

# PAVILION

KUALA LUMPUR

PRESS RELEASE – FOR IMMEDIATE RELEASE

## EXPERIENCE LIGHTS AND DELIGHTS AT PAVILION REIT MALLS THIS DEEPAVALI



**KUALA LUMPUR, 21 OCTOBER 2021** – Pavilion REIT Malls invites shoppers to celebrate the Festival of Lights this year with colourful decorations, vibrant kolam designs, delicious Indian cuisine, irresistible shopping deals and exclusive offers. Pavilion KL brings shoppers on a **‘Journey of Colours’** with a show-stopping 500-metre long Kolam Runway, community mall Da Men USJ celebrates with a colourful **‘Light of Happiness’** peacock kolam created by children, while Intermark Mall dazzles with a unique bejewelled kolam with their **‘Glorious Diwali’** decorations.

### **‘JOURNEY OF COLOURS’ AT PAVILION KUALA LUMPUR**



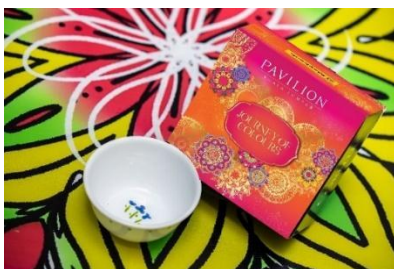
From now till November 7, Malaysia's premier shopping destination Pavilion KL presents **‘Journey of Colours’** in celebration of Deepavali's vibrant and colourful kolams. The highlight of this year's festive decorations is the first-ever 500-metre Kolam Runway that connects the precincts of Couture Pavilion and Connection, via the Pavilion Crystal Fountain, offering shoppers a colourful and dynamic Deepavali

ambience. Strut your stuff and admire over 100 different designs along the Kolam Runway created by Raffles College, INTI International College Subang, and INTI Center of Art and Design students. The vibrant kolam designs signify the beauty of Malaysia's diversity, sacred symbols of the festival, as well as representations of the triumph of light over darkness.

Be sure to stop by and admire the blossoming beauty of the illuminated giant lotus flower kolam adorning the iconic Crystal Fountain and the Main Entrance. Symbolising eternity, purity, divine beauty and good fortune, the lotus flower kolam is expected to bring good luck to all visiting shoppers.

At the Bukit Bintang main entrance, shoppers are greeted by a traditional rice kolam depicting a vibrant rangoli design. Don't forget to snap a selfie with the festive decorations and hashtags **#PKLxJourneyOfColours #PavilionKL!**

Share Deepavali festive greetings with your loved ones near and far with Pavilion KL's festive WhatsApp stickers. Download the Deepavali stickers pack for free [here](#).



Get rewarded when you shop for this Deepavali! Shoppers who spend RM100 in a single receipt at retail stores and F&B outlets will be gifted with a free ceramic coaster. While those who spend RM200 in a single receipt will receive a RM20 dining voucher.

Maybank cardholders can redeem a complimentary Corelle Serving Bowl Petite Trio with RM500 spent, or a Pyrex Casserole with Lid with RM1,000 spent in a single receipt.

Download the Pavilion KL Mobile App (available on the [Google Play Store](#) and [Apple App Store](#)) and sign up for an account to stand a chance to win RM5,000 worth of cash vouchers.

For more information on 'Journey of Colours' activities, visit [pavilion-kl.com](http://pavilion-kl.com) or check for real-time updates via [Facebook](#), [Instagram](#), or contact Pavilion KL's Concierge at 03 2118 8833.

### **'LIGHTS OF HAPPINESS' AT DA MEN USJ**



In celebration of life and unity, Da Men USJ aims to showcase the triumph of good over darkness, with '**Lights of Happiness**'. The community mall proudly presents a colourful peacock kolam made from a combination of arts and crafts supplies and repurposed materials such as paper, bottle caps and used props. The beautiful kolam is made by children aged five to 12 years old from Global Art, who spent 200 hours creating the stunning 15ft by 15ft kolam design featuring a peacock, a symbol of beauty and elegance.

