



PRESS RELEASE
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CELEBRATE 7 'WONDERS OF MALAYSIA' THIS MERDEKA AT DA MEN USJ

Subang Jaya, 19 August 2020 – In conjunction with Merdeka, celebrate all things Malaysian with 7 'Wonders of Malaysia' at Da Men USJ, and enjoy an exciting shopping experience from now until 20 September.

1. Snap A Proud Malaysian Selfie

Da Men USJ greets shoppers with patriotic decorations featuring Insta-worthy displays of traditional Malaysian costumes and the Jalur Gemilang around the mall, as well as an exclusive Malaysian floral display by **Florism De Art**, 2nd Floor.



2. Buy Malaysian For Malaysia

To support the Government's 'Buy Malaysian Products' campaign, check out 'A Taste of Malaysia' Fair, featuring local entrepreneurs. From now until 31 December, discover a variety of handmade arts and crafts, snacks, confectioneries and homemade artisanal food by local brands such as Karyaneka, SoGear, Nyonya Guan Jia, Rattan Art, Beryl's, MyKuali and more.



3. Discover Local Malaysian Authors

Find a wide range of titles including Malaysian non-fiction novelist *Tengku Halim*, New York Times best-selling novelist *Yangsze Choo* and more at a sale like never before at Da Men USJ in conjunction with BookXcess's 13th anniversary. From now until 30 September, roam 18,000 sq ft of space spanning 3 floors and enjoy discounts from 50% - 80% on a selection of over 100,000 books, stationery, toys and more.



4. Dig Into Your Favourite Malaysian Dishes

From now until 31 October, savour Grandmama's traditional recipe *Nasi Lemak* for only RM1 at **Traditional Toast, Coffee & Toast** and **Union Artisan Coffee**, LG Floor or **Pau Sedap**, Ground Floor. Slurp a mouth-watering bowl of authentic prawn noodles at **Penang Ho Chiak** and indulge in a comprehensive selection of Malaysian dishes at **Coffee & Toast**. For non-halal dishes, visit **New Nanyang Food Street** with local favourites such as *Claypot Noodle*, *Fried Kuey Teow*, *Petai Fried Rice* and more.

5. Shop Merdeka Deals & Promotions

Enjoy wonderful deals and promotions including up to 60% off premium herbs, wellness supplements and dried cooking ingredients at **Soon Thye Hang**, LG Floor. Fitness fans also delight in 40% off fees for the first month as well as start-up fee waiver at **Chi X Fitness**, 3rd Floor from now until 31 August, while beauty lovers rejoice in 50% discounts off an array of products at **Sasa**, Ground Floor and a limited edition 'Skin Vitality Boost' care package worth only RM556 (N.P. RM744) at **Celmonze**, 3rd Floor.



6. Take Part In Fun Family Activities

Da Men USJ brings the community together with a line-up of exciting events including the Mini Merdeka Fun Ride on 30 August, Merdeka Clay Art Workshop by **Global Art**, 4th Floor as well as a pop-up garden bazaar, live music by local band SweetNoteJazz and exciting performances by Malaysian Buskers Club on weekends.

7. Enjoy Wonderful Rewards

Be rewarded when you shop at Da Men USJ. From now until 20 September, spend RM50 in a single receipt mall-wide to redeem a free Merdeka Spin to walk away with exciting merchandise and RM10 shopping vouchers to 'A Taste of Malaysia' and Music Box Karaoke.



Shoppers may take part in the 'Search, Guess & Win' contest for a chance to win our Merdeka Cart featuring exciting local goodies. Also, join our Merdeka Facebook contest and tell us what makes you proud to be Malaysian to win a Samsung wireless speaker worth RM300.

For more information and further enquiries, visit Da Men USJ's website at www.damen-mall.com, Instagram account at <https://www.instagram.com/damenmall/> or contact Da Men USJ's Customer Service Hotline at 03 8021 0222.

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About Da Men USJ

Located in the heart of USJ, Da Men USJ is positioned as a community-friendly mall, engaging and bringing together the community of Subang Jaya and beyond as a hub for student creativity, charity events, family-friendly activities and festive celebrations throughout the year. Da Men USJ is a great value destination for shopping and dining experiences, featuring a wide array of cuisines at Food Arcade and entertainment at the galaxy-themed Music Box Karaoke.

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