

PRESS RELEASE FOR IMMEDIATE RELEASE

# **COMMUNITY FRIENDLY DA MEN MALL STANDS WITH YOU**



**SUBANG JAYA, 15 MAY 2020** – Community friendly Da Men Mall continues to be the mall that stands with its neighbourhood, ready to fulfil shoppers' daily needs and necessities as life takes on new norms.

As a safe haven for the community, Da Men Mall promotes safe shopping by implementing further preventive and control measures following the government's Standard Operating Procedures. These enhanced safety initiatives include:

- Temperature checks at all car park entrances.
- Temperature screenings and contact-tracing check-ins via SELangkah's QR codes at selected mall and store entrances.
- Social distancing floor markers at the Information Counter, escalators, lifts, and stores.
- Adoption of cashless payment systems in stores.
- Limits on customer numbers in stores.
- Compulsory for face masks to be worn by Customer Service and outlet staff.
- Increased regular sanitization efforts.
- Availability of hand sanitizers throughout the mall as well as in most stores.

Da Men Mall and its outlets are embracing the new normal to ensure a safe, seamless and convenient shopping experience.



To uplift the spirit of the community in time for the festive Raya season, Da Men Mall warmly welcomes shoppers with floral-inspired decorations, WOW deals, festive takeaway meals and exciting rewards!

'As the community mall that cares, Da Men Mall is pleased to provide a safe shopping experience for the neighbourhood with fantastic deals mall-wide that will give your Raya celebrations the WOW factor this festive season.' shared Kung Suan Ai, Director of Marketing, Pavilion REIT Malls.

### WOW Sale

Look your best this Raya as Da Men Mall's WOW Sale at the Atrium, Ground Floor is ready to cater to your fashion needs. From now until 30 June 2020, give your wardrobe a breath of fresh air. Enjoy discounts up to 70% on selected items from participating brands such as **Harajuku Concept Store**, **MOS Edition**, **SHP Gallery**, **Simple Essentials**, **The Dressing Room** and **Wayfarer**.



## Strut Your Stuff

Step into the "new normal" in dazzling new purchases from **Shoes Gallery** by Parkson's Raya campaign from 16 to 31 May 2020, featuring deals such as 2 @ Special Price, discounts up to 70% on selected items as well as value buys and Buy 1 Free 1 for luggage. Parkson Card holders are eligible to one complimentary lucky dip with a storewide minimum purchase of RM250 (RM300 and above for non-Parkson Card holders).



### **Delicious Deals**

Break your Ramadan fast with loved ones on a sweet note with **Union Artisan Coffee**'s decadent desserts paired perfectly with a refreshing beverage and a side of kurma for only RM20 or the Caramel Sweet Corn Frappuccino from **Starbucks**, Ground Floor. Dig into a delicious meal with **Pizza Hut**'s Ramadan combos, perfect for one or the entire family. Drop by **Jaya Grocer**, LG Floor for a bountiful spread of Raya delicacies and treats to fill your homes (and tummies) this festive season.

### WOW Rewards

From now until 30 June, spend RM80 in a single receipt mall-wide to redeem a RM10 cash voucher from **Food Arcade, Union Artisan Coffee, Jom Laksa** and more. Get 3 hours free parking as well when you spend a minimum of RM30 in a single receipt. Redemption available

at the Information Counter, Ground Floor, valid for receipts on the same day of purchase and limited to 2 redemptions per shopper daily.

For more information and further enquiries, visit Da Men Mall's website at <u>www.damen-mall.com</u>, Facebook page at <u>https://www.facebook.com/damenmall/</u> or contact Da Men Mall's Customer Service Hotline at 03 8021 0222.

#### About Da Men Mall

Located in the heart of USJ, Da Men Mall is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. With over 150 stores, Da Men Mall is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and entertainment at the galaxy-themed Music Box Karaoke.

For media enquiries, please contact: Priority Communications PR at +603 7954 5336: Kevin Loh, Account Executive (kevin@priority.net.my).

For media enquiries, please contact: Joel Chong, Senior Executive, Public Relations at +603 2118 8229 (ext. 229) or email joelchong@pavilion-kl.com