



NEWS



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SEA LIFE Malaysia, an Up-Close Ocean Experience, Through Magical Storytelling, Interactive Displays And Hands-On Encounters

Leveraging on edutainment to preserve oceans and protect marine life

ISKANDAR PUTERI, 25 May 2019 – LEGOLAND® Malaysia Resort today marked its second week of operations for SEA LIFE Malaysia, the country's first interactive LEGO® themed aquarium. Now a new marine sanctuary comprising of 13,000 marine life of 120 species from 11 different habitat zones, this highly awaited double-storey aquarium is the latest attraction at the resort.

"We are thrilled with the amazing response we have received upon unveiling this new attraction earlier this month. The interactive aquarium at SEA LIFE Malaysia provides a fun and exciting learning experience that combines education and conservation. With a blend of LEGO®'s approach of building imagination through play, SEA LIFE Malaysia promises a great day out for the entire family," said Kurt Stocks, General Manager at LEGOLAND® Malaysia Resort.

LEGOLAND® Malaysia Resort has been attracting locals and tourists to state, with Singapore, Indonesia, Thailand, Australia and China being amongst the top markets for the resort. In line with this, the recent opening and hype around SEA LIFE Malaysia is expected to provide an added boost in driving tourism in Johor, further supporting the state's ambition of becoming a high-value regional tourism destination by 2023, as outlined in the Johor Tourism Master Plan.

"SEA LIFE Malaysia has been a hit and we look forward to mesmerizing even more visitors while inspiring kids to learn, love and care for the ocean through edutainment," added Stocks.

Amongst the marine life now housed across 25 tanks are Stingrays, Zebra Sharks, Black Tip Reef Shark, Seahorses, and more. Other amazing discoveries include magical storytelling, interactive displays, hands-on encounters at the Rock Pool zone, special habitat zones which comprises of a Malaysian Rainforest, a Stingray Bay and a fascinating Ocean Tank, the largest tank that is filled with 400,000 litres of water.

Spanning 6-metres long and over 2-metres wide, the Ocean Tank features fun and interactive experiences that introduces visitors to the marine life and marine conservation. On top of this, guests can keep a lookout for special LEGO® Mini-Figures and other LEGO® sea creatures as they embark on their educational journey at SEA LIFE Malaysia.

For the latest update on promotion and activities, stay connected with LEGOLAND® Malaysia Resort via [Facebook](#) and [Instagram](#).

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About LEGOLAND® Malaysia Resort

LEGOLAND® Malaysia Resort brings together a LEGOLAND® Theme Park, Water Park and Hotel in one LEGO® themed location. It is a family holiday destination with more than 70 hands-on rides, slides, shows and attractions, and designed for families with children aged 2-12. It's the first of its kind in Asia and offers adventure, education and fun for action-packed day trips or short break destination. LEGOLAND® Malaysia Resort was presented with the Innovative International Theme Park award by the Brandlaureate International Awards Singapore 2018. The resort was also named one of the top 10 amusement parks in Asia by TripAdvisor®. Having bagged these achievements and many more unstated, LEGOLAND® Malaysia Resort seeks to continue to expand and bring new additions to the Resort, to ensure that it remains the crown jewel of Malaysia.

SEA LIFE Malaysia is the first SEA LIFE to open in Malaysia, lying adjacent to other existing ventures of Merlin Entertainments – LEGOLAND® Malaysia Theme Park, LEGOLAND® Water Park and LEGOLAND® Hotel. Located at the heart of Iskandar Puteri, the unique and interactive sea aquarium provides visitors with a fun and educational underwater experience. Through compelling storytelling and up-close interaction, SEA LIFE Malaysia aims to engage and inspire kids to learn about the oceans throughout its 11 different habitat zones.

About Merlin Entertainments

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates more than 120 attractions, 18 hotels and 6 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 66 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 26,000 employees (peak season).

Merlin currently has more than 15 attractions in Asia including world renowned brands of Peppa Pig, Little Big City, Madame Tussauds, SEA LIFE, LEGOLAND® Discovery Centres and the fantastic LEGOLAND® resort with its theme park, hotel and water park. The operations span across 10 countries and territory. Visit www.merlinentertainments.biz for more information.