



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

EXPLORE THE WONDERS OF JAPAN AT DA MEN MALL



Be greeted by Japan inspired décor at Da Men Mall this July

SUBANG JAYA, 16 JULY 2020 – Summertime is here and Da Men Mall brings the wonder of Japan to the neighbourhood from now till 2 August, with the 'Japan Inspired Celebration', promising fun edutainment experiences, exciting workshops and fairs, wonderful shopping, rewards and more. Get photo-ready with wonderful decorations mall-wide featuring sakura gardens, Japanese lanterns, the Maneki-neko beckoning cat (symbol of luck), as well as mannequins in bright summery yukatas. Experience Japan through a colourful variety of yukatas and origami at Ground Floor in a joint showcase between **Global Art** and Origami Academy.



Nippon Shopping & Fun For All

For a dose of J-pop culture, discover summer fashion trends at **Pop Up Shop With Friends**, Ground Floor, **Harajuku Fashion**, 1st Floor, and **MOS Edition**, 2nd Floor. Don't miss other exciting offers from participating brands such **Sasa**, **SHINS**, **Medi Beaute**, **Home's Harmony**, **Stoneage by Good2U** and **Shoes Gallery by Parkson** throughout our Japan Inspired Celebration this July. Exciting activities include a Beyblade Tournament hosted by **Litt Tak Hobby Shop**, 3rd Floor on 25 and 26 July, weekly Japanese-themed DIY workshops by **Global Art**, 4th Floor and a Ramen Challenge by **Music Box Karaoke**, 3rd Floor on 25 and 26 July.



Japanese-inspired home and cooking ware as well as a variety of sweets and treats at Da Men Mall

Nippon Fairs

Before 2 August, drop by **Akemi Blooming Sakura Fair** and **Japan Inspired Bazaar** at Lower Ground Floor for Japan-inspired home décor, tableware, bedding, crafts and accessories. The **Taste of Japan** from 25 July to 30 September, features a wide selection of imported sweets, treats and snacks.

Discover New Eateries!

More delicious cuisines join the food offerings in Da Men Mall! If you're craving yummy Japanese food, **Kimukatsu** is the answer! For Malaysian delights, **Mr. Nasey** and **Nasi Kok Kok** have a wide selection of local favourites and **Dim Sum Express** serves up a storm of scrumptious bites, perfect for sharing!

Nippon Rewards



Join the mall's Facebook giveaway by sharing what you love and miss about Japan for a chance to win exciting prizes including shopping vouchers and exclusive merchandise. Be rewarded with shopping vouchers and other exciting gifts at Spin & Win with minimum RM50 (RM30 for Public Bank card holders) spent in a single receipt mall-wide, limited to 2 spins per shopper daily. Same-day redemption at the Information Counter, Ground Floor and valid while stocks last. Terms and conditions apply.

For more information and further enquiries, visit Da Men Mall's website at www.damen-mall.com, Instagram account at <https://www.instagram.com/damenmall/> or contact Da Men Mall's Customer Service Hotline at 03 8021 0222.

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About Da Men Mall

Located in the heart of USJ, Da Men Mall is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. With over 150 stores, Da Men Mall is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and entertainment at the galaxy-themed Music Box Karaoke.

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