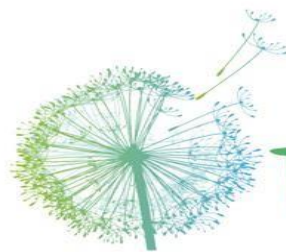
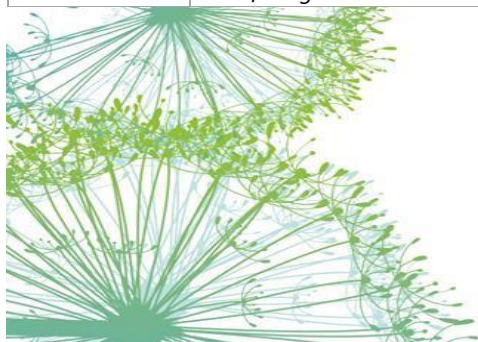




## TENTATIVE PROGRAMME NATIONAL CELEBRATION FOR WORLD TOURISM DAY (WTD) 2017, SEPTEMBER 2017

DATE/TIME	EVENT	VENUE	RESPONSIBILITY
<b>23 SEPTEMBER 2017   SATURDAY</b>			
9:00 pm - 11:30 pm	<b>WTD 2017 Cycling Night Ride (12km)</b> - Participation: 150 pax 50 MOTAC, 30 media, 20 lecturers/students (10 Taylor's and 10 LKW) and 50 PPJ <u>Programme:</u> - Arrival of Participants - Arrival of VIPs - Welcome remarks by VIP/Safety Briefing/Doa - Departure of WTD 2017 Cycling Night Ride (12km) - End of WTD 2017 Cycling Night Ride - Refreshment - End of Programme	Putrajaya	<u>Main Organizer:</u> MOTAC Kuala Lumpur/Putrajaya  <u>Strategic Partners:</u> - Perbadanan Putrajaya (PPJ) - Marina Putrajaya Sdn. Bhd. - MOTAC Selangor - Corporate Communication Division, Tourism Malaysia
<b>26 SEPTEMBER 2017   TUESDAY</b>			
10.00 am - 5:00 pm	<b>WTD 2017 Mini Tourism Exhibition</b> - MATTA - PPJ - Birding Tourism by Nature Art and Photography by NEST - Cherating Eco-Trail by Legend Cherating Beach Resort - Homestay by Felda Sdn. Bhd. - Taylor's University - Limkokwing University - Domestic and Events Division, Tourism Malaysia - Industry Development Division *Booth is FOC	Malaysia Tourism Centre (MaTiC) Jalan Ampang, Kuala Lumpur	<u>Main Organizer:</u> MaTiC
<b>27 SEPTEMBER 2017   WEDNESDAY</b>			
8:00 – 9:00 am	<b>Registration</b>	Tunku Abdul Rahman Hall Malaysia Tourism Centre (MaTiC) Jalan Ampang, Kuala Lumpur )	<u>Main Organizer:</u> Tourism Policy and International Affairs Division (DPL), MOTAC and MaTiC  Launching gimmick by Event Management Division, MOTAC  <u>Strategic Partners:</u> - Tourism Malaysia - Malaysian Association of Hotels (MAH) - Malaysian Association of Tours and Travel Agents (MATTA) - Taylor's University - Limkokwing University
9:00 am - 10:30 am	<b>Launching of the National Celebration for World Tourism Day (WTD) 2017</b>  <u>Programme (TBC):</u> <i>UNWTO IY2017 Video – #travelejoyrespect</i> - Arrival of Participants - Arrival of VIPs - Arrival of VVIP - Cultural Performance - Opening remarks by YBhg. Datuk Hj. Ab Ghaffar A. Tambi, Secretary General of MOTAC - TBC - Officiating remarks by YB Dato' Seri Mohamed Nazri Abdul Aziz, Minister of Tourism and Culture Malaysia - TBC - Launching of the national-level World Tourism Day (WTD) 2017 Celebrations - WTD 2017 Video Presentation by Limkokwing University - Photograph Session - Coffee break		
9:00 am 9:30 am 9:40 am 9:45 am			
10:30 am	<b>WTD 2017 Press Conference</b>	VIP Room MaTiC	Corporate Communication Unit, MOTAC

DATE/TIME	EVENT	VENUE	RESPONSIBILITY
<b>27 SEPTEMBER 2017   WEDNESDAY (cont'...)</b>			
10.00 am - 5:00 pm	<b>WTD 2017 Mini Tourism Exhibition</b> - MATTA - PPJ - Birding Tourism by Nature Art and Photography by NEST - Cherating Eco-Trail by Legend Cherating Beach Resort - Homestay by Felda Sdn. Bhd. - Taylor's University - Limkokwing University - Domestic and Events Division, Tourism Malaysia - Industry Development Division <i>*Booth is FOC</i>	Malaysia Tourism Centre (MaTiC) Jalan Ampang, Kuala Lumpur	<u>Main Organizer:</u> MaTiC
11:00 am - 12:30 pm	<b>Panel Discussion on Sustainable Tourism – a Tool for Development</b> <u>Panellists:</u> - Malaysian Association of Hotels (MAH) - Malaysian Association of Tours and Travel Agents (MATTA) - Taylor's University - Limkokwing University - Tourism Malaysia  <u>Moderator:</u> - YBhg. Tan Sri Dr. Ong Hong Peng, Former Secretary General of MOTAC - TBC	Tunku Abdul Rahman Hall Malaysia Tourism Centre (MaTiC) Jalan Ampang, Kuala Lumpur )	<u>Main Organizer:</u> Tourism Policy and International Affairs Division (DPL), MOTAC and MaTiC  <u>Strategic Partners:</u> - Tourism Malaysia - Malaysian Association of Hotels (MAH) - Malaysian Association of Tours and Travel Agents (MATTA) - Taylor's University - Limkokwing University
12:30 am	<b>Hosted Lunch by MOTAC</b>	Saloma Bistro Jalan Ampang	MOTAC
2:00 – 5:00 pm	<b>International Tourism Conference</b>  <i>*Full programme to be provided by MaTiC</i>		<u>Main Organizer:</u> MaTiC  <u>Strategic Partner:</u> Universiti Utara Malaysia (UUM)
	<i>End of Programme</i>		



World Tourism Day 27 Sep 2017  
**Sustainable Tourism**  
 a Tool for Development