



**FOR IMMEDIATE RELEASE**

## **LEGOLAND® Malaysia Resort Ready to Welcome Families Back on 25 June**

*Bringing awesome back again at the theme park and hotel with reopening offers and a safety-conscious holiday experience*

**ISKANDAR PUTERI, 18 JUNE 2020** – LEGOLAND® Malaysia Resort has announced that it will reopen to families and visitors on the 25 June 2020. The reopening plan is in line with [guidelines released by the Malaysian government](#) and authorities following a host of relaxed restrictions across the country.

Families can once again immerse themselves in the awesome world of LEGO® at LEGOLAND Theme Park and LEGOLAND Hotel with new health, hygiene, and safety protocols in place. During this period, LEGOLAND Water Park will continue its temporary closure in adherence to the government's directive.

“We know how much Malaysians have been looking forward to travelling again. At LEGOLAND Malaysia Resort, we have been planning and preparing for this opportunity to invite families back to our resort. We have in store a selection of promotions and packages that offer the convenience of an all-in-one destination while helping people stretch their vacation budget.” said Mr C.S. Lim, Divisional Director at LEGOLAND Malaysia Resort.

“Guests can expect to see new protocols and operational changes at the resort. Our hope is for the guests to feel reassured of safety and hygiene throughout their vacation, but nothing short of a fun, entertaining and adventurous experience with their loved ones,” C.S added.

### **Prioritizing Safety and Hygiene**

Despite the implementation of safety protocols, guests will still be able to enjoy the unique LEGOLAND experience with peace of mind knowing that their families are in good hands at the resort. To provide the assurance to our guests, LEGOLAND has installed new facilities, processes, and manpower in line with the safety protocols and procedures, this includes:

- Social distancing and crowd control
- Limitation of capacity to 30% of normal operations
- Temperature screening and guest registration
- Hygiene and disinfection protocols
- Enhanced cleaning regimes

LEGOLAND's parent company, Merlin Entertainments Group has had many successful reopenings around the world such as LEGOLAND Japan Resort, LEGOLAND Deutschland Resort, LEGOLAND Billund Denmark, LEGOLAND Florida, and SEA LIFE Shenyang which saw strict and consistent adherence to health and safety SOPs at the highest level. LEGOLAND Malaysia is ready to welcome visitors with the same guidelines in place, in addition to the necessary measures as required by the Ministry of Health. The full list of LEGOLAND's safety measures is available on the [official website](#).

C.S. explained, “During the temporary closure, our team has been working tirelessly to refresh our properties and train our employees in addition to implementing the health and safety protocols. We have also been sharing and applying many learnings and best practices among our sister attractions in a collaborative effort to align with the highest level of compliance. We are ready to play and make LEGOLAND a safe and memorable place for families again.”

### **Stimulating Tourism by Extending Flexibility and Value**

LEGOLAND has also announced a variety of attractive and flexible offers where families can book ahead and plan for their next holidays. The promotions come with an extended validity period that is relatively longer than the usual packages. This is part of LEGOLAND’s effort to further support the government’s efforts to reinvigorate the tourism industry. Some of the offers include:

- **3-month extension for all Annual Pass** – Valid for passes that have expired or are expiring between February – December 2020
- **Limited Time Annual Pass Renewal** – Annual Pass renewed from now onwards will be valid until December 2021
- **Limited Time Free Hotel Stay** – Book 1 night and get the 2<sup>nd</sup> night for free
- **Limited Time Free Theme Park Access** – Buy 1 Day ticket and get the 2<sup>nd</sup> ticket for free

“As the only international theme park in Malaysia, LEGOLAND® Malaysia is in the position to help restore the appeal for domestic tourism in supporting and continuing the spirit of #CutiCutiMalaysia. LEGOLAND Malaysia upholds a long-term commitment in driving more visitors to experience Johor as a family-friendly holiday destination. We hope Malaysians will take full advantage of our flexible offerings,” said C.S.

For more information on the offer packages and safety measures and SOPs that will be taken throughout the resort, head over to the official website, [www.legoland.com.my](http://www.legoland.com.my) or via the social media pages on [Facebook](#) and [Instagram](#).

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#### **About LEGOLAND® Malaysia Resort**

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme park, Water Park Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 70 hands-on rides, slides, shows and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO® workshops, awe-inspiring Miniland where Asia’s interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND® Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND® Hotel Malaysia is the first LEGO® themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO® theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king-sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO® gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND® Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All visitors will have a chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

### **About Merlin Entertainments**

MERLIN ENTERTAINMENTS is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more than 130 attractions, 20 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 67 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 28,000 employees (peak season). Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.