

## **Media Release**

## Desaru Coast Recognised as one of the World's Greatest Places 2021 by TIME Magazine

Singapore / Malaysia, 22 July 2021 – Malaysia's integrated destination resort, Desaru Coast, located on the south-eastern coast of Johor, has been named one of TIME Magazine's World's Greatest Places of 2021, a list comprising 100 of the magazine's top destinations from around the world. The third annual edition of the list, published on 20 July 2021, was compiled by TIME's international network of correspondents as well as industry experts.

Desaru Coast is the only destination in Malaysia to make the list this year. The destination is recommended to a global audience as a beach escape offering a coveted list of international hotels and other draws such as world-class golf courses and cruises through the Sedili Wetlands. The magazine also highlights that the imminent opening of the Desaru Coast Ferry Terminal will offer increased transit options for Singapore and Indonesia.

"We are honoured to be globally recognised by such a renowned publication and we are proud to fly the flag for both Johor and Malaysia. This is an outstanding achievement for a team only two years in operations, and after what has been and continues to be a challenging time for the industry. With this notable feather in our cap, we look forward to welcoming guests from all over the world once travel resumes," said Desaru Coast Destination Resort Managing Director and Chief Executive Officer, Roslina Arbak.

The TIME list this year tributes to the people and businesses at the forefront of those industries who, amid extraordinary circumstances, found ways to adapt, build and innovate. To view TIME's full list of the World's Greatest Places of 2021, please visit <a href="https://time.com/collection/worlds-greatest-places-2021/">https://time.com/collection/worlds-greatest-places-2021/</a>



**Desaru Coast** is nestled against 17km of pristine beachfront and home to world-class and ultra-luxury hotels, including Asia's first, One&Only Desaru Coast, Anantara Desaru Coast Resort & Villas, The Westin Desaru Coast Resort and Hard Rock Hotel Desaru Coast. The destination also boasts a curated and refine mix of attractions and experiences, including two world-class golf courses and the region's largest adventure waterpark. With wide-open spaces and great connectivity to the region, Desaru Coast offers the perfect beach escape for the most discerning of travellers. For more information on Desaru Coast, please visit <a href="https://www.desarucoast.com">www.desarucoast.com</a>

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## **About Desaru Coast**

Desaru Coast is curated as a premium destination resort in Malaysia with a portfolio of globally renowned hotels and resorts, namely Hard Rock Hotel Desaru Coast, The Westin Desaru Coast Resort, Anantara Desaru Coast Resort & Villas and One&Only Desaru Coast. The destination is also home to Adventure Waterpark Desaru Coast - one of the world's biggest waterparks, Desaru Coast Conference Centre - a fully equipped conference facility, The Els Club Desaru Coast – 45 holes of golf in total with two distinct clubs, Ocean Course and Valley Course, and Desaru Coast Riverside – a 23-acre water-front landscaped retail and lifestyle village. It provides an indulgent getaway for the discerning leisure and business traveller alike. Located in the south-eastern region of the country, in the state of Johor, Desaru Coast spans over 4,000 acres along a pristine 17 km beachfront that faces eastwards over the clear ocean waters. The destination is set amid a rich bio-diverse location and is easily accessible via road, air and sea.

Desaru Development Holdings One Sdn. Bhd. ("DH1") is the master developer of Desaru Coast and is a subsidiary of Desaru Development Corporation Sdn. Bhd. ("DDC") within the Themed Attractions Resorts & Hotels Sdn. Bhd. group of companies.

## For media enquiries, please contact:

Jennifer Stewart

Accela

Contact Number +65 8421 6170

Emali: jennifer@accela.asia

Sudhakaran Kanan

Desaru Coast

Contact Number +607-838 3146

Email: sudhakaran.kanan@desarucoast.com / media@desarucoast.com

