



JUNE 2016 FOR RELEASE

BERJAYA TIOMAN RESORT LAUNCHES ITS OWN BERJAYA FERRY SERVICES *The Nation's Premier Island Resort Promises a Seamless Holiday Experience for its Guests*

KUALA LUMPUR, JUNE 2016 – Berjaya Tioman Resort Malaysia is counting down the days to 30 June 2016, which will mark a significant milestone for the resort with the introduction of its own ferry services. Aptly named **Berjaya Ferry Services**, this service is scheduled to operate daily, departing Berjaya Jetty Tanjung Gemuk, Pahang for the resort situated on the west coast of Tioman Island, and return.

The introduction of this new ferry service under the same brand of Berjaya is driven by the main purpose to provide a *seamless travel experience for its guests* with the extension of the reputable hospitality and service level of Berjaya Tioman Island, the only premier resort on Tioman Island.

This scheduled daily ferry services departs Berjaya Jetty Tanjung Gemuk at 12.00 noon and return from Berjaya Tioman Resort at 3.00 pm. With a seating capacity of 60 passengers, the ferry is navigated by a licensed captain and 3 crew members and has been duly approved and is compliant to the safety and seaworthiness requirements. The ferry journey takes approximately 100 to 120 minutes one-way, depending on sea and weather conditions. Tickets are priced at RM75 return for adults and RM65 return for children, while single journey tickets are priced at RM45 and RM40 for adults and children respectively.

BERJAYA TIOMAN RESORT - MALAYSIA

managed by Berjaya Hotels & Resorts (BHR), a division of Berjaya Land Berhad (201765-A) owned by Tioman Island Resort Bhd (9889-A)
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In addition to the ferry services, Berjaya Tioman Resort has also introduced a team of Ask-Me-Ambassadors. "Our **Ask-Me-Ambassadors** are the one-stop-centres for our guests at Berjaya Tioman Resort. This team is created to assist our guests starting from their arrival at Berjaya Jetty Tanjung Gemuk where they will arrange the onward journey for the guests to the resort. You can spot them easily from near and far as they will be in the bright and colourful T-shirts that spell 'Ask Me – Berjaya Tioman Resort'," said Mondi Mecja, the Area General Manager.

The Ask-Me-Ambassadors are employees of Berjaya Tioman Resort, positioned at Berjaya Jetty Tanjung Gemuk from 10:00 am to 6:00 pm everyday to welcome guests as they arrive at Berjaya Jetty Tanjung Gemuk. Dressed in bright yellow, red, blue or green T-shirts, they are tasked to assist guests in all matters, including the validation of boarding passes, loading of luggages onto the ferry and even recommendations of nearby places for a snack. Mondi added, "In short, they are also called 'AMA's, which in the local culture, 'amah' sometimes refers to mothers, or in some cases, grandmothers, but essentially, they are seen as the go-to-person who knows-it-all and that is indeed what we hope to achieve with our 'AMAs'. Our Berjaya Tioman Resort AMAs are mostly locally born and bred, hence they are very familiar with the surrounding areas, and will be able to guide our guests on all matters, even to the best mamak-stall around the jetty or best activities to do while in Tioman."

To commemorate this eventful launch of Berjaya Ferry Services and the Ask-Me-Ambassadors, Berjaya Tioman Resort is hosting complimentary ferry rides for all passengers onboard the inaugural trip on the 30 June 2016, departing Berjaya Jetty Tanjung Gemuk at 12:00 noon. Join this inaugural ferry ride and be

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part of the historic moment as you head to Berjaya Tioman Resort for a holiday you deserve. Golden pristine beaches, clear waters rich with vibrant marine life, lush tropical forest that sets the background to exclusive chalets and suites; all these in unison promises the memorable vacation you desire. Stay packages that include the newly launched ferry services are available on the website www.berjayahotel.com/tioman.

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About Berjaya Tioman Resort - Malaysia

Berjaya Tioman Resort is situated on Tioman Island, off the east coast in the state of Pahang, Malaysia. Providing a haven from bustling city life, it captures the hearts of many with its traditional Malay-styled chalets set amidst miles of palm-fringed beaches, clear waters and misty mountains. As the island's only premier resort, Berjaya Tioman Resort offers exclusive chalet-style accommodation and an 18-hole golf course sprawled over 208 acres of tropical rainforest. With its surrounding waters rich with marine life, dive enthusiasts can look forward to wondrous underwater adventures, especially with the resort's 5-star PADI Gold Palm Instructor Development Centre facilitating diving sessions. Besides the fun-filled land and sea activities, Ayura Spa at Berjaya Tioman Resort presents an array of spa treatments for mind and soul revitalization. Visit online at www.berjayahotel.com/tioman for more information.

About Berjaya Hotels & Resorts

Berjaya Hotels & Resorts is a member of the Berjaya Corporation Group of Companies, a public listed Malaysian conglomerate. Presently, the group manages Berjaya properties in Malaysia, Asia Pacific and UK. From the exotic island resorts of Langkawi, Tioman and Redang, to the city hotels of Kuala Lumpur, Johor Bahru and Penang in Malaysia, Berjaya Hotels & Resorts' prominence extends across borders with the establishment of international hotels and resorts in Philippines, Vietnam, Sri Lanka, Seychelles and United Kingdom. The group also owns and operates a commercial airline, service suites and exclusive golf & country clubs in Malaysia. Visit online at <u>www.berjayahotel.com</u> for more information.

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