

INTERMARK MALL

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DISCOVER “AMAZING BORNEO” AT INTERMARK MALL



Kuala Lumpur, 16 June 2022 – Immerse yourself in the colours and flavours of Borneo, in the heart of Kuala Lumpur. Intermark Mall, in collaboration with Borneo Street KL, presents “**Amazing Borneo**” for the very first time, showcasing the exciting culture of Sabah and Sarawak through authentic tribal wear, musical instruments, intricate handicraft, and of course captivating edibles. Presenting shoppers with a unique and authentic experience, “Amazing Borneo” aims to promote and preserve the indigenous culture of East Malaysia in conjunction with the start of the new season after the Gawai harvest festival in June.

Shoppers may add a touch of Borneo to their shopping experience at Intermark Mall when they check out the educational exhibition, fun workshops, cultural performances and handicraft booths at the **Amazing Borneo Gallery**, Ground Floor. From demonstrations of basket weaving to making *kek lapis* Sarawak demonstration, Intermark Mall promises to be a one-stop East Malaysian heritage discovery from now to 3 July 2022, and entry is free of charge.



Plenty of Borneo-inspired shopping awaits! Shoppers must check out the **Borneo Artisan Fair by Summer by Aisha**, 1st Floor for a vibrant selection of traditional crafts and summer essentials. For ethnic woven homeware such as rustic rattan baskets, find them at **Living Circles Concept**, Concourse and if all this talk of Borneo has inspired you to get outdoors and into the East Malaysian rainforests, **Sports Direct**, 1st Floor has all the outdoor equipment you need for an adventure!

Shoppers who spend RM250 and above in a single receipt can redeem an exclusive Borneo print stationery pouch or F&B voucher at Customer Service Desk, Ground Floor.

At Intermark Mall, festive celebrations are inspired by storytelling to Malaysia's unique and multi-dimensional culture with all, creating unique and memorable shopping experiences. This year, as part of the Chinese New Year celebration, the mall presented the Opera Opulence Gallery that showcased the art of traditional Chinese opera through a glittering display of traditional Chinese opera costumes and, for Hari Raya Aidilfitri, the mall presented the Meriah Raya Gallery, placing the spotlight on the unique art of wayang kulit.

For more information on Intermark Mall's **Amazing Borneo Gallery** and its workshops, visit intermark-mall.com, or check for real-time updates via [Facebook](#), [Instagram](#), or contact Customer Service at 03-2166 8170.

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About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 70 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

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