILLAGE | TOTAL OPERATOR | TOTAL ROOMS |
|-----------------|----------------|---------------|----------------|--------------|
| PERLIS | 3 | 3 | 56 | 64 |
| KEDAH | 16 | 22 | 345 | 442 |
| PULAU PINANG | 11 | 28 | 234 | 264 |
| PERAK | 11 | 41 | 305 | 409 |
| SELANGOR | 16 | 35 | 449 | 713 |
| MELAKA | 9 | 9 | 137 | 217 |
| NEGERI SEMBILAN | 13 | 33 | 288 | 435 |
| JOHOR | 26 | 50 | 522 | 699 |
| KELANTAN | 8 | 9 | 152 | 182 |
| TERENGGANU | 10 | 10 | 185 | 187 |
| PAHANG | 16 | 21 | 323 | 450 |
| SARAWAK | 41 | 47 | 601 | 866 |
| SABAH | 29 | 50 | 394 | 687 |
| LABUAN | 3 | 3 | 79 | 97 |
| TOTAL | 212 | 361 | 4,070 | 5,712 |

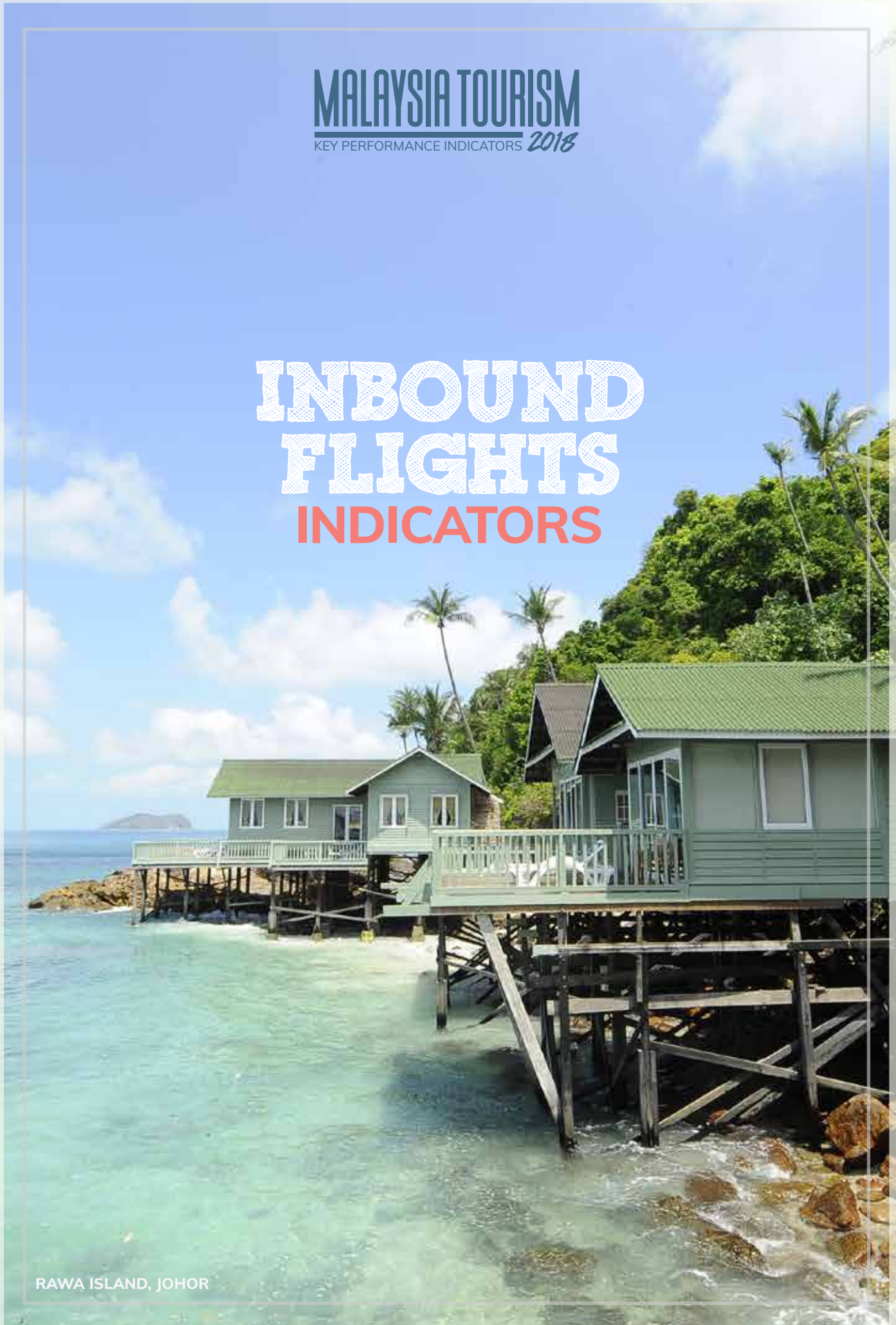
Source : Ministry of Tourism, Arts & Culture Malaysia (MOTAC)

