

PAVILION

KUALA LUMPUR

FOR IMMEDIATE RELEASE

CELEBRATE LOVE AT PAVILION KUALA LUMPUR



KUALA LUMPUR, 11 FEBRUARY 2020 – Valentine’s Day is just around the corner and Pavilion KL invites you to celebrate with those dear to you!

This Valentine’s Day, Pavilion KL partners with Florism de Art to provide shoppers and visitors with a platform to express their love. Nothing spells love like a heart-shaped arch decorated with white and red flowers complete with hanging red paper hearts for the perfect photo opportunity. From now till 16th February 2020, take a photo at the Valentine’s Day Photobooth on Level 3 (next to the Main Concierge) to be in the running to win great prizes for you and your loved one! All you have to do is:

1. Snap a couple photo at the Valentine’s Day Photobooth
2. Post it on your Instagram with the hashtags **#FromPKLwithLove** and **#PavilionKL**
3. Show your post to our customer service representatives at the Main Concierge Counter on Level 3 and be entitled to a Valentine Love Dip to win prizes worth RM13,000 including the Truly Malaysian Afternoon Tea for two at The Courtyard, Pavilion Hotel KL; hi-tea at Betjeman & Barton; Mickey & Minnie Plush Toys Set; as well as vouchers from Make Up Forever and Illy Café.

Note: Limited to 30 participants per day

New Stores

There is no better way to celebrate Valentine's Day than to spend the entire day doing couple-y things and exploring new couture boutiques that have made their homes in Pavilion KL.

Valentino, Level 3



Recently opened in January 2020, Valentino unveils its new 280sqm boutique, continuing in the development of Valentino's worldwide retail network. The store concept takes advantage of the natural lighting from the large store windows and carries womenswear and menswear ready-to-wear, accessories and fragrances.

Christian Louboutin, Level 3



Make your beloved's heart skip a beat by indulging her in a pair of the renowned Parisian red soles of Christian Louboutin. This is Christian Louboutin's first boutique in Malaysia and the 92sqm boutique is a reference to the brand's first boutique in Galerie Véro Dodat in Paris. A selection of exclusives styles for both men and women are offered, alongside new season shoes and accessory collections.

Dior Pop-up, Level 3 (in front of Rolex and Gucci store)

20th February – 5th April 2020

Discover the beautiful collection at the first ever pop-up that draws inspiration from the green house that harmonizes with nature and the cycle of seasons.

An Aura of Romance

Treat your special someone to a lovely meal this Valentine's Day. You will be spoilt for choice at Pavilion KL – there are a variety of restaurants for a casual night out or dine intimately with your significant other. **Michelangelo's Restaurant and Bar** serves Italian fine dining in a sophisticated setting together with exotic cocktails.

For those who enjoy a good Japanese meal, exquisite Japanese cuisine is presented as an art form at **Kampachi**. The freshest fish are air-flown from Tokyo and Osaka fish markets to present you with delicate slices of sashimi.

For something more casual, newly reopened concept restaurant and bar **Quivo** buzzes with flavour and life of the Mediterranean! Embodying an informal yet sophisticated ambience with a welcoming atmosphere, Quivo offers a dining setting which speaks of a perfectly balanced environment for a date night or casual get-together. Enjoy a tantalizing variety of pizzas, pastas, salads and sandwiches at Quivo!

More dining options for a great Valentine's Day meal include Afternoon Tea at **Betjeman & Barton** and **Laduree** or sink your teeth into bite-sized nibbles at **Tapas Club** at Dining Loft.

To top off your Valentine's Day excursion at Pavilion KL, you can never ever go wrong with delectable chocolates from **Godiva** or **Patchi**, cute pyjama sets from **La Senza** or **Victoria Secret**, jewellery from **Tiffany & Co.**, **Cartier**, **Halcyon Days** and **DeGem** or leather goods from **Fendi**, **Burberry**, **MCM** and **Tory Burch**.

About Pavilion KL

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. Attracting over 30 million visitors annually, this premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. It is a 3-minute walk from the Pavilion Bukit Bintang MRT station. Visit www.pavilion-kl.com for updates on the latest trends, offers and events.

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