



PRESS RELEASE

FOR IMMEDIATE RELEASE

**CAST YOUR VOTES NOW!
HELP MALAYSIA TO WIN AT
THE WORLD TRAVEL AWARDS ASIA & AUSTRALASIA**

PUTRAJAYA, 28 February 2017: Malaysia is proud and honoured to be nominated once again in the prestigious World Travel Awards Asia & Australasia 2017.

The country is in the running for the title of **'Asia's Leading Destination'** and **'Asia's Leading Beach Destination'**, while Malaysia's national Tourism Promotion Board, Tourism Malaysia, is being nominated for **'Asia's Leading Tourist Board'** category. A full list of the nominations can be found online, at www.worldtravelawards.com/nominees/2017.

The winners are selected via an online voting process, which is open to the public. Therefore, **travel trade professionals and consumers are all encouraged to cast your votes at www.worldtravelawards.com/vote from now until 17 April 2017, in support of Malaysia.**

The winners will be unveiled at the World Travel Awards Asia & Australasia Gala Ceremony on 4 June 2017 at the Grand Kempinski Hotel Shanghai, China.

Since 2015, both Malaysia and Tourism Malaysia have won **'Asia's Leading Destination'** and **'Asia's Leading Tourist Board'** awards respectively for two consecutive years.

Last year, AirAsia also won two awards at the event, namely **'Asia's Leading Low-Cost Airline'** and **'Asia's Leading Inflight Service'**, while One World Hotel and Resorts World Genting received **'Asia's Leading Meetings & Conference Hotel'** award and **'Asia's Leading Themed Resort'** award respectively.

The World Travel Awards Gala Ceremony is regarded as one of the premier travel and trade events, attended by government and industry leaders, luminaries, and international print and broadcast media.

Besides Asia & Australasia regions, Gala Ceremony will also be held for Caribbean & North America (16 September – in Turks & Caicos), Europe (30 September – in St. Petersburg, Russia), Middle East (in Dubai, UAE), Africa & Indian Ocean (in Rwanda), and Latin America. This year's World Travel Awards Grand Final Gala Ceremony is scheduled to be held at JW Marriott Phu Quoc Emerald Bay Resort & Spa, Vietnam.

MALAYSIA TOURISM PROMOTION BOARD

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ABOUT WORLD TRAVEL AWARDS:

The World Travel Awards™ was established in 1993 to acknowledge, reward, and celebrate excellence across all sectors of the tourism industry. Today, the World Travel Awards™ brand is recognised globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire. All regional winners will compete head to head in a final round of voting to decide who will triumph in the World Travel Awards™ world awards – the ultimate accolade in the travel and tourism industry. The winners are announced on the night of the World Travel Awards™ Grand Final at the end of the year.

ENDS

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourism.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene. In 2016, Malaysia registered 26.8 million tourist arrivals, placing it among the major tourism destinations of the world.

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