Homestay Guests By State 2018

| STATE | TOTAL INCOME (RM) | TOURIST ARRIVALS (PERSON) | | |
|--------------|----------------------|---------------------------|---------------|----------------|
| | | DOMESTIC | FOREIGNER | TOTAL |
| PAHANG | 9,814,823.90 | 96,810 | 571 | 97,381 |
| SABAH | 6,235,688.20 | 57,852 | 47,231 | 105,083 |
| SARAWAK | 4,032,311.50 | 26,210 | 5,637 | 31,847 |
| SELANGOR | 1,624,595.00 | 33,287 | 4,759 | 38,046 |
| JOHOR | 1,319,185.40 | 22,872 | 12,788 | 35,660 |
| MELAKA | 1,263,845.00 | 12,137 | 4,440 | 16,577 |
| PERAK | 712,138.00 | 16,490 | 3,109 | 19,599 |
| N. SEMBILAN | 680,583.00 | 3,309 | 1,980 | 5,289 |
| TERENGGANU | 606,600.00 | 2,100 | 99 | 2,199 |
| KEDAH | 452,240.00 | 6,548 | 708 | 7,256 |
| PULAU PINANG | 401,117.00 | 3,663 | 849 | 4,512 |
| LABUAN | 254,551.00 | 3,108 | 53 | 3,161 |
| PERLIS | 120,361.00 | 3,236 | 0 | 3,236 |
| KELANTAN | 119,035.00 | 2,531 | 98 | 2,629 |
| TOTAL | 27,637,074.00 | 290,153 | 82,322 | 372,475 |

Source : Ministry Of Tourism, Arts & Culture Malaysia (MOTAC)

