



FOR IMMEDIATE RELEASE

Unleash Your Inner Ninja! LEGOLAND® Malaysia Resort Gears Up for Action-Packed Lunar New Year with LEGO® NINJAGO®

From traditional lion dances to building mighty dragons, experience a unique blend of culture and creative fun this Lunar New Year!



ISKANDAR PUTERI, 18 January 2024 – Get ready to kick off the Lunar New Year at LEGOLAND® Malaysia Resort with LEGO® NINJAGO®! This Year of the Dragon, we are inviting all Ninjas to embark on an extraordinary adventure along the Path of the Dragon to build, train and enhance your Ninja skills. From January 18 to March 17, 2024, brace yourselves for a fiery fusion of dragon energy and actionpacked fun to unleash your inner Ninja.

Master Lloyd needs your help and has given you a mission to save the dragons and defeat the evil Lord Ras. Inspired by the popular LEGO NINJAGO: Dragons Rising series, you will journey to complete various tests and trials to unlock your true potential by taking the Ninja Oath so that together, we can defeat evil and protect the dragons.



Upon entering the park, all Ninjas will get the opportunity to choose the elemental dragon power that you wish to master. By engaging in themed activities and interactive shows across the park, Ninjas can earn special stickers that will guide you toward unlocking your ultimate Ninja potential.

Will you accept this mission? With exclusive new shows, awesome brick builds and more, you won't want to miss our action-packed day of Ninja fun that awaits at LEGOLAND Malaysia Resort this Lunar New Year!

Live Performances:

- Be transported into the world of **LEGO NINJAGO & The Realm of Shadows**, a must-see live Japanese-puppet-style show with impressive visual mapping effects.
- Are you ready to learn the ultimate Ninja moves? With the **School of Spinjitsu** trainingstyle show, you will master how to pose, chop, balance, and spin like a Ninja!
- Dance along to **The Dragon's Heartbeat** with an epic drum performance and show off your best Ninja moves at the '**Whip Around' Dance Party** that will have you energized for all your Ninja quests.
- Celebrate your Ninja achievements at the end of the day with our **Ninjas Unite Celebration** where you can catch your favourite LEGO NINJAGO ninjas!

Meet and Greet:

Meet brand-new LEGO NINJAGO characters Sora and Arin together with Ninja Kai, and Master Wu! You can also catch Ollie the Dragon in his special Lunar New Year outfit with special appearances from the famous Ceng Du Opera and the mischievous Monkey King from February 10-25, 2024.



LEGO NINJAGO Activities:

- Be as creative as you can be to **Build-A-Mech** for Sora and Arin as they compete in The Crossroads Race!
- Embrace the Year of the Dragon by building your very own **Ultimate Dragon Build** with LEGO Bricks.
- Missing dragons are hidden at LEGO NINJAGO World! Help **Hunt for the Dragons**, a special prize awaits Ninjas who spot all five dragons be sure to snap a photo of each dragon you find to redeem a gift.
- Strike your best Ninja pose for the cameras with our Ninjas Unite backdrop.
- Ready to test your Ninjas skills? Hop on LEGO NINJAGO The Ride for the ultimate test!

Lunar New Year Celebrations:

- Catch the specially curated Lunar New Year performance combining **Martial Arts** and **Chinese Traditional Dance** featuring a guest appearance from Ollie the Dragon!
- Watch traditional **Lion Dance** and **High-Pole Lion Dance** performances, only on February 10 and 11, 2024.
- Make a wish at **The Wisdom Tree** with beautiful cherry blossoms and your wish might just come true!



"This Lunar New Year, LEGOLAND isn't just about building bricks. It's about building heroes! We're blending LEGO NINJAGO's epic adventures with Malaysian traditions, teaching families valuable lessons about friendship and believing in themselves, all while having a blast with dragons, shows, and epic ninja fun! It's going to be a Lunar New Year they'll never forget," said CS Lim, Divisional Director, LEGOLAND Malaysia Resort.

For more information, head over to the official website at <u>https://www.legoland.com.my/explore/shows-entertainment/ninjago/</u> or LEGOLAND social media pages on <u>Facebook</u> and <u>Instagram</u>.

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LEGOLAND Exclusive Deals Wish for Family Fun: From 26 January – 8 February 2024, customers can enjoy Make it Come True with prosperous savings up to RM88 on all Adult and Child Day **Dragon-Sized LEGOLAND** Tickets at LEGOLAND Malaysia Resort. Discounts! 1-Day Triple Park – Save RM88 1-Day Double Park – Save RM68 1-Day Theme Park – Save RM38 1-Day Water Park - Save RM28 1-Day SEA LIFE - Save RM18 These incredible savings are valid for visits until March 31 2024, offering you the perfect opportunity to create lasting memories with your loved ones.

Lunar New Year Celebration at LEGOLAND Malaysia Resort

available while stocks last.

Note: All promotions are exclusively available on the official LEGOLAND Malaysia Resort website. Retail offers are also available at the Resort and the online store.

LEGO NINJAGO NINJAS UNITE at LEGOLAND Malaysia Resort



Lunar New Year Celebration at LEGOLAND Malaysia Resort



Venue: Beginning Area 12:00 | 13:00 | 14:00 | 15:00 |16:00

For media inquiries, please contact:

Cheng Sing Ying LEGOLAND Malaysia Resort | Merlin Entertainments Group Tel: +6 07 597 8816 Cheng.SingYing@legoland.my

Jasmine Kamal / Ashley Ong Archetype Malaysia Tel: +6 03 2282 2152 legoland@archetype.co

About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme Park, Water Park, Hotel and SEA LIFE in one LEGO® themed location. It is the ideal family holiday destination with more than 80 hands-on rides, slides, shows, and attractions. It is the first of its kind in Asia that offers comprehensive adventure, education, and fun for either an action-packed day trip or a short break destination ideal for families with kids aged 2 to 12 years old.

The Theme Park is divided into eight themed areas containing thrilling rides, exciting LEGO workshops, awe-inspiring Miniland where Asia's interesting landscapes, countries and landmarks are recreated in miniature made with more than 30 million LEGO bricks. The Water Park is the largest LEGOLAND Water Park in Asia which features 20 unique slides, waves, wade pools, interactive water-play structure and Build-A-Raft River.

LEGOLAND Hotel Malaysia is the first LEGO themed hotel in Asia. Choose your preferred theme room at a hotel all equipped with LEGO theming elements, giving you choices to be trained like a NINJA, playing pirate, commanding a Kingdom or embarking on an adventure option. All rooms include a king-sized bed for parents and a separate private sleeping area for 3 kids. Participate in our in-room treasure hunt activity and stand a chance to win cool LEGO gifts.

SEA LIFE is the world's largest international aquarium brand with more than 50 outlets in the world and it is the latest addition to LEGOLAND Malaysia Resort. This attraction will immerse all guests in an intimate and interactive journey underneath the waves. All guests will have chance to enjoy up-close experiences with sea creatures and be inspired to learn more about our blue planet's invaluable natural marine assets through magical storytelling, interactive displays and hands-on encounters. SEA LIFE Malaysia has more than 25 display tanks in 11 habitat zones featuring 13,000 amazing sea creatures. The Malaysian Rainforest is one of the unique exhibit zones featuring local creatures in Malaysia. Don't miss this special zone where you can never find it in other SEA LIFE attractions.

About Merlin Entertainments

Merlin Entertainments is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates nearly 150 attractions, 23 hotels and 6 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its millions of visitors worldwide, through its iconic global and local brands, and the commitment and passion of its employees. Visit www.merlinentertainments.biz for more information.