

FOR IMMEDIATE RELEASE

LEGOLAND School Challenge 2024 Expands Across Asia and Opens for Registration on April 15th

Students and Teachers in Malaysia and Across Asia Are Invited to Build Fantastical Worlds in LEGO® Bricks

KUALA LUMPUR, 4 April 2024 – Attention, young builders from across Asia! Mark your calendars because the LEGOLAND® School Challenge 2024 is throwing its doors wide open. Registration begins on April 15th via the LEGOLAND Malaysia Resort [website](#). This year, we're thrilled to welcome schools from all corners of Asia – including China, Taiwan, India, Korea, and Japan – alongside our friends in Southeast Asia.

LEGOLAND MALAYSIA RESORT
2024
LEGOLAND SCHOOL CHALLENGE

Join us for the most anticipated **LEGO® competition of the year!**
Calling all students, showcase your school pride and LEGO® skills! Work together in teams to build the best LEGO creations using your creativity, imagination and building skills. Best creations get to win more than RM100K worth of amazing prizes!

Theme
WORLD OFFANTASY

HOW TO PARTICIPATE

- REGISTER**
 - Pick your category: 7 to 12 years old & 13 to 17 years old.
 - Requires 4 to 8 students, plus 2 maximum of 3 teachers from the same school to complete a group.
 - Registration ends on 31 May 2024.
- SUBMIT LEGO® CREATIONS**
 - In your submission, please include:
 - Description of your LEGO® creation (150-100 words English Language only).
 - A picture of your LEGO creation from different angles (front, back, left, right, and top).
 - 30 min video showcasing your LEGO creation.
 - Entries must be submitted from 4 to 31 June 2024.
 - Only creations made with original LEGO bricks will be accepted.
- GRAND FINALE**
 - An Official Award Ceremony will be held at LEGOLAND® Malaysia Resort in September 2024.
 - The top 10 Builders will be invited to showcase their LEGO creations, followed by the announcement of the Grand Prize Winner.

Terms & Conditions

- LEGOLAND® School Challenge 2024 is open to all students studying in public or international schools from Malaysia and Asian countries.
- A maximum of 4 and a minimum of 3 students can participate in a group. All students in a group must be from the same school.
- Each entry must be accompanied by a maximum of 3 teachers.
- LEGOLAND® Malaysia Resort will engage only in official communication regarding the LEGOLAND® School Challenge through the teacher in charge.
- Registration has no limitations on the number of groups per school.
- Two (2) age categories are available: 7-12 years old and 13-17 years old.
- Pre-registration is mandatory for participation in the LEGOLAND® School Challenge. Visit www.LEGOLAND.my to register. Registration opens from 15 April 2024 - 31 May 2024.
- Only submissions from registered participant groups will be accepted for the judging process.
- The LEGO® creations submitted must be built using original LEGO® & DUPLO® Bricks only.
- The LEGO® creations should be constructed on a LEGO® baseplate measuring as below and the maximum height of the world is 75 cm.
 - i. minimum of a piece of 20 x 30 studs (or size x 10 cm)
 - ii. maximum of a piece of 20 x 30 studs, or 15 cm x 10 cm

FOR REGISTRATION AND MORE INFO

www.LEGOLAND.my

Get ready to bring fantastical worlds to life with LEGO® bricks! Think magical castles, soaring dragons, enchanted forests – the fantastical possibilities are endless in this year's 'World of Fantasy' theme. **Amazing prizes worth up to RM100,000** are up for grabs! Winners will be invited to LEGOLAND Malaysia Resort to attend a special LEGO building workshop led by a Master Model Builder and join exciting learning programs at the resort. Judges will be looking for creativity, technical skill, how well your LEGO build captures the fantasy theme, and the smart use of science, technology, engineering, and math (STEM) ideas.



Building on Success: The Ever-Expanding LEGOLAND School Challenge

The LEGOLAND School Challenge has ignited imaginations since 2022. This awesome competition is where students and teachers team up to showcase their extraordinary LEGO® building skills. It's also a fantastic way to earn those coveted extracurricular points recognized by the Malaysian Ministry of Education. Past themes like "Pride of Your State" and "Future Cities" spurred mind-blowing creations. In 2023, a staggering 370 school group submissions poured in from across the ASEAN region, marking an impressive 80% increase from the previous year.

"The LEGO brick is a universal language of creativity. By expanding the LEGOLAND School Challenge, we aim to build bridges between young builders from diverse backgrounds, fostering collaboration and a celebration of different cultures," said CS Lim, Divisional Director, LEGOLAND Malaysia Resort.



How to Enter

1. Form a team of 4-8 students and 2 teachers.
2. Register online between April 15th and May 24th on the LEGOLAND Malaysia Resort website.
3. Dream up and build your ultimate LEGO fantasy creation!

Mark your calendars for April 15th and get ready to register for the [LEGOLAND School Challenge 2024](#). Let your imagination and building skills shine.

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About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme Park, Water Park, Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 80 hands-on rides, slides, shows, and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education, and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO workshops, awe-inspiring Miniland where Asia's interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND Hotel Malaysia 1 is the first LEGO themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king-sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All guests will have a chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

About Merlin Entertainments

Merlin Entertainments is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates nearly 150 attractions, 23 hotels and 6 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its millions of visitors worldwide, through its iconic global and local brands, and the commitment and passion of its employees. Visit www.merlinentertainments.biz for more information.