INBOUND FLIGHTS INDICATORS



Weekly Flight Frequency and Seat Capacity into Malaysia 2018

| DEST REGION | DEST COUNTRY | AIRLINES FROM MALAYSIA | | OTHER AIRLINES | | TOTAL | |
|--------------------|----------------------|------------------------|----------------|----------------|----------------|----------------|----------------|
| | | FLT FREQ | SEAT CAP | FLT FREQ | SEAT CAP | FLT FREQ | SEAT CAP |
| AFRICA | Ethiopia | | | 5 | 1,391 | 5 | 1,391 |
| | Mauritius | | | 3 | 819 | 3 | 819 |
| | TOTAL | | | 8 | 2,210 | 8 | 2,210 |
| ASIA | Bangladesh | 40 | 6,578 | 21 | 3,287 | 61 | 9,865 |
| | Brunei Darussalam | 18 | 3,160 | 29 | 4,338 | 47 | 7,498 |
| | Cambodia | 66 | 11,414 | | | 66 | 11,414 |
| | China | 269 | 60,737 | 138 | 21,043 | 407 | 81,780 |
| | Hong Kong | 70 | 13,094 | 42 | 12,505 | 112 | 25,599 |
| | India | 189 | 36,070 | 28 | 5,040 | 217 | 41,110 |
| | Indonesia | 447 | 75,741 | 220 | 32,954 | 667 | 108,695 |
| | Japan | 44 | 13,774 | 21 | 6,674 | 65 | 20,448 |
| | Kazakhstan | | | 4 | 721 | 4 | 721 |
| | Laos | 3 | 540 | | | 3 | 540 |
| | Macau | 21 | 3,780 | | | 21 | 3,780 |
| | Maldives | 7 | 1,260 | | | 7 | 1,260 |
| | Myanmar | 32 | 5,414 | | | 32 | 5,414 |
| | Nepal | 21 | 3,640 | 3 | 474 | 24 | 4,114 |
| | Pakistan | 5 | 810 | 5 | 1,568 | 10 | 2,378 |
| | Philippines | 35 | 5,880 | 38 | 6,973 | 73 | 12,853 |
| | Singapore | 334 | 50,922 | 226 | 39,494 | 560 | 90,416 |
| | South Korea | 40 | 15,408 | 54 | 12,929 | 94 | 28,337 |
| | Sri Lanka | 22 | 3,676 | 14 | 2,686 | 36 | 6,362 |
| | Taiwan | 56 | 14,826 | 21 | 5,775 | 77 | 20,601 |
| Thailand | 256 | 43,602 | 17 | 11,101 | 273 | 54,703 | |
| Uzbekistan | | | 3 | 741 | 3 | 741 | |
| Vietnam | 58 | 9,400 | 7 | 1,421 | 65 | 10,821 | |
| TOTAL | 2,033 | 379,726 | 891 | 169,724 | 2,924 | 549,450 | |
| AUSTRALASIA | Australia | 114 | 34,756 | | | 114 | 34,756 |
| | New Zealand | 14 | 4,648 | | | 14 | 4,648 |
| | TOTAL | 128 | 39,404 | | | 128 | 39,404 |
| EUROPE | Netherlands | | | 7 | 2,592 | 7 | 2,592 |
| | Turkey | | | 7 | 2,023 | 7 | 2,023 |
| | United Kingdom | 14 | 4,004 | 7 | 1,512 | 21 | 5,516 |
| | TOTAL | 14 | 4,004 | 21 | 6,127 | 35 | 10,131 |
| MIDDLE EAST | Iran | | | 6 | 1,794 | 6 | 1,794 |
| | Iraq | | | 1 | 311 | 1 | 311 |
| | Jordan | | | 3 | 810 | 3 | 810 |
| | Oman | | | 14 | 3,237 | 14 | 3,237 |
| | Qatar | | | 14 | 3,237 | 14 | 3,237 |
| | Saudi Arabia | 20 | 6,757 | 41 | 12,250 | 61 | 19,007 |
| | United Arab Emirates | | | 28 | 12,306 | 28 | 12,306 |
| | TOTAL | 20 | 6,757 | 107 | 33,945 | 127 | 40,702 |
| NORTH AMERICA | United States | 7 | 2,639 | | | 7 | 2,639 |
| | TOTAL | 7 | 2,639 | | | 7 | 2,639 |
| GRAND TOTAL | | 2,202 | 432,530 | 1,027 | 212,006 | 3,229 | 644,536 |

Source: Malaysia Airport Holding Berhad(MAHB), SRS Analyser



EXPLANATORY NOTES

VISITOR

A visitor is a traveller taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

TOURIST

A visitor(inbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay.

EXCURSIONIST

A visitor(inbound) is classified as a same-day visitor (or-excursionist) if his/her trip does not include an overnight stay

AVERAGE PER CAPITA EXPENDITURE

Refers to expenditure per person per trip. This is computed by dividing the total expenditure by the total number of tourists.

$$\text{Expenditure Per Person Per Trip} = \frac{\text{Total Tourist Expenditure}}{\text{Number of Tourists}}$$

AVERAGE PER DIEM EXPENDITURE

Refers to expenditure per person per day. This is computed by dividing the average per capita expenditure by the average length of stay

$$\text{Expenditure Per Person Per Trip} = \frac{\text{Average Per Capita}}{\text{Average Length of Stay}}$$

AVERAGE LENGTH OF STAY

Refers to average duration of stay per trip. This is computed by dividing the actual duration of stay of all tourists by the total number of arrivals.

$$\text{Average Duration of Stay Per Trip} = \frac{\text{Actual Duration of Stay}}{\text{Total Number of Arrivals}}$$

AVERAGE HOTEL OCCUPANCY RATE FOR THE MONTH

Refers to expenditure per person per day. This is computed by dividing the average per capita expenditure by the average length of stay.

$$\text{Average Hotel Occupancy Rate for the Month} = \frac{\text{Total Room Nights Sold}}{\text{Total Number of Rooms x No. of Days for the Month}}$$

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MALAYSIA TOURISM

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