

INTERMARK

MALL

FOR IMMEDIATE RELEASE

INTERMARK MALL BRINGS *JOY TO THE WORLD* THIS CHRISTMAS

KUALA LUMPUR, 21 November 2017 – Intermark Mall invites you to joyously celebrate this holiday season with us as we take you on a trip around the world. Featuring seven of the world’s most iconic landmarks made entirely of Coca-Cola products, marvel at these one-of-a-kind works of art featuring the Eiffel Tower, Big Ben, Empire State Building, Leaning Tower of Pisa, Colosseum, Burj Khalifa and the Taj Mahal.

Media and guests were treated to a wonderful afternoon at Intermark Mall starting with a stylish fashion presentation by Atelier Melson showcasing their latest Autumn/Winter collection.

Speaking at the event Ms. Kung Suan Ai, Director of Marketing, Pavilion REIT Malls said, “We are delighted to be the exclusive venue for these amazing sculptures from around the world created by Coca-Cola, a perfect way to encapsulate *Joy to the World* here at the Intermark Mall this festive season. As we strive to constantly be unique and interesting, we hope that adding a touch of art and design to our mall will excite our visitors and enhance their overall shopping and dining experience this joyous festive season.”

Created in collaboration with Intermark Mall’s anchor tenant Jaya Grocer, Coca-Cola used a total of 60,562 cans and bottles, and over 60 hours to construct the landmark replicas displayed around the mall. Malaysia Book of Records was on hand to present the certificate of achievement to Coca-Cola for this incredible feat.

“With the festive season around the corner, we look forward to entertaining the public and have them travel the world with this special display where we are proud to enter the Malaysian Book of Records for the Most Number of Beverages Used to Build International Landmark Replicas,” commented Mr. Gareth McGeown, Chief Executive Officer, Bottling Investment Group, Singapore, Malaysia and Brunei, The Coca-Cola Company.

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To close the event, guests were treated to an enjoyable medley by children from Primrose Hill Active Learning.

During the festive season, shoppers can redeem a limited-edition Coca-Cola Bottle Opener and a Watermelon Shake by The Yard for every RM300 spent in a single receipt mall-wide from now until 2 January 2018. In conjunction with the Malaysia Year End Sale, shoppers also stand a chance to win a holistic wellness holiday package at the premium all-inclusive Club Med Bintan Island resort worth RM7,500 with any spend at Intermark Mall.

Intermark Mall encompasses a six-floor retail experience within the integrated development of The Intermark. With a prime location near KLCC and the Embassy Row, seamless connectivity and exquisite ambience, the mall offers a variety of well-appointed dining destinations and specialty retail stores with customized services.

For more information on the festive activities and promotions, kindly contact Intermark Mall's customer service at 03-2166 8170 or visit www.intermark-mall.com. Check real time updates on Intermark Mall's Facebook page www.facebook.com/IntermarkMallKL or Instagram at www.instagram.com/intermarkmall

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Joyous Christmas Happenings

Joyously celebrate this holiday season with various festive activities and promotions specially lined up for you throughout the mall.

Promotions	Venue	Date
Christmas Delectable Fair by Jaya Grocer	Ground Foyer	15 November 2017 – 2 January 2018
Christmas Decorative Fair by Living Circles Concept	Concourse	15 November 2017 – 2 January 2018
Activities		
Joyous Medley	Ground Atrium	21, 24 November & 8, 15, 22 December 2017
Santa Meet & Greet	Ground Atrium	21, 24 November & 8, 15, 22 December 2017

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About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boast a lifestyle experience for shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 50 retailers, the mall presents a wide array of dedicated shopping and dining along with amenities catered to the urbanites.

The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected with the 5-star DoubleTree by Hilton hotel, Grade A office towers, Vista and Integra Tower.

About Jaya Grocer

Jaya Grocer is the first supermarket to introduce Malaysians to the "Grocerant" experience and Malaysia's Neighbourhood Fresh Grocer - carrying everyday fresh and premium products for your daily household convenience and needs. Jaya Grocer aims to be a good value supermarket grocer to meet the discerning appetite of Malaysia residents for quality household food products and goods for their everyday needs.

Today, with Jaya Grocer Online - a one-stop online centre for all customers daily needs by providing excellent online shopping experience via a variety of quality products and reliable delivery service. Jaya Grocer is truly a platform to facilitate all customers with Daily Fresh Produce, Convenient way to shop and Speedy Delivery for a shopping spree made easy.

About The Coca-Cola Company in Malaysia

In addition to Coca-Cola, one of the world's most valuable brands, the Coca-Cola system in Malaysia manufactures, markets and distributes over 80 products including sparkling beverages (Fanta, Sprite, A&W, Schweppes), zero-calorie sparkling beverages (Coca-Cola Light, Coca-Cola Zero Sugar, Sprite Zero), juice drinks (Minute Maid Pulpy), teas (Heaven and Earth), isotonic (Aquarius) and water (Dasani).

Coca-Cola has invested RM1 billion in Malaysia since 2010, creating more than 800 jobs and touching over 75,000 customers directly with a total reach of over 200,000 customers across Peninsula Malaysia and East Malaysia. Through its programmes and partnerships Coca-Cola Malaysia aims to make a lasting positive difference in the local community.

From recycling through partnership with the Malaysian Nature Society and Universiti Putra Malaysia (UPM), to working with Raleigh International and Muslim Aid Malaysia to provide access to clean water for more than 22,000 villagers in rural Sabah, and economically empowering women through the Coca-Cola KU entrepreneurship programmes – Coca-Cola is committed to building sustainable communities in Malaysia.