



Malaysia

The World's Healthcare Marvel

Deferment of the Malaysia Year of Healthcare Travel 2020 (MyHT2020) Campaign by the Malaysia Healthcare Travel Council (MHTC)

KUALA LUMPUR, 18 MARCH 2020 – In light of recent events surrounding the COVID-19 pandemic, the Malaysia Healthcare Travel Council (MHTC) has taken the decision to defer the Malaysia Year of Healthcare Travel 2020 (MyHT2020) campaign.

With an optimistic outlook, we hope to resume the Malaysia Year of Healthcare Travel campaign in 2021. This deferment paves way for the current needs of the nation's healthcare industry to contain, and subsequently, eradicate the virus.

During this challenging time, MHTC will continue showcasing Malaysia Healthcare's capabilities and strengths as a world-class quality healthcare provider. This includes preparation for a healthy industry rebound through proactive and dedicated brand presence in our target markets. With this, MHTC will be able to direct a more concentrated effort in driving sustainable industry growth for Malaysia to be continually recognised as the World's Healthcare Marvel.

MHTC prioritises safety for all and remains dedicated in its support towards the Government in ensuring public health and national safety in managing this global pandemic. We greatly appreciate the trust, support, and patience from our partners and stakeholders as we work to finalise details of the deferment.

Please be rest assured that we will continue to keep all parties informed. For now, as a nation let's focus on solidarity in fighting the pandemic.

Issued by:

Public Relations and Corporate Communication
Malaysia Healthcare Travel Council

For more information, please contact:

Nik Yazmin Nik Azman (Ms)

Chief Commercial Officer

yazmin@mhtc.org.my | www.malaysiahealthcare.org

Shobena Singam (Ms)

VP-Public Relations and Corporate Communication

shobena@mhtc.org.my | www.malaysiahealthcare.org

Marini Saari (Ms)

VP-Corporate Strategy

marini.saari@mhtc.org.my | www.malaysiahealthcare.org

