

PRESS RELEASE
FOR IMMEDIATE RELEASE

FAHRENHEIT88 CELEBRATES 'RIMBUNAN RAYA' WITH DAZZLING RAMADHAN BAZAARS



Kuala Lumpur, Tuesday, 22 April 2021 – This Hari Raya Aidilfitri, Fahrenheit88 presents **Rimbunan Raya**, a celebration set under a canopy of lights and towering palm trees at Atrium, Ground Floor. A dazzling Ramadhan Bazaar welcomes shoppers with enticing traditional souvenirs and an array of assorted delights from now until 31 May 2021.



Fahrenheit88 is proud to partner with Belokal, to present **Sama-sama Raya** bazaar featuring 20 booths showcasing all kinds of artisanal merchandise including sustainable and upcycled fashion, handmade accessories, handcrafted candles, masks and bookmarks, designer tote bags, handmade soap, handmade footwear and bags.



Make your way to the 2nd Floor where the **Kriup Kriup Kuih Bazaar** presents an array of goodies to satisfy sweet cravings. Discover a wide range of cookies and snacks from local and talented home bakers.

Shoppers looking for unique Hari Raya gift sets for loved ones, family and friends will find the most comprehensive collection of gift ideas within Fahrenheit88. Celebrate the season with a shopping frenzy with festive deals at **Afternoon, Aldo, Bookxcess, The Body Shop, Carlo Rino, Celebrity Fitness, Curiosity, Eye Tech, Feith, Leather Avenue, Mr. DIY, Pandora and Skechers.**



To thank shoppers, Fahrenheit88 is delighted to return the love with **Lucky Raya Rewards**, from now until 31 May 2021. Shoppers may spend a minimum of RM100 in a single receipt to redeem a lucky reward.

Limited to 2 redemptions per shopper per day.



Shoppers may purchase assorted **Fahrenheit88 Special Raya Cookies** at only RM1 with a minimum spend of RM150 in a single receipt.

Limited to 1 purchase per shopper per day. While stocks last.

All redemptions can be made at Fahrenheit88's 2nd Floor.

Fahrenheit88 is to keep our local cultural heritage alive by celebrating festivities such as Hari Raya Aidilfitri with contemporary cultural elements.

#F88RimbunanRaya #F88Raya2021

For more information on **Rimbunan Raya**, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/>, Instagram account at <https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488.

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About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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