



## FOR IMMEDIATE RELEASE

## LEGOLAND® Malaysia Resort Rolls Out Limited Time Offers, Giving a Boost to Domestic Travel

A chance for families to enjoy up to 60% savings on hotel and theme parks

**JOHOR BAHRU, 2 March 2020 –** If you are considering a weekend family outing at a bargain price, look no further than LEGOLAND® Malaysia Resort. The all-in-one themed attraction is offering an unbeatable chance for Malaysians to earn the biggest bang for the buck from their visits.

LEGOLAND® Malaysia has introduced a range of limited time offers, including deals providing up to 60% price off on accommodation and theme park access for customers. This is the perfect opportunity for families to visit in conjunction with the school holiday period.

The offer is catered for those who are looking to fully experience the magic of LEGOLAND® and create memories with their loved ones. There are bundle packages available for families to extend their full resort experience by choosing the themed room package that comes with a two-day complimentary access to the theme park, water park and SEA LIFE for two children. Families can also opt for our exciting LEGO® themed room-only options with savings of up to RM270 for a family of five.

The latest offerings are in line with LEGOLAND® Malaysia's efforts to support and continue driving local tourism. Malaysians can also tap into the benefits of the stimulus package unveiled by the government which includes a personal income tax relief of up to RM1,000 on domestic travelling expenditure.

"As one of the most-visited attractions in Johor, LEGOLAND® Malaysia is in the position to help restore the appeal for domestic tourism in supporting and continuing the spirit of Visit Malaysia 2020. LEGOLAND® Malaysia upholds a long-term commitment in driving more visitors to experience Johor as a family-friendly holiday destination. We hope Malaysians will take full advantage of these offerings," said Thila Munusamy, Director of Sales & Marketing at LEGOLAND® Malaysia Resort.

"LEGOLAND® Malaysia is also working closely with the Malaysian tourism authorities and industry partners to explore collaborative efforts towards achieving similar goals. Our customers can expect to enjoy additional perks and value within the park, as well as the surrounding areas. There's simply no better time than now to visit LEGOLAND® Malaysia while exploring the unique charm of Johor," she added.

Amidst the global health concern, LEGOLAND® Malaysia has assured that the safety and wellbeing of guests and employees remains a top priority. The resort has stepped up the precautionary measures in order to maintain a safe and hygienic environment for everyone.

The limited time offers are available on LEGOLAND® Malaysia website at <a href="www.legoland.com.my">www.legoland.com.my</a>. For latest update on promotions and activities, stay connected via <a href="LEGOLAND®'s official website">LEGOLAND®'s official website</a>, <a href="Facebook">Facebook</a> and <a href="Instagram">Instagram</a>.

## List of Promotions\*

LEGOLAND Hotel Promotions	Details
Kids Stay & Play Free	Themed Room @RM820 per night + FREE Two-Day Triple-Park Tickets for 2 children worth RM518 + Free breakfast @ Bricks Family Restaurant for 5 pax
Room Only Saver	Themed Room at RM550 per night (R.P: RM820 per night)  Premium Themed Room at RM700 per night (R.P: RM940 per night)
Annual Pass (AP) Offers	Details
Annual Pass Renewal Offer	20% off regular Annual Pass renewal price + 50% off Legoland Hotel stay voucher for 1 night**
AP Member Benefit: Bring A Friend @50%	Bring a friend at 50% off the day ticket price – valid for up to 4 tickets per pass holder**
AP Member Benefit: LEGOLAND Hotel Room	Get 35% off Theme/Premier rooms for pass holder**

<sup>\*</sup>Terms and conditions apply. Please refer to <u>LEGOLAND® Malaysia website</u> for validity period and booking details.

\*\*Valid for Triple Park Annual pass holders