

10 WAYS TO STRETCH YOUR RINGGIT AT FAHRENHEIT88'S MERDEKA BONANZA



KUALA LUMPUR, TUESDAY, 19 AUGUST 2020 – In the spirit of Independence Day, Fahrenheit88 presents **'Merdeka Bonanza'** from now until 16th September 2020, supported by BBKLCC Tourism Association Kuala Lumpur. From shopping giveaways worth up to RM20,000 to fun workshops, cool performances to amazing deals, here are 10 ways to stretch your Ringgit when you shop at Fahrenheit88 this Merdeka.

1. Claw Your Way To A Win



With no spend necessary, participate in the **Claw To Win** game booth at the Main Entrance, Ground Floor to win exciting shopping vouchers, including RM15 cash vouchers from **Miira Mew** and **Mirrorcle**, RM50 cash vouchers from **BeSeen** and **Leather Avenue**, as well as free Coffee/Tea + Cake worth RM15 at **Connoisseur Café**, to name a few.

2. Get Lucky At The Spin & Win



Also with no spend necessary, take part in the **Spin A Win** on 2nd Floor to take away vouchers from **Honey Bibi** and **Leather Avenue**, as well as special goodie bags and more.

3. Take Home Daily Special Giveaways



Each weekend at the Main Entrance, look out for the Fahrenheit88 Masquerade Ladies in colours of the Jalur Gemilang as they hand out goodies including dining and shopping vouchers worth up to **RM10,000** to all!

4. Be One Of The Lucky 63!



Reward your shopping spree of at least RM63 at selected stores in a single receipt, with a chance to win gifts, including backpacks from **Cosas**, sunglasses from **BeSeen**, luggage from **Leather Avenue** and more. Find out more at Customer Service, Ground Floor.

5. Learning Something New At The Merdeka Workshops



Celebrate Malaysia with art, crafts and heritage! Learn the art of **batik painting**, **embellish your phone cover** and even get your portrait drawn by a **caricaturist**.

6. Enjoy Vibrant Cultural Performances

Free performances by buskers from the Malaysian Buskers Club and street dances by the talented performers of StudioX at the Main Entrance. Also, there is a popcorn booth for all to enjoy on weekends and public holidays, so come and make a day of it!

7. Flash Your #OOTD To Win

Follow Fahrenheit88's Facebook page and join the **#F88FASHIONISTA Contest** to win prizes worth RM200! Post your #OOTD shot inspired by a favourite fashionista, to be one of 5 winners.

8. Grab Shopping Promotions & Deals



Shop till you drop with discounts up to 70% at **Afternoon** or 50% off at **Evolve Boutique.** Stay safe yet stylish with assorted reusable batik face masks from RM9.90 at **KOME.** Upgrade your beauty stash with RM350 to get a complimentary Diversity Tote Bag at **Sephora**, or get a free haircut with a spend of RM180 at **A-Saloon**.

9. <u>Support Local Artisans</u>



The Mini Artisan Market, First Floor from now till 30th August 2020 (Saturday & Sundays, 2-6pm only), features pop-up stores by fabulous Instapreneurs. Uncover delicious doughnuts, freshly baked brownies and cookies, one-of-a-kind handmade accessories and stationery.



10. Join BookXcess In Celebrating 13 Years Of Reading

From now until 31st August 2020, visit **BookXcess**, 2nd Floor to enjoy additional 13% off with a minimum purchase of RM60. Also check out their Lucky 13 Corner for RM13 selected titles, with members enjoying RM13 off their next purchase with minimum spend of RM100.

For more information, visit Fahrenheit88's Facebook page at <u>https://www.facebook.com/Fahrenheit88/</u>, Instagram account at <u>https://www.instagram.com/fahrenheit88/</u> or contact Fahrenheit88 Customer Service at 03-2148 5488. Operating daily from 10am – 10pm.

About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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