

fahrenheit⁸⁸

PRESS RELEASE
FOR IMMEDIATE RELEASE

CELEBRATE DEEPAVALI WITH THE LARGEST SAREE GALLERY AT FAHRENHEIT88



Kuala Lumpur, Wednesday, 13 October 2022 – This year, Fahrenheit88 presents **Gaya Deepavali** with the **Largest Saree Gallery** in Kuala Lumpur to welcome the Festival of Lights from now until 31 October 2022.

The mall is adorned with more than 100 colourful sarees, showcasing the beauty of styling traditional Indian fashion wear.



Make your way to the 2nd Floor where all shoppers are invited to feast their senses on a kaleidoscopic of colours at the Art of Saree gallery in collaboration with **Temple of Fine Arts**, Malaysia's Fashion Icon, **Dato' Sri Bernard Chandran**, and the first Indian store to open in the malls of Kuala Lumpur, **Yeshan Saree**.



The Art of Saree will transport shoppers to India with unique fashion collections from Temple of Fine Arts, showcasing sarees from all over India. Delight in Dato' Sri Bernard Chandran personal favourite collections and check out Yeshan Saree, where they will promote craftsmanship in Indian fashion and offer exclusive Indian fashion collections and sarees up for grabs.

Immerse into the Indian culture by learning how to wear saree in different styles at the saree dressing workshop on 15 October from 2pm to 3pm and bring your friends along to experience the jewellery making workshop on 16 October from 2pm to 3pm at the Art of Saree exhibition, 2nd floor.

To reward shoppers, Fahrenheit88 presents a mall-wide Deepavali redemption in style. Shoppers may redeem a charming piece of **necklace** with a minimum spending of RM250 in a single receipt.

Limited to 2 redemptions per shopper per day. While stocks last.



All redemptions can be made at the Concierge Counter, Ground Floor, on the same day of purchase.

#F88GayaDeepavali

For more information on **Gaya of Deepavali**, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/>, Instagram account at <https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488.

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About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

FOR MEDIA QUERIES, PLEASE CONTACT:**+603 2118 8282**

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