On weekends, shoppers can immerse themselves in a Deepavali experience, enjoying seasonal treats including snacks and clothes, as well as get decked out with henna designs at Da Men's Deepavali Bazaar on the Lower Ground and Ground Floor. Bargain hunters head to clearance sales on the Ground Floor for plenty of lifestyle shopping.

There's family fun for all at the Parents and Kids Art Craft Workshop hosted by Fabulous Kids Creative every weekend, in front of Toysku on the First Floor (pre-registration is required, check Da Men USJ's Facebook page for more information). Eagle-eyed shoppers can also take part in the Da Men's Lights of Happiness Peacock Contest. Count the number of peacocks on Da Men USJ's Facebook page to stand the chance to win Suki-Ya cash vouchers worth RM20.





From now till November 7, shoppers spending RM180 and more in a single receipt (RM280 for Jaya Grocer) will receive a RM10 Food Arcade Voucher. With every additional RM100 in a max of two combined receipts, shoppers will receive additional RM10 vouchers (max 3 vouchers/shopper). With a min spend of RM380 (max 2 combined receipts), shoppers will receive a free Blue Eyes Coaster.

For more information on 'Lights of Happiness' activities, visit [damen-mall.com](http://damen-mall.com) or check for real-time updates via [Facebook](#), [Instagram](#), or contact Customer Service at 03 8021 0222.

### **'GLORIOUS DIWALI' AT INTERMARK MALL**



Intermark Mall boasts a dazzling bejewelled kolam fit for royalty! The beautiful kolam made of colourful gems and jewels is the centrepiece of the mall's '**Glorious Diwali**' celebration. The opulent bejewelled kolam will be accompanied by two Deepavali pop-ups by WA Store Footwear and Carven Ong Couture on the Ground Floor.

From now until November 14, shoppers can also shop at Carven Ong Couture Fashion Pop-Up on the Ground Floor to purchase fashion pieces from Carven's Ready-To-Wear Collection. Elevate your style with sophisticated and comfortable footwear for both men and women this festive season at WA Store Footwear's Pop-Up on the Ground Floor where shoppers can enjoy a 40% discount off normal priced items. Spruce up your home for the upcoming festive celebrations with Living Circles Concept's selection of houseware and decorative items at the Decorative Pop-Up by Living Circles Concept on the Concourse Level from now till November 14, 2021.



Receive vouchers when you spend at Intermark Mall this Deepavali. From now till November 14, with every RM300 and above spent in a single receipt, shoppers will be able to redeem a RM50 Carven Ong Couture cash voucher.

Fashionistas can also take part in Intermark Mall's Glorious Instagram Contest from now till November 14. Dress up in a festive, colourful outfit and post a photo with the bejewelled kolam and include the hashtag #IMGloriousDiwali, and shoppers can stand a chance to win exclusive vouchers from the mall!

For more information on 'Glorious Diwali' activities, visit [intermark-mall.com](http://intermark-mall.com), or check for real-time updates via [Facebook](#), [Instagram](#), or contact Customer Service at 03 2166 8170.

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#### **About Pavilion REIT malls**

Pavilion Real Estate Investment Trust ('Pavilion REIT') is one of the largest retail concentrated REIT in Malaysia. Its assets include Pavilion Kuala Lumpur, Intermark Mall and Da Men Mall.

#### **About Pavilion Kuala Lumpur**

Pavilion Kuala Lumpur is an award-winning, world-class mixed-use urban development located in the heart of Bukit Bintang, the shopping district of Malaysia. Pavilion Kuala Lumpur blends the best of the international and local retail world with over 700 stores and eight themed precincts. This premier shopping destination is a duty-free shopping paradise and the defining authority in fashion, dining and urban leisure. Visit [www.pavilion-kl.com](http://www.pavilion-kl.com) for updates on the latest trends, offers and events.

#### **About Intermark Mall**

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 70 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

#### **About Da Men USJ**

Located in the heart of USJ, Da Men USJ is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. With over 150 stores, Da Men USJ is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and New Nanyang Food Street as well as entertainment at the galaxy-themed Music Box Karaoke.

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